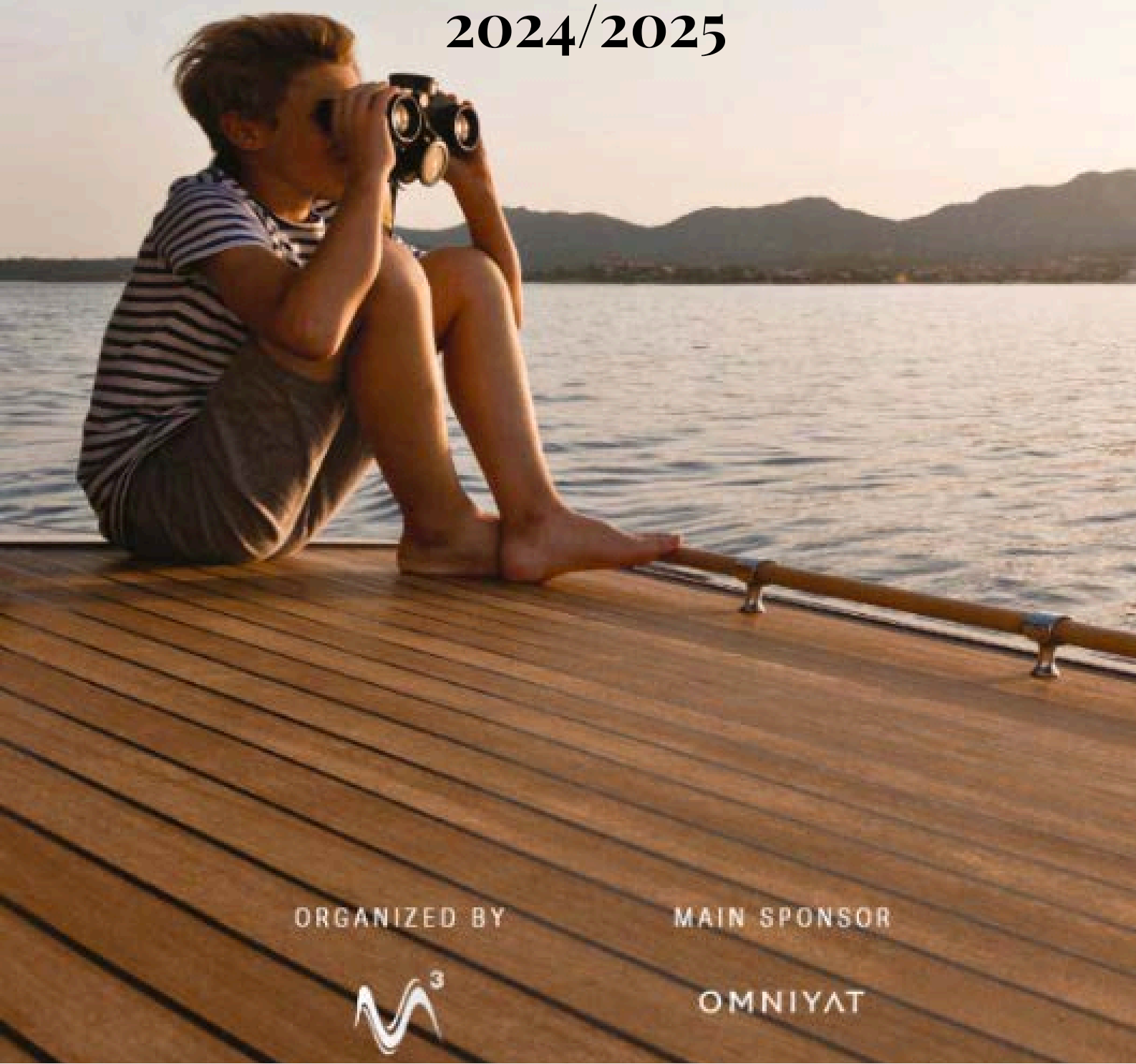


Charting The Course For New Horizons

PRESS REVIEW

2024/2025



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DAILY NAUTICA

INTERVIEWS

24 May 2025

Patrick Coote (MarineMax) talks to DN: "We need qualified brokers to improve the yachting industry"

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Daily Nautica interviewed Patrick Coote from MarineMax, who spoke to us about brokers and yachting



I PUNTI CHIAVE

- **PROFESSIONALISM AND TRANSPARENCY**
- **BROKER SKILLS**

2 MINUTES OF READING

The first edition of the [World Yachting Summit](#) in Monaco was a perfect opportunity to bring together some of the most important industry players and to talk to them about some of the most relevant topics for the yachting industry today. Daily Nautica, media partner for the event, interviewed **Patrick Coote**, vice-president of the Superyacht Division for [MarineMax](#); he spoke to us about **brokers** and the professionalism they need to provide services for their clients. Indeed, for over 40 years, MarineMax, one of the biggest boat and pleasure yacht resellers in the world, has been providing a complete range of services, skills and support to help their clients fully embrace the yachting lifestyle.

PROFESSIONALISM AND TRANSPARENCY

"Our objective – explains Patrick Coote to DN – is to improve the yachting industry for those who work in it, as well as for the clients we serve. In particular, one of the main topics during my session here at the World Yachting Summit was about the professionalism and transparency of brokers. The yachting industry, as we know, is very traditional, but unfortunately, it is also very much behind in certain aspects. For example, it is not highly regulated in terms of brokers and I believe there is a lot of room for improvement. I come from a brokerage background and would like to see **highly qualified brokers** supplying high level services."

BROKER SKILLS

"The first question we need to ask ourselves – adds the vice-president of the Superyacht Division for [MarineMax](#) – is why a client has decided to purchase a vessel. More often than not it is because they want to relax, travel, and spend some time with their families. Brokers have to concentrate on these needs and **ensure their clients have a perfect experience**, free from any worries. So I am firmly convinced that a good broker needs to be an expert in the financial and technical skills of negotiation, but they also need to know how to combine all these skills and provide them to the client."

By [Valerio Caccavale](#)

di Redazione



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Patrick Coote (MarineMax) a DN: "Servono broker qualificati per migliorare il mondo dello yachting"



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INTERVISTE

23 maggio 2025

Jo Assael (Marshall Islads Registry) a DN: "I dati sono importanti per capire il mercato della nautica"

Condividi

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Il direttore commerciale del Registro delle Isole Marshall Jo Assael spiega come anche i numeri abbiano valore per il settore



I PUNTI CHIAVE

- **Numeri per capire il settore nautico**

🕒 2 MINUTI DI LETTURA

Jo Assael, direttore commerciale di **IRI/Marshall Islands Registry**, ha partecipato alle giornate della prima edizione del **World Yachting Summit** di Monaco. Ai microfoni di DN, media partner dell'appuntamento monegasco, ha commentato come sia rimasto piacevolmente sorpreso "di come siano stati utilizzati i **dati** per approfondire alcuni temi affrontati".

Numeri per capire il settore nautico

Dal suo punto di vista sono una "vera e propria spina dorsale del World Yachting Summit". I dati, infatti, "sono importanti – spiega Jo Assael ai microfoni di DN – **per capire il mercato della nautica** e la direzione che si vuole intraprendere. Anche l'IRI/Marshall Islands Registry monitora i dati in merito a come vengono sfruttate le imbarcazioni dagli armatori, per poi studiare il settore della nautica da diporto a livello sia regionale sia globale".

Il direttore commerciale di IRI/Marshall Islands Registry sottolinea, inoltre, quanto sia importante la **partnership trasversale** tra gli attori protagonisti di questo campo, da ogni punto di vista, per capire le esigenze di un mondo in trasformazione e di conseguenza soddisfare gli armatori. Lo stesso Jo Assael, infatti, durante il World Yachting Summit di Monaco, ha fatto riferimento alla crescita interessante di un'area geografica strategica come quella degli Emirati Arabi Uniti.

di Marcella Ottolenghi





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Jo Assael a DN: "I dati sono importanti anche per studiare la nautica da diporto"



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Engel Jan de Boer (Lloyd's Register) a DN: "necessaria una nuova cultura della sicurezza"



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INTERVIEWS

21 May 25

The CEO of Habacoa talks to DN: "We will be the biggest luxury marina in North America"

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During the World Yachting Summit in Monaco we interviewed the CEO of Habacoa, Ra'anan Ben-Zur



I PUNTI CHIAVE

- [The essence of Habacoa](#)
- [Care for the environment](#)

2 MINUTES OF READING

During the [World Yachting Summit](#) in Monaco a number of futuristic projects for the yachting industry were presented. Among these was also [Habacoa](#), who aspire to become the **biggest luxury marina in North America**. As media partner for the event, Daily Nautica interviewed [Ra'anan Ben-Zur](#), developer and CEO of the company.

During our interview we spoke about the essence of Habacoa, a **marina for superyachts** located in the **Bahamas** and connected to a **luxury residential complex**, opening in 2027. Ben-Zur explained that their objective is to become a new destination, not just for America, but also for the rest of the world. Luxury, exclusive services and comfort are the key words for the project, which is also still respectful of the environment.

The essence of Habacoa

"Habacoa – says Ra'anan Ben-Zur to DN – is the historical name of the Bahamas in the first maps of the New World. What we are building is a marina for superyachts. An **iconic luxury resort community**, connected to a tourist marina. This is what makes it different. It will be the first and biggest destination marina in the entire North American region. All the services we will provide have been created to take care of the captain, the crew and, obviously, the owners and their guests. We offer supplies, security, comfort and luxury, all first class services. This is the essence of Habacoa."

Care for the environment

"There is also – notes the developer and CEO of Habacoa – the resort aspect, a truly exclusive development with only **240 residential units**. It is a very delicate area, environmentally speaking, and for this reason we have decided to go low impact. We are also building a marina on land, which opens to the ocean at the last moment, in order to limit effects on marine life."

by [Arianna Gurreri](#)

DAILY NAUTICA

INTERVIEWS

21 May 2025

Werner Perl (Dynamic Nord) talks to DN: "Three ways to pollute as little as possible"

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Daily Nautica interviewed Werner Perl, sailing manager for Dynamic Nord, during the World Yachting Summit in Monaco



I PUNTI CHIAVE

- [Dynamic Nord's philosophy](#)
- [Sustainability in amateur sports](#)

2 MINUTES OF READING

Sustainability was one of the central topics during the **World Yachting Summit** in Monaco. Discussing the topic were a number of expert guests and industry innovators like **Werner Perl**, sailing manager for **Dynamic Nord**. The German brand, which manufactures **equipment for water sports**, wants to change the way we think about sustainability. Daily Nautica, media partners for the event, were able to further discuss this innovative vision during an interview.

Werner Perl spoke about the need to not just concentrate on carbon footprints, i.e. Carbon emissions. His company philosophy is to look for **new solutions** to protect the oceans. For this reason, Dynamic Nord have come up with three different ways, regarding **materials**, **recycling systems** and product **engineering**.

Dynamic Nord's philosophy

"Now – explained Werner Perl to Daily Nautica – we need to talk not only about our carbon footprint, but also about what materials can be used to pollute as little as possible. According to our company, there are **three ways we can take**. The first, for fabrics, consists in using as much natural fibre as possible, which means creating polyamide fibres not from petroleum, but biologically. In addition to this, we have created a recycling system for technical clothing, a **'cradle to cradle'** system, which means using recycled polyester to create our products so that, at the end of their life cycle, they can be recycled in turn. The third way is to break the rules of traditional engineering."

Sustainability in amateur sports

"We have – notes Werner Perl – partners in water sports who are thinking in a completely new way about sustainability. An example is ship construction, where glass and laminate fibres are used, while our partners are thinking of using a **flexible natural fibre** to create this lamination. It is a new idea that can already be applied to small boats, like the Optimist class."

by [Arianna Gurreri](#)

DAILY NAUTICA

DESIGN

20 May 2025

Yacht designer Philippe Briand talks to DN: "Our job is to forecast the future"

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The famous sailing yacht designer Philippe Briand explains to DN about what it means today to create a successful design



I PUNTI CHIAVE

- **Designer of over 12,000 vessels**

2 MINUTES OF READING

Philippe Briand, famous yacht designer and founder of his own **studio** based in La Rochelle (France) and London, talked to Daily Nautica, media partner for the first edition of the **World Yachting Summit in Monaco**; he spoke to us about what it means to create a successful sailing yacht design and how events of this kind can become a "crossroads of ideas" to be used to redefine the future of yachting.

Designer of over 12,000 vessels

With his 40 years of experience and **over 12,000 vessels** sailing the world with his design, Philippe Briand, shared with DN how working as a yacht designer means being able to "**forecast the future**," in other words, to "design boats that will be ready for the market in a few years." Work that is focussing on a **new generation of vessels**, created for new owners and, most important, following sustainability and **zero emission** guidelines.

"Clients – said Briand to Daily Nautica – now want yachts for travelling, but also for doing activities on the water. For this reason we always include on board an increasing number of **items for entertainment on the water and beach clubs**", which bring the owners closer to the water. All without forgetting that these future designs also imply a revision of energy consumption and emissions in the future. "Maybe – said the French yacht designer – we should look at the size of the yachts, focusing on **smaller models**, like those travelling the Mediterranean, that still have everything on board to have fun."

by **Marcella Ottolenghi**

di Redazione

DAILY NAUTICA

INTERVIEWS

19 May 2025

Francis Lapp (Sunreef Yachts) talks to DN: "Happy to promote the ecological side of technology"

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From pioneer to industry leader, the founder and president of Sunreef Yachts talks about the present and the future of his green catamarans



I PUNTI CHIAVE

- [Sunreef Yachts, sustainable boating](#)

3 MINUTES OF READING

Francis Lapp, founder and president of **Sunreef Yachts**, a Polish shipyard specialised in building "green" custom catamarans, spoke to Daily Nautica during the first edition of the **World Yachting Summit**: he talked to us about where his passion came from and shared some future plans, all with a sustainable perspective.

Sunreef Yachts, sustainable boating

"I am an engineer, and with this training – explains Lapp – I began working on my research for Sunreef Yachts years ago, patenting my results. Now we are leaders in the field of ecological catamarans and I am happy to **promote the ecological side of technology**." The Polish shipyard is currently building the largest electric catamaran in the world, the **Sunreef 43M Eco**, and has received a number of international awards, for the quality of the results obtained and, obviously, for the sustainability of its vessels.

Sunreef Yachts follows the entire process, from idea to manufacture, in the Danzig site and, since 2022, their second site in Ras Al-Khaimah, United Arab Emirates. And it is because of this that the company can follow their **plans for advanced designs** that are also custom, based on the results obtained each time. "Our work – notes the founder and president of the shipyard – is to do **continuous research** and we are already looking at new technology, from hydrogen to the solar cells of tomorrow."

Pioneering work that stems from a consistent belief, right from the beginning: "I am not working for company profit at the end of the month – notes Francis Lapp – but I want to **work for the future of boating**, for the future of our children."



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Francis Lapp (Sunreef Yachts) a DN: "Felice di promuovere il lato ecologico della tecnologia"



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BATTERIES SHOWS/EXHIBITIONS YACHTS

World Yachting Summit highlights sustainability options

English

May 13, 2025 | Jeff Butler | 0 Comments | EODev, Italtis Itayco, Volvo-Penta, WSAMO

The first World Yachting Summit (WYS) took place April 15 - 17 in Monaco and I had the honour and pleasure of participating as Moderator for a number of sessions on improving sustainability in yachting.

The Summit, organized by Monaco Marina Management (M3), covered a variety of aspects of the yachting business, not just sustainability. There were sessions on the effects of global trade disruption, regulation changes, the effects of advanced technology and AI, tourism, chartering, changing markets, customers and business models.

The panellists, speakers and attendees covered a wide swath of the yacht and superyacht market, with deeply experienced experts in propulsion, design, construction, registry, chartering, brokering and more.

The panels and keynote speeches were all fascinating and extremely well thought out by the Summit's Development and Content Manager, Laurent Perignon. I was obviously most focussed on the sustainability issues, and while I could attend all of the keynote presentations, I missed some other sessions because I was moderating panels at the same time.

World Yachting Summit focuses on above 12m (40ft)

The Summit focussed on yachts above 12 metres (40 feet), including superyachts of 48 metres (160 ft) and beyond. Those are challenging lengths and weight of boats for pure electric propulsion, so panel discussions covered the broader topics of reducing emissions and options for ways that these large vessels can use hybrid systems (some including electric, some not), as a way to work towards net zero emissions.



L-R: Nicolas Boulet, WSAMO; Tobias Kohl, mtu Rolls Royce; Nicola Porri, Volvo Penta; Jérémie Lagarrigue, EODev

It was impressive how reducing emissions and adopting more sustainable practices in general is a topic that everyone realizes is important and immediate. As many pointed out, the people who own yachts purchase them largely because they enjoy everything that the water has to offer and so they want it to be protected as much as possible.

Two of the panels I moderated focussed on sustainability, one looking at materials and operations, the other looking at alternative fuels and propulsion energies. (The two others were on sailing and foiling yachts and the impact of the digital age and AI on yachting.)

The panel themed 'What an alternative clean future may look like' had the most participants and was the roundtable most focussed on direct ways that large yachts can reduce their carbon emissions and environmental impact.

Two sessions of panel

The session was split into two 'sub-panels'. One featured four energy and propulsion providers and the second was made up of the people and companies, such as yacht designers and naval architects, that apply those solutions.

Panel 1:

- Jérémie Lagarrigue, CEO of EODev
- Nicolas Boulet, CEO of WSAMO Michelin
- Nicola Porri Vice President Yacht & Superyacht - Volvo Penta
- Tobias Kohl, Director Application Engineering Marine and Offshore - mtu Rolls Royce.

Panel 2:

- Rodi Basso, CEO and Co-Funder – E1 Championship Racing Series
- Patrick Ferni, Technology Project Manager – SBM Offshore
- Raymond Fagerli, Naval Architect and Hydrodynamicist, MacFarlane ShipDesign
- Espen Øino, Yacht Designer – Espen Øino International
- Dan Lenard, Designer, Stylist, Partner – Nuvolari Lenard

There is a lot to cover here, so I will be writing two Plugboats articles, one on each of the sessions – with some other elements of the WYS woven in to provide a bigger picture.

Ship travelled around the world with zero emissions

EODev is the commercialization arm of the Energy Observer research vessel that sailed 68,000 nautical miles around the world without emitting one single carbon dioxide molecule or any other particulate.

Victorin Erussard, the driving force behind Energy Observer, was also at the Summit, as one of the Keynote speakers. He took the audience behind the scenes of their 7 year adventure as he gave personal insights into what inspired him and his crew to take on the mission and the challenges they faced circumnavigating the globe.



He also gave an overview of the ship's energy and propulsion system. The main reason the journey took 7 years is that the journey was broken into legs and after each they took time to absorb the learning and improve – and sometimes totally replace – the on-board systems. (Sailing from France to Japan during the midst of COVID didn't help either!)

The 31m (102 ft) catamaran has two methods of propulsion and three energy source and storage systems. The propulsion comes from wind and electric motors. The wind is harnessed by two wingsails (more about them a bit later on) and the electric motors run with batteries charged mainly through the 202 m² (2,200 ft²) of solar panels that cover the ship, generating power of 33 kiloWatts peak.

The electricity is stored in batteries, but is also used to create hydrogen through electrolysis, separating it from the oxygen of water gathered from the ocean. That hydrogen is stored in tanks, then converted to electricity when necessary through fuel cells provided by Toyota. Lastly, the electric motors also use hydrogenation to help charge the batteries when the EO is under wingsail power.

Energy Observer first set sail in 2017, and in 2019 EODev, headed by panellist Jeremie Lagarrigue, was founded to commercialize the knowledge gained from the EO's travel, in particular the hydrogen system.

Hydrogen generator and on board range extender

Jeremie outlined for the audience the three backbones of the EODev zero emission hydrogen technologies:

- GEH₂, a large on-shore system developed with Toyota and the Energy Observer team to be the most compact and efficient electro-hydrogen generator on the market
- RDH₂, an on-board version that can be combined with batteries to store energy for longer trips (RE stands for Range Extender)
- BESSTIC120, a battery energy storage system.

As an example of usage, two 70kW RDH₂ Range Extenders powered by nine bottles of hydrogen compressed at 350 bars have been integrated into a 20m (65 ft) fishing training vessel in France in concert with two 178kWh battery packs and two Danfoss 200 kW electric motors.

Now to wingsails.

The wingsails used on Energy Observer, and on both commercial and leisure boats like the ZEN50 solar (and wind) powered yacht, look like airplane wings standing vertically. They have a rigid section and moveable flap, with the tilt, angle and direction of the sail controlled by automated technology that analyzes wind and water conditions to optimize the point of sail.

[Read about the ZEN50 solar and wind powered yacht](#)

The wingsail from WISAMO (Wing Sail Mobility) is a bit different, more like a regular sail, with the unique proposition that the sail inflates and rises as the mast is hoisted, using low pressure fans. The company is an offshoot of Michelin – no stranger to inflatable objects – and is being made available in a variety of sizes for leisure boats, workboats, and full on ships and yachts over 15 metres (50 feet).



The French Directorate for Maritime Affairs, Fisheries and Aquaculture (DGAMPA) has ordered a WISAMO wingsail system with a surface area of 170 m² (1,829 ft²) for a new deep-sea patrol vessel. It will provide wind-assisted propulsion to complement a hybrid diesel-electric system with fuel consumption expected to decrease by 15%.

On the leisure boat side of things, Boulet said the WISAMO provides a great solution for yacht owners who love the idea of reducing their carbon output and the romance of sailing under wind power, but don't have the experience or confidence (or crew members) to handle sailing on a large boat. With the WISAMO's automation it is almost literally as simple as pushing a button and letting technology do the rest.

Now from Michelin to another company well known in the automotive world, as well as airplanes, yachting and shipping: Rolls Royce, specifically its mtu Rolls Royce division. Panel member Tobias Kohl, Director of Marine Application Engineering, took the audience through a range of fuels beyond diesel that they are working with, aiming to reduce emissions not only of carbon dioxide but of other noxious chemicals as well.

Comparison of alternative fuels

They have a very effective and easily understood demo of the properties of some of the different fuels they are working with to show their ranking on different attributes and properties.

The fuels are:

- Diesel
- HVO: Hydrogenated Vegetable Oil, or 'biofuel'
- LNG: Liquid Natural Gas
- Hydrogen
- Methanol
- Ammonia

And they are raked on these attributes and properties:

- Gravimetric Energy Density
- Volumetric Energy Density
- Human Toxicity
- Environmental Toxicity
- Total Greenhouse Gas Emissions (that is a 'Well to Wave' analysis that includes the emissions involved in production and shipping it as well as burning it)
- Impact Vessel Safety System
- Impact on Vessel Design and Availability.



When you push a button for one of the attributes, a row of differently lit columns changes to indicate the properties of each fuel. It is a graphic demonstration of a recurrent theme that came out throughout the WYS and comes up every time alternate fuels and electric propulsion are discussed: there is no 'one size fits all, no 'silver bullet' solution. Different usages and sizes and designs of different vessels means that one fuel (or combination of propulsion systems) might be perfect for one boat and something totally different could be best for another.

One of the things Rolls Royce has done is take a look at all of their current and future diesel engines to assure that they can run on HVO without any modifications. Some of their generators are now able to run on a diesel / hydrogen blend (75/25) and they are working with Lürssen, one of the world's largest yacht/shipbuilders, on methanol engines for propulsion.

Video: Courtesy Daily Nautica



We briefly touched on nuclear power in the panel, and in a later chat I had with Tobias he said – not referring to any specific RR project, but just in general – that he could see the possibility of a nuclear powered superyacht within as few as five years. *A quick explainer on how that works: the nuclear reaction heats water, creating steam used to rotate turbine that generates electricity for an electric motor, or the turbine can drive the propeller shaft directly.*

Volvo electric-hybrid motors on Azimut yachts

Volvo Penta needs no introduction, it is one of the world's largest suppliers of propulsion systems for everything from small leisure boat to yachts, superyachts and commercial vessels. Nicola Pomi, Vice President Yacht & Superyacht, updated everyone on some of the company's recent advances in that area and what possibilities are in the future.

Last September the company announced an electric hybrid motor for yachts and commercial vessels that integrates a 160 kW (~ 220 hp) electric engine with any of their D13 models (500 – 750 kw / 700 – 1000 hp). The motors work in parallel on the same shaft, enabling three drive modes: Pure Electric, Hybrid, and Cross-Over, where one diesel engine powers both drives. The combustion engine can also serve as a generator to recharge batteries.

[Read more about the Volvo Penta hybrid](#)

In looking at the future Nicola said this is only the beginning of the company developing more and larger hybrid, battery electric and other propulsion systems. He expanded on the 'there is no one size fits all / magic bullet' theme and also noted that aside from the propulsion system used, efficiency of the vessel is also critically important to lowering emissions.

This was elaborated on further in a Keynote presentation by Giovanna Vitelli, Chair of Azimut Benetti, who worked with Volvo Penta on the electric hybrid system and launched it to the world on their [Seadeck](#) line of 17 – 26 metre (56 – 84 ft) yachts.

Video: Courtesy Daily Nautica



New engines can reduce CO² emissions by up to 40%

Depending on usage and conditions, the new engines can reduce emissions by up to 40%. Part of that is achieved with the way the ICE and electric motors work together for near smoke-free acceleration.

Emissions on the Seadeck can be reduced even more if HVO fuel is used. Like Rolls Royce, Volvo Penta made sure that yacht owners could switch back and forth between diesel and HVO on the ICE part of their electric-hybrid without any performance or maintenance issues. The problem with HVO, however, is simply one of access. There are a few marinas and ports in Europe that have it available, but it remains to be seen how much HVO can be created in the future, and whether yachts and boats will be front of the line for purchasing it.

Motors are not the only elements that contribute to the reduced emissions, though. Azimut uses SEA Index, an analytical service that allows yacht builders and owners to impartially assess the environmental impact of their yachts. Vitelli detailed how the information from existing yachts is having an impact on how their designers and architects now look at how every aspect of every boat can be more efficient.



In the Seadeck series, the hulls are wider at the stern and more streamlined at the bow, so planing (and reducing drag) begins at lower speeds. Weight has been reduced wherever possible in every detail, from lightweight carbon fibre being used on the upper parts to the weight of the onboard furniture and appliances.

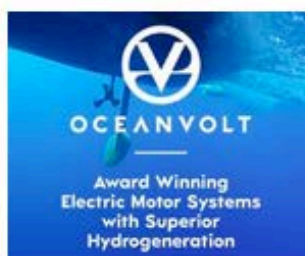
In another presentation, by Barbara Sanches of the DNV classification society, she demonstrated how energy efficiency stands out as the most accessible and impactful solution immediate solution. She pointed to things like propeller refits, hull coatings that reduce drag and the importance of well tuned engines and other operational practice that can deliver immediate emission reductions. Bonus: they also reduce costs and can continue to reduce emissions on future propulsion systems.

Returning to Volvo Penta for a moment, the company has also revealed details of their IPS40 system, designed for superyachts 48 metres and above (+160 ft). It is essentially a four engine version of the hybrid on the Seadeck. The architecture manages the energy from any of the engines – combining diesel HVO with full-electric, hydrogen or fuel cells – so the power for any speed can be optimized to reduce energy use and emissions.

Reduction by addition

All of this gets back to 'there is no one size / silver bullet' solution. Plugboats is very much an advocate for electric propulsion backed up with batteries or fuel cells or both, but as mentioned earlier, pure electric propulsion for yachts above 12 metres is simply not practical at the present time for most usage.

The overriding goal is to decrease emissions – of all types – as quickly as possible, so that necessarily has to be done through a variety of smaller, but immediately beneficial steps. The Volvo Penta hybrids, integrating the WISAMI wingsails into the mix, looking at hydrogen fuel cells from EODEV, Toyota and others as range extenders and exploring every possible alternate fuel, as Rolls Royce is doing.



Equally important is making hulls more 'slippery', reducing weight and installing more efficient propellers. It's sort of an odd equation of adding up to reduce, but the more things are done to improve efficiency, the less carbon will end up in our atmosphere and waters.

Next instalment from the World Yachting Summit we will look at what the naval architects, yacht designers and other panellists have to say about the practicalities of implementing these changes in real life.

DAILY NAUTICA

DESIGN

12 May 2025

Dan Lenard (Nuvolari Lenard) talks to DN: "Designing new yachts is a great responsibility"

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The designer from well-known yacht design studio, Nuvolari Lenard shares how to create a successful vessel



I PUNTI CHIAVE

- **Nuvolari Lenard, a success story**
- **NL PLUS: from style to brand**

2 MINUTES OF READING

Dan Lenard, stylist and cofounding designer of the well-known studio, **Nuvolari Lenard**, spoke to Daily Nautica during the [first edition](#) of the [World Yachting Summit](#) in Monaco; he spoke to us, media partners for this event, about his set professional objective, even after over thirty years in business. "Like in music – explains the designer – *once you have released 10 successful albums, the 11th needs to be a success too.*"

Nuvolari Lenard, a success story

What makes a successful yacht? According to Lenard, "it is **a combination** of beauty, proportion and perceivable value." Because all the work, technical, and economic, at the base of each unit, needs to be highlighted, so that the full richness of the result can be seen by any who look at it. "Knowing that there are so many [yachts](#) out there designed by Nuvolari Lenard – admits the designer – is wonderful, but it is also **a great responsibility**. Each new design becomes harder and harder to turn into something iconic, recognisable and, why not, 'Instagrammable'."

NL PLUS: from style to brand

This work culminated in the program, **Nuvolari Lenard PLUS**, "this is very common in industries like fashion – says Lenard – where the products are branded by designers, but this is something completely new for boating. A sort of **yacht pedigree**, designed by us, but that turns our style into a brand."

by [Marcella Ottolenghi](#)



DAILY NAUTICA

INTERVIEWS

12 May 2025

The CEO of RAK Properties talks to DN: "Ras Al Khaimah is aiming to become a new tourist destination for yachters"

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Sameh Muthadi, CEO of RAK Properties, explains the new plans for emirate Ras Al Khaimah, including a new generation marina that combines lifestyle and sustainability



I PUNTI CHIAVE

- **NEW GENERATION MARINA**
- **SUSTAINABLE BOATING**

2 MINUTES OF READING

During the first edition of the [World Yachting Summit](#) in Monaco, which reunited many of the main international players in the boating industry, Daily Nautica had the pleasure of interviewing **Sameh Muthadi**, CEO of [RAK Properties](#), one of the most dynamic and visionary real estate developers in the **United Arab Emirates**. Founded in 2005 under the auspices of His Highness, Sheikh Saud Bin Saqr Al Qasbi, RAK Properties has the ambitious objective of transforming **Ras Al Khaimah**, a city located in the northwestern part of the Persian Gulf, into a luxury destination for **international boating tourism**.

NEW GENERATION MARINA

"Tourism – explains **Sameh Muthadi** to DN – is a key factor in the development of Ras Al Khaimah. In this respect, we have taken a number of steps forward over the past few years. Historically, Ras Al Khaimah worked prominently in the boating industry, both in sailing and sports and motor boats. Our objective, therefore, is to reignite that enthusiasm and attract more people who want to visit this place. We are the largest developers in the area, and we are working on a new, **innovative marina** that will be able to accommodate tourists from all over the world. Indeed, we are about to open a grand resort with 600 rooms, 23 restaurants and a number of mooring spaces for pleasure boaters who want to get to know this fantastic area better, an area that will be even bigger than Las Vegas."

SUSTAINABLE BOATING

"Sustainability – notes Sameh Muthadi – guides all aspects of our business. Ras Al Khaimah, is, after all, a place where nature is the main attraction. RAK Properties have vast areas of land where we are working to **preserve local flora and fauna**, including flamingos and certain species of turtle. This is also the reason why many people are attracted here, so for us, it is a **great added value** that we need to protect and develop."

By [Valerio Caccavale](#)<https://www.dailynautica.com/en/interviews/the-ceo-of-rak-properties>



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ISSA Makes Its Debut at The World Yachting Summit 2025 in Monaco



Published: May 10, 2025



The highly anticipated **World Yachting Summit 2025** is just around the corner, taking place from April 15-17 in Monaco.

Unlike traditional yacht shows or sales-driven events, the World Yachting Summit serves as a unique international platform for industry professionals, innovation, thought leaders, and visionaries to come together. With a focus on cross-disciplinary discussions, this summit goes beyond showcasing yachts and superyachts, offering a space to explore a wide array of global topics. It features an expansive exhibition area and a diverse lineup of expert speakers, fostering collaboration and new insights in the yachting world.

As part of its ongoing efforts to strengthen its presence in the European market, ISSA will make its debut at the summit. Tommaso Lipold, ISSA's president, will present an in-depth overview of the organization, sharing valuable insights and updates as part of this exciting milestone.

By participating in this prestigious event, ISSA demonstrates its commitment to furthering its impact in Europe and fostering stronger relationships with industry leaders and decision-makers. This debut at the **World Yachting Summit 2025** is an exciting opportunity for ISSA to showcase its leadership and expertise on a global stage, while continuing to expand its presence in one of the world's most dynamic and influential yachting markets.





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Dan Lenard - Nuvolari Lenard



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Turismo e nautica sostenibile: intervista al Ceo di RAK Properties



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World Yachting Summit 2025 – A Resounding Debut in Monaco

May 08, 2025

Written by [Eva Belanyiova](#)

The inaugural edition of the [World Yachting Summit \(WYS\)](#), held from April 15 to 17 in **Monaco** under the “Capital of Advanced Yachting” banner, has successfully concluded, leaving the global yachting community with a renewed sense of purpose, urgency, and cautious optimism. Drawing together over 20 nationalities and stakeholders from across the supply chain, the event fulfilled its mission of becoming a platform for reflection, discussion, and forward-thinking in an evolving industry.



World Yachting Summit 2025 in Monaco

With 19 panel sessions, 8 “Inspiration Talks,” and expert-led workshops spanning three days, the WYS 2025 tackled topics ranging from sustainable innovation and tourism development to digitisation, workforce challenges, and changing client demographics. Keynotes by figures such as Giovanna Vitelli (Azimut Benetti), Olivier Wenden (Prince Albert II Foundation), and Victorien Erussard (Energy Observer) emphasised the industry’s urgent need to chart a course toward net zero while maintaining human connection, experiential value, and economic sustainability.

Among the many attendees was Colin Srivastava, yacht charter broker at CharterWorld: “Key themes such as sustainability and its practical implementation, attracting the next generation to yachting, and the development of new destination infrastructure were not only highly relevant but also thoroughly explored and thoughtfully presented throughout the summit. The event’s organisation and evening soirées were exceptionally well executed, leaving a lasting impression.”



WYS 2025

Jean-Claude Biver's rousing opening talk set the tone for the summit, reminding the audience that being "first, unique, and different" drives innovation. This mindset resonated throughout the event, as experts examined how the industry must adapt through SMART thinking: Sustainable, Modern, Attractive, Resourceful, and Transformative. From rethinking destination development to simplifying ownership models and amplifying training efforts, the summit made clear that collaboration and bold thinking are key to future success.



WYS 2025

Monaco, with its blend of stability, infrastructure, and luxury lifestyle, proved to be the ideal host. As José Marco Casellini, CEO of M3, noted, WYS 2025 has the potential to become a cornerstone event for global yachting strategy and innovation.

The summit concluded with a reflective look ahead. While challenges such as geopolitical tension and generational shifts loom large, the collective sentiment was cautiously optimistic. With events like WYS setting the stage, the yachting world is charting a new course—more conscious, connected, and client-centric than ever before.



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Werner Perl (Dynamic Nord) a DN: "Tre strade per inquinare il meno possibile"



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INTERVIEWS

05 May 2025

Michael St. Pierre (Princess Yachts Monaco) talks to DN: "Understanding yacht owners' needs is fundamental"

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Daily Nautica interviewed Michael St. Pierre, broker for Princess Yachts Monaco, during the World Yachting Summit in Monaco



I PUNTI CHIAVE

- **NEW MARKET TRENDS**
- **THE SUCCESS OF AFTER-SALES**

2 MINUTES OF READING

During the first edition of the [World Yachting Summit](#) in Monaco, Daily Nautica, media partner for the event, interviewed **Michael St. Pierre**, broker for **Princess Yachts Monaco**, a branch of the prestigious British firm based in Monaco, working in sales, charter and after-sales assistance for luxury vessels.

With a marked interest in the market of the **Cote d'Azur**, and through its large international network, Princess Yachts stands out for their attentiveness to client needs, sustainability and technological innovation. During his interview, Michael St. Pierre shared with us some of his reflections on the latest market trends, client evolution and the fundamental role played by **after-sales service**.

NEW MARKET TRENDS

*"The market has changed a lot lately – explains Michael St. Pierre to DN – and we need to be aware of what is happening nowadays. We should carry out an in-depth analysis of the flow of clients participating in boat shows, like the one in Monaco, and, in particular, where they come from, this aspect, I believe, is the most important to **understand the needs of each yacht owner**."*

*"Especially in the **charter** sector – notes the broker – **younger generations** are showing a lot of interest, and they are very focused on environmental topics and **new technology** which can be used in their vessels. There are many people wanting to diversify their investment portfolio and Princess Yachts fully supports that. In 2012 we came up with the idea of opening a number of **different branches** so that we can provide clients with assistance at any time. I believe that having these reference points is a fundamental aspect of guaranteeing security and professionalism."*

THE SUCCESS OF AFTER-SALES

*"After-sales – adds Michael St. Pierre – is one of our main activities: thanks to our in-house professionals, **we keep tabs on all phases of construction** within the Princess Yachts shipyards, while maintaining continuous relationships with our clients, and we supply the vessel in Monaco with all the comforts and optionals requested. The secret to the success of our after-sales services is our **experience**."*

By [Valerio Caccavale](#)



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Il CEO di Habacoa a DN: "Saremo la più grande marina di lusso del Nord America"



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The Success of the World Yachting Summit 2025

| BOAT SHOWS & EVENTS |

31 | 6 min. read



Inspired by renowned global gatherings such as COP and Davos, the inaugural World Yachting Summit brought together a wide international yachting audience representing 20 nationalities.

Attendees included key players from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government officials, waterfront developers, and forward-thinking industry innovators.

The event fostered active dialogue, constructive debate, and excellent networking opportunities over the course of the three days the Summit lasted. Initial feedback from attendees and the marine media has been overwhelmingly positive. The event has successfully responded to the industry's call for a more forward-looking approach, centered on a mix of innovation, sustainability and strategic vision.

The program featured 2 main tracks of *19 panel sessions over 3 days*, addressing **Business Perspectives & Tourism Development**, as well as the industry's challenges in creating a **Practical Roadmap to Net Zero to Reinvent Yachting**.

Participants also enjoyed *8 "Inspiration Talks" and expert keynotes*, which provided valuable insights ahead of the workshops, along with perspectives from related industries such as luxury real estate, wealth management, luxury hospitality, watchmaking, and private aviation.

First. Unique. Different.

Mr. **Jean-Claude Biver**, one of the most famous worldwide leaders in horology, known especially for this many CEO tenures at the head of Blancpain and Hublot —two brands he resuscitated to great acclaim— gave the first of the "inspiration talks" on Tuesday 15th April. Mr. Biver emphasized the importance of staying connected to the future and listening to younger generations. Innovation, he said, comes from being first, unique, and different. He illustrated innovation through stories, like inventing a scratch-proof gold alloy and using carbon materials, and the fact that making mistakes allows to learn.

Review and Reinvent Yachting

In view of the growing criticism from the public and younger generations regarding its perceived lack of alignment with the UN's 17 Sustainable Development Goals, the conclusions of the inaugural World Yacht Summit are that the yachting industry needs not only a true introspection but also tangible actions to improve its profile.

Following a keynote presentation on Wednesday 16th April by **Giovanna Vitelli**, Chairman of leading Italian shipyard Azimut Benetti, a wide range of industry stakeholders, including well-known figures such as **Espen Oeino** (EOI), **Dan Lenard** (Nuvolari-Lenard), **Michael Breman** (Lürssen) and **Patrick Coote** (MarineMax), delved into the many paths forward, which can be summarized through the **SMART** acronym played in a different way:

Sustainable: «Sustainability is no longer an option, we are definitely at a turning point in the human history and questioning the place of human beings on this planet. I think the future of humanity is at stake, not the future of the planet itself. » These very words by Mr **Olivier Wenden**, Vice-President and CEO of the Prince Albert II Foundation, who gave the participants an "inspiration talk" on Wednesday 16th April, were seconded by **Barbara Sanches** (DNV) during her keynote on whether the Road to Net-Zero is achievable. Even if yachting generally benefits from a lack of regulatory constraints, the industry must be ready to fail, to learn fast and evolve.

The path to net zero is not paved by one silver bullet, but by combining practical action today with strategic innovation for tomorrow –so as to position the yachting industry to transition from reactive compliance to proactive climate leadership, with stronger collaboration between all stakeholders. This was also the message conveyed by Energy Observer's Founder & Captain **Victorien Erussard** when he narrated the adventure of his first laboratory vessel that circumnavigated the world without CO2 emissions.

Modern: One path to modernize the yachting industry, beside the adoption of new and efficient technologies and its digitization, lies in more transparency and shared information, from technical specifications to self-regulation –no more fake listings!

The industry can only benefit from following the example of other industrial sectors such as automotive and aviation, with the consumers, especially the younger ones, in need for clear understanding of who does what when business practices are no longer clearly delineated. The second path of modernization lies in the development of new yachting destinations, where relevant infrastructure and support services must combine with standardized regulations, while offering lifestyle propositions relevant to the new generations –of clients and crew too.

Attractive: Attracting younger generations requires simplifying processes, promoting the economic value of yachting and shifting the narrative from ostentation to purpose. This includes showcasing craftsmanship, building memories, and making boating feel accessible ideas strongly supported by university student attendees.

The industry needs to listen to the younger generations, understand their values and expectations, as the clients of tomorrow are becoming the clients of today. Their lifestyles are shifting. Yachting must adapt by offering more flexible, meaningful, and sustainable experiences.

Resourceful: There must be positive communication about yachting. Yachting is a vehicle for sharing wealth and creating economic value that benefits the broader community, especially middle and lower-income sectors.

Beyond lobbying yachting to the authorities who define the regulatory frameworks, under one single umbrella like with the EBAA (Europe) or NBAA (USA) in the private aviation sector, the industry must highlight its contributions as it invests in innovation, sustainability and long-term development. Continuous crew training is also essential, for skilled and engaged crew ensures safety, joy, and overall yacht value.

Transformative: Cultivating yachting culture begins with youth – and sailing. The industry must encourage early exposure to the sea and nature, so as to foster a deep connection with the marine environment. Introducing new people to the yachting industry should focus on passion, pride and commitment and excellence, with the standards of quality raised across all sectors in yacht building, management and operations.

A human-centric approach is key to combine technical excellence with emotional and experiential elements for lifestyle enrichment.

Cautious optimism

As explained by Mr **Albert Manzone**, Deputy COO of Société des Bains de Mer, the long-term renewed success of the Principality of Monaco comes from a combination of key factors such as political and fiscal stability –to foster investor confidence– connectivity and a diversified economy in a safe environment with multi-faceted lifestyles ; a recipe for resilience and reinvention worth exploring for emerging destinations as well as for the yachting industry.

The final session of the World Yachting Summit offered a reflective dialogue on the future of the industry, framed by “cautious optimism.” The discussion highlighted the sector’s reliance on global wealth, with past macroeconomic events like the dot-com bubble, the 2008 financial crisis, and the COVID-19 pandemic causing slowdowns followed by rebounds.

However, the current landscape presents more complex challenges, including geopolitical instability, regulatory pressures, and shifting client demographics. The next generation of yacht owners is more sustainability-focused, experience-driven, and less inclined to take on ownership complexities. A shortage of skilled crew and qualified tradespeople was also identified as a growing concern, with generational shifts in work attitudes affecting yacht operations and craftsmanship.

Discussions also touched on global shifts in wealth and infrastructure development, particularly in the Middle East, which is positioning itself as an alternative winter yachting destination. Yet, many emphasized that the cultural richness, history, and lifestyle of the Mediterranean remain unmatched for summer cruising.

Ultimately, while there is an undercurrent of concern about potential market contraction, the prevailing sentiment remained “cautiously optimistic” —anchored in the belief that with thoughtful adaptation, and a renewed focus on training, sustainability, and client-centric simplicity, the yachting industry can continue to thrive in a changing world.

However, as Mr. **Bernard d’Alessandri**, Secretary General of Yacht Club de Monaco, reminded all participants that “when we are at sea, we are guests in a world that is not our own”, a deeper sense of humility would probably also do the industry some good.

The success of the World Yachting Summit in Monaco was made possible through strategic partnerships with **M3**, a Monaco-based marina consultancy, and **OMNIYAT**, a leading luxury real estate developer headquartered in Dubai. “WYS 2025 leaves a lasting impression on the yachting industry,” says **José Marco Casellini**, CEO of M3.

“The Summit proved to be an extraordinary initiative on many levels, generating enthusiasm and praise from key industry players. Their positive feedback on both the quality of the content and the event’s organization highlights its great commercial potential. This gathering is set to establish itself as a driving force for innovation and strategic thinking about the future of yachting on a global scale.”



Debut World Yachting Summit focuses on future

April 30, 2025 9:49 pm

'Charting the Course for New Horizons', the three-day summit in Monaco emphasised that the next generation is more sustainability-focused and experience-driven, and less inclined to take on ownership complexities.



Held at Monte Carlo Bay Hôtel & Resort, the inaugural World Yachting Summit brought together a wide international yachting audience representing 20 nationalities. The three-day event was organised by M3, a Monaco-based marina consulting services company, with OMNIYAT, a Dubai-based luxury real estate developer, as its main sponsor.

Attendees included key players from the yachting industry, international organisations, regulatory bodies and tourism authorities, alongside government officials, waterfront developers and industry innovators.

José Marco Casellini, CEO of M3, said: "The first World Yachting Summit left a lasting impression on the yachting industry. WYS 2025 proved to be an extraordinary initiative on many levels, generating enthusiasm and praise from key industry players.

"Their positive feedback on both the quality of the content and the event's organisation highlights its great commercial potential. This gathering is set to establish itself as a driving force for innovation and strategic thinking about the future of yachting on a global scale."

Fostering active dialogue, constructive debate and networking opportunities, the event responded to the industry's call for a more forward-looking approach, centred on a mix of innovation, sustainability and strategic vision.



The programme featured two main tracks of 19 panel sessions over three days, addressing 'Business Perspectives & Tourism Development', as well as the industry's challenges in creating a 'Practical Roadmap to Net Zero to Reinvent Yachting'.

Participants also enjoyed eight 'inspiration talks' and expert keynotes, which provided valuable insights ahead of the workshops, along with perspectives from related industries such as luxury real estate, wealth management, luxury hospitality, watchmaking and private aviation.

Jean-Claude Biver, a horology heavyweight following leading roles at Blancpain/Swatch Group, LVMH and Hublot, gave the first of the inspiration talks.

Biver emphasised the importance of staying connected to the future and listening to younger generations. Innovation, he said, comes from being first, unique and different. He illustrated innovation through stories like inventing a scratch-proof gold alloy and using carbon materials, and the fact that making mistakes allow people to learn.

REVIEW AND REINVENT YACHTING

In view of the growing criticism from the public and younger generations regarding its perceived lack of alignment with the UN's 17 Sustainable Development Goals, the World Yacht Summit emphasised that the yachting industry needs not only a true introspection but also tangible actions to improve its profile.



Following a keynote presentation on the second day by Giovanna Vitelli, Chairman of Azimut-Benetti Group, a wide range of industry stakeholders – including Michael Breman (Lürssen) and Patrick Coote (MarineMax), and designers Dan Lenard (Nuvolari Lenard) and Espen Oeino – delved into the many paths forward. These have been summarised through the acronym SMART: Sustainable, Modern, Attractive, Resourceful, Transformative.

Sustainable: "Sustainability is no longer an option," said Olivier Wenden, Vice-President and CEO of the Prince Albert II Foundation, who gave an inspiration talk on the second day. "We are at a turning point in human history and questioning the place of human beings on this planet. I think the future of humanity is at stake, not the future of the planet itself."

Barbara Sanches of DNV supported such sentiments during her keynote on whether the Road to Net-Zero is achievable. Even if yachting generally benefits from a lack of regulatory constraints, the industry must be ready to fail, to learn fast and evolve. The path to net zero is not paved by one silver bullet but by combining practical action today with strategic innovation for tomorrow.

This will enable the yachting industry to transition from reactive compliance to proactive climate leadership, with stronger collaboration between all stakeholders. This was also the message conveyed by Victorien Erussard, *Energy Observer's* founder and captain, when he narrated the adventure of his first laboratory vessel that circumnavigated the world without CO2 emissions.

Modern: As well as new, efficient technologies and digitisation, paths to modernising the yachting industry include more transparency and shared information, from technical specifications to self-regulation. The industry can only benefit from following the example of other industrial sectors such as automotive and aviation, with the consumers, especially the younger ones, in need for clear understanding of who does what when business practices are no longer clearly delineated.

The second path of modernisation lies in the development of new yachting destinations, where relevant infrastructure and support services must combine with standardised regulations, while offering lifestyle propositions relevant to the new generations, including of clients and crew.



Attractive: Attracting younger generations requires simplifying processes, promoting the economic value of yachting, and shifting the narrative from ostentation to purpose. This includes showcasing craftsmanship, building memories and making boating feel accessible – ideas strongly supported by university student attendees.

The industry needs to listen to the younger generations, understand their values and expectations, as the clients of tomorrow are becoming the clients of today. Their lifestyles are shifting. Yachting must adapt by offering more flexible, meaningful and sustainable experiences.

Resourceful: There must be positive communication about yachting. Yachting is a vehicle for sharing wealth and creating economic value that benefits the broader community, especially middle and lower-income sectors.

Beyond lobbying yachting to the authorities who define the regulatory frameworks under one single umbrella – like with the EBAA (Europe) or NBAA (USA) in the private aviation sector – the industry must highlight its contributions as it invests in innovation, sustainability and long-term development.

Continuous crew training is also essential, for skilled and engaged crew ensures safety, overall yacht value, and enjoyable yachting.

Transformative: Cultivating yachting culture begins with youth – and sailing. The industry must encourage early exposure to the sea and nature to foster a deep connection with the marine environment.



Introducing new people to the yachting industry should focus on passion, pride and commitment and excellence, with the standards of quality raised across all sectors in yacht building, management and operations. A human-centric approach is key to combine technical excellence with emotional and experiential elements for lifestyle enrichment.

CAUTIOUS OPTIMISM

As explained by Albert Manzone, Deputy COO of Société des Bains de Mer, the long-term renewed success of the Principality of Monaco comes from a combination of key factors such as political and fiscal stability – to foster investor confidence – connectivity and a diversified economy in a safe environment with multi-faceted lifestyles. This recipe for resilience and reinvention is worth exploring for emerging destinations, as well as for the yachting industry.

The final session of the World Yachting Summit offered a reflective dialogue on the future of the industry, framed by 'cautious optimism'. The discussion highlighted the sector's reliance on global wealth, with past macroeconomic events like the dot-com bubble, the 2008 financial crisis, and the Covid-19 pandemic causing slowdowns followed by rebounds.

However, the current landscape presents more complex challenges, including geopolitical instability, regulatory pressures and shifting client demographics. The next generation of yacht owners is more sustainability-focused, experience-driven, and less inclined to take on ownership complexities.

A shortage of skilled crew and qualified tradespeople was also identified as a growing concern, with generational shifts in work attitudes affecting yacht operations and craftsmanship.



Discussions also touched on global shifts in wealth and infrastructure development, particularly in the Middle East, which is positioning itself as an alternative winter yachting destination. Yet, many emphasised that the cultural richness, history and lifestyle of the Mediterranean remain unmatched for summer cruising.

While there is an undercurrent of concern about potential market contraction, the prevailing sentiment remained 'cautiously optimistic'. The conclusion was anchored in the belief that with thoughtful adaptation, and a renewed focus on training, sustainability and client-centric simplicity, the yachting industry can continue to thrive in a changing world.

However, a deeper sense of humility would probably also do the industry some good, with Bernard d'Alessandri, Secretary General of Yacht Club de Monaco, reminding all participants that "when we are at sea, we are guests in a world that is not our own".

worldyachtingsummit.com

DAILY NAUTICA

INTERVIEWS

29 April 2025

Nicola Pomi from Volvo Penta talks to DN: "Zero emissions objective by 2050"

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Daily Nautica interviewed Nicola Pomi, Vice President Marine Sales Yacht & Superyacht for Volvo Penta during the World Yachting Summit in Monaco



I PUNTI CHIAVE

- [Efficiency and energy solutions](#)
- [Hydrogen and alternative solutions](#)

2 MINUTES OF READING

The [World Yachting Summit](#) in Monaco was a golden opportunity to debate on the future of yachting. Innovation and sustainability were the key words of the panels, which saw the participation of industry stakeholders and experts. Among these was [Nicola Pomi](#), Vice President Marine Sales Yacht & Superyacht for [Volvo Penta](#), a leading company in marine propulsion.

During his interview with Daily Nautica, media partner for the event, Pomi highlighted that we are now at a point of no return in the climate crisis. For this reason, Volvo Penta is trying to facilitate, as much as possible, the **ecological transition** in the pleasure yachting sector. The objective is to achieve **net zero** by 2050.

Efficiency and energy solutions

"We do have some strict deadlines – explained the Vice President Marine Sales Yacht & Superyacht for [Volvo Penta](#) to DN – by 2050 we need to have reached net zero and the Volvo group have announced that by 2040 it will stop manufacturing diesel engines. Before going into what type of energy we want to you, whether it be electric, bio or alternative fuels, we need to focus on **efficiency**, asking ourselves what the best solution is for a certain type of yacht, depending on the use we make of it. And after that, we can increase the use of the different types of energy that we have."

Hydrogen and alternative solutions

"I think that hydrogen – added Nicola Pomi – is one of the technologies we will explore, even though there are still problems with storing it on board. What we really see as a market trend is the introduction of these **alternative fuels** like methane, ammonia, HVO that can already be used today. I can see there is a rise in development for this technology, but, in regards to hydrogen, there are some examples available on the market, by they are still experimental, it still isn't ready to be implemented across the whole sector."

by [Arianna Gurreri](#)



World Yachting Summit Debuts in Monaco, Charting a Course for a Transformed Future

by GAB PARRA | INDUSTRY NEWS | 29 APRIL 2025



Inaugural Monaco gathering fosters critical dialogue on sustainability and modernization.

Monaco played host last week to the inaugural World Yachting Summit, an ambitious new forum designed to address the critical challenges and opportunities shaping the luxury yachting industry. Held from April 15th to 17th, 2025, the event brought together a diverse international cohort of stakeholders, including industry leaders, regulators, government officials, and innovators, for three days of intensive dialogue and debate.

Inspired by the collaborative spirit of global gatherings like COP and the World Economic Forum in Davos, the World Yachting Summit aimed to move beyond traditional industry events by fostering introspection and driving tangible actions for the future of yachting. Initial feedback from attendees and media points to a successful debut that resonated with the industry's call for a more forward-looking approach rooted in innovation, sustainability, and strategic vision.

A Program Focused on Key Industry Pillars

The summit's comprehensive program was structured around two main tracks: "Business Perspectives & Tourism Development" and "Practical Roadmap to Net Zero to Reinvent Yachting." These tracks, featuring a total of 19 panel sessions, delved into a wide array of subjects crucial to the industry's evolution. Complementing the panel discussions were eight "Inspiration Talks" and expert keynotes, offering valuable cross-industry perspectives from sectors such as luxury real estate, wealth management, luxury hospitality, watchmaking, and private aviation.

A notable highlight was the opening inspiration talk by Mr. Jean-Claude Biver, the acclaimed leader known for his transformative tenures at watch brands like Blancpain and Hublot. Mr. Biver emphasized the vital need for the industry to remain connected to the future and actively listen to younger generations. His philosophy, centered on being "First, Unique, Different," underscored the idea that true innovation stems from bold originality and a willingness to learn from mistakes.



Reviewing and Reinventing Yachting: The SMART Approach

In response to increasing public and generational scrutiny regarding the yachting industry's alignment with the UN's 17 Sustainable Development Goals, a significant portion of the summit focused on the need for deep introspection and concrete action. Following a keynote by Giovanna Vitelli, Chairman of Azimut Benetti, stakeholders engaged in robust discussions summarized through a reinterpreted SMART acronym:

- **Sustainable:** The consensus was clear – sustainability is no longer a choice but an imperative at a critical turning point for humanity. As Olivier Wenden, Vice-President and CEO of the Prince Albert II Foundation, highlighted, the focus is on the future of humanity on the planet. The path to net-zero requires a combination of immediate practical actions and strategic long-term innovation, shifting the industry from reactive compliance to proactive climate leadership through enhanced collaboration. Victorien Erussard, Founder and Captain of Energy Observer, shared the compelling journey of his zero-emission laboratory vessel as a testament to what is possible.
- **Modern:** Modernization involves embracing new technologies and digitalization, but also demands greater transparency and shared information across the industry, including technical specifications and self-regulation to combat issues like inaccurate listings. The industry can draw lessons from sectors like automotive and aviation in providing clarity to consumers, particularly younger ones, who seek to understand evolving business practices. Furthermore, modernization includes developing new yachting destinations with the necessary infrastructure, standardized regulations, and lifestyle offerings that resonate with younger generations of clients and crew.
 - Suggested infographic: Breakdown of the "SMART" acronym and its meaning for the yachting industry.
- **Attractive:** Attracting younger generations necessitates simplifying processes, effectively communicating the economic value of yachting, and moving the narrative beyond mere ostentation to emphasize purpose, craftsmanship, and the creation of lasting memories. University students attending the summit strongly supported ideas around making boating feel more accessible. The industry must actively listen to the values and expectations of younger demographics, as the clients of tomorrow are influencing the market today, demanding more flexible, meaningful, and sustainable experiences.
- **Resourceful:** Positive communication is vital to highlight yachting's role as a driver of economic value that benefits broader communities. The industry needs a unified voice for advocacy, potentially mirroring models in private aviation like the EBAA or NBAA, to effectively lobby authorities and showcase its investments in innovation, sustainability, and long-term development. Continuous and high-quality crew training was also identified as essential for ensuring safety, enhancing the onboard experience, and preserving yacht value.
- **Transformative:** Cultivating yachting culture begins with engaging youth, particularly through sailing, to foster a deep connection with the marine environment from an early age. Introducing new individuals to the industry should emphasize passion, pride, commitment, and excellence, elevating quality standards across building, management, and operations. A human-centric approach is key to blending technical excellence with the emotional and experiential elements that contribute to lifestyle enrichment.



Cautious Optimism and Future Horizons

The summit concluded with a reflective session characterized by "cautious optimism" regarding the industry's future. Discussions acknowledged the industry's historical reliance on global wealth and its sensitivity to macroeconomic fluctuations, citing past slowdowns followed by rebounds. However, the current landscape presents more complex challenges, including geopolitical instability, regulatory pressures, and the evolving profile of the next generation of yacht owners, who are more sustainability-focused, experience-driven, and often less inclined towards the complexities of traditional ownership.

A growing concern highlighted was the shortage of skilled crew and qualified tradespeople, influenced by generational shifts in work attitudes impacting operations and craftsmanship. While global wealth shifts are positioning regions like the Middle East as potential alternative winter destinations, the enduring appeal and cultural richness of the Mediterranean for summer cruising were also underscored.

Ultimately, despite underlying concerns about potential market contraction, the prevailing sentiment remained cautiously optimistic, anchored in the belief that thoughtful adaptation, a renewed focus on training, sustainability, and client-centric simplicity will enable the yachting industry to thrive in a changing world. As Mr. Bernard d'Alessandri, Secretary General of Yacht Club de Monaco, poignantly reminded participants, "when we are at sea, we are guests in a world that is not our own," suggesting a necessary sense of humility for the industry moving forward.

The success of the inaugural World Yachting Summit was made possible through strategic partnerships with M3, a Monaco-based marina consultancy, and OMNIYAT, a leading luxury real estate developer from Dubai. José Marco Casellini, CEO of M3, reflected that the summit leaves a lasting impression, demonstrating significant commercial potential and establishing itself as a driving force for innovation and strategic thinking on a global scale.

Following its successful debut in Monaco, the World Yachting Summit has already announced plans to expand its international reach, with Dubai slated to host the second edition in 2026. This outward-looking approach aims to enrich the summit with diverse perspectives and provide unique opportunities for networking and exploring emerging markets.

Stay tuned to NAVIS for more updates on this evolving story and the future developments discussed at the World Yachting Summit.

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A successful first edition of the World Yachting Summit

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A successful end to the first edition of the World Yachting Summit in Monaco: a debut that redefines the future of yachting



I PUNTI CHIAVE

- **First, unique, diverse**
- **Rethinking and reinventing yachting**
- **Cautious optimism**

5 MINUTES OF READING

A perfect first! The first edition of the [World Yachting Summit](#) just concluded in Monaco, world capital of yachting. The event lived up to expectations and was successful in achieving its mission: to provide industry stakeholders, from the entire supply chain, a **meeting platform** to reflect on innovation, trends and the challenges for yachting. Inspired by well-known global meetings like the COP and World Economic Forum in Davos, the [Monaco-based event](#) gathered together a vast international public, from over **20 different countries**.

Among the participants were key players of the yachting industry, international organisations, tourist and regulation authorities, as well as government representatives, waterfront developers and industry innovators. The three days of the event were filled with active and constructive debate through **19 dedicated panels** and **8 motivational speeches** help by industry experts, alongside excellent opportunities for networking. Some of the main topics discussed were market prospects and tourist development, as well as industry challenges in creating a solid action plan to achieve zero emissions and reinventing yachting.

First, unique, diverse

Jean-Claude Biver, one of the most important watchmakers in the world, known for his many CEO mandates and leader of **Blancpain** and **Hublot**, held the first motivational speech on Tuesday 15 April, highlighting the importance of staying connected with the future and listening to future generations. *"Innovation – he said – comes from being first, unique and diverse"*.

Rethinking and reinventing yachting

In light of recent criticism regarding the perceived lack of the industry in aligning with the 17 objectives to sustainable development defined by the UN, during the World Yachting Summit, it was highlighted how the yachting industry not only needs real introspection, but also **tangible actions**. After the [opening speech](#) held on Wednesday 16 April by [Giovanna Vitelli](#), president of **Azimut Benetti**, a number of industry stakeholders, including well known speakers like **Espen Oeino** (EOI), **Dan Lenard** (Nuvolari-Lenard), **Michael Breman** (Lürssen) and **Patrick Coote** (MarineMax), spoke in depth about future plans for sustainability.

*"Sustainability – noted **Olivier Wenden**, vice-president and CEO of the [Prince Albert II foundation](#) – is no longer an option, we are at a turning point in human history and we are pondering the place of human beings on this planet. I believe that the future of humanity is at stake, not the future of the planet itself."* During Wenden's speech and during those of others like **Barbara Sanches** (DNV) on the feasibility of reaching zero emissions, what came to light was that the path to sustainability did not just have one solution. The combination of **practical actions** today with **strategic innovation** for tomorrow is necessary in order to move the industry from reaction to proactive climate leader, with an even stronger partnership between all stakeholders.

In addition to being sustainable, the debate highlighted that changes to the industry must also be **modern** and **attractive** to new generations, **full of resources** and **transformative**. The paths to modernise boating are many and they include increased transparency, new destination and meeting the expectations of tomorrow's clients, who are becoming today's. Other important aspects are communication, which needs to be positive regarding results, and the continued training of the crew, which contributes to the overall value of the vessel. In conclusion, the industry must concentrate on the new generations, encouraging their exposure to boating from a young age, and promoting a **person-centred approach**, which is the key for combining technical excellence with emotions and experience to create an enriched life style.

Cautious optimism

The final session of the World Yachting Summit provided opportunities for dialogue and reflection on the future of the industry, with a climate of "cautious optimism". During the debates, **complex challenges** emerged in measuring the market, including geo-political instability, regulatory pressure and the demographic evolution of clients, in addition to new trends. The next generation of yacht owners is more focused on sustainability, guided by experience and less inclined to take on the commitment of ownership.

Even the **lack of expert crew and skilled artisans** was identified as a growing concern, with a generational shift in work habits. Debates also focused on global shifts in richness and the development of infrastructure, in particular in the Middle East, which is positioning itself as an alternative winter destination for yachting. However, many highlighted how the cultural and historical heritage and lifestyle of the Mediterranean is still unrivalled for summer cruising.

In sum, while there is a worry about a possible contraction in the market, the **overall feeling** remains "cautiously optimistic", anchored by the belief that careful adjustment and renewed attention on training, sustainability and simplicity centred around the client, will allow the yachting industry to prosper in a changing world. *"When we are at sea – noted **Bernard d'Alessandri**, general secretary for [Yacht Club Monaco](#) – we are visitors to a world that is now our own."*

The success of the World Yachting Summit in Monaco, for which Daily Nautica was a media sponsor, was made possible through a strategic partnership with M3, a consulting agency for tourist marinas based in Monaco, and OMNIYAT, a leading real estate developer in the luxury sector, based in Dubai. *"The World Yachting Summit 2025 – said **José Marco Casellini**, CEO of [M3](#) – will leave a long-lasting impression on the yachting industry. The summit has proven to be an extraordinary initiative on many levels, generating enthusiasm and approval among industry stakeholders. Their positive feedback both on the quality of the content and the organisation of the event, highlights its great sales potential. This event will become a driver for innovation and strategic thinking on the future of yachting on a global scale."*

by [Arianna Gurreri](#)

DAILY NAUTICA

Arjen van Elk from Feadship talks to DN: "The key to our success is quality and a desire to innovate"

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Daily Nautica interviewed Arjen van Elk, sales manager for Feadship, during the World Yachting Summit in Monaco



I PUNTI CHIAVE

- **COMPANY SUCCESS**
- **FEADSHIP'S GREEN SOLUTIONS**

🕒 2 MINUTES OF READING

The first edition of the [World Yachting Summit](#) which took place in the **Monte-Carlo Bay Hotel & Resort**, included the participation of key stakeholders in the yachting industry, including internationally recognised shipyard, leading to an interesting debate on the innovation, sustainability and market development.

Daily nautica, media partner for the event, closely followed the most significant moments of the event and had the opportunity to interview **Arjen van Elk**, manager of the sales department for [Feadship](#), to discuss the green vision and work of the famous Dutch shipyard.

COMPANY SUCCESS

*"The secret to the success of our company – Arjen van Elk explains to DN – is not so easy to explain: certainly a large part of our success is due to the **quality** of our work and allows us to satisfy the needs of our clients. It is something that has taken a long time, and has led to partnerships with important shipyards, and acquiring a lot of experience."*

FEADSHIP'S GREEN SOLUTIONS

*"Around 6 years ago – says Arjen van Elk – we posed ourselves an objective to reach **zero emissions by 2030**. It is an ambitious challenge, but over these past few years we have taken some incredible leaps in this direction, building yachts with **hybrid systems** and adopting new propulsion solutions. In addition, we concentrated on vessel design, so that they are as efficient as possible. Almost all of our yachts, therefore, reflect our sustainable agenda."*

By **Valerio Caccavale**



What a great few days at the World Yachting Summit in Monaco! It was a pleasure to be part of the conversations shaping the future of the [#yachting](#) industry.

Daniele Bottino, ABS Manager, Business Development, shared valuable perspectives during the panel discussion '**The Practical Road to Net Zero – Yachting and the Digital Age**', exploring how technology and innovation are approaching energy efficiency and sustainability initiatives.

Thanks to all who joined the session and connected with us during the summit.

[#maritime](#) [#yachts](#)



11:42 AM · Apr 28, 2025 · 182 Views



First edition of the World Yachting Summit a success

Inspired by renowned global gatherings such as COP and Davos, the inaugural World Yachting Summit brought together a wide international yachting audience representing 20 nationalities. Attendees included key players from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government officials, waterfront developers, and forward-thinking industry innovators. The program featured 2 main tracks of 19 panel sessions over 3 days, addressing Business Perspectives & Tourism Development, as well as the industry's challenges in creating a Practical Roadmap to Net Zero to Reinvent Yachting. Participants also enjoyed 8 "Inspiration Talks" and expert keynotes, which provided valuable insights ahead of the workshops, along with perspectives from related industries such as luxury real estate, wealth management, luxury hospitality, watchmaking, and private aviation.



Yachting M3 Launches the Global Summit for a Sustainable Fut

发布时间: 2025-04-27 来源: 网络转载



MONACO, April 24, 2025 (GLOBE NEWSWIRE) -- The first edition of the 'World Yachting Summit' was held in Monaco, an event that marked a turning point for the yachting sector. Conceived by M3, a Monaco-based marine consultancy firm, and by the luxury developer Omniyat from Dubai, the event brought together experts and stakeholders from twenty different countries, consolidating Monaco's role as the Capital of Advanced Yachting.

José Marco Casellini, CEO of M3, described the Summit as an extraordinary initiative that generated enthusiasm, and leaves a lasting impression on the yachting industry, highlighting how the feedback received confirmed the commercial and strategic potential of the event. Inspired by international models such as COP or the Davos Forum, the event brought together designers, authorities, regulators, public officials, and innovators in an ongoing dialogue on the future of the sector.

Over the course of three days, there were 19 panels and 8 Inspiration Talks that touched on fundamental topics such as tourism, market evolution, ecological transition, and the impact of new technologies. The event also engaged adjacent sectors — from wealth management to luxury real estate, from watchmaking to private aviation — offering a cross-sectoral vision of tomorrow's yachting.

The opening address was entrusted to Jean-Claude Biver, a leading figure in the watchmaking world, known for reviving brands such as Blancpain and Hublot. His message was clear: innovation means being first, unique, and different. Using examples from his own experience, such as the use of carbon or the invention of scratch-resistant gold alloys, he invited the audience to stay connected to the future and to listen to the new generations, reminding them that making mistakes allows us to learn.

The second day featured Giovanna Vitelli, Chair of the Azimut Benetti Group, followed by a discussion with key figures such as Espen Oeino, Dan Lenard, Michael Breman, and Patrick Coote. It emerged that the industry must undergo a true cultural revolution, both to respond to growing criticism regarding its misalignment with the Sustainable Development Goals, and to connect with the new values of emerging clientele. Various paths were explored, summarized in an alternative interpretation of the acronym SMART: Sustainable, Modern, Attractive, Resourceful, Transformative.

Olivier Wenden, Vice President of the Prince Albert II Foundation, expressed in no uncertain terms what is at stake: It's not the future of the planet that is at stake, but that of humanity itself. We are at a turning point. His message was echoed in other speeches that called for a move from passive compliance to active climate leadership. Victorien Erussard, founder of Energy Observer, recounted the journey of his zero-emission lab-vessel around the world as a concrete symbol of what can be achieved.

Alongside sustainability, the Summit also emphasized the need for modernization. This includes more transparency, digitalization, and the development of yachting destinations that meet the expectations of new generations. These must be spaces of experience and meaning, where craftsmanship, simplicity, and accessibility redefine the very concept of luxury without ostentation. Another strong theme was that of storytelling. Better communicating the economic and social value of yachting is crucial, also to attract new professionals to a sector that needs qualified crews and skilled workers. Investing in education and promoting ocean culture from childhood thus becomes a transformative strategy.

The closing session took on a tone of conscious realism. Albert Manzone, of the Société des Bains de Mer, recalled that Monaco's resilience comes from a combination of political stability, favorable taxation, and quality of life — a model that could also serve the yachting industry. The prevailing feeling was described as cautious optimism: growth is possible, but it requires adaptation, simplification, and an awareness of new demands.

In a world marked by recurring crises and shifting global balances, yachting can continue to thrive — provided it evolves. As Bernard d' Alessandri of the Yacht Club de Monaco concluded, When we are at sea, we are guests in a world that is not our own. A reminder of humility and respect that could guide the entire industry toward a more conscious future.

The next appointment is already set: on September 21 and 22, the fifth edition of the Monaco Smart Sustainable Marina Rendezvous will take place, bringing together more than 250 professionals to discuss the sustainable evolution of port infrastructure.

For more information:

Press Office LaPresse - ufficio.stampa@lapresse.it

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Rechercher



Successo per la prima edizione del World Yachting Summit

Monaco Launches Inaugural World Yachting Summit, Charting A Bold New Course For The Industry With Innovation And Sustainability

Friday, April 25, 2025



The first-ever 'World Yachting Summit' in Monaco marked a pivotal moment in the evolution of the yachting industry. Organized by M3, a Monaco-based marine consultancy, and Omniyat, a Dubai-based luxury developer, the event drew experts and stakeholders from 20 different countries, reinforcing Monaco's standing as the global hub for cutting-edge yachting innovations.

José Marco Casellini, CEO of M3, praised the Summit as a groundbreaking event that ignited enthusiasm and will have a lasting impact on the yachting sector. He noted that the event's overwhelmingly positive feedback underscored its commercial and strategic value. Drawing inspiration from renowned international forums like COP and Davos, the Summit facilitated ongoing discussions among designers, regulators, innovators, and policymakers about the future of yachting.

Spanning three days, the Summit featured 19 panels and 8 "Inspiration Talks" focused on essential themes like tourism, market dynamics, sustainability, and technological advancements. The event also showcased the intersection of yachting with other luxury industries, including wealth management, luxury real estate, private aviation, and watchmaking, offering a broad view of the sector's future.

Jean-Claude Biver, a renowned name in the watchmaking world, delivered the opening address. With his experience in revitalizing iconic brands like Blancpain and Hublot, Biver highlighted that true innovation lies in being unique and ahead of the curve. Drawing from his own journey, such as pioneering the use of carbon materials and developing scratch-resistant gold alloys, Biver encouraged attendees to "stay connected to the future" and view mistakes as valuable learning opportunities.

On the second day, Giovanna Vitelli, Chair of Azimut Benetti Group, joined other prominent figures, including Espen Oeino, Dan Lenard, Michael Breman, and Patrick Coote, to discuss the industry's urgent need for cultural transformation. Addressing the increasing concerns regarding yachting's alignment with the Sustainable Development Goals, the panel explored ways to connect with the emerging values of new clientele. A proposed new interpretation of the acronym SMART — Sustainable, Modern, Attractive, Resourceful, Transformative — encapsulated the shift needed within the sector.

Olivier Wenden, Vice President of the Prince Albert II Foundation, emphasized the critical crossroads the industry faces: "It's not just the future of the planet at stake, but humanity's future." His words resonated throughout the Summit, urging the industry to transition from passive compliance to active leadership in addressing climate change. Victorien Erussard, founder of Energy Observer, shared his experience of leading a zero-emission vessel on a global journey, demonstrating the potential of sustainable maritime technologies.

Sustainability was a major theme of the event, but the Summit also emphasized the importance of modernization in yachting. Topics like increased transparency, digitalization, and the development of yachting destinations designed for younger generations took center stage. These destinations, it was argued, should offer meaningful experiences that redefine luxury through craftsmanship, simplicity, and accessibility. Another key topic was the need for better storytelling to communicate the economic and social value of yachting. By doing so, the sector could attract new talent and address the ongoing shortage of skilled workers. Promoting ocean culture and investing in youth education were seen as transformative strategies to help shape the future of the industry.

The Summit concluded with a note of "conscious realism." Albert Manzone of the Société des Bains de Mer pointed out that Monaco's resilience is rooted in political stability, favorable taxation, and an exceptional quality of life, a model that could benefit the yachting industry. The overall mood was one of "cautious optimism," acknowledging that growth is possible, but only with adaptation, simplification, and a deep understanding of the evolving demands of the market.

In an era of global challenges and shifting dynamics, the yachting sector has the potential to thrive — but only if it evolves in line with the times. As Bernard d'Alessandri of the Yacht Club de Monaco aptly put it, "When we are at sea, we are guests in a world that is not our own," a reminder of humility and respect that could guide the industry toward a more conscious and sustainable future.

Looking forward, the next key event will be the fifth edition of the Monaco Smart & Sustainable Marina Rendezvous on September 21-22, where over 250 professionals will gather to discuss the sustainable development of port infrastructure.

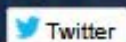
World Yachting Summit Debut Sparks Industry Transformation Dialogue

April 24, 2025

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Votre texte de paragraphe

[Yacht Harbour](#) > [Yacht News](#) > World Yachting Summit Debut Sparks Industry Transformation Dialogue



The inaugural World Yachting Summit in Monaco convened over 200 participants from 20 countries, including industry leaders, regulators, and innovators, to address critical challenges facing the sector. Modeled after global forums like COP and Davos, the three-day event featured 19 panel sessions and 8 keynote talks focused on sustainability, modernization, and generational engagement.



Keynote speaker Jean-Claude Biver, former CEO of Blancpain and Hublot, emphasized innovation through his "first, unique, different" philosophy, while Azimut Benetti's Giovanna Vitelli led discussions on practical sustainability measures. A SMART framework emerged from debates:

Sustainable: Industry must transition from compliance to climate leadership, per DNV's Barbara Sanches and Energy Observer's Victorien Erussard.

Modern: Calls for transparency in listings and standardized regulations for emerging destinations.

Attractive: Shift needed from ostentation to purpose-driven experiences for younger demographics.

Resourceful: Unified advocacy and economic impact storytelling urged, mirroring aviation sector models.

Transformative: Early marine education and human-centric design identified as priorities.



Albert Manzone of Société des Bains de Mer highlighted Monaco's stability as a blueprint for resilience. Closing sessions noted geopolitical and labor challenges, with cautious optimism about adapting to sustainability demands and experience-focused ownership models.

The Summit was co-organized by M3 and OMNIYAT. M3 CEO José Marco Casellini stated: "WYS 2025 leaves a lasting impression... establishing itself as a driving force for innovation and strategic thinking about the future of yachting."



A second edition is planned for 2026 to continue progress on these initiatives.

Credits: *World Yachting Summit*

DAILY NAUTICA

INTERVIEWS

24 April 2025

Giovanna Vitelli (Azimut Benetti) talks to DN: "Yachting indexes like for the automobile industry"

During the World Yachting Summit in Monaco, the chair of the Azimut Benetti group supported the creation of an objective, shared sustainability index for yachts, just like in the automotive industry



🕒 1 MINUTES OF READING

Giovanna Vitelli, president of the [Azimut Benetti](#) Group, was one of the main speakers at the [World Yachting Summit](#). During her speech at the Monaco event, she focused her attention on defining **sustainable yachting indexes** that are "rational, objective and transparent." A fundamental tool for owners to understand what the market is truly providing and "that – Vitelli explains – would make our manufacturing field **more professional and serious**", but that is also not shared by all.

Daily Nautica, as media partners for the event, interviewed her to speak about this topic further in depth. "In Azimut Benetti – she said – **we strongly believe in indexes**, indeed we supported both the Yacht Environmental Transparency Index ([YETI](#)), and the [SEA Index CO2 Emissions Rating](#), and we also contributed to developing an index for yachts under 24 metres, which are the most common in our waters."

An example of this work is the [Seadeck](#) series by Azimut, the "apex" of the Italian company's **research on sustainability**. Because, as the entrepreneur reminded us during her interview, "**we have to act concretely.**"

by [Marcella Ottolenghi](#)

di Redazione

<https://www.dailynautica.com/en/events/giovanna-vitelli-azimut-benetti-talks-to-dn-yachting-indexes-like-for-the-automobile-industry/167965/>



World Yachting Summit Debuts in Monaco with Resounding Success

Inspired by prestigious global gatherings such as COP and the World Economic Forum in Davos, the first-ever World Yachting Summit debuted last week in Monaco, setting a new benchmark for leadership and collaboration in the luxury maritime sector.



Held at the Monte-Carlo Bay Hotel & Resort, the summit attracted a distinguished group of participants, including leading shipyards, award-winning yacht designers, top brokers, technology innovators, and tourism strategists.

More than just a conference, the [World Yachting Summit](#) established itself as a strategic forum - a place for the industry's most influential minds to tackle the complex challenges of the future: sustainability, digital disruption, client evolution, and consolidation.

Serving as the Official Data Provider, YachtBuyer played a pivotal role in informing and enriching discussions with proprietary insights into buyer behavior, regional trends, and industry transparency. Its market data services were critical in framing key debates about consolidation, charter market growth, and the evolving expectations of modern yachting clients.



Kevin Bodington, CEO & Founder of YachtBuyer, was invited to speak across multiple major panels, contributing a data-driven, client-centric perspective to complex topics.

Key Themes and Industry Outlook

The summit revealed a number of crucial themes shaping the yachting world today:

- **Consolidation vs. Customization:** The market is polarizing between vertically integrated conglomerates and niche specialists, both in manufacturing & service companies.
- **Tourism Synergy:** Yachting is now inseparable from broader luxury tourism strategies, where infrastructure, tax policy, and cultural resonance are crucial.
- **Transparency & Trust:** There's growing demand for verified listings, platform accountability, and industry adoption of collaborative industry standards.
- **Digital Influence:** Social media's influence is undeniable, but concerns remain about professionalism, misinformation, and brand authenticity.
- **Sustainability & Smart Growth:** Focus is shifting to energy efficiency, retrofits, and responsible innovation, with tools like the SEA Index and LCA setting new benchmarks.
- **Lobbying & Public Perception:** Unified advocacy and better communication are needed to counter negative narratives and position yachting as an economic and environmental contributor.
- **Geopolitical Adaptation:** In response to global instability, companies are localizing production, diversifying supply chains, and seeking regulatory alignment.
- **Destination Development:** Success in emerging yachting hubs depends on long-term vision, public-private partnerships, and building trust with international clientele.

Highlights from the Panels: Navigating Change

The summit's program was structured around two main thematic tracks, encompassing 19 panel sessions across three days. These focused on Business Perspectives & Tourism Development and the industry's efforts to forge a Practical Roadmap to Net Zero, essential to reinventing yachting for the future.



Natalie Quévert - SEA Index, Espen Oelmo, Artur Poloczanski - Sunreef Yachts, Patrick Coote - MarineMax, Michael BREMAN - Lagoon



Dan Leonard



Patrick Coote - Sunreef Yachts

Industry in Flux: Fragmentation and Consolidation

As conglomerates like MarineMax and OpenWater expand vertically and horizontally, the middle of the market is being squeezed. Smaller, independent firms can still thrive - but only through deep specialization, good intelligence platforms, ethical practice, and high-touch relationships.

A strong undercurrent throughout the discussion was the need for data integrity, with fake listings and opaque pricing still undermining trust in the market. Kevin Bodington spoke out in favor of verification systems and collaborative frameworks to restore transparency and trust.

The End of Globalization: Yachting in a Fragmented World

In a session reflecting today's geopolitical volatility, leaders from MarineMax, Sunreef Yachts, and Panteenius explored how trade wars, regulations, and unstable markets are impacting production, insurance, and legal planning.

Panelists stressed the importance of diversified manufacturing, with firms like Sunreef establishing operations in Ras Al Khaimah (UAE). They also advocated for regional infrastructure investment and legal harmonization to navigate inconsistent global regulation and shifting client confidence.

Changing Perceptions: How to Lobby for Yachting

One of the most forward-looking discussions focused on how to transform public perception of yachting. With increasing environmental criticism and luxury backlash, speakers like Janet Xanthopoulos and Thierry Voisin made a compelling case for unified, professional lobbying.

Drawing parallels to private aviation, panelists proposed the creation of a European-level lobbying body to promote yachting's economic, employment, and technological contributions - as well as its growing commitment to sustainability. The alternative: tighter regulation and eroding social license to operate.



Rethinking the Dealership Model

In a panel exploring the question "Is the Dealership Business Model Still Relevant?", Kevin Bodington joined industry peers to assess the value of traditional sales channels in an age of digital transparency. While online access to information has empowered buyers, panelists agreed that expert guidance, local presence, and relationship management are more vital than ever - especially beyond the 24-meter threshold, where sales shift from product to experience.

How to Make Yachting Develop Smartly

With growing climate scrutiny, a panel featuring Espen Zino, Lürssen, and Sunreef emphasized that the future of yachting must be transparent, responsible, and human-centered.

Panelists advocated for industry-wide accreditation, sustainability indices (like the Superyacht Eco Association - SEA Index), and design philosophies that prioritize simplicity, accessibility, and impact. Education programs like Monaco's M3 Initiative and recognition by groups like The Superyacht Life Foundation were spotlighted as crucial to attracting the next generation of talent and clients.



The Clean Future: Innovation Beyond Fuel

In a tech-heavy panel, leaders from Volvo Penta, ECDDev, and Rolls-Royce MTU explored the practical steps toward a cleaner industry. While hydrogen, methanol, and ammonia are in development, experts agreed that retrofitting existing fleets, improving hull efficiency, and integrating smart systems are today's most impactful solutions.

The call to action: Adopt a holistic approach that includes design, technology, behavior, and regulation—starting now.

Emerging Destinations: Creating Sustainable Yachting Hubs

From Ras Al Khaimah to Habacoa in the Bahamas, the panel on destination development stressed that infrastructure, regulation, and community are critical to building long-term success.

Examples from Dubai showed how government collaboration, international events, and consistent messaging can attract both visiting yachts and investors. Sustainability, safety, and connectivity were highlighted as non-negotiable pillars for future-ready marinas and ports.

Inspiration Talks

Complementing the panels were 8 "Inspiration Talks" and a series of expert keynotes, offering thought-provoking insights that enriched subsequent workshops. Speakers also brought valuable perspectives from adjacent sectors - including luxury real estate, wealth management, hospitality, watchmaking, and private aviation - highlighting synergies and shared challenges across the broader luxury ecosystem.

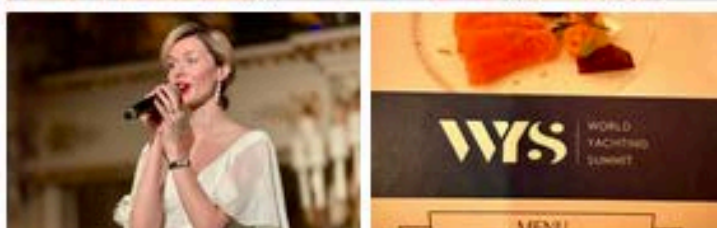




Unforgettable Hospitality and Networking Moments

Beyond the panels, the summit delivered exceptional hospitality and networking opportunities. As the first day came to a close, guests gathered for a cocktail party at the Monte-Carlo Bay Hotel, offering a relaxed yet refined environment to foster new connections among delegates, partners, and media.

The social centerpiece of the event was the Gala Dinner held at the Hôtel de Ville (Le Grand Salon) – a spectacular evening that celebrated the industry's achievements with elegance and grandeur. The event brought together delegates, speakers, and partners for an unforgettable night of fine dining, conversation, and camaraderie in one of Monaco's most historic venues.



In the coming weeks, we will be publishing a series of in-depth news features that explore several of the most critical topics raised during the World Yachting Summit – including sustainability, digital disruption, destination development, industry regulation, and the evolving role of data in yachting. Each story will dive deeper into the insights shared by thought leaders and panelists, offering a closer look at the ideas shaping the future of the industry.

NEWS.MC
Monaco Daily News

MONACO CHARTS NEW COURSE FOR YACHTING AT GROUNDBREAKING WORLD SUMMIT

by [Jack Brodie](#) | Apr 24, 2025 | [Yachting & Aviation](#)



The inaugural World Yachting Summit, held from Tuesday, April 15 to Thursday, April 17, has been hailed as a game-changer for the global yachting industry. Drawing inspiration from heavyweight gatherings like Davos and COP, the Summit brought together leading figures from across 20 nations — from shipbuilders and tech innovators to regulators, investors, and government officials — for three days of robust debate, visionary dialogue, and razor-sharp focus on the future.

Held in Monaco, the event tackled pressing industry challenges head-on, with panels and keynotes focused on innovation, sustainability, and reshaping the yachting narrative for a new generation. From addressing public scepticism around luxury boating's environmental impact to calling for a rethink in how the sector communicates its economic value, the message was clear: evolve or be left adrift.

Heavyweights like Jean-Claude Biver (watchmaking icon), Olivier Wenden (Prince Albert II Foundation), and Giovanna Vitelli (Azimut Benetti) delivered punchy “Inspiration Talks,” while sector leaders mapped a SMART vision for yachting’s future — *Sustainable, Modern, Attractive, Resourceful, and Transformative*. Calls were made for better transparency, smarter destinations, greener tech, and a cultural shift that embraces humility and human-centric design.

Key issues such as a looming crew skills gap, generational changes in ownership attitudes, and Middle Eastern market emergence were discussed with refreshing honesty. Despite ongoing challenges — geopolitical volatility, regulatory headwinds, and a more experience-driven clientele — the prevailing mood was one of cautious optimism.

The event, powered by M3 consultancy and Dubai-based developer OMNIYAT, exceeded expectations in content and calibre. As José Marco Casellini, CEO of M3, noted: “This Summit has cemented its place as a vital platform for the future of yachting — not just as a business, but as a culture in transformation.”

monacolife.net

WORLD YACHTING SUMMIT CONCLUDES IN MONACO WITH VISION FOR YACHTING'S FUTURE

by [Emilie Linaud](#) 24/04/2025



The inaugural World Yachting Summit (WYS) has successfully concluded in Monaco after three days of industry dialogue under Monaco's 'Capital of Advanced Yachting' banner. The event brought together key stakeholders from 20 nationalities to address the sector's future challenges.

Inspired by global gatherings such as COP and Davos, the summit featured 19 panel sessions across two tracks: Business Perspectives & Tourism Development and creating a Practical Roadmap to Net Zero. These were complemented by eight Inspiration Talks and expert keynotes, providing valuable insights.

Jean-Claude Biver, renowned horology leader known for his leadership at Blancpain and Hublot, delivered the first inspiration talk, highlighting that innovation comes from being "first, unique, and different". He stressed the importance of staying connected to the future, listening to younger generations, and recognising that making mistakes allows for crucial learning.

REINVENTING YACHTING

Given growing criticism regarding its perceived lack of alignment with the UN's Sustainable Development Goals, industry leaders explored a reimagined **SMART** approach to yachting's future:

Sustainable: "Sustainability is no longer an option" stated Olivier Wenden, Vice-President and CEO of the Prince Albert II Foundation, while Energy Observer's Founder & Captain Victorien Erussard showcased his zero-emission vessel.

Modern: The industry must embrace transparency and develop destinations with regulations relevant to new generations.

Attractive: Shifting from excessive luxury displays to purpose was identified as crucial for attracting future yacht owners.

Resourceful: Leaders underlined yachting's economic impact and the importance of continuous crew training.

Transformative: Experts highlighted cultivating yachting culture through youth exposure to sailing.

The summit concluded with "cautious optimism", acknowledging the sector's resilience while recognising challenges from geopolitical instability and changing demographics. Tomorrow's yacht owners were characterised as more sustainability-focused and experience-driven.

Bernard d'Alessandri, Secretary General of Yacht Club de Monaco, offered a powerful reminder: "When we are at sea, we are guests in a world that is not our own."

The summit was held from April 15th to 17th at Monte-Carlo Bay Hotel & Resort.

<https://monacolife.net/world-yachting-summit-concludes-in-monaco-with-vision-for-yachtings-future/>



INTERVIEWS



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Original audio



monacolife_ The inaugural World Yachting Summit brought industry leaders to Monaco to chart a new course for yachting's future.

Exclusive interviews reveal Laurent Perignon's insights on Monaco's « perfect recipe » for yacht owners, while Vienna Eleuteri discusses the emerging « slow yachting » movement, highlighting that « sustainable yachting needs to be achieved because yachting is about our love for the ocean. »

Read more at www.monacolife.net

Video report by Kyriaki Topalidou

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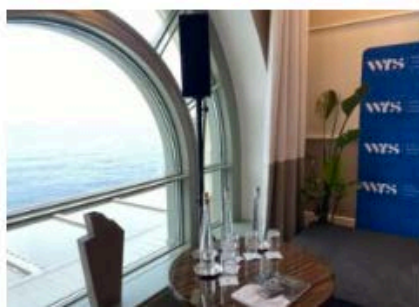
MONACO
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World Yachting Summit – Monte-Carlo Bay Hotel & Resort

Jean-Claude Biver's Bright Vision: A Philosophy of Purpose for Smart and Sustainable Yachting.

On the rain-slicked shores of Monte-Carlo, where clouds hung low and the sea mirrored the sky, the first day of the World Yachting Summit concluded with a keynote that illuminated the room far beyond the weather outside. Jean-Claude Biver, the legendary master of haute horlogerie, took the stage with a message that was as visionary as it was simple.

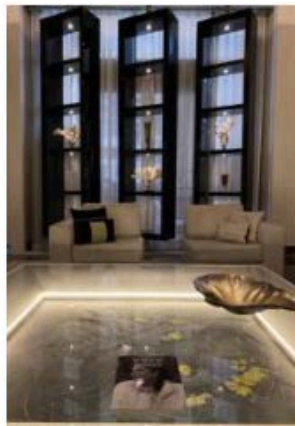


His philosophy, rooted in decades of excellence, passion, and reinvention, offered the perfect compass for the future of sustainable and smart yachting.

At the heart of Biver's message was a principle he has lived by throughout his iconic career: a business must be born from an idea that is first, different, and unique. This triumvirate of originality is essential not only in watchmaking, but in any field aspiring to touch timeless value — and that includes the yachting industry.

To bring such ideas to life, Biver emphasized the need for courage. The lesson of his words is that true innovation, requires the willingness to take risks and step outside comfort zones. “Do not be afraid to be wrong,” he told the audience. “A mistake is not a failure — it is a lesson, a tool, something that helps us not to repeat the same error twice.” In the intricate world of superyacht design and engineering, where precision meets imagination, this mindset becomes a cornerstone of growth.

Biver also spoke of the power of sharing — not just information, but vision. “Share your ideas with your team”, he said. Collaboration enriches creativity. It turns good ideas into great ones. His speech resonated deeply with the summit's audience, many of whom oversee teams of skilled designers, architects, engineers, and artisans. The process of crafting a superyacht, like a finely made watch, is collective — and greatness is never a solo act.



One of the most moving parts of his address was the reminder that age is not a barrier. “You can be old in your body,” Biver smiled, “but young in your mind and in your heart.” To stay connected with tomorrow, he urged, we must listen to the young. Their vision, their energy, and their questions are what fuel the path forward — especially in a world seeking new models of sustainability and intelligence. His advice was a call to all industry leaders to not only mentor, but to remain open.

Biver's passion for perfection, honed in the creation of precious watches, found a perfect metaphor in the world of yachting. “The soul of a watch,” he said, “comes from the invisible details the master controls.” Just as a fine timepiece is a harmony of craftsmanship, invisible effort, and precision, so too is a superyacht — a vessel of entertainment, family legacy, and wellness, built through relentless commitment and care.

In Jean-Claude Biver's words, the future of yachting finds not just direction, but inspiration: be bold, be true, be young at heart — and let the details speak your soul.

Enjoy even more @Biver

MONACO WOMAN

Edit by @Antonio Costamante

@Alessia Castelli Editor in Chief of @ Monaco Woman

<https://www.monacowoman.com/world-yachting-summit-monte-carlo-bay-hotel-resort/>



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The closing session took on a tone of conscious realism. Albert Manzone, of the Société des Bains de Mer, recalled that Monaco's resilience comes from a combination of political stability, favorable taxation, and quality of life — a model that could also serve the yachting industry. The prevailing feeling was described as "cautious optimism": growth is possible, but it requires adaptation, simplification, and an awareness of new demands.

In a world marked by recurring crises and shifting global balances, yachting can continue to thrive — provided it evolves. As Bernard d'Alessandri of the Yacht Club de Monaco concluded, "When we are at sea, we are guests in a world that is not our own." A reminder of humility and respect that could guide the entire industry toward a more conscious future.

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FINANCIAL POST

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World Yachting Summit 2025: A Landmark Debut in Monaco That Redefines the Future of Yachting

From April 15 to 17, Monaco welcomed the inaugural [World Yachting Summit](#), a groundbreaking event that echoed the spirit of major global forums. Under the banner of the "Capital of Advanced Yachting," the summit brought together international stakeholders from across the yachting value chain for three days of forward-thinking dialogue, innovation, and strategic collaboration.

With representatives from **over 20 nationalities**, the summit convened a wide spectrum of professionals — from shipbuilders and owners to international regulators, tourism authorities, government officials, waterfront developers, and visionary innovators — in a format designed to foster meaningful exchange and inspire actionable change.

The program was structured around two main tracks:

- **Business Perspectives & Tourism Development**
- **A Practical Roadmap to Net Zero**, aiming to reinvent the yachting industry through sustainability and innovation.

Participants engaged in **19 panel sessions**, alongside **8 Inspiration Talks** and expert keynotes featuring insights from both within the sector and related luxury industries such as real estate, hospitality, private aviation, fine watchmaking, and wealth management.

Beyond the rich content, the summit offered excellent networking opportunities in a relaxed yet focused setting, sparking new collaborations and shared visions for the future of yachting.

Early feedback from attendees and international marine media has been overwhelmingly positive, confirming the industry's readiness for a more visionary approach — one that embraces sustainability, innovation, and strategic alignment across all segments.



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<https://finance.yahoo.com/news/yachting-m3-launches-global-summit-160000038.html>

THE SUN TIMES

GlobeNewswire

Yachting: M3 Launches the Global Summit for a Sustainable Future from Monaco

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/2f7f55e0-56c7-47a7-b9fd-7dd61f3b5c68>

YACHTING: M3 LAUNCHES THE GLOBAL SUMMIT FOR A SUSTAINABLE FUTURE FROM MONACO



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The second day featured Giovanni Viali, Chair of the Allianz General Group, followed by a discussion with key figures such as Egon Balno, Dan Lenard, Michael Smeren, and Patrick Coore. It emerged that the industry must undergo a true cultural revolution, both to respond to growing criticism regarding its misalignment with the Sustainable Development Goals, and to connect with the new values of emerging clientele. Various paths were explored, summarized in an alternative interpretation of the acronym SMART: Sustainable, Modern, Attractive, Resourceful, Transformative.

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For more information:
Press Office LaPresse - info.terre@lapresse.fr

Investors Hangout

M3's World Yachting Summit: Charting a Sustainable Course Ahead

Author: Olivia Taylor Updated: 04-24-2025 12:26 PM

M3's World Yachting Summit: Charting a Sustainable Course Ahead

The inaugural 'World Yachting Summit' took place in Monaco, marking a pivotal moment for the yachting industry. Organized by M3, a marine consultancy firm based in Monaco, and Omniyat, a luxury developer from Dubai, the event united experts from twenty nations, reinforcing Monaco's status as the leading hub for advanced yachting.

A Groundbreaking Initiative for the Yachting Sector

José Marco Casellini, the CEO of M3, hailed the Summit as a remarkable initiative, highlighting the significant enthusiasm and positive feedback it generated within the industry. Modeled after influential gatherings like COP or the Davos Forum, the summit featured an array of designers, regulators, and innovators focused on the sector's future.

Engaging Discussions and Innovative Ideas

Over three days, attendees participated in 19 engaging panels and eight 'Inspiration Talks,' covering key topics such as tourism trends, market evolution, ecological transitions, and the role of new technologies in the industry. The discussions reached beyond yachting itself, incorporating related sectors, including wealth management, luxury real estate, and private aviation, which enriched the dialogue about the future direction of yachting.

Highlighting Innovation and Sustainable Practices

The summit commenced with a compelling keynote from Jean-Claude Biver, an esteemed figure in the watchmaking industry, recognized for revitalizing brands such as Hublot. His message was one of innovation, urging attendees to embrace uniqueness and anticipate future trends, drawing from his own experiences with cutting-edge materials like scratch-resistant gold alloys and sustainable practices.

Cultural and Strategic Shifts Needed

The second day featured a panel with Giovanna Vitelli, Chair of the Azimut Benetti Group, alongside industry luminaries like Espen Oeino and Dan Lenard. The consensus indicated a pressing need for a cultural revolution within the industry to better align with Sustainable Development Goals and appeal to the evolving values of new clients. They introduced a fresh interpretation of the acronym SMART: Sustainable. Modern. Attractive. Resourceful. Transformative.

Emphasizing Humanity's Role in Sustainability

Olivier Wenden, Vice President of the Prince Albert II Foundation, articulated a powerful message about the importance of climate action, stating that humanity's future depends on active engagement rather than passive compliance. This theme resonated through various speeches, underscoring the urgent need for leadership in climate initiatives. Victorien Erussard shared insights from his journey around the world aboard a zero-emission lab vessel, exemplifying achievable innovations.

Modernization and Future Expectations

The Summit also underscored the necessity for modernization within the yachting industry. This includes fostering transparency, embracing digitalization, and developing destinations that resonate with younger generations. The aim is to redefine luxury, emphasizing craftsmanship and accessibility while shedding unnecessary extravagance. Furthermore, the importance of storytelling emerged as a vital aspect of the discussion, showcasing the economic and social benefits of yachting to attract a new generation of professionals.

Looking Forward with Cautious Optimism

The closing session featured Albert Manzone, who emphasized Monaco's resilience due to its political stability, attractive fiscal policies, and high quality of life. The prevailing sentiment expressed by attendees was one of cautious optimism: though there exists the potential for growth, it hinges upon adaptation and a keen awareness of emerging demands.

In light of the ever-changing global landscape, yachting stands at a crossroads, with the opportunity to evolve meaningfully. Bernard d'Alessandri from the Yacht Club de Monaco reminded participants that while out at sea, they are guests in a world not entirely theirs, advocating for humility and respect as guiding principles for the industry's future.

Upcoming Events to Foster Sustainability

Looking ahead, the fifth edition of the Monaco Smart & Sustainable Marina Rendezvous is set for later this year, where over 250 professionals will gather to discuss sustainable advancements in port infrastructure, demonstrating the ongoing commitment to evolution in the yachting sector.

Frequently Asked Questions

What was the purpose of the World Yachting Summit?

The Summit aimed to unite experts to discuss sustainability and innovation within the yachting sector.

Who organized the World Yachting Summit?

M3, a Monaco-based marine consultancy, in collaboration with Omniyat, a luxury developer from Dubai, organized the event.

What are the key themes discussed at the Summit?

Key themes included sustainability, modernization, market evolution, and the need for a cultural shift in the yachting industry.

Who was a prominent speaker at the Summit?

Jean-Claude Biver, a leading figure in watchmaking, delivered the opening address, emphasizing the importance of innovation.

What future events are planned following the Summit?

The Monaco Smart & Sustainable Marina Rendezvous will take place, focusing on advancements in port infrastructure with over 250 professionals in attendance.

Yachting: M3 Launches the Global Summit for a Sustainable Future from Monaco

Posted on April 24, 2025 by Korea Bizwire in Exhibition and Conference, Launches & Unveilings, World, World Lifestyle, World Sports with 0 Comments



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PRESS RELEASE

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Alongside sustainability, the Summit also emphasized the need for modernization. This includes more transparency, digitalization, and the development of yachting destinations that meet the expectations of new generations. These must be spaces of experience and meaning, where craftsmanship, simplicity, and accessibility redefine the very concept of luxury without ostentation. Another strong theme was that of storytelling. Better communicating the economic and social value of yachting is crucial, also to attract new professionals to a sector that needs qualified crews and skilled workers. Investing in education and promoting ocean culture from childhood thus becomes a transformative strategy.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/2f7f55e0-56c7-47a7-b9fd-7dd61f3b5c68>



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TORONTO STOCK EXCHANGE NEWS TODAY

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GLOBE NEWSWIRE

PARTNER CONTENT

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Thursday, April 24, 2025 | 2 min to read

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M3 - (GLOBE NEWSWIRE) Apr 24, 2025

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Globe Newswire Press Releases

04/24/2025



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Alongside sustainability, the Summit also emphasized the need for modernization. This includes more transparency, digitalization, and the development of yachting destinations that meet the expectations of new generations. These must be spaces of experience and meaning, where craftsmanship, simplicity, and accessibility redefine the very concept of luxury without ostentation. Another strong theme was that of storytelling. Better communicating the economic and social value of yachting is crucial, also to attract new professionals to a sector that needs qualified crews and skilled workers. Investing in education and promoting ocean culture from childhood thus becomes a transformative strategy.

The closing session took on a tone of conscious realism. Albert Manzone, of the Société des Bains de Mer, recalled that Monaco's resilience comes from a combination of political stability, favorable taxation, and quality of life — a model that could also serve the yachting industry. The prevailing feeling was described as "cautious optimism": growth is possible, but it requires adaptation, simplification, and an awareness of new demands.

In a world marked by recurring crises and shifting global balances, yachting can continue to thrive — provided it evolves. As Bernard d' Alessandri of the Yacht Club de Monaco concluded, "When we are at sea, we are guests in a world that is not our own." A reminder of humility and respect that could guide the entire industry toward a more conscious future.

The next appointment is already set: on September 21 and 22, the fifth edition of the Monaco Smart & Sustainable Marina Rendezvous will take place, bringing together more than 250 professionals to discuss the sustainable evolution of port infrastructure.

For more information:

Press Office LaPresse – ufficio.stampa@lapresse.it

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/2f7f55e0-56c7-47a7-b9fd-7dd61f3b5c68>



Yachting: M3 Launches the Global Summit for a Sustainable Future from Monaco



MONACO, April 24, 2025 (GLOBE NEWSWIRE) -- The first edition of the 'World Yachting Summit' was held in Monaco, an event that marked a turning point for the yachting sector. Conceived by M3, a Monaco-based marine consultancy firm, and by the luxury developer Omniyat from Dubai, the event brought together experts and stakeholders from twenty different countries, consolidating Monaco's role as the "Capital of Advanced Yachting."

José Marco Casellini, CEO of M3, described the Summit as "an extraordinary initiative" that "generated enthusiasm," and "leaves a lasting impression on the yachting industry", highlighting how the feedback received confirmed the commercial and strategic potential of the event. Inspired by international models such as COP or the Davos Forum, the event brought together designers, authorities, regulators, public officials, and innovators in an ongoing dialogue on the future of the sector.

Over the course of three days, there were 19 panels and 8 "Inspiration Talks" that touched on fundamental topics such as tourism, market evolution, ecological transition, and the impact of new technologies. The event also engaged adjacent sectors — from wealth management to luxury real estate, from watchmaking to private aviation — offering a cross-sectoral vision of tomorrow's yachting.

The opening address was entrusted to Jean-Claude Biver, a leading figure in the watchmaking world, known for reviving brands such as Blancpain and Hublot. His message was clear: innovation means being first, unique, and different. Using examples from his own experience, such as the use of carbon or the invention of scratch-resistant gold alloys, he invited the audience to "stay connected to the future" and to listen to the new generations, reminding them that "making mistakes allows us to learn."

The second day featured Giovanna Vitelli, Chair of the Azimut Benetti Group, followed by a discussion with key figures such as Espen Oeino, Dan Lenard, Michael Breman, and Patrick Coote. It emerged that the industry must undergo a true cultural revolution, both to respond to growing criticism regarding its misalignment with the Sustainable Development Goals, and to connect with the new values of emerging clientele. Various paths were explored, summarized in an alternative interpretation of the acronym SMART: Sustainable, Modern, Attractive, Resourceful, Transformative.

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Alongside sustainability, the Summit also emphasized the need for modernization. This includes more transparency, digitalization, and the development of yachting destinations that meet the expectations of new generations. These must be spaces of experience and meaning, where craftsmanship, simplicity, and accessibility redefine the very concept of luxury without ostentation. Another strong theme was that of storytelling. Better communicating the economic and social value of yachting is crucial, also to attract new professionals to a sector that needs qualified crews and skilled workers. Investing in education and promoting ocean culture from childhood thus becomes a transformative strategy.

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The second day featured Giovanna Vitelli, Chair of the Admiral Bernard Group, followed by a discussion with key figures such as Egon Geling, Dan Lenard, Michael Grenney, and Patrick Coose. It emerged that the industry must undergo a true cultural revolution, both to respond to growing criticism regarding its misalignment with the Sustainable Development Goals, and to connect with the new values of emerging clientele. Various paths were explored, summarized in an alternative interpretation of the acronym SMART: Sustainable, Modern, Attractive, Resourceful, Transformative.

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Beyond sustainability, the Summit also emphasized the need for modernization. This includes more transparency, digitalization, and the development of yachting destinations that meet the expectations of new generations. These must be spaces of experience and meaning, where craftsmanship, simplicity and accessibility redefine the very concept of luxury without ostentation. Another strong theme was that of upcycling. Better communicating the economic and social value of yachting is crucial, also to attract new professionals to a sector that needs qualified crews and skilled workers. Investing in education and promoting ocean culture from childhood thus becomes a transformative strategy.

The closing session took on a tone of conscious realism. Albert Mancoske, of the Société des Salins de Mer, recalled that Monaco's resilience comes from a combination of political stability, favorable taxation, and quality of life – a model that could also serve the yachting industry. The prevailing feeling was described as "cautious optimism": growth is possible, but it requires adaptation, simplification, and an awareness of new demands.

In a world marked by recurring crises and shifting global balances, yachting can continue to thrive – provided it evolves. As Bernard Cléssandri of the Yacht Club de Monaco concluded, "When we are at sea, we are guests in a world that is not our own." A reminder of humility and respect that could guide the entire industry toward a more conscious future.

The next appointment is already set: on September 21 and 22, the fifth edition of the Monaco Smart & Sustainable Marine Rendezvous will take place, bringing together more than 250 professionals to discuss the sustainable evolution of port infrastructure.

For more information:

Press Office LaPresse - officepresse@lapresse.fr

A photo accompanying this announcement is available at: <http://www.globenewswire.com/ViewDoc.aspx?docid=806284529&docType=Image>



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World Yachting Summit Debut Sparks Industry Transformation Dialogue:
The inaugural World Yachting Summit in Monaco convened over 200
participants from 20 countries, including industry leaders, regulators,
and innovators, to address critical challenges...



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The Success of the First Edition of the World Yachting Summit

Service

By **Press Mare** • 23/04/2025 - 17:40

Event

Yacht industry

Inspired by renowned global gatherings such as COP and Davos, the inaugural World Yachting Summit brought together a wide international yachting audience representing 20 nationalities. Attendees included key players from the yachting industry, international organizations, regulatory

bodies, and tourism authorities, alongside government officials, waterfront developers, and forward-thinking industry innovators. The event fostered active dialogue, constructive debate, and excellent networking opportunities over the course of the three days the Summit lasted. Initial feedback from attendees and the marine media has been overwhelmingly positive. The event has successfully responded to the industry's call for a more forward-looking approach, centered on a mix of innovation, sustainability and strategic vision.

The program featured 2 main tracks of 19 panel sessions over 3 days, addressing Business Perspectives & Tourism Development, as well as the industry's challenges in creating a Practical Roadmap to Net Zero to Reinvent Yachting. Participants also enjoyed 8 "Inspiration Talks" and expert keynotes, which provided valuable insights ahead of the workshops, along with perspectives from related industries such as luxury real estate, wealth management, luxury hospitality, watchmaking, and private aviation.

First. Unique. Different.

Mr. Jean-Claude Biver, one of the most famous worldwide leaders in horology, known especially for his many CEO tenures at the head of Blancpain and Hublot —two brands he resuscitated to great acclaim— gave the first of the "inspiration talks" on Tuesday 15th April. Mr. Biver emphasized the importance of staying connected to the future and listening to younger generations. Innovation, he said, comes from being first, unique, and different. He illustrated innovation through stories, like inventing a scratch-proof gold alloy and using carbon materials, and the fact that making mistakes allows to learn.

Review and Reinvent Yachting

In view of the growing criticism from the public and younger generations regarding its perceived lack of alignment with the UN's 17 Sustainable Development Goals, the conclusions of the inaugural World Yacht Summit are that the yachting industry needs not only a true introspection but also tangible actions to improve its profile.

Following a keynote presentation on Wednesday 16th April by Giovanna Vitelli, Chairman of leading Italian shipyard Azimut Benetti, a wide range of industry stakeholders, including well-known figures such as Espen Oeino (EOI), Dan Lenard (Nuvolari-Lenard), Michael Breman (Lürssen) and Patrick Coote (MarineMax), delved into the many paths forward, which can be summarized through the SMARTacronym played in a different way: Sustainable: « Sustainability is no longer an option, we are definitely at a turning point in the human history and questioning the place of human beings on this planet. I think the future of humanity is at stake, not the future of the planet itself. » These very words by Mr Olivier Wenden, Vice-President and CEO of the Prince Albert II Foundation, who gave the participants an "inspiration talk" on Wednesday 16th April, were seconded by Barbara Sanches (DNV) during her keynote on whether the Road to Net-Zero is achievable. Even if yachting generally benefits from a lack of regulatory constraints, the industry must be ready to fail, to learn fast and evolve. The path to net zero is not paved by one silver bullet, but by combining practical action today with strategic innovation for tomorrow — so as to position the yachting industry to transition from reactive compliance to proactive climate leadership, with stronger collaboration between all stakeholders. This was also the message conveyed by Energy Observer's Founder & Captain Victorien Erussard when he narrated the adventure of his first laboratory vessel that circumnavigated the world without CO2 emissions.

Modern: One path to modernize the yachting industry, beside the adoption of new and efficient technologies and its digitization, lies in more transparency and shared information, from technical specifications to self-regulation — no more fake listings! The industry can only benefit from following the example of other industrial sectors such as automotive and

aviation, with the consumers, especially the younger ones, in need for clear understanding of who does what when business practices are no longer clearly delineated. The second path of modernization lies in the development of new yachting destinations, where relevant infrastructure and support services must combine with standardized regulations, while offering lifestyle propositions relevant to the new generations —of clients and crew too.

Attractive: Attracting younger generations requires simplifying processes, promoting the economic value of yachting and shifting the narrative from ostentation to purpose. This includes showcasing craftsmanship, building memories, and making boating feel accessible ideas strongly supported by university student attendees. The industry needs to listen to the younger generations, understand their values and expectations, as the clients of tomorrow are becoming the clients of today. Their lifestyles are shifting. Yachting must adapt by offering more flexible, meaningful, and sustainable experiences.

Resourceful: There must be positive communication about yachting. Yachting is a vehicle for sharing wealth and creating economic value that benefits the broader community, especially middle and lower-income sectors. Beyond lobbying yachting to the authorities who define the regulatory frameworks, under one single umbrella like with the EBAA (Europe) or NBAA (USA) in the private aviation sector, the industry must highlight its contributions as it invests in innovation, sustainability and long-term development. Continuous crew training is also essential, for skilled and engaged crew ensures safety, joy, and overall yacht value.

Transformative: Cultivating yachting culture begins with youth — and sailing. The industry must encourage early exposure to the sea and nature, so as to foster a deep connection with the marine environment. Introducing

new people to the yachting industry should focus on passion, pride and commitment and excellence, with the standards of quality raised across all sectors in yacht building, management and operations. A human-centric approach is key to combine technical excellence with emotional and experiential elements for lifestyle enrichment.



Cautious optimism

As explained by Mr Albert Manzone, Deputy COO of Société des Bains de Mer, the long-term renewed success of the Principality of Monaco comes from a combination of key factors such as political and fiscal stability —to foster investor confidence— connectivity and a diversified economy in a safe environment with multi-faceted lifestyles ; a recipe for resilience and reinvention worth exploring for emerging destinations as well as for the yachting industry.

The final session of the World Yachting Summit offered a reflective dialogue on the future of the industry, framed by "cautious optimism." The discussion highlighted the sector's reliance on global wealth, with past macroeconomic events like the dot-com bubble, the 2008 financial crisis, and the COVID-19 pandemic causing slowdowns followed by rebounds.

However, the current landscape presents more complex challenges, including geopolitical instability, regulatory pressures, and shifting client demographics. The next generation of yacht owners is more sustainability-focused, experience-driven, and less inclined to take on ownership complexities. A shortage of skilled crew and qualified tradespeople was also identified as a growing concern, with generational shifts in work attitudes affecting yacht operations and craftsmanship.

Discussions also touched on global shifts in wealth and infrastructure development, particularly in the Middle East, which is positioning itself as an alternative winter yachting destination. Yet, many emphasized that the cultural richness, history, and lifestyle of the Mediterranean remain unmatched for summer cruising.

Ultimately, while there is an undercurrent of concern about potential market contraction, the prevailing sentiment remained "cautiously optimistic" — anchored in the belief that with thoughtful adaptation, and a renewed focus on training, sustainability, and client-centric simplicity, the yachting industry can continue to thrive in a changing world.

However, as Mr. Bernard d'Alessandri, Secretary General of Yacht Club de Monaco, reminded all participants that "when we are at sea, we are guests in a world that is not our own", a deeper sense of humility would probably also do the industry some good.

The success of the World Yachting Summit in Monaco was made possible through strategic partnerships with M3, a Monaco-based marina consultancy, and OMNIYAT, a leading luxury real estate developer headquartered in Dubai. "WYS 2025 leaves a lasting impression on the yachting industry," says José Marco Casellini, CEO of M3. "The Summit proved to be an extraordinary initiative on many levels, generating enthusiasm and praise from key industry players. Their positive feedback on both the quality of the content and the event's organization highlights its great commercial potential. This gathering is set to establish itself as a driving force for innovation and strategic thinking about the future of yachting on a global scale."

Superyachts Channel



The Success of the First Edition of the World Yachting Summit

A Debut That Redefines the Future of Yachting

By Admin - April 23, 2025

With the prestigious aura of Monaco as its backdrop and inspired by the format of transformative global forums such as COP and Davos, the **inaugural World Yachting Summit (WYS)** made a landmark debut. This premier event brought together a diverse and elite audience from across 20 countries, uniting leaders from the yachting industry, governmental bodies, regulators, luxury sectors, tourism authorities, and innovators committed to shaping a more sustainable future for the marine world.



Over three days of rich programming, the Summit delivered **constructive dialogue, deep introspection, and future-facing strategy** through 19 expert panels, 8 Inspiration Talks, and invaluable networking opportunities. Attendees left energized, thoughtful, and united in purpose — as reflected in the overwhelmingly positive feedback from both delegates and media.



José Marco Casellini, CEO of M3

A New Blueprint for the Industry



The Summit's dual-track approach focused on:

- **Business Perspectives & Tourism Development**
- **Creating a Practical Roadmap to Net Zero**



These were supplemented by insights from related sectors like private aviation, luxury hospitality, wealth management, and horology — positioning the event as **a multidimensional think tank** for the superyacht world.

Voices of Influence: Innovation Through Inspiration

Among the most powerful moments were the **Inspiration Talks**, opened by legendary watchmaking figure **Jean-Claude Biver**, who emphasized the future must be shaped by those who dare to be *"first, unique, and different."* Other standout keynote speakers included:



Giovanna Vitelli (Chairman, Azimut | Benetti Group)

- **Giovanna Vitelli** (Chairman, Azimut|Benetti Group)
- **Espen Øino** (Founder, EOI)
- **Dan Lenard** (Nuvolari-Lenard)
- **Michael Breman** (Sales Director, Lürssen)
- **Andrei Dragos** (Chairman, Dragos Group)
- **Patrick Coote** (CMD, MarineMax)
- **Barbara Sanches** (Senior Principal Consultant, DNV)
- **Victorien Erussard** (Founder & Captain, Energy Observer)
- **Olivier Wenden** (Vice-President, Prince Albert II of Monaco Foundation)
- **Albert Manzone** (Deputy COO, Société des Bains de Mer)
- **Bernard d'Alessandri** (Secretary General, Yacht Club de Monaco)



Dan Lenard (Nuvolari-Lenard)

The SMART Future of Yachting

The Summit called for a bold reinvention of the yachting industry using the SMART framework — reimagined as:



- **Sustainable** – Yachting must lead with climate-conscious innovation, embracing failure as a step toward net-zero goals.
- **Modern** – Embrace transparency, digitization, and the development of new yachting hubs that cater to next-gen clients and crew.
- **Attractive** – Redefine yachting's image with purpose, inclusivity, and accessible luxury that speaks to younger values.
- **Resourceful** – Promote the sector's economic and social value while investing in training and regulation under unified industry voices.
- **Transformative** – Encourage youth sailing and marine education to build a culture of excellence and environmental respect.

Cautious Optimism and Global Shifts

The final day's reflection underscored both **challenge and opportunity**: generational transitions, geopolitical instability, crew shortages, and shifting wealth landscapes. With the Middle East rising as a winter hub and the Mediterranean retaining its summer crown, adaptability will be key.



Speakers agreed that the **future is not in resisting change but embracing it** — with humility, innovation, and a renewed human-centered vision.

Powered by Collaboration

The Summit's success was driven by its organizers and strategic partners:

- **M3** – Monaco-based yachting consultancy
- **OMNIYAT** – Leading luxury developer from Dubai



Their vision, alongside a world-class program, turned WYS into a flagship initiative with **the potential to become the industry's global compass.**

*"THE SUMMIT PROVED TO BE AN EXTRAORDINARY INITIATIVE ON MANY LEVELS," SAID **JOSÉ MARCO CASELLINI**, CEO OF M3. "IT GENERATED ENTHUSIASM AND PRAISE FROM KEY PLAYERS AND IS SET TO BE A DRIVER OF GLOBAL INNOVATION IN YACHTING."*

A Message of Purpose

In the words of **Bernard d'Alessandri**, Secretary General of Yacht Club de Monaco:



Giovanna Viselli (Chairman, Armis/Benetti Group) and Bernard d'Alessandri (Secretary General, Yacht Club de Monaco)

*"WHEN WE ARE AT SEA, WE ARE GUESTS IN A WORLD THAT IS NOT OUR OWN." **BERNARD D'ALESSANDRI***

Andrei Dragos, Chairman of Dragos Group added at the end:

This Summit was more than an event – it was a call to action: to listen to new generations, to invest in innovation and sustainability, and to promote yachting as a force for economic, environmental, and social value.



Andrei Dragos (Chairman, Dragos Group)

*"WITH THIS SENTIMENT AT ITS CORE, THE **WORLD YACHTING SUMMIT 2025** HAS NOT JUST LAUNCHED AN EVENT – IT HAS IGNITED A MOVEMENT" **ANDREI DRAGOS***



A DEBUT THAT REDEFINES THE FUTURE OF YACHTING

23 April 2025 by [Guest](#)

Inspired by renowned global gatherings such as COP and Davos, the inaugural World Yachting Summit brought together a wide international yachting audience representing 20 nationalities. Attendees included key players from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government officials, waterfront developers, and forward-thinking industry innovators. The event fostered active dialogue, constructive debate, and excellent networking opportunities over the course of the three days the Summit lasted. Initial feedback from attendees and the marine media has been overwhelmingly positive. The event has successfully responded to the industry's call for a more forward-looking approach, centered on a mix of innovation, sustainability and strategic vision.

The program featured 2 main tracks of 19 panel sessions over 3 days, addressing [Business Perspectives & Tourism Development](#), as well as the industry's challenges in creating a Practical Roadmap to Net Zero to Reinvent Yachting. Participants also enjoyed 8 "Inspiration Talks" and expert keynotes, which provided valuable insights ahead of the workshops, along with perspectives from related industries such as luxury real estate, wealth management, luxury hospitality, watchmaking, and private aviation.

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Sustainable: Sustainability is no longer an option, we are definitely at a turning point in the human history and questioning the place of human beings on this planet. I think the future of humanity is at stake, not the future of the planet itself. » These very words by Mr Olivier Wenden, Vice-President and CEO of the Prince Albert II Foundation, who gave the participants an "inspiration talk" on Wednesday 16th April, were seconded by Barbara Sanches (DNV) during her keynote on whether the Road to Net-Zero is achievable. Even if yachting generally benefits from a lack of regulatory constraints, the industry must be ready to fail, to learn fast and evolve. The path to net zero is not paved by one silver bullet, but by combining practical action today with strategic innovation for tomorrow –so as to position the yachting industry to transition from reactive compliance to proactive climate leadership, with stronger collaboration between all stakeholders. This was also the message conveyed by Energy Observer's Founder & Captain Victorien Erussard when he narrated the adventure of his first laboratory vessel that circumnavigated the world without CO2 emissions.

Modern: One path to modernize the yachting industry, beside the adoption of new and efficient technologies and its digitization, lies in more transparency and shared information, from technical specifications to self-regulation –no more fake listings! The industry can only benefit from following the example of other industrial sectors such as automotive and aviation, with the consumers, especially the younger ones, in need for clear understanding of who does what when business practices are no longer clearly delineated. The second path of modernization lies in the development of new yachting destinations, where relevant infrastructure and support services must combine with standardized regulations, while offering lifestyle propositions relevant to the new generations –of clients and crew too.

Attractive: Attracting younger generations requires simplifying processes, promoting the economic value of yachting and shifting the narrative from ostentation to purpose. This includes showcasing craftsmanship, building memories, and making

boating feel accessible ideas strongly supported by university student attendees. The industry needs to listen to the younger generations, understand their values and expectations, as the clients of tomorrow are becoming the clients of today. Their lifestyles are shifting. Yachting must adapt by offering more flexible, meaningful, and sustainable experiences.

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Cautious optimism

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✉ However, the current landscape presents more complex challenges, including geopolitical instability, regulatory pressures, and shifting client demographics. The next generation of yacht owners is more sustainability-focused, **experience**-driven, and **🖨** less inclined to take on ownership complexities. A shortage of skilled crew and qualified tradespeople was also identified as a growing concern, with generational shifts in work attitudes affecting yacht operations and craftsmanship.

Discussions also touched on global shifts in wealth and infrastructure development, particularly in the Middle East, which is positioning itself as an alternative winter yachting destination. Yet, many emphasized that the cultural richness, history, and lifestyle of the Mediterranean remain unmatched for summer cruising.

Ultimately, while there is an undercurrent of concern about potential market contraction, the prevailing sentiment remained “cautiously optimistic” –anchored in the belief that with thoughtful adaptation, and a renewed focus on training, sustainability, and client-centric simplicity, the yachting industry can continue to thrive in a changing world.

However, as Mr. Bernard d'Alessandri, Secretary General of Yacht Club de Monaco, reminded all participants that “when we are at sea, we are guests in a world that is not our own”, a deeper sense of humility would probably also do the industry some good.

The success of the World Yachting Summit in Monaco was made possible through strategic partnerships with M3, a Monaco-based marina consultancy, and OMNIYAT, a leading luxury real estate developer headquartered in Dubai. “WYS 2025 leaves a lasting impression on the yachting industry,” says José Marco Casellini, CEO of M3. “The Summit proved to be an extraordinary initiative on many levels, generating enthusiasm and praise from key industry players. Their positive feedback on both the quality of the content and the event’s organization highlights its great commercial potential. This **gathering** is set to establish itself as a driving force for innovation and strategic thinking about the future of yachting on a global scale.”

Monaco
◆ Tribune

Monaco charts the course: Key takeaways from the inaugural World Yachting Summit

By **Mark Linden** Published on **22 April 2025** ⌚ 3 minutes read



The WYS combines exhibition, conferences and social events © World Yachting Summit

The first-ever World Yachting Summit in Monaco delivered a powerful blend of innovation, sustainability, and strategic vision as industry leaders charted a new course for the luxury yachting sector.

Monaco's emergence as the premier global yachting hub took center stage during the summit. Deputy COO of Monte-Carlo Société des Bains de Mer, Albert Manzone, outlined the Principality's formula for success: political stability under 700 years of Princely Family leadership, strategic connectivity, and economic diversification. This holistic approach has transformed Monaco into what Mr. Manzone called "a world-class luxury destination" offering valuable lesson for emerging markets.

Bernard D'Alessandri, General Secretary of the Yacht Club de Monaco, reinforced Monaco's position as more than just a luxury harbour. The YCM has expanded beyond traditional member services to embrace education, innovation, and sustainability initiatives like the **Monaco Energy Boat Challenge** and the SeaIndex – a tool developed with UBS that measures CO2 emissions and offers incentives for eco-friendly vessels.

Navigating industry challenges

“Cautious optimism” characterised the summit's assessment of the yachting industry's future. While the sector shows resilience with a global market valued at \$55 billion in 2024 (projected to reach \$68 billion by 2030), it faces significant headwinds: regulatory pressures, shifting demographics, and increased scrutiny over environmental impact.

Industry experts highlighted the critical need for unified lobbying efforts to reshape public perception. In a panel titled “How to Lobby Yachting: Turning a Vilified Industry into Positive Perception,” speakers stressed the importance of following private aviation's model of centralized advocacy, proposing a European-wide lobbying body to promote sustainability and coordinate messaging.

The sustainability imperative

Olivier Wenden, Vice-Chairman & CEO of the Fondation Prince Albert II de Monaco, delivered perhaps the summit's most resonant message in his keynote: “Sustainability is definitely no longer an option. We are at a turning point in human history.” He emphasised that the crisis is fundamentally “a human issue” requiring urgent action from the private sector.

This sentiment echoed throughout technical sessions where experts explored realistic paths to decarbonisation. Rather than waiting for perfect solutions, the industry must pursue immediate gains through energy efficiency, retrofitting existing vessels, and smarter onboard systems.

Giovanna Vitelli, Chairwoman of Azimut Benetti Group, called for transparency and standardised metrics in her keynote on “Sustainability: Use & Abuse.” She highlighted her company's achievements of up to 40% emissions reductions through practical technologies like hull optimisation, hybrid propulsion, and renewable fuels.

The future client experience

As wealth transfers to younger generations, the summit revealed a profound shift in luxury preferences. The panel on “Yachting’s New Lifestyle Propositions” described a move away from ostentatious consumption toward “slow yachting” – focusing on meaningful experiences, wellness, and environmental connection.

America leads demand in the evolving charter market, with clients increasingly seeking personalised, experience-driven voyages. Digital platforms are simplifying yacht rentals while emerging destinations like Turkey and the Red Sea gain popularity alongside traditional Mediterranean favorites.

Conceived by M3, a Monaco-based maritime consultancy, and luxury developer Omniyat of Dubai, the event brought together experts and stakeholders from twenty different countries, consolidating Monaco’s role as the ‘capital of cutting-edge yachting’.

The next event has already been scheduled: on 21 and 22 September, the fifth Monaco Smart & Sustainable Marina Rendezvous will be held at the Yacht Club de Monaco, bringing together more than 250 professionals to discuss the sustainable development of port infrastructures.



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Monaco charts the course: Key takeaways from the inaugural World Yachting Summit: The first-ever World Yachting Summit in Monaco delivered a powerful blend of innovation, sustainability, and strategic vision as industry leaders charted



Monaco charts the course: Key takeaways from the inaugural World Yachting Summit -...

From monaco-tribune.com

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WORLD YACHTING SUMMIT SETS NEW COURSE FOR INDUSTRY'S FUTURE IN MONACO

by: [Kyriaki Topalidou](#) 22/04/2025



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The inaugural World Yachting Summit (WYS) has been launched in Monaco, bringing together industry leaders, innovators, and policymakers to address the future of the yachting sector. Running from 15th to 17th April at the Monte-Carlo Bay Hotel & Resort, this groundbreaking event marked a significant departure from traditional boat shows by focusing on dialogue, debate, and actionable strategies for the industry's future.

Monaco was strategically chosen as the inaugural location. Laurent Perignon, responsible for the development and content of the WYS, explained in an interview with *Monaco Life*: "Monaco is the capital of advanced yachting, and this is the objective—to have a summit that helps advance yachting and develop it further at the global level".

Perignon further elaborated on why Monaco appeals to yacht owners: "The success of Monaco and the French Riviera lies in having the perfect recipe. Just

like preparing a great dish, it all comes down to the right ingredients — and for years, even decades, this region has consistently brought together all the elements needed to thrive."

Unlike conventional yacht shows focused primarily on sales, WYS positions itself as a platform for meaningful exchange. As Perignon described it:

"The idea behind the summit draws inspiration from forums like Davos and the COP. The goal is to create a space for meaningful exchange — a platform where key players in the yachting industry can come together, reflect on where we stand across all aspects, share ideas, and collaborate on driving positive change."

The summit was structured around two thematic tracks: 'Business and Tourism Development' and 'Practical Roadmap to Net Zero'. It featured an impressive lineup of speakers including Francis Lapp of Sunreef Yachts, yacht designers Espen Øino and Dan Lenard, and representatives from leading companies such as Feadship, Volvo Penta, and Rolls-Royce.



Bernard D'Alessandri, General Secretary of the Yacht Club de Monaco

UNDERSTANDING OWNER PREFERENCES

One of the most revealing discussions centred on yacht owner priorities. Matty Zadnikar of SeaNet Superyachts, with extensive experience managing superyachts, shared: "Owners aren't particularly concerned with infrastructure — which might come as a surprise. When they're on board, most prefer to be away from the city, not to cut costs, but because they enjoy being at anchor. They don't want to be packed into a port, surrounded by other boats."

Zadnikar also noted changing regional preferences: "What I'm seeing now is a clear shift toward the Eastern Mediterranean — and for good reason. One major factor is the freedom to anchor without restriction. These days, being able to drop anchor feels like a privilege. In places like France, not adhering to regulations can cost you up to a hundred thousand euros."

Environmental considerations also emerged as crucial factors in destination choices. "It's all about wind and waves," highlighted Matty Zadnikar. "Believe me, when you're in Greece around Mykonos during the summer, the weather might look beautiful, but being on a yacht isn't always enjoyable — the waves can be brutal. It's far from comfortable. So yes, sunshine is important, but what really matters to most is calm conditions with minimal wind and waves."

THE EMERGENCE OF SLOW YACHTING

An emergent theme at the summit was "slow yachting"—a philosophical and practical approach that encourages more mindful and sustainable experience at sea. Rather than prioritising speed, luxury, or rapid itineraries, slow yachting focuses on taking time to fully engage with destinations, reducing environmental impact, and reconnecting with the essence of being on the water.

Vienna Eleuteri of the Saudi Red Sea Authority explained in an interview with *Monaco Life*: "The slow movement is important because when we recognise that we are too involved in what we do, forgetting who we are, we miss the most important part of ourselves and the meaning that brings us to do things."

This philosophy aligns with the industry's evolving sustainable goals. It advocates for practices such as spending more time anchored in eco-friendly locations, using hybrid or low-emission propellers and reducing overall consumption onboard. "Sustainable yachting needs to be achieved because yachting is about our love for the ocean. That's what connects us to yachting," Eleuteri continued. "We've been struggling to get there because some cultural choices didn't help us stay on the right track, but we are making progress. The yachting industry will become not only sustainable, but even regenerative."

Industry insiders also highlighted ongoing operational challenges, particularly in crew retention. Zadnikar explained, "Every time a crew member leaves, valuable knowledge leaves with them. But owners often question why they need key staff like the chief officer or chief stewardess during the off-season. At the same time, they expect top-tier service when the next season begins. Then come the complaints — 'Who is this new person? I don't know them, and they're not up to standard!' It's a difficult and frustrating cycle."

LOOKING FORWARD

The second day featured a keynote address by Olivier Wenden, Vice President and CEO of the Prince Albert II of Monaco Foundation, on harmonising yachting with environmental preservation—a theme increasingly central to the industry's future.

Wrapping up the summit, Bernard D'Alessandri, General Secretary of the Yacht Club de Monaco, delivered an aspirational keynote that echoed the event's core message. "When we are in the ocean, we ought to respect it," he said. "Because we are its guests."

The summit demonstrates a commitment to internationalisation, with plans to alternate between Monaco and Dubai in future editions. The 2026 event is already set to take place in Dubai, reflecting the growing importance of Middle Eastern markets in the yachting industry.

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An unforgettable experience at the World Yachting Summit in Monaco! It was a true pleasure meeting so many incredible speakers and inspiring guests from around the world. A heartfelt thank you to the WYS organizers for creating such a successful gathering—we were honored to participate as a media sponsor ✨

We're excited to announce the upcoming ILE MAISON MONACO – Summer Special Edition, dedicated to visionary living, impact and the art of legacy in the Principality. This edition will highlight the summit, the gala at Hôtel de Paris, and the changemakers shaping the future from the shores of Monaco.

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April 22



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Superyachts
ChannelA New Era of Yachting Unveiled at
the World Yachting Summit 2025
in Monaco

By Admin - April 21, 2025

In the heart of the yachting world, Monaco played host to the **World Yachting Summit (WYS)**, a prestigious gathering that brought together the industry's top leaders, builders, visionaries, and innovators. With this year's theme, *"Yachting Worlds: A Data-Driven Global Picture Across Yachting Segments and Wealth,"* the summit presented a forward-looking view into a market evolving faster than ever before.

From the very first keynote, it was clear: a generational shift is reshaping the tides of luxury yachting. The summit opened by highlighting the **transfer of wealth to younger generations**, especially the grandchildren of baby boomers—tech-savvy, experience-driven, and environmentally conscious individuals who are quickly becoming the industry's new clientele.



Yachting's Global Growth and the Next Frontier

The **global yachting market** is expected to reach a staggering **\$55 billion in 2024**, with forecasts aiming for **\$68 billion by 2030**. This growth is not only driven by demand for new vessels but also by the **pre-owned yacht market**, which now represents about **25% of the global fleet**, valued at approximately **\$6 billion**.

Italy continues to lead the way in the construction of yachts in the 24-60 meter range, while **Turkey is rapidly expanding** its shipyard capabilities. Meanwhile, **Germany and the Netherlands dominate** in the over-60m segment, delivering some of the world's most iconic vessels.



Geopolitics, Sustainability, and Digitalization

Beyond the wealth transfer, WYS 2025 addressed key industry disruptors:

- **Geopolitical tensions** and potential **U.S. import tariffs** are pushing shipbuilders to consider localizing production.
- **Sustainability** is no longer optional—it's essential. Green technologies, sustainable materials, and eco-conscious design were spotlighted in several panels.
- **Digital transformation** is also revolutionizing how yachts are bought, chartered, and operated. The rise of data-driven decision-making and AI integration into yacht management was widely discussed.



A Global Conversation Among Leaders

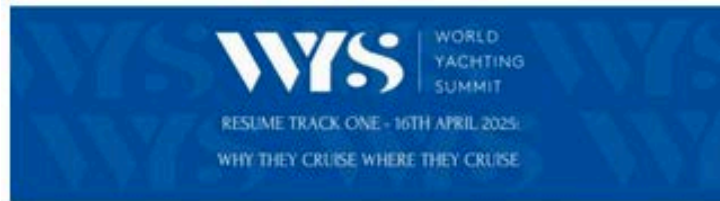
Held at the iconic Hôtel Hermitage Monte-Carlo, the summit featured a powerhouse program, including:

- *The Rise of Asia in the Yachting Market*
- *AI, Blockchain & Superyachts*
- *The Next Generation of Yacht Owners*
- *Climate Tech & ESG in Yachting*

Attendees included CEOs of major shipyards, tech innovators, designers, brokers, and UHNWI representatives, making it a truly global event.

A Strategic Shift in Lifestyle and Luxury

"Yachting is no longer just about the vessel—it's about the lifestyle, legacy, and community," said one panelist. The conversations emphasized how younger owners are seeking unique experiences, from Arctic explorations to bespoke Mediterranean events, shifting the industry's focus from status to storytelling.



Key motivations behind cruising decisions, with a strong emphasis on weather, distance, infrastructure, and lifestyle.

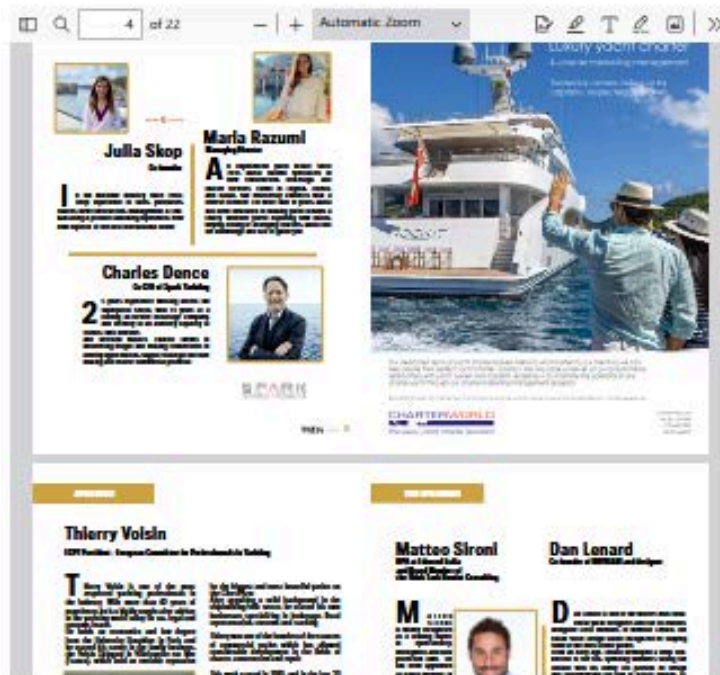
While stable weather and calm seas are essential, guests increasingly prioritize variety in scenery, experiences, and accessible cultural spots—making the Mediterranean especially attractive.

Owners typically prefer short sailing legs (2-3 hours per day), scenic anchorages, and destinations offering vibrant dining and local life. However, logistical concerns like provisioning, maintenance, and crew support often determine where yachts return—though owners are typically unaware or indifferent, leaving those challenges to the crew. The conversation also touched on the importance of developing regional clusters—locations with nearby ports and attractions—to avoid long passages, which are generally unpopular.

Meanwhile, lifestyle appeal and social cachet continue to shape cruising habits, especially in iconic destinations like St. Tropez or St. Barths. Still, as younger generations engage with yachting, there's a push for destinations that blend adventure, nightlife, and natural beauty. For emerging regions, success will depend on balancing infrastructure, variety, and curated lifestyle experiences that resonate with both owners and charter guests.



The event concluded with strong optimism and a renewed sense of purpose: to make yachting more inclusive, forward-thinking, and sustainable without compromising its elegance and legacy.



Industry Titans in Attendance

The summit featured over 50 speakers and moderators from across the superyacht, tech, tourism, and finance sectors. Notable figures included:

Design & Shipbuilding Leaders



Chairwoman of Azimut Benetti, Ms. Giovanna Vitelli, proceeded with a Keynote about "Sustainability: Use & Abuse".

She emphasized the importance of transparency, measurable standards, and immediate action in advancing sustainability within the yachting industry. Drawing inspiration from the automotive sector, the group advocated for third-party certified efficiency indexes—like the Sea Index initiative from Yacht Club de Monaco — to help make yachts more comparable in terms of environmental performance.

AzimutBenetti Group has already applied these protocols across its fleet, including smaller yachts under 24 meters, where the greatest environmental impact potential lies due to volume. Highlighting its Sea Deck series and flagship models like the T60 and T62, Azimut showcased current achievements—up to 40% emissions reductions through a combination of hull optimization, hybrid propulsion, solar panels, and the use of recycled materials. A major focus was placed on practical, accessible tools such as HVO (renewable diesel), which can drastically cut CO₂ emissions without requiring major changes to infrastructure or engines. Azimut called for broader industry adoption to stimulate demand, solve distribution barriers, and scale impact.

The message was clear: meaningful sustainability progress must come not only from futuristic concepts, but from technologies and strategies that are already available and proven today.



- **Giovanna Vitelli** – Chairwoman of Azimut Benetti
- **Dan Lenard** – Co-Founder, Nuvolani Lenard
- **Espen Gimo** – Naval Architect, EQI
- **Arjen van Elk** – Founder, Feadship
- **Michael Bremner** – Sales Director, Lürssen Yachts
- **Artur Poloczanski** – Sunreef Yachts



A central theme was the increasing reliance on data—not only to optimise performance and enable predictive maintenance, but also to support sustainability goals and remote operations. Cybersecurity was highlighted as a critical issue, especially as yachts integrate more connected technologies, making them vulnerable to external threats.

Panelists also examined how the pandemic accelerated digital adoption, such as remote surveys and paperless workflows, while acknowledging the limitations of current technology in fully replacing in-person inspections. AI's current role was framed more as a tool to assist rather than replace human expertise. Designers, for instance, still rely on emotional intuition and creative skill to create impactful aesthetics, even as AI helps streamline processes.

Students and young professionals were noted as being particularly fluent in digital tools, though panelists stressed the continued need for human judgment and situational awareness—especially in safety-critical scenarios at sea.

The discussion concluded with a shared understanding that, while technology will continue to play a larger role in yachting, its most effective use will be in complementing rather than replacing the creativity, experience, and critical thinking of professionals.



Sustainability & Tech Experts

- **Luca Rizzotti** – Founder, *Foiling.org*
- **Guillaume Perben** – *Composite Recycling*
- **Nicolas Boulet** – *WISAMO*
- **Jeff Butler** – *Sustainability Strategist*
- **Jérémie Legarrigue** – CEO, *EODev (Energy Observer)*

Yacht Ownership & Operations

- **David Seal** – *Yachts for Sale / Influencer & Broker*
- **Laurent Parignon** – *WYS*
- **Maria Ruzumi** – *Smart Yachts*
- **Patrick Coote** – *MarineMax*
- **Janet Xanthopoulos** – *Rosemont International*
- **Kevin Bodington** – *Yacht Buyer*

Legal, Registries & Governance

- **Julian Smith** – *Cayman Islands Registry*
- **Jo Assael** – *Marshall Islands Registry*
- **Stefano Comisi** – *Studio Armella*
- **Alessandro Tricoli** – *Fichta Legal*
- **Engel-Jan de Boer** – *Lloyd's Register*
- **Carlo Vinelli** – *Isle of Man Registry*

Luxury & Lifestyle Innovators

- **Lynn Villadolid** – *Lifestyle Capital Partners*
- **Ra'anan Ben Zur** – *Habacoa Marina, Bahamas*
- **Dr. Fabiana Maccarini** – *Monaco Marina Management (M3)*
- **Neity Meddock** – *Yachting Strategist & Consultant*



General Secretary of Yacht Club de Monaco, Mr. Bernard D'Alessandri, has presented the pivotal role of the Yacht Club de Monaco aiming first to serve its members and on the other hand to participate to promote Monaco Principality abroad the borders, a platform shaping a more responsible and forward-looking future for the yachting industry.

Over the past decade, the club has expanded its activities beyond traditional member programs to include educational and innovation-driven initiatives, such as sailing academy and international events like the Monaco Energy Boat Challenge.

Reflecting on the evolution of yachting since World War II, Mr. D'Alessandri acknowledged the environmental and geopolitical challenges now facing the industry. He stressed the urgent need for transformation and collective action, urging everyone to recognize that when we are at sea, we are guests in a world that is not our own.

Respect for the ocean and a willingness to embrace change are essential to create a sustainable future. Mr. D'Alessandri expressed optimism, highlighting the promising efforts of innovative companies and inviting all to be part of the movement.



From ESG to AI: A Strategic Reset

Across thematic tracks—**Business & Growth**, **Tourism & Experience**, **Reinventing Yachting**, and **The Practical Road to Net Zero**—panels explored:

- The future of **chartering vs. ownership**
- Whether the **dealership model** still serves today's fragmented market
- How to **turn yachting into a sustainability showcase** rather than a target
- The potential of **digitalisation, AI, and blockchain** in operational efficiency

Networking, Dialogue & Momentum

More than just speeches and slides, WYS 2025 fostered real-time networking, idea exchange, and collaboration through:

- **Salon-based panel sessions** and intimate debates
- **Elegant cocktail evenings** and a **gala dinner at Hôtel de Paris**
- **Wrap-up sessions** that created tangible **roadmaps and recommendations** for the years ahead

Conclusion: The Future Is Now



The concluding session of the World Yachting Summit served as a candid and reflective dialogue on the future of the yachting industry, framed by the recurring phrase "cautious optimism."

Speakers with diverse backgrounds—from brokerage and design to legal and operational roles—offered both historical context and contemporary insights into the resilience and fragility of the sector. Central to the discussion was the industry's deep reliance on global wealth generation, and the ways in which macroeconomic events, such as the dot-com bubble, the 2008 financial crisis, and the COVID-19 pandemic, have each triggered temporary slowdowns followed by significant rebounds.

However, the current landscape poses more complex and overlapping challenges. Geopolitical instability, regulatory overreach, and shifting client demographics—particularly the values of younger generations—are creating uncertainty. The next wave of potential yacht owners are more sustainability-driven, experience-focused, and less inclined to take on the complexities and responsibilities of ownership, favoring chartering instead. Additionally, a shortage of skilled crew and qualified tradespeople was cited as a growing concern, with generational attitudes toward work and service posing long-term implications for yacht operations and quality craftsmanship.

Discussions also touched on global shifts in wealth and infrastructure development, particularly in the Middle East, which is positioning itself as a major winter yachting destination. Yet, many emphasized that the cultural richness, history, and lifestyle of the Mediterranean remain unmatched for summer cruising. Ultimately, while there is an undercurrent of concern about potential market contraction, the prevailing sentiment remained cautiously optimistic—anchored in the belief that with thoughtful adaptation, strategic investment, and a renewed focus on training, sustainability, and client-centric simplicity, the yachting industry can continue to thrive in a changing world.



As the summit concluded with drinks overlooking the Mediterranean, one theme stood out: **yachting is evolving—not just in what we build, but how we think, connect, and lead.**

The World Yachting Summit 2025 wasn't just a conference—it was a call to action. And the world's most influential stakeholders answered with clarity, conviction, and a shared ambition to redefine the luxury maritime experience for generations to come.

About the World Yachting Summit

The World Yachting Summit is an annual high-level event that connects leaders across the superyacht world—from design and engineering to investment and innovation. Organized in partnership with leading names such as Omnyat, Sky Valot, and RAK Properties, WYS is a cornerstone for strategic discussions shaping the future of the luxury maritime industry. Learn more at worldyachtingsummit.com.

DAILY NAUTICA

The World Yachting Summit for sustainability

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Giovanna Vitelli speaks at the World Yachting Summit to chart a course for sustainability



I PUNTI CHIAVE

- [Giovanna Vitelli at the World Yachting Summit](#)
- [A green future for boating](#)

 3 MINUTES OF READING

The second day of the [World Yachting Summit](#) in Monaco was focused on **innovation** and **sustainability**. Speaking on this topic was [Giovanna Vitelli](#), Chair for [Azimut Benetti](#), who spoke about the fundamental elements identified by the company to revolutionise the industry. Alongside her, many other international guests spoke about the fundamental topics focussed on achieving **zero emissions**, analysing possible solutions for a cleaner future in the boating industry.

Giovanna Vitelli at the World Yachting Summit

"Change – says Giovanna Vitelli – can become a reality, only if it is shared." Research is necessary and must continue in this direction, but we can't forget to communicate. For this reason the key idea of her talk was about **transparency**.

The Group Chair highlighted the need to provide **certified data** about fuel consumption. For this reason, Azimut has adopted the [SEA Index](#), but not only in its "traditional" version – **evaluating emissions for yachts** over 24m – but collaborating together to develop it for use for boats under 24m, providing accurate and verified data. This provides owners with the option to evaluate their consumption, but means it is also applied to new yachts in the design phase.

In addition, she presented some of the Group's achievements, like the [Seadeck series](#). In a year of use, the Seadeck produces **40% less greenhouse gasses** compared to lineshaft vessels. The [Chair of Azimut Benetti](#) also explained that these results have been achieved through a number of different factors.

The company has been working on a number of new innovations to improve sustainability. The first is using **hydrotreated vegetable oil** as fuel. This is a high quality biofuel sourced from renewable materials, leading to a reduction in emission of between 60% and 90% compared to the fossil fuel mix referenced. *"It is an easy and implementable solution, although there are some problems with transport,"* she notes. *"But in this case, the increase in demand can fix that."*

Another innovation adopted by the company is in regards to materials and a more sustainable architecture, through the use of **carbon fibre** and **highly efficient hulls**. One of the fields in which Azimut is working heavily in is **innovative and hybrid propulsion**.

"We have invested – says Giovanna Vitelli – all the knowledge we have available in this field, thanks to our partnership with [Volvo Penta](#). Our efforts, in this case, is to try and use a custom approach for yachts of different sizes." Azimut is continuing to work in this direction, with exceptional achievements, like having built the largest hybrid yacht in the world, [Luminosity](#).

A green future for boating

After Vitelli's introduction, the debate continued with a panel who discussed the question of how to continue developing sustainably in an intelligent manner. Along with **Patrick**

Coote from [MarineMax](#), **Michael Breman** from [Lürssen](#) and other important speakers, they discussed how to make this change attractive, joyful and accessible to all. Also speaking on the second day of the event were **Nicola Pomi** from Volvo Penta, **Tobias Kohl** from [Rolls Royce](#) and **Dan Lenard** from [Nuvolari Lenard](#), who contributed to the debate on how to make the future of boating more sustainable and clean.

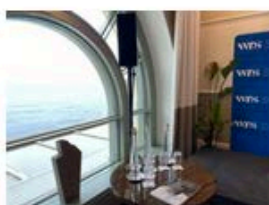
MONACO WOMAN



World Yachting Summit – Monte-Carlo Bay Hotel & Resort

Jean-Claude Biver's Bright Vision: A Philosophy of Purpose for Smart and Sustainable Yachting.

On the rain-slicked shores of Monte-Carlo, where clouds hung low and the sea mirrored the sky, the first day of the World Yachting Summit concluded with a keynote that illuminated the room far beyond the weather outside. Jean-Claude Biver, the legendary master of haute horlogerie, took the stage with a message that was as visionary as it was simple.

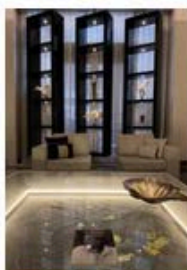


His philosophy, rooted in decades of excellence, passion, and reinvention, offered the perfect compass for the future of sustainable and smart yachting.

At the heart of Biver's message was a principle he has lived by throughout his iconic career: a business must be born from an idea that is first, different, and unique. This triumvirate of originality is essential not only in watchmaking, but in any field aspiring to touch timeless value – and that includes the yachting industry.

To bring such ideas to life, Biver emphasized the need for courage. The lesson of his words is that true innovation, requires the willingness to take risks and step outside comfort zones. "Do not be afraid to be wrong," he told the audience. "A mistake is not a failure – it is a lesson, a tool, something that helps us not to repeat the same error twice." In the intricate world of superyacht design and engineering, where precision meets imagination, this mindset becomes a cornerstone of growth.

Biver also spoke of the power of sharing – not just information, but vision. "Share your ideas with your team," he said. Collaboration enriches creativity. It turns good ideas into great ones. His speech resonated deeply with the summit's audience, many of whom oversee teams of skilled designers, architects, engineers, and artisans. The process of crafting a superyacht, like a finely made watch, is collective – and greatness is never a solo act.



One of the most moving parts of his address was the reminder that age is not a barrier. "You can be old in your body," Biver smiled, "but young in your mind and in your heart." To stay connected with tomorrow, he urged, we must listen to the young. Their vision, their energy, and their questions are what fuel the path forward – especially in a world seeking new models of sustainability and intelligence. His advice was a call to all industry leaders to not only mentor, but to remain open.

Biver's passion for perfection, honed in the creation of precious watches, found a perfect metaphor in the world of yachting. "The soul of a watch," he said, "comes from the invisible details the master controls." Just as a fine timepiece is a harmony of craftsmanship, invisible effort, and precision, so too is a superyacht – a vessel of entertainment, family legacy, and wellness, built through relentless commitment and care.

In Jean-Claude Biver's words, the future of yachting finds not just direction, but inspiration: be bold, be true, be young at heart – and let the details speak your soul.

Enjoy even more @Biver

MONACO WOMAN

Edit by @Antonio Costamante

@Alessia Castelli Editor in Chief of @Monaco Woman



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 环球经济报道

Yachting: M3 announces 'World Yachting Summit' in Monaco from April 15, experts to discuss the future of the Industry



MONACO, April 14, 2025 (GLOBE NEWSWIRE) -- From April 15 to 17, Monaco will host the World Yachting Summit (WYS), an international event that will bring together the leading players in the global yachting industry. The announcement comes from M3, a leader in coastal development, marina design, and the creation of yacht clubs, which has been offering solutions that balance economic performance with environmental responsibility. For about seven years, M3 has focused on the design of sustainable coastal infrastructures, providing innovative models for the future of yachting development.

The 'World Yachting Summit' stands out as an initiative free from institutional, commercial, or associative influence, aiming to foster a moment of exchange and dialogue. Attendees will include shipbuilders, engine manufacturers, marina managers, technology experts, nautical tourism professionals, and economic decision-makers. At the heart of the summit are innovation, sustainability, and the transformation of the sector.

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A Monaco al via la prima edizione del World Yachting Summit – Il video di DN



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WORLD YACHTING SUMMIT I DAY 1
RECAP

Monaco • April 15, 2025. Ile Maison is proud to be a media partner of the first-ever World Yachting Summit at the Monte Carlo Bay Hotel. From global wealth insights to Net Zero innovation, Day One brought together industry pioneers to explore the future of yachting.

Highlights included:

- Keynote by ALTRATA Wealth-X
- Panels on sustainable tech, business evolution & charter models
- Discussions on legacy, innovation & visionary living at sea

#IleMaisonMagazine #WYS2025
#YachtingSummit #MonacoEvents
#VisionaryLiving #LuxuryYachting
#thegreatim



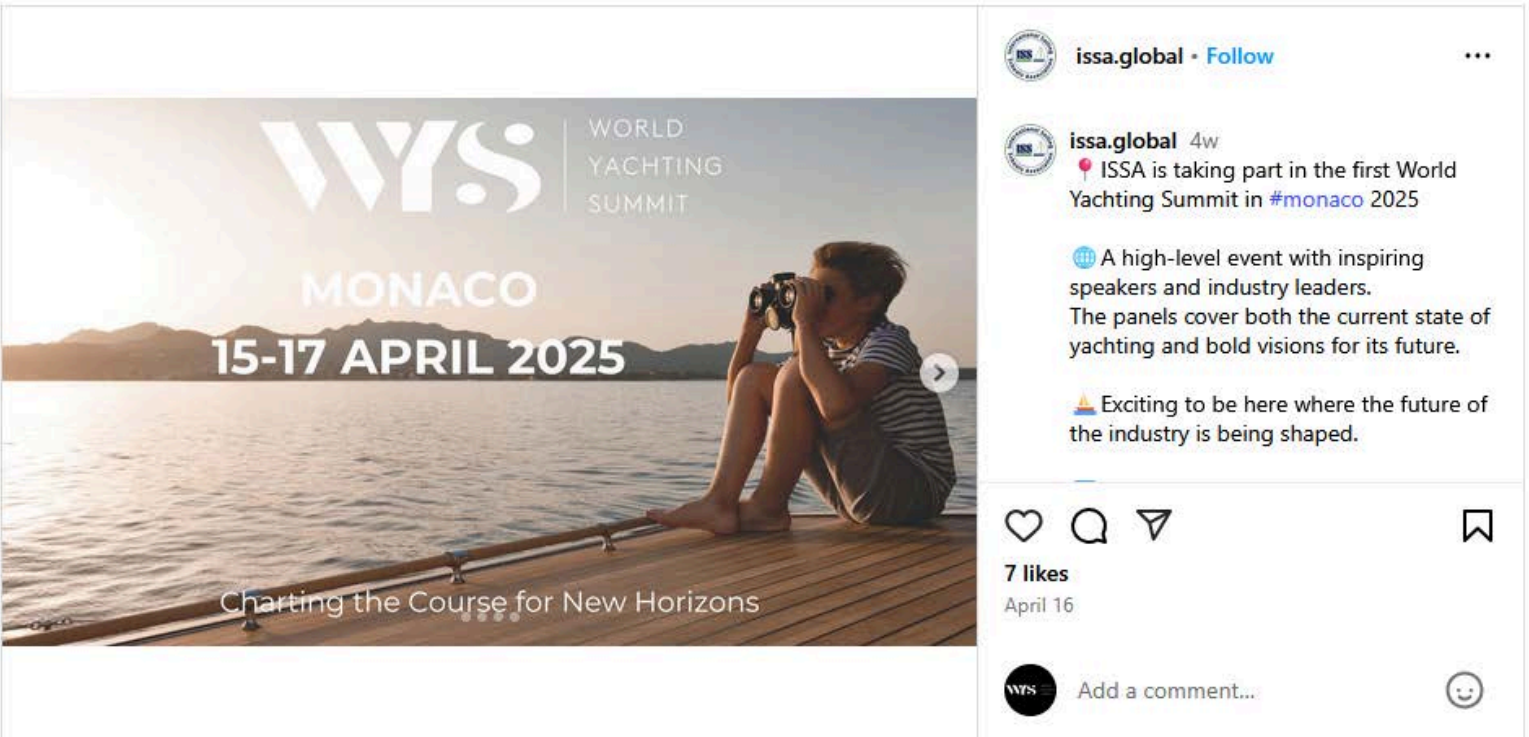
14 likes

April 16



Add a comment...





The image shows a screenshot of an Instagram post from the account 'issa.global'. The post features a large banner image of a young boy sitting on a wooden dock, looking through binoculars at the sea. Overlaid on the image is the text 'WYS | WORLD YACHTING SUMMIT', 'MONACO', and '15-17 APRIL 2025'. At the bottom of the banner, it says 'Charting the Course for New Horizons'. The post's caption, written by 'issa.global' 4 weeks ago, states that ISSA is taking part in the first World Yachting Summit in #monaco 2025. It describes the event as a high-level gathering with inspiring speakers and industry leaders, covering the current state of yachting and future visions. The caption ends with an emoji of a sailboat and the text 'Exciting to be here where the future of the industry is being shaped.' The post has 7 likes and was posted on April 16. The bottom of the post shows a comment input field with the placeholder text 'Add a comment...' and a smiley face emoji icon.



2025-04-15 00:00

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For more information:

Press Office LaPresse - ufficio.stampa@lapresse.it

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/ea2e2d8d-333b-42e1-a1be-f8234a5e2bca>



World Yachting Summit Monaco 2025

APRIL 15 - APRIL 17



@worldyachtingsummit.com

DETAILS

START:

April 15

END:

April 17

EVENT CATEGORY:

Conference

WEBSITE:

[https://
worldyachtingsummit.co
m/](https://worldyachtingsummit.com/)

VENUE

Monte-Carlo Bay Hotel &
Resort

From April 15th to 17th, 2025, key industry players will discuss the major challenges related to the future of yachting and develop action plans at the **World Yachting Summit Monaco 2025 (WYS)** at the Monte-Carlo Bay Hotel & Resort. Networking, plenary conferences, parallel sessions covering four major themes (Business Perspectives – Paradigm Shifts; Tourism and Yachting – Recipes for Success; Technological Advances – Zero Emissions Objective; Future Challenges – Reinventing Yachting) and evening events will be at the heart of the WYS.

Beyond yachting-specific topics, the summit will offer insights into related luxury sectors, including private aviation, luxury hospitality, and wealth management. The event will also feature a Showroom for networking and an Innov' Lounge dedicated to startups looking to connect with industry players.

Robb Report

MONACO & CÔTE D'AZUR

MOTORS / MARINE /

Inside Monaco's New World Yachting Summit

ROBB REPORT • APRIL 14, 2025



From April 15 to 17, 2025, the debut edition will dive into the industry's latest innovations, trends and challenges. Here's what to expect.

From 15 to 17 April 2025, the inaugural [World Yachting Summit](#) will set sail at the Monte-Carlo Bay Hotel & Resort in Monaco, bringing together an impressive line-up of industry leaders, innovators and global stakeholders. Inspired by influential events like COP and Davos, the summit aims to drive meaningful conversation around the future of yachting, with a strong focus on sustainability, innovation and international cooperation.

The three-day event is structured around two core tracks. One will explore Business and Tourism Development, focusing on entrepreneurial strategies and regional growth opportunities. The other takes a deeper dive into the industry's path toward Net Zero, addressing rising public pressure and aligning with the UN's Sustainable Development Goals.

Attendees will hear from an international roster of speakers, including Francis Lapp of Sunreef Yachts, Espen Øino of Espen Øino International and Dan Lenard of Nuvolari Lenard. Topics will range from clean propulsion technologies and yacht design to evolving ownership models and the role of digitalisation in marine innovation. The event will also touch on broader luxury industries, with contributions from aviation, hospitality and wealth management experts.



Key sessions include discussions on the future of catamarans, decarbonising navigation, regulatory compliance and how younger generations are reshaping expectations for yachting and travel. The summit will also feature the Innov' Lounge, a dedicated space for start-ups to connect with established players, and a showroom for networking and showcasing new solutions.

A keynote on "The Future of Wealth" by Altrata-Wealth-X will open the summit, offering a cross-sector view of global opportunity. With plans to expand to Dubai in 2026, the World Yachting Summit is setting out not just to start a conversation, but to steer the industry towards lasting impact.

Get your tickets at worldyachtingsummit.com/participate

[RobbReportMonaco.com](#) article



Yachting: M3 announces 'World Yachting Summit' in Monaco from April 15, experts to discuss the future of the Industry

14 avr. 2025 12h00 HE | Source: [M3](#)

Suivre



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Globe Newswire Press Releases

04/14/2025



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M3 - (GLOBE NEWSWIRE) Apr 14, 2025

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VIA / ritzau /

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Provided by GlobeNewswire · Apr 14, 2025 6:00pm



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For more information:

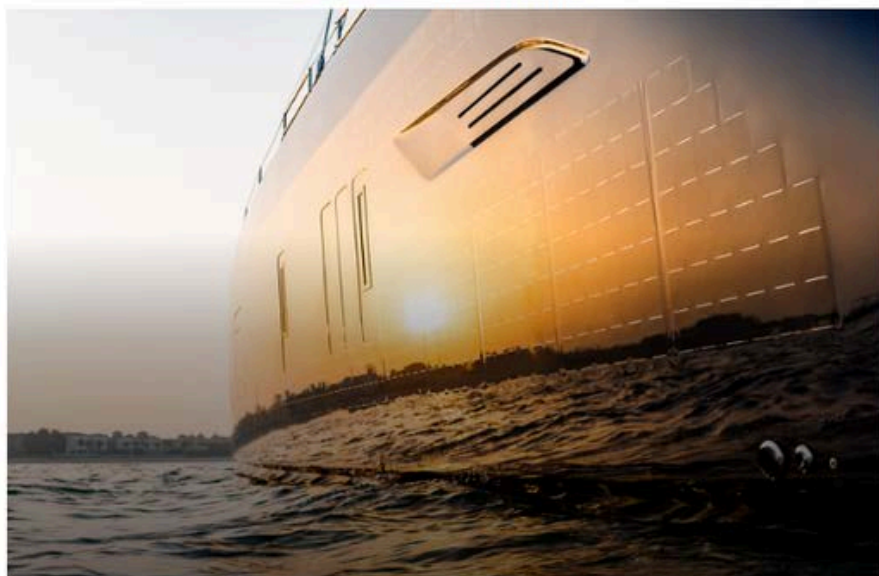
Press Office LaPresse - ufficio.stampa@lapresse.it

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/ea2e2d8d-333b-42e1-a1be-f8234a5e2bca>

NAUTIC TIMES

World Yachting Summit debuts in Monaco: Nautic Times among official partners

Silvia Pretto | Data: 10 April 2025



Condividi articolo:



In a few days, Monaco will host the **first edition of the World Yachting Summit**, an unmissable international event dedicated to the future of **yachting**. **Nautic Times**, as official media partner, will be the protagonist of this new initiative, bringing its authoritative voice to the global yachting scene.

From **15 to 17 April 2025**, the beating heart of the Principality will host the World Yachting Summit, an event that aims to become a **landmark** for the entire yachting industry. This innovative format is designed to bring together the industry's key players: builders, designers, investors, ship owners, tourism developers and technology players.



The **World Yachting Summit** will be held at the prestigious Monte-Carlo Bay Hotel & Resort and will be attended by a selection of experts from around the world. Among the protagonists will be CEOs of shipyards, yacht designers, marina and tourist destination developers, as well as leading figures from the legal, financial and environmental sustainability sectors.

The aim of the event is to chart new directions for the marine industry, addressing global challenges with a focus on innovation, sustainability and economic development.

The key themes of the World Yachting Summit

Il programma del World Yachting Summit 2025 è diviso in due grandi aree tematiche, ognuna delle quali affronta aspetti cruciali per il futuro della nautica:

- **Business & Tourism:** strategies for the growth of nautical markets, valorisation of territories and innovative business models.
- **Technology & Sustainability:** solutions for greener boating, energy transition, green propulsion and responsible resource management.

In addition, four macro-themes will guide the debates and speakers' interventions:

- **Business perspectives – Changing paradigms**
- **Tourism and boating: recipes for success**
- **Technological Advances – The Road to Net-Zero**
- **Challenges Ahead – Reinventing Yachting**

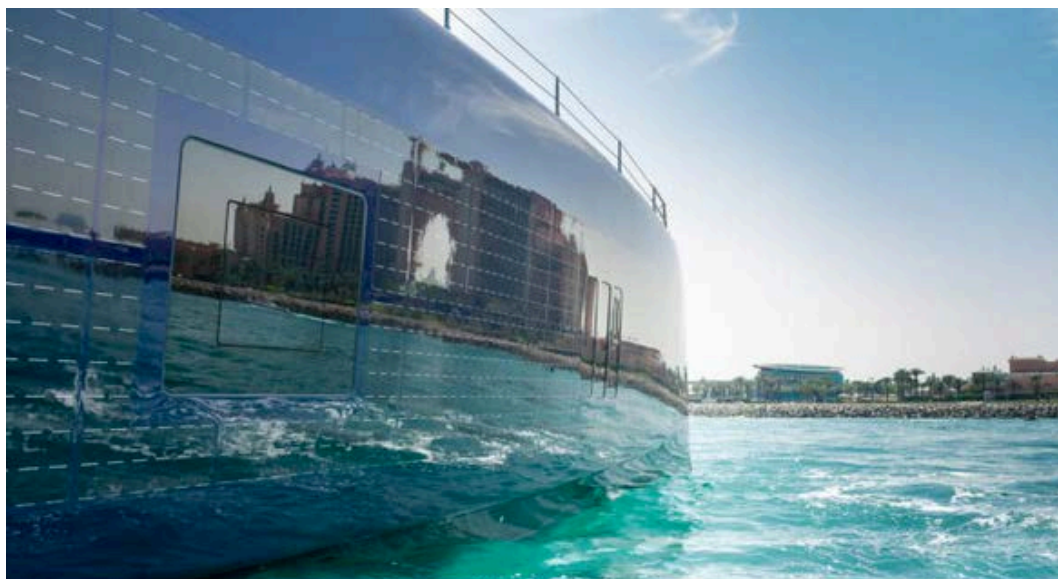


Outstanding international speakers and contributions

The World Yachting Summit will host some of the industry's most influential players, including:

- **Francis Lapp** (Sunreef Yachts)
- **Arjen van Elk** (Feadship)
- **Nicola Pomi** (Volvo Penta)
- **Tobias Kohl** (Rolls-Royce Solutions)
- **Dan Lenard** (Nuvolari Lenard)
- **Espen Øino** (Espen Øino International)
- **Nicolas Boulet** (Michelin/WISAMO)
- **Jean-François Guitard** (Sky Valet)
- **David Seal** (Yachts for Sale)

The official opening will be given by **Olivier Wenden**, Vice-President and Director General of the **Prince Albert II Foundation**, who will emphasise the importance of uniting the world of boating with environmental protection.



World Yachting Summit Strategic Partnerships

The launch of the **World Yachting Summit** in Monaco is made possible through partnerships with **M3**, a Monaco-based marine consultancy, and **OMNIYAT**, a Dubai-based luxury real estate developer. Moreover, the next edition of the Summit will be held in 2026 in the United Arab Emirates, a clear sign of its international vocation.

José Marco Casellini, CEO of M3, said: "It is through discussion that ideas for the future of boating are born. The **WYS** will be a catalyst for change and innovation."

Nautic Times alongside innovation

Nautic Times is excited to support this new initiative as an **official media partner**. With our multilingual editorial staff and our strong presence at boat shows throughout Europe, we will be witnesses and narrators of the most significant developments of this historic event.

The **World Yachting Summit** is a unique opportunity to network with key industry decision makers, discover new technologies and trends, develop global business opportunities and contribute to a more sustainable future for yachting.

An unmissable event not only for industry professionals, but also for those who see the sea as an opportunity for innovation, culture and economic growth.

When and where

- **When:** 15-17 April 2025
- **Where:** Monte-Carlo Bay Hotel & Resort, Monaco
- **Info and programme:** worldyachtingsummit.com

BUSINESS — 8 April 2025

1^o World Yachting Summit



From April 15th to 17th, 2025, at the Monte-Carlo Bay Hotel & Resort.

Inspired by renowned global gatherings such as COP and Davos, the **World Yachting Summit** brings together leaders from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators. The event is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.



Through two thematic "tracks" addressing the industry's key challenges and developed with the insight of a panel of experts, participants will be able to select the sessions that best match their interests and needs. Here are the main topics:

The **first track** focuses on **Business and Tourism Development**, aiming to enhance entrepreneurial strategies and maximize territorial resources to foster sustainable and innovative growth.

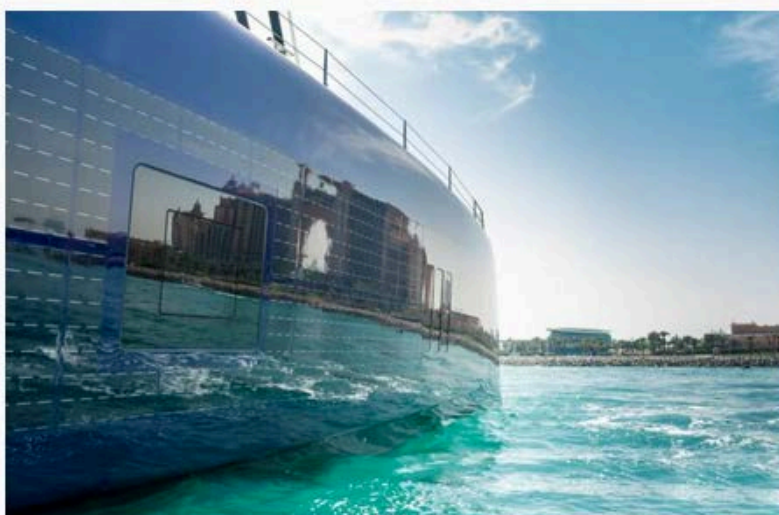
The **second track** delves into the **practical roadmap to Net Zero** and the industry's transformation, addressing growing criticism from the public and younger generations regarding its perceived lack of alignment with the **UN's 17 Sustainable Development Goals**. View the 2025 event program [here](#).

The prestigious range of professionals taking part in the WYS accounts for a large spectrum of sectors involved in the yachting industry. Amongst the panelists, there will be distinguished representatives from dealerships and brokerage houses, shipyards, famed naval architects, leader engine manufacturers, yachting destination developers from the American and the Middle-East markets; all joining regulators, Classification Societies, Flags, and legal & financial advisors for what is bound to be a worthy introspection.

Beyond yachting-specific topics, the summit will offer insights into innovations and future trends in related industries such as **private aviation, luxury hospitality, and wealth management**. While these markets have their differences, they share key aspects, including **client expectations, business evolution, tourism opportunities, technological innovations, and regulatory challenges**. This makes the discussions highly relevant to the entire industry.

The event will also feature a **Showroom** to expand networking opportunities, as well as the **Innov' Lounge**, a dedicated space to welcome start-ups interested in connecting with yachting industry stakeholders. The need for innovation in the yachting industry is driven by the demand for environmental consideration and enhanced efficiency in energy, waste, and water consumption.

The summit's claim, "**Charting the course for new horizons**," emphasizes the intention to move from words to action. At the end of the event, a detailed report will compile the main topics discussed, providing a clear view of the challenges and opportunities for the future of the sector.



The World Yachting Summit also demonstrates a strong commitment to expansion and internationalization, with plans to involve new geographical regions in future editions, starting with **Dubai in 2026**. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

With only a few days left and tickets selling quickly, this is the perfect moment to reserve your spot. We can't wait to welcome you! Get your tickets [here](#). For more information visit the [site](#).



World Yachting Summit 2025: Monaco to host the first global summit for the yachting industry

Superyacht

By [Press Mare](#) • 07/04/2025 - 19:52

Yacht industry

With just days to go, the inaugural World Yachting Summit is set to launch in the Principality of Monaco, the Capital of Advanced Yachting. Taking place from 15 to 17 April 2025 at the Monte-Carlo Bay Hotel & Resort, this exclusive event will offer in-depth insights into the innovations, trends, and challenges shaping the future of the yachting industry.

A summit inspired by global forums

Modelled on high-level events such as COP and the World Economic Forum in Davos, the World Yachting Summit will bring together industry leaders, international organisations, regulatory bodies, tourism authorities, and government representatives. The objective is to foster constructive dialogue and promote concrete actions for the future of yachting.

The event will feature two core thematic tracks:

- Yachting Business & Tourism: focusing on business strategies, destination development, and sustainable industry growth.
- Transition to Zero Emissions: outlining a roadmap for industry transformation in alignment with the United Nations Sustainable Development Goals.

A line-up of distinguished speakers

The summit will welcome key figures from the global yachting industry, including:

- Francis Lapp (Sunreef Yachts): the evolution of catamarans in experiential travel and the future of alternative energy.
- Arjen van Elk (Feadship): business strategy and new economic models for shipyards.

- Nicola Pomi (Volvo Penta): technological innovation and the impact of new environmental regulations.
- Tobias Kohl (Rolls-Royce Solutions GmbH): sustainable propulsion systems and future fuels.
- Dan Lenard (Nuvolari Lenard): sustainability and shifting expectations in yacht design.
- Espen Øino (Espen Øino International): insights on “A Clean Future” and the decline of globalisation in yachting.
- Nicolas Boulet (WISAMO Michelin): innovations in wind propulsion for more sustainable navigation.
- Thierry Voisin (ECPY): the image of yachting and roadmaps for future development.
- Patrick Coote (MarineMax Superyacht Division): strategies for growth and transformation in the marine sector.

Beyond yachting, the summit will feature cross-industry perspectives with contributions from experts in private aviation, luxury hospitality, and wealth management.

The event will also include an exhibition area with dedicated showrooms and the Innov’ Lounge, a space for startups to connect with key industry stakeholders.

The summit’s tagline, “Charting The Course Toward New Horizons,” reflects its commitment to actionable solutions. A final report will be published following the event, outlining key conclusions and future perspectives for the industry.

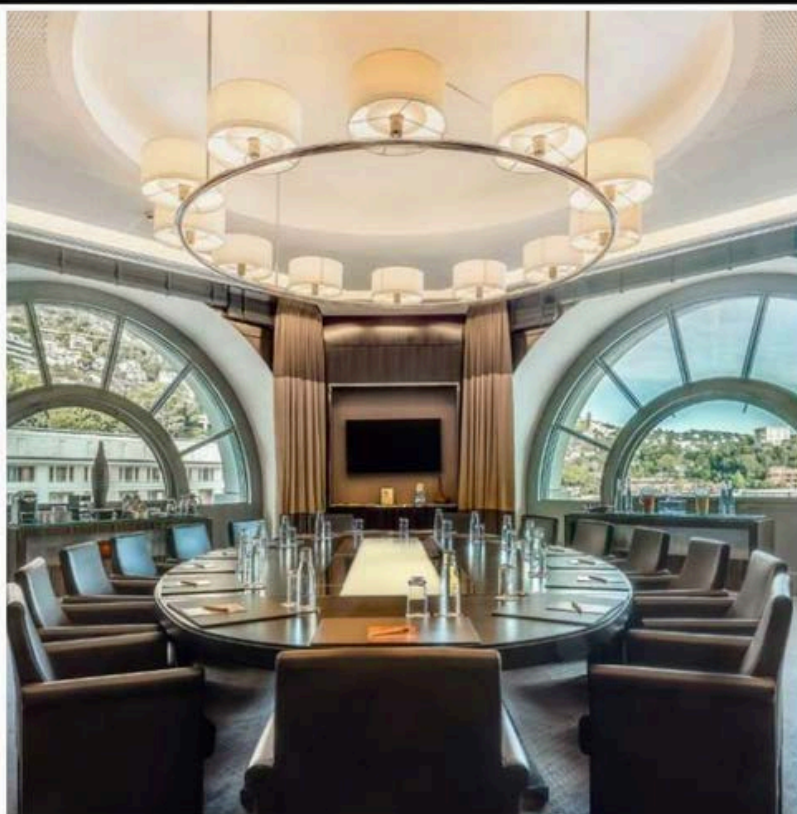
With a truly global ambition, the World Yachting Summit already has its sights on Dubai in 2026, expanding to new regions and promoting international growth for the yachting sector.

For more information and to register, visit: worldyachtingsummit.com

Filippo Ceragioli

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World Yachting Summit 2025: Monaco to host the first global summit for the yachting industry



With just days to go, the inaugural World Yachting Summit is set to launch in the Principality of Monaco, the Capital of Advanced Yachting. Taking place from 15 to 17 April 2025 at the Monte-Carlo Bay Hotel & Resort, this exclusive event will offer in-depth insights into the innovations, trends, and challenges shaping the future of the yachting industry.

A summit inspired by global forums

Modelled on high-level events such as COP and the World Economic Forum in Davos, the World Yachting Summit will bring together industry leaders, international organisations, regulatory bodies, tourism authorities, and government representatives. The objective is to foster constructive dialogue and promote concrete actions for the future of yachting.

The event will feature two core thematic tracks:

- **Yachting Business & Tourism:** focusing on business strategies, destination development, and sustainable industry growth.
- **Transition to Zero Emissions:** outlining a roadmap for industry transformation in alignment with the United Nations Sustainable Development Goals.

A line-up of distinguished speakers

The summit will welcome key figures from the global yachting industry, including:

- **Francis Lapp (Sunreef Yachts):** the evolution of catamarans in experiential travel and the future of alternative energy.
- **Arjen van Elk (Feadship):** business strategy and new economic models for shipyards.
- **Nicola Pomi (Volvo Penta):** technological innovation and the impact of new environmental regulations.
- **Tobias Kohl (Rolls-Royce Solutions GmbH):** sustainable propulsion systems and future fuels.
- **Dan Lenard (Nuvolari Lenard):** sustainability and shifting expectations in yacht design.
- **Espen Øino (Espen Øino International):** insights on "A Clean Future" and the decline of globalisation in yachting.

- Nicolas Boulet (WISAMO Michelin): innovations in wind propulsion for more sustainable navigation.
- Thierry Voisin (ECPY): the image of yachting and roadmaps for future development.
- Patrick Coote (MarineMax Superyacht Division): strategies for growth and transformation in the marine sector.

Beyond yachting, the summit will feature cross-industry perspectives with contributions from experts in private aviation, luxury hospitality, and wealth management.

The event will also include an exhibition area with dedicated showrooms and the Innov' Lounge, a space for startups to connect with key industry stakeholders.

The summit's tagline, "Charting The Course Toward New Horizons," reflects its commitment to actionable solutions. A final report will be published following the event, outlining key conclusions and future perspectives for the industry.

With a truly global ambition, the World Yachting Summit already has its sights on Dubai in 2026, expanding to new regions and promoting international growth for the yachting sector.

For more information and to register, visit: worldyachtingsummit.com

Filippo Ceragioli

ON BOARD

At the Heart of Yachting Innovation

© April 7, 2025 | SuperyachtOne | No Comment

SuperyachtOne is proud to announce the media partnership with the World Yachting Summit, taking place in Monaco from April 15 to 17, 2025.

Images courtesy of WYS

SuperyachtOne is proud to announce the media partnership with the [World Yachting Summit](#), taking place in **Monaco from April 15 to 17, 2025.**

As the first global summit dedicated to the #yachting industry, this inaugural edition promises to be a landmark event, gathering top leaders, innovators, and policymakers in the heart of a city renowned as the Capital of Advanced Yachting.



With a rich program of debates, keynotes, and expert panels, the Summit will explore the future of yachting through two key tracks: Business & Tourism Development and The Roadmap to Net Zero, addressing both innovation and sustainability.

From visionary shipbuilders to environmental pioneers, the World Yachting Summit will offer fresh insights and real opportunities to shape the future of the industry.

[GET YOUR TICKET](#)

World Yachting Summit 2025 sails into Monaco

By **Arnold Pinto** 🕒 06/04/2025



Dubai to host 2026 edition

The World Yachting Summit 2025 (WYS) in Monaco is set to be a landmark event for the global yachting industry. It will bring together leaders from across the sector, including international organisations, regulatory bodies, tourism authorities, and government representatives.

The summit, which will take place from April 15 to 17, 2025, is designed to foster meaningful dialogue. It aims to address the industry's challenges, promote sustainable growth, and explore innovative solutions that will shape the future of yachting.

The first-of-its-kind event draws inspiration from prestigious global gatherings like COP and Davos, offering constructive debate and collaboration among professionals from all corners of the yachting world.

Attendees can engage with key figures from shipyards, dealerships, brokerage houses, naval architecture, and yachting destination developers. These discussions are poised to address critical issues facing the industry, while exploring new avenues for expansion and sustainable innovation.

2 thematic tracks

The programme for the 2025 summit is structured around two thematic tracks. The first track focuses on Business and Tourism Development, designed to help industry leaders maximise territorial resources and foster entrepreneurial strategies that promote sustainable growth. This session will explore how the yachting sector can capitalise on its assets to better align with global demand for eco-friendly solutions, while maintaining business growth and profitability.

The second track focuses on the roadmap to Net Zero, examining the yachting industry's transformation and its response to growing criticism over its environmental impact. With increasing concerns among the public and younger generations regarding the alignment of the yachting sector with the UN's 17 Sustainable Development Goals, this track will address how the industry can innovate to meet the expected sustainability standards.

Some of the industry's most influential figures will be among the distinguished speakers at the World Yachting Summit 2025. Francis Lapp, Founder and CEO of Sunreef Yachts, will participate in multiple panels, including "The Rise of the Catamaran in Experiential Yachting" and "What Could Be a Clean and Alternative Future." Lapp's contributions will provide critical insights into the future of yacht design, particularly in terms of sustainability.

Arjen van Elk from Feadship will discuss how shipyards are evolving their economic models and business strategies, while Nicola Pomi, Vice President of Marine Sales for Volvo Penta, will address the challenges of technological innovation and digitalisation in the context of new environmental regulations.

Tobias Kohl from Rolls-Royce Solutions will also focus on sustainable propulsion and future fuel technologies. At the same time, renowned yacht designer Dan Lenard will explore client expectations and the evolution of yacht design, with sustainability at the forefront.

Other key speakers include Espen Øino, the esteemed yacht designer and founder of Espen Øino International, who will speak on the themes of "A Clean Future" and "The End of Globalization," and Nicolas Boulet, CEO of WISAMO Michelin, who will address decarbonisation in yachting with his innovative automated inflatable sail technology. Tomasz Lipski, President of the International Sailing Schools Association, will discuss the role of sailing culture in promoting environmental awareness and marine conservation.

Keynotes too

The summit will also feature a series of keynotes and presentations from prominent figures such as Olivier Wenden, Vice President and CEO of the Prince Albert II of Monaco Foundation, who will champion the Foundation's commitment to harmonising yachting with environmental preservation.

The event will open with a keynote address by Altrata-Wealth-X on "The Future of Wealth," offering a valuable perspective on the cross-industry opportunities for growth within the yachting sector.

In addition to thought-provoking discussions, the summit will provide attendees with extensive networking opportunities, including a dedicated showroom and an Innov' Lounge to welcome start-ups looking to connect with yachting industry stakeholders. This approach supports the sector's ongoing demand for innovation in environmental consideration, energy efficiency, and waste management.

The **World Yachting Summit 2025** will also look towards the future with an eye on international expansion.

Plans for 2026 include hosting the summit in Dubai, enriching the event with new perspectives and opportunities in emerging markets. The ongoing commitment to internationalisation will enable the summit to gather diverse voices from different regions, offering attendees a broader understanding of global trends and challenges within the industry.

As the event concludes, a detailed report will be produced, summarising the key discussions and providing a clear view of the challenges and opportunities shaping the future of **yachting**.

The World Yachting Summit's motto, "Charting the Course for New Horizons," encapsulates the event's spirit. It aims to transition from dialogue to tangible action to secure a sustainable future for the yachting industry.

Image: The World Yachting Summit is scheduled to sail into Dubai for the second edition. Credit: WYS



← News

WORLD YACHTING SUMMIT: CHARTING THE COURSE FOR NEW HORIZONS

Published on 03-04-25

From **April 15 to 17, 2025** in **Monaco**, the **World Yachting Summit** will provide a unique insight into the industry's innovations, trends, and challenges.

Over three days, the Summit will bring together key industry players and offer networking opportunities, showrooms, and plenary sessions to explore the future of yachting on a global scale including markets, wealth, geoeconomics, sociological changes, trends, challenges, and opportunities while building roadmaps for development, infrastructure, and sustainability.

Mr. **Jean-François Gultard** will be taking part in this 2025 edition under the Sky Valet brand.
Come and share with Jean-François Gultard:

- **Wednesday April 15th, 2025** on market prospects in a "volatile" context (geopolitics, customs barriers, taxes, supply chain...)
- **Thursday April 16th, 2025** the approach that yachting could take, like private aviation, to defend its territory when attacked from all sides (environmental impact, poor brand image...).

MORE INFORMATION



ISSA Schools's Post



ISSA Schools

April 3 · 🌐

🔔 Big News! ISSA Debuts at World Yachting Summit 2025

📅 We're excited to announce that ISSA will make its debut at the World Yachting Summit 2025, happening April 15-17!

📢 ISSA President Tomasz Lipski will take the stage to share key insights and updates, marking an exciting milestone for our presence in Europe.

🌍 Unlike traditional yacht shows, the World Yachting Summit is a global platform for industry leaders, innovators, and visionaries to connect and collaborate. By joining this prestigious event, ISSA is reinforcing its commitment to shaping the future of yachting and building stronger industry relationships.

! Stay tuned for more updates!

🔗 Find more information: <https://issa.global/news/wys2025>



🔔 Большие новости! ISSA дебютирует на Всемирном Яхтенном Саммите 2025

📅 Мы рады сообщить, что ISSA впервые примет участие во Всемирном Яхтенном Саммите 2025, который пройдет с 15 по 17 апреля!

📢 Президент ISSA Томаш Липски выступит на сцене, поделившись важными инсайтами и новостями, что станет значимой вехой для нашего присутствия в Европе.

🌍 В отличие от традиционных яхтенных выставок, Всемирный Яхтенный Саммит — это глобальная площадка для лидеров отрасли, новаторов и визионеров, где они могут наладить контакты и сотрудничество. Участвуя в этом престижном мероприятии, ISSA подтверждает свою приверженность формированию будущего яхтинга и укреплению отраслевых связей.

! Следите за новостями!

🔗 Подробнее: <https://issa.global/news/wys2025>

#ISSASCHOOL #issa #internationalsailingschoolassociation #WorldYachtingSummit
#YachtingIndustry



The first World Yachting Summit launches soon with an exciting program

With only a few days to go before the inaugural World Yachting Summit in ...



The first World Yachting Summit launches soon with an exciting program

April 02, 2025

Written by Rachel Kelly

With only a few days to go before the inaugural [World Yachting Summit](#) in [Monaco](#), we are delighted to share details of the exciting program which will offer a unique insight into the yachting industry's innovation, trends and challenges.



World Yachting Summit Speakers

Two main themes will be explored during the three-day event at the Monte-Carlo Bay Hotel and Resort.

Business and Tourism Development – aiming to enhance entrepreneurial strategies and maximise territorial resources to foster sustainable and innovative growth within the industry.

Practical Roadmap to Net Zero – addressing the industry's reputation following criticism from the public and younger generations about the perceived lack of alignment with the UN's Sustainable Development Goals.

The event's opening keynote speech entitled 'The Future of Wealth' delivered by **Altrata-Weal-X** will provide a cross-industry perspective to better understand opportunities for growth and development. Day two will see **Olivier Wenden**, Vice President and CEO of the **Prince Albert II of Monaco Foundation**, opening the plenary session by delivering a keynote speech on the imperative of harmonizing yachting with environmental preservation.

Panelists and speakers taking part in the WYS will bring a large spectrum of opinions and industry insights to the program and include representatives from dealerships, brokerage houses, shipyards, naval architects, engine manufacturers and more.

Among the speakers whose discussions may influence the future of luxury yacht charters include:

- Francis Lapp, Founder and CEO of [Sunreef Yachts](#), will participate in various panels, including "The Rise of the Catamaran in Experiential Yachting" and "What Could Be a Clean and Alternative Future."
- Dan Lenard, yacht designer at Nuvoletti Lenard, will discuss evolving client expectations and the future of yacht design, with a focus on sustainability.
- [Eugenio Oino](#), renowned yacht designer and founder of [Eugenio Oino International](#), will speak on "A Clean Future" and "The End of Globalization".
- Thierry Voisin, CEO of ECPY – European Committee for Professionals in Yachting will tackle issues relating to the image of yachting and the roadmaps to further development.
- Sameh Muhtadi, CEO of RAK Properties will share his views on the holistic approach of the UAE to nurture yachting tourism development.



World Yachting Summit – Launch

The event will also feature dedicated networking and innovation spaces – The Showroom and The Innov' Lounge – aimed at fostering relationships and welcoming start-ups interested in connecting with yachting industry stakeholders.

The summit intends to move the conversation forward and into action – Chartering the course for New Horizons being the key message.

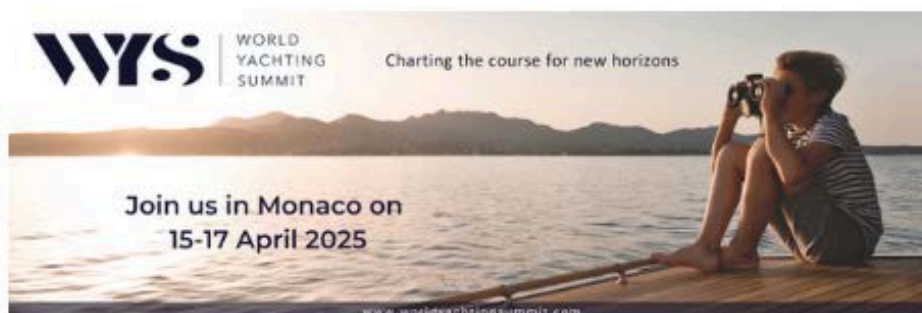


Charting the Course for New Horizons

We look forward to reading the detailed report which will be published after the event providing a clear view of future challenges and opportunities in the yachting industry.

The next [World Yachting Summit](#) is already planned for [Dubai](#) in 2026 with the location chosen specifically to demonstrate a strong commitment to geographical expansion and the inclusion of diverse cultural influence and perspectives.

The event takes place from 15th-17th April at the Monte-Carlo Bay Hotel and Resort in Monaco. Tickets are available now.



Inaugural World Yachting Summit in Monaco: Shaping the Future of the Industry

by Adrien M | @ April 2, 2025 | 0 No Comments

The **World Yachting Summit (WYS) 2025** is set to make its grand debut in **Monaco from April 15 to 17**, bringing together key industry leaders, innovators, and visionaries. Held at the prestigious **Monte Carlo Bay Hôtel & Resort**, the event aims to redefine the future of yachting through its forward-thinking **SWOC framework**—focusing on **Strengths, Weaknesses, Opportunities, and Challenges**, a dynamic evolution of the traditional SWOT analysis.

A Visionary Editorial Agenda

WYS has already structured its editorial program for the first two editions: **Monaco (April 2025)** and **Dubai (Spring 2026)**. With an emphasis on industry evolution and strategic discussions, this event will serve as a premier platform for collaboration, knowledge sharing, and innovative solutions.

Event Highlights & Programme Overview

Day 1 – Tuesday, April 15, 2025

- **8:00 AM – 8:30 AM** | Welcome Coffee & Networking
- **8:30 AM – 8:45 AM** | Opening "Inspiration" Keynote
- **10:00 AM – 11:00 AM** | Industry Keynote + Q&A
- **11:15 AM – 11:45 AM** | Networking Break
- **11:45 AM – 12:45 PM** | Panel Session 1
- **12:45 PM – 2:15 PM** | Networking Lunch
- **2:15 PM – 5:15 PM** | Panel Sessions 1 & 2
- **5:45 PM** | **Evening Cocktail Dinner** (Exclusive for exhibitors, speakers & partners)

Day 2 – Wednesday, April 16, 2025

- **8:30 AM – 8:00 AM** | Welcome Coffee & Networking
- **8:00 AM – 10:00 AM** | Keynote + Q&A
- **10:15 AM – 12:45 PM** | Panel Session 3 (Opportunities & Challenges)
- **12:45 PM – 2:15 PM** | Networking Lunch
- **2:15 PM – 5:15 PM** | Panel Session 4
- **8:00 PM** | Welcome Reception at Hôtel de Paris – Salle Empire
- **8:30 PM** | **Gala Dinner**

Day 3 – Thursday, April 17, 2025

- **8:00 AM – 8:30 AM** | Welcome Coffee & Networking
- **8:30 AM – 8:45 AM** | Opening "Inspiration" Keynote
- **10:00 AM – 11:00 AM** | Keynote + Q&A
- **11:00 AM – 12:30 PM** | Panel Session 5
- **12:30 PM – 2:00 PM** | Networking Lunch
- **2:00 PM – 4:00 PM** | Panel Session 5 & Closing Keynote
- **4:00 PM – 4:30 PM** | **WYS Conclusion Drinks**

A Prestigious Networking Opportunity

The **WYS Welcome Cocktail Party**, scheduled for **April 15 at 5:45 PM**, will offer an exclusive setting for exhibitors, speakers, and VIPs to engage in initial networking before the summit officially begins. This smart casual evening will provide a relaxed atmosphere to foster key business relationships in a world-class setting.

The Future of Yachting Starts Here

The **World Yachting Summit 2025** in Monaco is set to become a landmark event, fostering innovation and shaping the next chapter in the yachting industry. Join industry pioneers and thought leaders for three days of insightful discussions, exclusive networking, and transformative ideas that will drive the future of yachting.

Mark your calendars for April 15–17, 2025, and be part of this premier yachting summit!

<https://worldyachtingsummit.com/>

<https://saudi-yacht.com/2025/04/02/inaugural-world-yachting-summit-in-monaco-shaping-the-future-of-the-industry/>



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This World Yachting Summit will focus on bringing the industry a roadmap to net zero, with an impressive speaker list and limited tickets available.

📖 Read the story on SAILS Magazine:
<https://www.sailsmagazine.com.au/world-yachting-summit/>
[@worldyachtingsummit](#)

No comments yet.

Start the conversation.



Liked by [worldyachtingsummit](#) and others
April 2



Add a comment...





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With only a few days to go before the inaugural **World Yachting Summit** in **Monaco**, we are delighted to share details of the exciting program which will offer a unique insight into the yachting industry's innovation, trends and challenges.

World Yachting Summit Speakers

Two main themes will be explored during the three-day event at the Monte-Carlo Bay Hotel and Resort.

Business and Tourism Development – aiming to enhance entrepreneurial strategies and maximise territorial resources to foster sustainable and innovative growth within the industry.

Practical Roadmap to Net Zero – addressing the industry's reputation following criticism from the public and younger generations about the perceived lack of alignment with the UN's Sustainable Development Goals.

The event's opening keynote speech entitled 'The Future of Wealth' delivered by **Altrata-Weal-X** will provide a cross-industry perspective to better understand opportunities for growth and development. Day two will see **Olivier Wenden, Vice President and CEO of the Prince Albert II of Monaco Foundation**, opening the plenary session by delivering a keynote speech on the imperative of harmonizing yachting with environmental preservation.

Panellists and speakers taking part in the WYS will bring a large spectrum of opinions and industry insights to the program and include representatives from dealerships, brokerage houses, shipyards, naval architects, engine manufacturers and more.

Among the speakers whose discussions may influence the future of luxury yacht charters include:

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Dan Lenard, yacht designer at Nuvolari Lenard, will discuss evolving client expectations and the future of yacht design, with a focus on sustainability.

Espen Øino, renowned yacht designer and founder of Espen Øino International, will speak on "A Clean Future" and "The End of Globalization".

Thierry Voisin, CEO of ECPY – European Committee for Professionals in Yachting will tackle issues relating to the image of yachting and the roadmaps to further development.

Sameh Muhtadi, CEO of RAK Properties will share his views on the holistic approach of the UAE to nurture yachting tourism development.

World Yachting Summit – Launch

The event will also feature dedicated networking and innovation spaces – The Showroom and The Innov' Lounge – aimed at fostering relationships and welcoming start-ups interested in connecting with yachting industry stakeholders.

The summit intends to move the conversation forward and into action – **Chartering the course for New Horizons** being the key message.

Charting the Course for New Horizons

We look forward to reading the detailed report which will be published after the event providing a clear view of future challenges and opportunities in the yachting industry.

The next **World Yachting Summit** is already planned for **Dubai** in 2026 with the location chosen specifically to demonstrate a strong commitment to geographical expansion and the inclusion of diverse cultural influence and perspectives.

The event takes place from 15th-17th April at the Monte-Carlo Bay Hotel and Resort in Monaco. Tickets are available now.



< March
APRIL 2025
May >

Events For **APRIL**

Map View

List View

2025-04-01 09:00
30 Mar – 2 Apr | 28th China International Boat Show 2025 | Shanghai, China

THE 28TH CHINA (SHANGHAI) INTERNATIONAL BOAT SHOW 2025

CIBS is the flagship exhibition focus on the full value c...

Shanghai World Expo Exhibition and Convention Center, Guozhan Road, Pudong, Shanghai, China

Who is going?

0 people are going

+

2025-04-10 08:00
6 – 14 April | Singapore Yacht Show | ONE*15 Marina Sentosa Cove, Singapore

About Singapore Yachting Festival

Singapore's flourishing leisure marine industry sets sail for the Singapore Ya...

ONE*15 Marina Sentosa Cove, Singapore, Singapore

Who is going?

0 people are going

+

2025-04-15 09:00
15-17 April | World Yachting Summit | Monaco

What is WYS ?

The WYS combines exhibition, conferences and social events, allowing participating companies to...

Monte-Carlo Bay Hotel & Resort, Avenue Princesse Gr ce, Monaco

Who is going?

0 people are going

+

2025-04-24 14:00
24 April | DSNM – Passage planning in COMPASS 2.0 | Online

Join Yacht Management Team Leader, Oli Lage-Seijo and Digital Development Manager, Stuart Denham Harding as they run through 'How to Creat...

online

Who is going?

0 people are going

+

2025-04-28
28 Apr – 1 May | MYBA Charter Show | PORTOSOLE MARINA – SANREMO, ITALY

The MYBA charter show

The MYBA Charter Show, a professional trade show with a long history and dedication to qual...

Who is going?

0 people are going

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ISSUE NINETEEN 2025 MIAMI EDITION

ÎLE MAISON

— ARTFUL LIVING MEETS WELL-BEING —



Issue 19. MIAMI Edition



The summit's claim, "Charting the course for new horizons," emphasizes the intention to move from words to action. At the end of the event, a detailed report will compile the main topics discussed, providing a clear view of the challenges and opportunities for the future of the sector.

The World Yachting Summit also demonstrates a strong commitment to expansion and internationalization, with plans to involve new geographical regions in future editions, starting with Dubai in 2026. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

We can't wait to welcome you!

Get your tickets here: <https://worldyachtingsummit.com/participate/>

For more information: <https://worldyachtingsummit.com/>

Media Sponsor:

ÎLE MAISON
— ARTFUL LIVING MEETS WELL-BEING —

Join us!

WORLD YACHTING SUMMIT

April 15-17, 2025

Monte-Carlo Bay Hotel & Resort
Monaco

RSVP:

worldyachtingsummit.com



WYS | WORLD
YACHTING
SUMMIT

1^o World Yachting Summit is set to launch in Monaco - The Capital of Advanced Yachting.

From April 15 to 17, 2025, the World Yachting Summit will offer a unique insight into the industry's innovations, trends, and challenges. Here's what to expect from its first edition.

Inspired by renowned global gatherings such as COP and Davos, the World Yachting Summit brings together leaders from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators.

The event is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.

Through two thematic "tracks" addressing the industry's key challenges and developed with the insight of a panel of experts, participants will be able to select the sessions that best match their interests and needs.



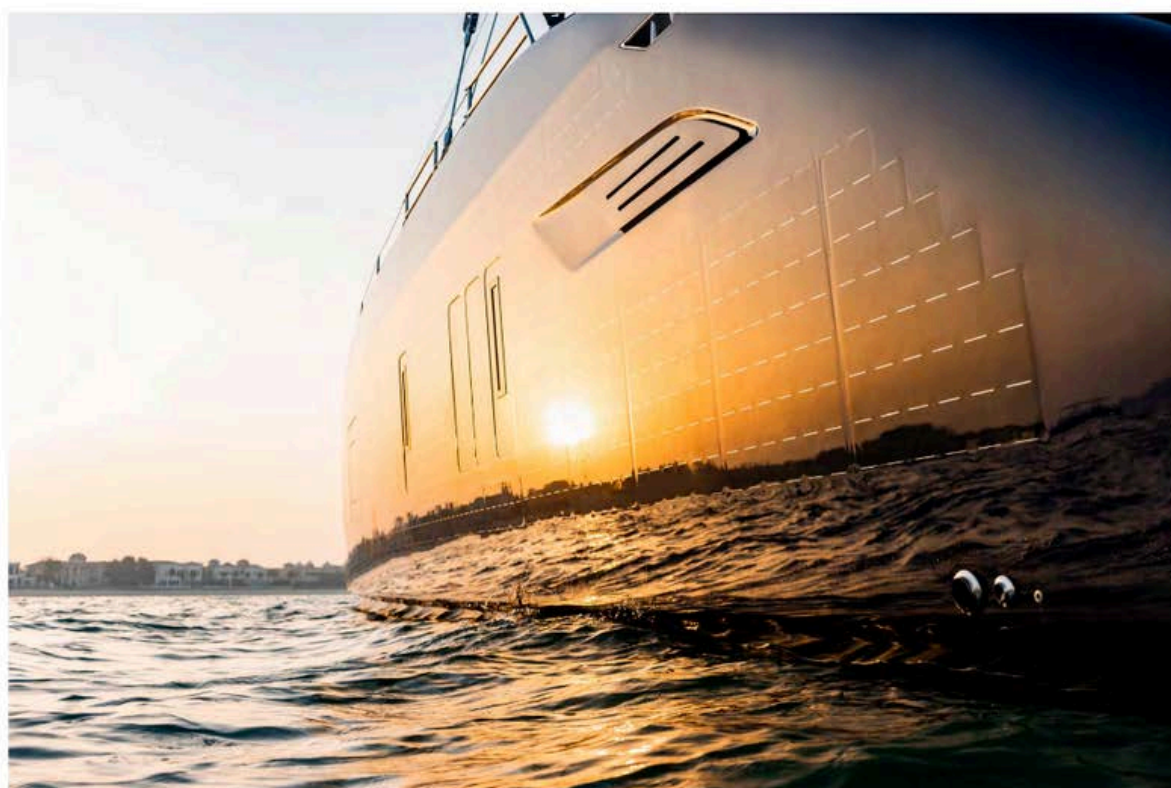
WYS Launch

The event will open with a keynote on "*The Future of Wealth*" by Altrata-Wealth-X, providing a crucial cross-industry perspective to better understand opportunities for growth and development. The second day will be distinguished by the formal opening of the plenary session by *Olivier Wenden*, Vice President and CEO of the *Prince Albert II of Monaco Foundation*. On this occasion, he will deliver a keynote address on the imperative, championed by the Foundation, of harmonizing yachting with environmental preservation.

Summit Highlights:

The first track focuses on Business and Tourism Development, aiming to enhance entrepreneurial strategies and maximize territorial resources to foster sustainable and innovative growth.

The second track delves into the practical roadmap to Net Zero and the industry's transformation, addressing growing criticism from the public and younger generations regarding its perceived lack of alignment with the UN's 17 Sustainable Development Goals.



SunReef

World Yachting Summit 2025

SCRIS DE IONUT OPREA - 29 MARTIE 2025 - 5 MINUTE CITIRE - NO COMMENTS



in



With just a few days to go until its debut, the first global summit of the yachting industry is set to launch in Monaco, a city synonymous with luxury and recognized as the „Capital of Advanced Yachting.” From April 15 to 17, 2025, the World Yachting Summit will offer a unique insight into the industry’s innovations, trends, and challenges. Here’s what to expect from its first edition.

Inspired by renowned global gatherings such as COP and Davos, the World Yachting Summit brings together leaders from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators. The event is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.

Through two thematic “tracks” addressing the industry’s key challenges and developed with the insight of a panel of experts, participants will be able to select the sessions that best match their interests and needs. Here are the main topics:

- **The first track** focuses on **Business and Tourism Development**, aiming to enhance entrepreneurial strategies and maximize territorial resources to foster sustainable and innovative growth.
- **The second track** delves into the **practical roadmap to Net Zero** and the industry’s transformation, addressing growing criticism from the public and younger generations regarding its perceived lack of alignment with the **UN’s 17 Sustainable Development Goals**.

View the 2025 event program here: worldyachtingsummit.com/program/



The prestigious range of professionals taking part in the WYS accounts for a large spectrum of sectors involved in the yachting industry. Amongst the panelist, there will be distinguished representatives from dealerships and brokerage houses, shipyards, famed naval architects, leader engine manufacturers, yachting destination developers from the American and the Middle-East markets; all joining regulators, Classification Societies, Flags, and legal & financial advisors for what is bound to be a worthy introspection. Among the speakers, we highlight:

- **Francis Lapp**, Founder and CEO of **Sunreef Yachts**, will participate in various panels, including "The Rise of the Catamaran in Experiential Yachting" and "What Could Be a Clean and Alternative Future."
- **Arjen van Elk**, Marketing & Resale of **Feadship** will explain a shipyard's views on the evolution of economic models, business strategies and market perspectives
- **Nicola Pomi**, Vice President of Marine Sales for Yachting and Superyachting at **Volvo Penta**, will speak on the challenges of technological innovation and digitalization, analyzing new environmental regulations.
- **Tobias Kohl**, Director of Application Engineering Marine & Offshore at **Rolls-Royce Solutions GmbH**, will address sustainable propulsion and the fuels of the future.
- **Dan Lenard**, yacht designer at **Nuvolari Lenard**, will discuss evolving client expectations and the future of yacht design, with a focus on sustainability.
- **Espen Øino**, renowned yacht designer and founder of **Espen Øino International**, will speak on „A Clean Future“ and „The End of Globalization“.
- **Nicolas Boulet**, CEO of **WISAMO Michelin**, an expert in wind propulsion for yachting, will discuss decarbonizing navigation. He leads the team developing an innovative automated inflatable sail.
- **Tomasz Lipski**, President of the **International Sailing Schools Association (ISSA)**, will highlight the role of sailing culture in engaging more people with the sea, promoting both a sporting passion and greater awareness of sustainability and marine conservation.
- **Jean-François Guitard**, Director of General Aviation & Business Development at **Sky Valet**, will provide insights into the global evolution of the business aviation market.
- **Matty Zadnikar**, Founder & CEO of **SeaNet**, will share insights on the evolution of economic models and the relationships between brokers, shipyards, and clients.
- **Avv. Stefano Comisi**, expert in **taxation, regulation, compliance, and insurance**, will discuss the yachting sector in the context of the **Union Customs Code**.
- **Alessandro Tricoli**, Partner and Head of the International Transaction Group at **Fichte & Co**, will cover ship financing, sales and purchase agreements, construction and conversion contracts, joint ventures, equity financing, and investments.
- **Thierry Voisin**, CEO of **ECPY – European Committee for Professionals in Yachting** will tackle issues relating to the image of yachting and the roadmaps to further development.
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LUXE INFINITY

LifeStyle



Du 15 In April 17 2025, the Rock welcomes the major players in the nautical industry, for an unprecedented meeting, where the future of pleasure boating will be at the heart of discussions within a framework inspired by major international summits such as the COP or the Davos Forum, relevant to major politics.

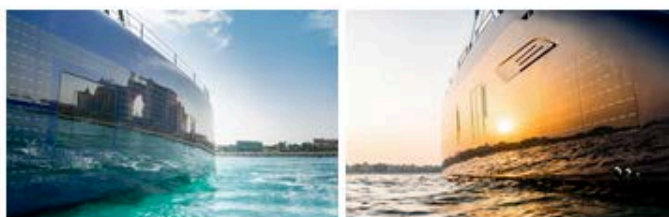
Le World Yachting Summit opens up to the synergy of stakeholders to anticipate changes in the sector and drive a dynamic of responsible innovation through major debates, analyses and expert speeches, towards a turning point in the world of yachting.

A structuring meeting for the nautical industry

This summit will be open to all industry stakeholders, united by a shared ambition: to reinvent yachting in an era of global change. The event will be structured around two thematic pathways:

- Economic and tourism development: optimize entrepreneurial strategies, boost nautical destinations and create sustainable territorial synergies.
- The transition to Net Zero: responding to societal expectations and the emergence of environmental needs by integrating the UN's 17 SDGs (Sustainable Development Goals) into the strategy of the players involved in the sector.

> Discover the full program



A panel of exceptional speakers

WYS 2025 will bring together a constellation of major names in international yachting from different sectors, including brokers, shipyards, engine and shipbuilding manufacturers, classification societies, legal and financial experts, and those responsible for the development of new nautical destinations.

Among the key figures present at the Monaco meeting:

- **Francis Lepp**, Founder and CEO of Sunreef Yachts, will discuss not only the catamaran's emergence in experiential yachting but also through the prism of scenarios for an alternative clean future.
- **Arjen van Elk** from the Feadship shipyard will discuss the visions of an exceptional shipyard on the transformations of economic models.
- **Nicola Pomi** of Volvo Penta will examine the challenges of digitalization, from the perspective of regulatory constraints on technological innovation.
- **Tobias Kohl** (Rolls-Royce Solutions GmbH) will discuss the latest advances in sustainable propulsion and future fuels.
- **Dan Leonard** (Nuvolari Lenard) will examine the evolution of yacht design in the face of emerging customer expectations.
- **Espen Øino**, a major figure in design, will speak on "A Clean Future", "The End of Globalization".

- **Nicolas Boulet** WISAMO Michelin will discuss the prospects of automated sail propulsion for the decarbonization of ships.
- **Tomaaz Lipenk** representing ISSA, with a plea for the strong role of culture in the emergence of marine ecology.
- **Jean-François Guitard** (Sky Valet) combines the contribution of business aviation in full transformation with it.
- As a bonus, **Matty Zadnikar** (SeaNet), **David Seal** (Yachts for Sale), **Michael St. Pierre** (Princess Yachts), **Patrick Coote** (MarineMax), **Ra'anan Ben-Zur** (Habacoa Marina), and others who will lead the debate on new economic models and the human as a product, marketing dimensions and customer engagement.

do not forget **Alessandro Tricoll**, **Stefano Comisel**, **Thierry Volain**, **Sameh Muhtadi**, **Adam Peet** ou **Engel-Jan de Boer**, leading figures in maritime law, naval financing or on-board security. A structuring but national ambition.

The WYS doesn't remain confined to yachting itself. It also looks to related sectors such as aviation, luxury hotels, and wealth management, so that the intersecting dynamics fuel reflection on customer expectations, innovation, sustainability, and governance.



The event will feature:

- An exclusive Showroom to promote tailor-made networking
- An 'Innov' Lounge dedicated to start-ups and disruptive projects, based on a logic of cooperation and green growth
- Rich discussions around the management of energy, waste, water on board but also around responsible digitalization " *Charting the course to new horizons* ". This is the slogan of the World Yachting Summit.

This event is dedicated to forward-looking, lucid, committed and creative boating.

At the end of the event, a final summary report will reveal a clear map of priority projects and emerging opportunities for the sector.

Finally, this first edition inaugurates an international ambition because from 2026 WYS will be held **In Dubai**, marking a desire to open up to new territories and to broaden dialogue on an international scale.

More than a summit, it is a new milestone for the pleasure boating industry.

Patrick Koune

With tickets almost sold out, now is the perfect time to secure your spot.

Book here: <https://worldyachtingsummit.com/participate/>

For more information : <https://worldyachtingsummit.com/>

monacolife

WORLD YACHTING SUMMIT TO UNITE GLOBAL INDUSTRY LEADERS IN MONACO

by [Niki Borisova](#) 28/03/2025



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Monaco will host the inaugural World Yachting Summit this April, an international event designed to bring together industry leaders from across the globe for talks on innovation, sustainability and the future of yachting.

Set to take place from 15th to 17th April at the Monte-Carlo Bay Hotel & Resort, the World Yachting Summit (WYS) is a newly conceived international forum aimed at uniting a broad cross-section of figures and names from the global yachting industry. Organised in the spirit of major gatherings such as the annual UN Climate Change Conference (COP) and the World Economic Forum in Davos, the event will tackle some of the most pressing challenges and obstacles facing the yachting industry, from environmental pressures to business model evolution.

The three-day summit is expected to draw participants from an array of sectors, including shipbuilders, brokers, naval architects, regulators, tourism authorities and developers.

Two thematic tracks will structure the programme. The first, Business and Tourism Development, will look at strategies for economic growth, with an emphasis on innovation and sustainable territorial development. The second will explore the industry's efforts to decarbonise and align more closely with the UN's 17 Sustainable Development Goals.

SPEAKERS TO ADDRESS INNOVATION AND SUSTAINABILITY

A wide range of high-level speakers will participate, including Francis Lapp, the founder and CEO of Sunreef Yachts, who will appear on panels such as 'The Rise of the Catamaran in Experiential Yachting' and 'What Could Be a Clean and Alternative Future'. Tobias Kohl, Director of Application Engineering Marine & Offshore at Rolls-Royce Solutions GmbH, will address future fuels and propulsion systems, while Nicola Pomi of Volvo Penta will speak on the challenges of digitalisation and regulation.

Also lined up for keynote sessions are well-known designers Espen Øino and Dan Lenard, who will discuss the future of yacht design and shifting client expectations, particularly around sustainability. 'A Clean Future' and 'The End of Globalisation' are among the session titles involving Øino.



Global leaders from across the yachting industry will gather in Monaco for the inaugural World Yachting Summit this April. Photo supplied

Meanwhile, industry figures such as Adam Peet from Red Sea Global and Sameh Muhtadi from RAK Properties will provide regional perspectives on infrastructure development and tourism, particularly in the Middle East.

"The summit is designed to foster active dialogue, promote constructive debate and encourage concrete actions for the future of yachting," say the event's organisers.

Olivier Wenden, Vice President and CEO of the Prince Albert II of Monaco Foundation, will open the plenary session on the second day with a keynote stressing the need for yachting to move in step with environmental protection — a message at the core of the Foundation's mission.

Beyond the main programme, the event will feature a showroom to facilitate business networking and an Innov/ Lounge spotlighting emerging technologies from start-ups, particularly in areas such as energy use, waste management and water efficiency.

The opening talk, 'The Future of Wealth', delivered by data firm Altrata-Wealth-X, will offer a cross-sector look at shifting client demographics and what that means for the luxury industries connected to yachting.

The organisers have also confirmed that the summit has ambitions to rotate globally, with Dubai selected to host the 2026 edition. A detailed report summarising the discussions and key outcomes will be released after the event.

More information and the full programme can be found [here](#).

AQUA

La passione per il mare

MARZO 28, 2025 - WYS

WORLD YACHTING SUMMIT 2025 *PROGRAM INFORMATION*

Comunicato Stampa disponibile solo in lingua originale.

Inspired by renowned global gatherings such as COP and Davos, the World Yachting Summit brings together leaders from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators. The event is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.

Through two thematic “tracks” addressing the industry’s key challenges and developed with the insight of a panel of experts, participants will be able to select the sessions that best match their interests and needs. Here are the main topics:

- The first track focuses on **Business and Tourism Development**, aiming to enhance entrepreneurial strategies and maximize territorial resources to foster sustainable and innovative growth.
- The second track delves into the **practical roadmap to Net Zero** and the industry’s transformation, addressing growing criticism from the public and younger generations regarding its perceived lack of alignment with the **UN’s 17 Sustainable Development Goals**.

[View the 2025 event program here: https://worldyachtingsummit.com/program/](https://worldyachtingsummit.com/program/)

The prestigious range of professionals taking part in the WYS accounts for a large spectrum of sectors involved in the yachting industry. Amongst the panelist, there will be distinguished representatives from dealerships and brokerage houses, shipyards, famed naval architects, leader engine manufacturers, yachting destination developers from the American and the Middle-East markets; all joining regulators, Classification Societies, Flags, and legal & financial advisors for what is bound to be a worthy introspection. Among the

[Leggi tutto](#)

FOTOGALLERY (1)



MONACO TO HOST INAUGURAL WORLD YACHTING SUMMIT

by [Jack Brodie](#) | Mar 28, 2025 | [Events](#)



Monaco is set to welcome the first-ever World Yachting Summit, cementing its status as the "Capital of Advanced Yachting." Taking place from 15 to 17 April 2025 at the Monte-Carlo Bay Hotel & Resort, the event will bring together industry leaders, regulatory bodies, and global experts to discuss the future of yachting.

Inspired by major international summits such as COP and Davos, the World Yachting Summit aims to foster meaningful dialogue, encourage debate, and drive concrete actions for the industry. The programme will focus on business and tourism development, enhancing entrepreneurial strategies and optimising territorial resources for sustainable growth. It will also explore the pathway to net zero, addressing industry transformation and aligning with global sustainability goals amid increasing public scrutiny.

The summit will feature an impressive lineup of experts from across the yachting sector, including shipbuilders, brokers, designers, and regulatory officials. Notable speakers include Francis Lapp, CEO of Sunreef Yachts, who will discuss sustainable catamaran trends; Arjen van Elk of Feadship, who will examine evolving business models; Nicola Pomi, Vice President of Marine Sales at Volvo Penta, who will analyse digitalisation and environmental regulations; Tobias Kohl of Rolls-Royce Solutions GmbH, who will explore sustainable propulsion technologies; Espen Øino, founder of Espen Øino International, who will speak on future yacht design and environmental considerations; and Alessandro Tricoli, Partner at Fichte & Co, who will cover ship financing and investment strategies.

Beyond yachting, discussions will extend to luxury hospitality, private aviation, and wealth management, industries that share key market trends and challenges. Attendees will have access to a dedicated showroom and an innovation lounge, showcasing start-ups and emerging technologies. The summit will also set the stage for future international editions, with plans to expand to Dubai in 2026.

With tickets selling fast, industry professionals are encouraged to secure their spot now. For tickets and further details, visit: <https://worldyachtingsummit.com>.



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World Yachting Summit, a Monaco la prima edizione per "Tracciare la rotta verso nuovi orizzonti"



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Monaco to host inaugural World Yachting Summit

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Monaco Life's Post



Monaco Life
March 28 · 🌐

Monaco is gearing up to host the first-ever World Yachting Summit this April, where global industry leaders will set a bold new course for the future of yachting—one driven by innovation and sustainability.

Read more: "<https://monacolife.net/world-yachting-summit-to-unite.../>"

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World Yachting Summit to unite global industry leaders in Monaco - Monaco Life

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Monaco to host inaugural World Yachting Summit - NEWS...
Monaco to host inaugural World Yachting Summit



EVENTS

1st World Yachting Summit: program, key speakers revealed

March 27, 2025



Inaugural edition to be held in Monaco next month

The organisers of the 1st World Yachting Summit (WYS) – which takes place in Monaco this year from April 15-17 – have provided full program details and a list of key speakers.

Inspired by global gatherings such as COP and the Davos World Economic Forum, the summit brings together leaders from the yachting industry, international organisations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators, to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.



Through two thematic "tracks" addressing the industry's key challenges, participants will be able to select the sessions that best match their interests and needs. The first track focuses on business and tourism development, aiming to enhance entrepreneurial strategies and maximise territorial resources to foster sustainable and innovative growth. The second delves into the practical roadmap to net zero and the industry's transformation, addressing growing criticism from the public and younger generations regarding its

perceived lack of alignment with the UN's 17 Sustainable Development Goals.

Panellists taking part in the summit include representatives from dealerships and brokerage houses, shipyards, naval architects, engine manufacturers, and yachting destination developers from the US and Middle-East markets, alongside regulators, classification societies, and legal & financial advisors.

This year's speakers include:

- **Francis Lapp**, founder and CEO of Sunreef Yachts, who will participate in various panels, including 'The Rise of the Catamaran in Experiential Yachting' and 'What Could Be a Clean and Alternative Future'
- **Arjen van Elk**, marketing & resale of Feadship, will explain a shipyard's views on the evolution of economic models, business strategies and market perspectives
- **Nicola Pomi**, VP of marine sales for yachting and superyachting at Volvo Penta, will speak on the challenges of technological innovation and digitalization, analysing new environmental regulations
- **Tobias Kohl**, director of Application Engineering Marine & Offshore at Rolls-Royce Solutions GmbH, will address sustainable propulsion and the fuels of the future

- **Dan Lenard**, yacht designer at Nuvolari Lenard, will discuss evolving client expectations and the future of yacht design, with a focus on sustainability
- **Espen Øino**, yacht designer and founder of Espen Øino International, will speak on 'A Clean Future' and 'The End of Globalisation'
- **Nicolas Boulet**, CEO of WISAMO Michelin, an expert in wind propulsion for yachting, will discuss decarbonising navigation. He leads the team developing an innovative automated inflatable sail
- **Tomasz Lipski**, president of the International Sailing Schools Association (ISSA), will highlight the role of sailing culture in engaging more people with the sea, promoting both a sporting passion and greater awareness of sustainability and marine conservation
- **Jean-François Guitard**, director of General Aviation & Business Development at Sky Valet, will provide insights into the global evolution of the business aviation market
- **Matty Zadnikar**, founder & CEO of SeaNet, will share insights on the evolution of economic models and the relationships between brokers, shipyards, and clients
- **Avv Stefano Comisi**, expert in taxation, regulation, compliance and insurance, will discuss the yachting sector in the context of the Union Customs Code
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The event will open with a keynote on 'The Future of Wealth' by Altrata-Wealth-X, providing a cross-industry perspective to better understand opportunities for growth and development. Day two will open with a plenary session by Olivier Wenden, vice president and CEO of the Prince Albert II of Monaco Foundation, whose keynote will focus on the imperative of harmonising yachting with environmental preservation.

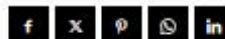
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To view the complete 2025 event program, [click here](#).

1° World Yachting Summit – Program Information

| EVENTS |

5 min. read



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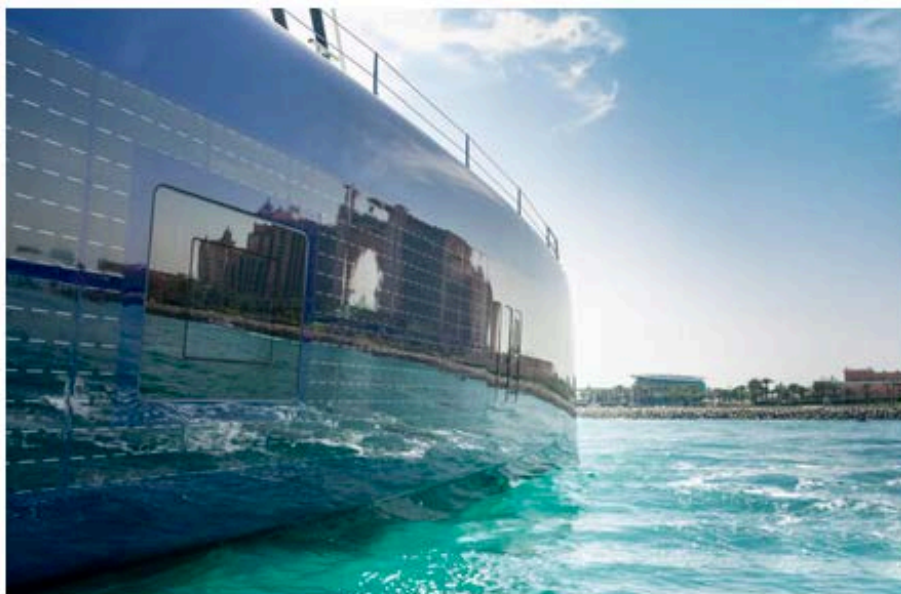
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The summit's claim, **"Charting the course for new horizons,"** emphasizes the intention to move from words to action. At the end of the event, a detailed report will compile the main topics discussed, providing a clear view of the challenges and opportunities for the future of the sector.

The **World Yachting Summit** also demonstrates a strong commitment to expansion and internationalization, with plans to involve new geographical regions in future editions, starting with **Dubai in 2026**. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

Get your tickets here: <https://worldyachtingsummit.com/participate/>

<https://skipperondeck.gr/1-world-yachting-summit-program-information/>



With the first edition set to take place in Monaco in under three weeks' time — from 15 to 17 April 2025 — the inaugural World Yachting Summit will bring together industry leaders, regulatory bodies, government representatives and tourism authorities.

World Yachting Summit is the result of two partnership agreements signed with M3, a Monaco-based marina consulting services company, and Omniyat, a Dubai-based luxury real estate developer. Organisers say the event will focus on discussions around business and tourism development, sustainability and regulatory challenges in the yachting sector.

The summit will also be structured around two thematic tracks. The first will examine business and tourism development, addressing strategies for market growth and the use of territorial resources. The second will focus on the industry's transition towards net zero, considering evolving public and regulatory expectations and alignment with the UN's Sustainable Development Goals.

A broad range of professionals from across the industry will participate, including representatives from shipyards, brokerage firms, regulatory bodies and financial institutions. Confirmed speakers include:

- Francis Lapp, founder and CEO of [Sunreef Yachts](#), speaking on the rise of catamarans in experiential yachting and alternative energy solutions.
- Arjen van Elk, marketing & resale at [Feadship](#), discussing shipyard perspectives on economic models and business strategies.
- Nicola Pomi, vice president of marine sales for yachting and superyachting at [Volvo Penta](#), addressing technological innovation and new environmental regulations.
- Tobias Kohl, director of application engineering marine & offshore at [Rolls-Royce Solutions GmbH](#), covering sustainable propulsion and alternative fuels.
- Dan Lenard, yacht designer at [Nuvolari Lenard](#), exploring shifting client expectations and sustainability in yacht design.
- Espen Øino, founder of Espen Øino International, speaking on sustainability and globalisation trends in yachting.
- Nicolas Boulet, CEO of WISAMO Michelin, presenting innovations in wind propulsion technology.
- Tomasz Lipski, president of the International Sailing Schools Association (ISSA), discussing the role of sailing in promoting marine conservation.
- Jean-François Guitard, director of general aviation & business development at Sky Valet, providing insights into the evolution of the business aviation market.

- Thierry Voisin, CEO of ECPY – European Committee for Professionals in Yachting, addressing industry image and development strategies.
- Patrick Coote, vice president of brand marketing at [MarineMax](#) Superyacht Division, discussing business development strategies and future opportunities.
- Ra'anana Ben-Zur, CEO of Habacoa Marina, examining business and infrastructure development in the North American yachting market.
- Adam Peet, general manager yacht club, sports & entertainment at Red Sea Global, presenting Saudi Arabia's strategies to develop the Red Sea as a yachting destination.
- Engel-Jan de Boer, global yacht segment director at Lloyd's Register EMEA, focusing on safety at sea and human-technical integration challenges.



The summit will open with a keynote on "The Future of Wealth" by Altrata-Wealth-X, providing a cross-industry perspective on market opportunities. Olivier Wenden, vice president and CEO of the [Prince Albert II of Monaco Foundation](#), will deliver a keynote on environmental preservation and sustainability in yachting.

Discussions will extend beyond yachting to explore innovation in private aviation, luxury hospitality and wealth management, examining shared challenges such as regulatory compliance and evolving client expectations.

The event will also include a showroom for networking and the Innov' Lounge, where [startups](#) can connect with industry stakeholders. A report will be published following the event, outlining key discussions and industry insights.

Future editions of the [World Yachting Summit](#) are planned, with Dubai currently set to host the 2026 event.

OVERVIEW

Monaco hosts world's first yachting industry summit

By Agathe Chénier | Published on 27 March 2025 | 2 minutes read



World Yachting Summit Monaco 2025

For the first time, experts, engineers, visionaries, enthusiasts, institutions and leaders in yachting and superyachting will be meeting in the Principality.

A major new event is due to be added to the yachting calendar: the World Yachting Summit (WYS). And it's Monaco, and more specifically the Monte-Carlo Bay Hotel & Resort, that has been chosen for the inaugural edition.

From 15 to 17 April 2025, the industry's key players will meet to discuss the major challenges facing the future of yachting and draw up action plans. Networking, plenary conferences, sessions in parallel covering four major themes (Business Perspectives – Paradigm Shifts; Tourism and Yachting – Recipes for Success; Technological Advances – Target Zero Emissions; Future Challenges – Reimagining Yachting) as well as evening events will all be happening at the WYS.

The summit boasts an impressive line-up of speakers, including Francis Lapp (founder and CEO of Sunreef Yachts), Espen Ørino (renowned yacht designer), Tobias Kohl (Rolls-Royce Solutions) and Nicolas Benker (CEO of WISAMO Michelin). The event will kick off with a presentation by Alain-Walth-X on 'The Future of Wealth', while Olivier Wenden, Vice-President and CEO of the Prince Albert II of Monaco Foundation, will give a speech on aligning yachting with environmental protection.

In addition to topics that are specific to yachting, the summit will provide insights into related luxury sectors, including private aviation, luxury hospitality and wealth management. The event will also feature a Showroom for networking and an Innov' Lounge specifically for start-ups looking to make connections with industry stakeholders.

RELATED READING: Artificial intelligence: a game-changer for the financial sector

The launch is the result of a strategic partnership agreement signed with Monaco Marina Management. Its ambition is "to help clients and authorities create or transform marinas into nautical lifestyle centers, combining performance, aesthetics and sustainability, at the service of the surrounding communities and for the promotion of coastal destinations," say the organisers.

With tickets almost sold out, interested parties are advised to book quickly. WYS is committed to international expansion, with plans to involve new geographical locations in future editions, starting with Dubai in 2026.

For more information: [worldyachtingsummit.com](https://www.worldyachtingsummit.com)



World Yachting Summit 2025 – Program Information

• **Monaco, April 15th – 17th 2025, Monte-Carlo Bay Hotel & Resort**

Monaco – March 25, 2025 – Inspired by renowned global gatherings such as COP and Davos, the World Yachting Summit brings together leaders from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators. The event is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.

Through two thematic “tracks” addressing the industry’s key challenges and developed with the insight of a panel of experts, participants will be able to select the sessions that best match their interests and needs. Here are the main topics:

- **The first track** focuses on **Business and Tourism Development**, aiming to enhance entrepreneurial strategies and maximize territorial resources to foster sustainable and innovative growth.
- **The second track** delves into the **practical roadmap to Net Zero** and the industry’s transformation, addressing growing criticism from the public and younger generations regarding its perceived lack of alignment with the **UN’s 17 Sustainable Development Goals**.

View the 2025 event program here: <https://worldyachtingsummit.com/program/>

The prestigious range of professionals taking part in the WYS accounts for a large spectrum of sectors involved in the yachting industry. Amongst the panelist, there will be distinguished representatives from dealerships and brokerage houses, shipyards, famed naval architects, leader engine manufacturers, yachting destination developers from the American and the Middle-East markets; all joining regulators, Classification Societies, Flags, and legal & financial advisors for what is bound to be a worthy introspection. Among the speakers, we highlight:

- **Francis Lapp**, Founder and CEO of **Sunreef Yachts**, will participate in various panels, including “The Rise of the Catamaran in Experiential Yachting” and “What Could Be a Clean and Alternative Future.”
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- ... And other big names in the industry.

The event will open with a keynote on “**The Future of Wealth**” by **Altrata-Wealth-X**, providing a crucial cross-industry perspective to better understand opportunities for growth and development. The second day will be distinguished by the formal opening of the plenary session by **Olivier Wenden, Vice President and CEO of the Prince Albert II of Monaco Foundation**. On this occasion, he will deliver a keynote address on the imperative, championed by the Foundation, of harmonizing yachting with environmental preservation.

Beyond yachting-specific topics, the summit will offer insights into innovations and future trends in related industries such as **private aviation, luxury hospitality, and wealth management**. While these markets have their differences, they share key aspects, including **client expectations, business evolution, tourism opportunities, technological innovations, and regulatory challenges**. This makes the discussions highly relevant to the entire industry.

The event will also feature a **Showroom** to expand networking opportunities, as well as the **Innov' Lounge**, a dedicated space to welcome start-ups interested in connecting with yachting industry stakeholders. The need for innovation in the yachting industry is driven by the demand for environmental consideration, enhanced efficiency in energy, waste, and water consumption.

The summit's claim, “**Charting the course for new horizons**,” emphasizes the intention to move from words to action. At the end of the event, a detailed report will compile the main topics discussed, providing a clear view of the challenges and opportunities for the future of the sector.

The **World Yachting Summit** also demonstrates a strong commitment to expansion and internationalization, with plans to involve new geographical regions in future editions, starting with **Dubai in 2026**. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

With only a few days left and tickets selling quickly, this is the perfect moment to reserve your spot.

We can't wait to welcome you!

Get your tickets here: <https://worldyachtingsummit.com/participate/>

For more information: <https://worldyachtingsummit.com/>

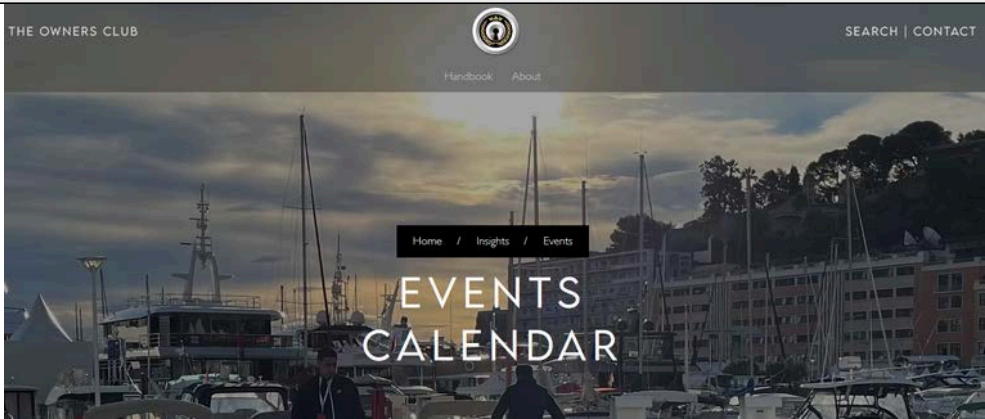


LOGBOOK

190 entries per page

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YEAR	DATES	TYPE	EVENT	COUNTRY
2025	Mar 30-Apr 2	Show	China International Boat Show, Shanghai	China
2025	Mar 31-Apr 6	Regatta	BVI Spring Regatta & Sailing Festival, Tortola	British Virgin Islands
2025	Apr 8-9	Industry	Southeast Asia Yachting Conference, ONE*15 Marina Sentosa Cove	Singapore
2025	Apr 9	Industry	Yacht Style Awards, ONE*15 Marina Sentosa Cove	Singapore
2025	Apr 10-13	Show	Singapore Yachting Festival	Singapore
2025	Apr 13-19	Regatta	Les Voiles de St Barth	St Barth
2025	Apr 15-17	Industry	World Yachting Summit, Monte-Carlo Bay Hotel & Resort Monaco	Monaco
2025	Apr 15-18	Industry	Sanya Boat Festival, Hainan	China
2025	Apr 23-27	Show	International Multihull Show, La Grande Motte	France
2025	Apr 26-May 2	Regatta	Antigua Sailing Week	Antigua
2025	Apr 28-May 1	Show	MYBA Charter Show, PortoSole Marina, Sanremo	Italy
2025	Apr 30-May 3	Show	Palma International Boat Show, Mallorca	Spain
2025	May 1-4	Show	Newport Beach International Boat Show, California	USA
2025	May 3-4	Rolex SailGP	ENEL Rio Sail Grand Prix, Rio de Janeiro	Brazil
2025	May 3-7	Show	Mediterranean Yacht Show, Nafplion	Greece
2025	May 7-8	Industry	Asia-Pacific Superyacht Summit, Renaissance Harbour View Hotel	Hong Kong
2025	May 9-11	Show	South Coast & Green Tech Boat Show, Southampton	UK
2025	May 15-18	Show	British Motor Yacht Show, Southampton	UK



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How do you make a conference engaging and genuinely productive?

I sat down with the director of the [World Yachting Summit](#) which is to be held in Monaco, 15-17th April, to find out what makes this a genuinely productive event for the attendees.

I'll be speaking at this event, I hope to see many of my network there too.

[#Yachting](#) [#WorldYachtingSummit](#)



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1 repost

Tue, Mar 25, 2025

Yachting

World Yachting Summit set in Monaco



World Yachting Summit in Monaco next month will bring together leaders from the yachting industry, international organisations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators.

The event, from April 15 to 17 at Monte-Carlo Bay Hotel & Resort, is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.

Through two thematic tracks addressing the industry's key challenges and developed with the insight of a panel of experts, participants will be able to select the sessions that best match their interests and needs. Here are the main topics:

- * The first track focuses on Business and Tourism Development, aiming to enhance entrepreneurial strategies and maximise territorial resources to foster sustainable and innovative growth; and
- * The second track delves into the practical roadmap to net zero and the industry's transformation, addressing growing criticism from the public and younger generations regarding its perceived lack of alignment with the UN's 17 Sustainable Development Goals.

The prestigious range of professionals taking part in the WYS accounts for a large spectrum of sectors involved in the yachting industry. Amongst the panelists, there will be distinguished representatives from dealerships and brokerage houses, shipyards, famed naval architects, leader engine manufacturers, yachting destination developers from the American and the Middle-East markets; all joining regulators, classification societies, flags, and legal and financial advisors for what is bound to be a worthy introspection.

Among the speakers will be:

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**Superyachts
Channel**



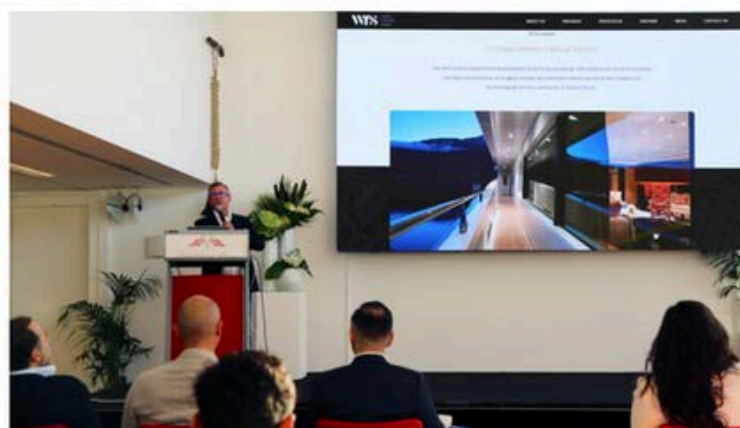
World Yachting Summit 2025: Unveiling the Program and Key Speakers

With just a few days to go until its debut, the first global summit of the yachting industry is set to launch in Monaco, a city synonymous with luxury and recognized as the "Capital of Advanced Yachting." From April 15 to 17, 2025, the World Yachting Summit will offer a unique insight into the industry's innovations, trends, and challenges. Here's what to expect from its first edition.

By Admin - March 25, 2025



Inspired by renowned global gatherings such as COP and Davos, the World Yachting Summit brings together leaders from the yachting industry, international organizations, regulatory bodies, and tourism authorities, alongside government representatives, waterfront developers, and industry innovators. The event is designed to foster active dialogue, promote constructive debate, and encourage concrete actions for the future of yachting.



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What's going on at the [World Yachting Summit](#)?!
The spirit of this event is based on the Davos World Economic Forum ethos.
This summit is set to be educational but also equip the participants ready to steer the industry in a positive direction in the future.
Thank you Laurent Perignon for your insights on this.

Filmed at [boot Düsseldorf](#).



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What going on in other industries?!

The yachting industry can learn a lot from other industries that serve the same or similar clients.

This is one of the key approaches the [World Yachting Summit](#) is considering whilst putting together their content schedule for the event.

We can learn a lot from private aviation and indeed the wider luxury travel industry.

Remember, this is ultimately who we compete with far more than products and services within the marine leisure and large yacht industry.

[#WorldYachtingSummit](#)

Filmed at [boot Düsseldorf](#).

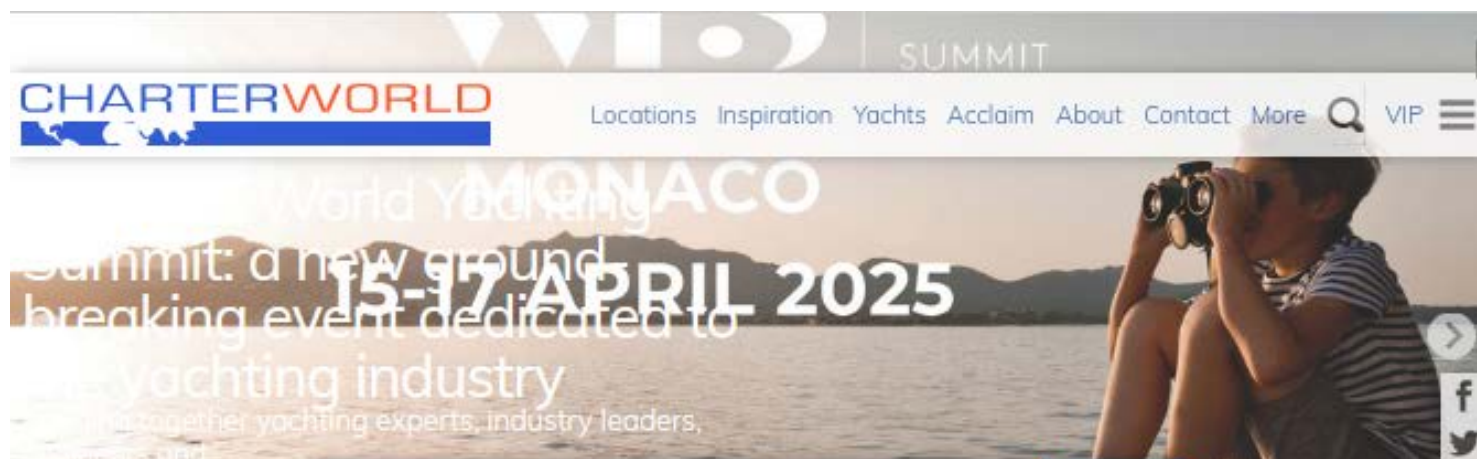


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[The First World Yachting Summit: a new ground-breaking event dedicated to the yachting industry](#)

The First World Yachting Summit: a new ground-breaking event dedicated to the yachting industry

February 28, 2025

Written by Rachel Kelly

Bringing together yachting experts, industry leaders, engineers and visionaries, the [World Yachting Summit](#) is a major new event in the yachting industry calendar. The inaugural 2025 summit will see participants addressing challenges related to yachting across a schedule of plenary conferences, networking showrooms and social events.



Charting the Course for New Horizons

The event will take place from April 15 to 17, 2025 at prestigious locations around [Monaco](#), the undisputed capital of luxury yachting. Familiar with hosting superyachts and the renowned [Monaco Yacht Show](#), the principality is the natural hub for key players in the yacht industry and the luxury yacht charter market. The agenda will include an opening evening and conferences at *Monte Carlo Bay Hotel and Resort*, a gala dinner hosted at *Hotel de Paris Salle Empire* in Casino Place and a closing party at the harbour-side *Yacht Club de Monaco*.

Setting the Agenda for the Future of Yachting

This year's discussions will be structured around four key themes: Business Perspectives—Changing Paradigms; Tourism & Yachting—Recipes for Success; Technological Advances—The Road to Net-Zero; and Challenges Ahead—Reinventing Yachting.

The industry is taking steps towards greener solutions without compromising the elegance and performance expected in high-end yachting – making future sustainability another major focus of the discussions.



World Yachting Summit – Launch

Expansion is key to the organisers and event partners, who are already planning the next edition for Spring 2026 in Dubai, aiming to enrich the event with a diversity of cultures and perspectives.

More than just another industry event, the World Yachting Summit will serve as a strategic platform for companies looking to make a positive impact, innovate, and grow. With opportunities for high-level networking, international promotion, and cross-sector knowledge sharing, the summit is poised to become a defining event in the world of luxury yachting.

And where better to chart that course than [Monaco](#), the ultimate yachting playground? Take a look at our [list of yachts available for charter in Monaco](#) while attending the event and then why not extend your journey through the [Mediterranean](#).

Please [contact](#) CharterWorld - the luxury yacht charter specialist - for more on superyacht news item "The First World Yachting Summit: a new ground-breaking event dedicated to the yachting industry".

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Credit: World Yachting Summit

World Yachting Summit unveils key discussion topics for upcoming inaugural event in Monaco

25 February 2025 • Written by Hannah Rankine for World Yachting Summit

With just weeks to go, the yachting industry's newest event is set to debut in Monaco, world renowned for its glamour and reputation as the "Capital of Advanced Yachting". BOAT takes a closer look at what's in store at the inaugural [World Yachting Summit](#) on 15-17 April 2025.

What sets the World Yachting Summit apart?

Inspired by globally renowned events like COP and Davos, the World Yachting Summit brings together yachting leaders, global organisations, regulators and tourism authorities alongside government representatives, waterfront developers and industry pioneers for active participation, meaningful engagement and impactful debate to drive real action.

The summit breaks down the traditional divide between yachting and superyachting, addressing issues that resonate beyond the yachting industry's borders. Although these markets may differ, they share common ground in client expectations, business evolution, tourism prospects, technological advancements and regulatory challenges - making the discussions relevant to the whole sector.

How is the event structured?

The summit is designed around four distinct "tracks", each focusing on a key topic explored through a series of expert led panels. Attendees have the flexibility to curate their own agenda, selecting the sessions most relevant to them and moving between tracks as needed. More than just educational, these discussions aim to drive meaningful industry progress by setting clear goals for the future.

A wide range of panellists and moderators covering most sub-sectors of the industry will lead the discussions in various formats, combining keynotes with Q&A sessions and open roundtables.



Credit: World Yachting Summit

Which topics will be discussed at the World Yachting Summit?

The summit will revolve around four critical themes, addressing the industry's most pressing challenges and shaping actionable solutions for the future.

1. Business perspectives: Changing paradigms

The yachting industry is undergoing a profound shift, influenced by evolving business models, AI integration, changing consumer behaviour and global economic forces. By drawing insights from other luxury sectors, this track explores how yachting can adapt and thrive in an unpredictable market. How current geopolitics impact yachting business, business models in the global age and 'Are yachts becoming a commodity?' are just some of the topics to be discussed.

2. Challenges ahead: Reinventing the yachting world

Social acceptance of yachting remains a challenge, particularly among younger generations. This track examines how the industry can enhance its image, strengthen sustainability efforts and address regulatory complexities. It also tackles the evolving demands of crew training, safety and cybersecurity.

3. Technological advancements: The road to net-zero

Innovation is at the heart of yachting's future. From AI-driven design to alternative fuels and new materials, this track explores cutting-edge technologies shaping a more sustainable and efficient industry. Safety, automation and regulatory challenges will also be examined. Key discussion points will be raised, such as the role of regulators, how AI will impact the industry and the challenges of human safety at sea.

4. Tourism and yachting: Recipes for success

As new wealth emerges across the globe, yachting has the potential to expand into fresh markets and destinations. This track delves into how emerging regions can cultivate a thriving yachting ecosystem while appealing to both new and seasoned clientele. The evolution of customer expectations, the challenges in making ownership attractive and the influence of destination marketing will be some of the topics discussed.



For instance, Francis Lapp, founder and CEO of [Sunreef Yachts](#), will participate in a diverse range of panels, including 'The Rise of the Catamaran in Experiential Yachting', 'What an Alternative Clean Future May Look Like', and 'Where Future Opportunities Lie'. Likewise, Nicola Pomi, vice president of marine sales for yachting and superyachting at [Volvo Penta](#), will address the challenges of technological advancements and digitalisation amid increasingly stringent environmental regulations. Meanwhile, Italian yacht designer Dan Lenard of renowned studio [Nuvolari Lenard](#) will offer his insights on shifting client expectations and the future of yacht design with a focus on sustainability.

Beyond yachting, the World Yachting Summit will also explore challenges, innovations and future prospects across related industries, including private aviation, luxury hospitality and wealth management. With the next decade bringing uncertainty, insights from these sectors – beginning with a keynote on The Future of Wealth by [Wealth X](#) – will offer yachting stakeholders valuable opportunities to learn, exchange ideas and anticipate new growth avenues. This cross-industry perspective will help navigate both established markets and emerging destinations.

How can attendees make their voices heard?

The World Yachting Summit is designed for engagement and converting ambition into action amongst all participants. While experts will lead the discussions, every attendee has the opportunity to intervene, contribute and influence the conversation with their own insights. Unlike large-scale conferences with thousands of attendees, this intimate event ensures collective thinking, meaningful dialogue and active participation.

The event features a networking showroom exhibition with an "Innov' Lounge" where businesses can connect with industry leaders, creating opportunities for collaboration. Beyond the panels, various networking initiatives and social events throughout the summit provide the chance to continue discussions in a more informal setting, allowing participants to explore ideas, exchange knowledge and shape the future of yachting together.

How will the World Yachting Summit drive change?

The summit's slogan, "Charting the course for new horizons", says it all – it is not just about discussion, it's about action. Following the event, a comprehensive report will summarise key topics, insights and conclusions, providing a roadmap for the industry's future. By acknowledging its strengths and addressing its weaknesses, the yachting sector can take ownership of its challenges, putting forward concrete proposals for change while working alongside authorities and regulators.



Credit: World Yachting Summit

The World Yachting Summit is made possible with the support of its valued strategic partners: [M3 Monaco](#), a Monegasque waterfront development consultancy connecting land and sea, and [OMNIYAT](#), a Dubai based luxury real estate company. "OMNIYAT's partnership with the World Yachting Summit reflects its commitment to linking luxury living with innovation and environmental responsibility," says Mahdi Amjad, chairman of OMNIYAT.

M3 Monaco CEO Jose Marco Casellini continues: "We are convinced that it is through exchanges and encounters that the ideas shaping the future of yachting will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."

Set to become an annual event, the World Yachting Summit is already making plans to return to Dubai in 2026. To find out more information, [visit the World Yachting Summit website](#) and [view the various participation packages](#).

Sponsored content created for the World Yachting Summit





This week on the Monaco Business Brief, presented by the @monacoeconomicboard, we learned more about the World Yachting...

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🕒 Missed it on air? You can now listen to the full interview on our website (link in bio).

#monacobusiness #yachting ...
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Charting the Course for New Horizons

WYS

World Yachting Summit 2025: A Bold New Era for the Industry

The yachting industry is preparing to welcome a groundbreaking event to its annual calendar: the World Yachting Summit (WYS).

By Admin - February 14, 2025



Set to take place from **April 15-17, 2025, in Monaco**, this inaugural summit aims to establish itself as the **"Davos of Yachting"** or the **"COP of the Seas"**, bringing together industry leaders, innovators, and policymakers to shape a **progressive and sustainable future** for yachting industry.



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Lazzara Yachts Sells Flagship 49.5m Explorer Model EX 165

Admin - May 20, 2025

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With an emphasis on **actionable change**, the summit will address critical global challenges, including the industry's **public perception**, **regulatory inconsistencies**, and its evolving business landscape. More than just a discussion platform, **WYS 2025** will be a **catalyst for transformation**, ensuring that the industry remains innovative, responsible, and inclusive.

A Vision for the Future of Yachting



Monaco to host first ever World Yachting Summit in 2025

The **World Yachting Summit** will be structured around **four key themes**, offering a deep dive into the pressing issues that will define the industry for the next decade:

1. Reframing Yachting's Global Narrative

The yachting industry is undergoing a **major transformation**, influenced by changing **ownership models**, **generational shifts in wealth**, and **evolving customer preferences**. The summit will use a **SWOC (Strengths, Weaknesses, Opportunities, and Challenges) framework** to explore how the sector can reposition itself as a **forward-thinking, sustainable, and socially responsible industry**.

2. Navigating Complex Global Issues

From **infrastructure needs** to **regulatory frameworks**, yachting's success is deeply intertwined with global economic and environmental factors. The **WYS** will provide a platform for policymakers and industry leaders to develop **tangible solutions** that promote sustainability while ensuring continued growth.

3. Creating an Inclusive and Engaging Forum

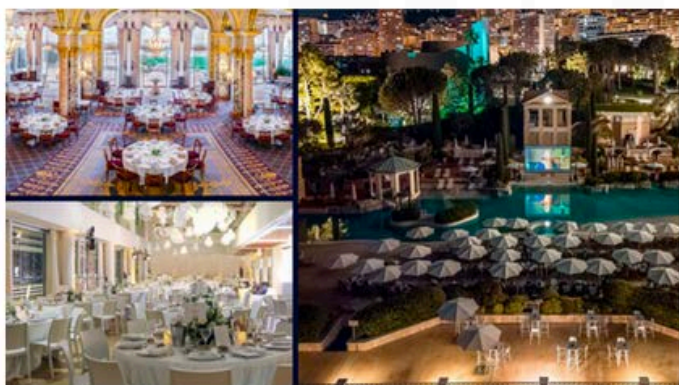
Unlike traditional conferences, the **WYS** takes an **interactive, attendee-driven approach**. Inspired by global forums like **Davos**, the event will encourage participants to **actively contribute to discussions**, propose topics, and shape the agenda in real-time. This **collaborative format** ensures that the summit is not just a talking shop but a space for real engagement and industry leadership.

4. Turning Ideas into Action

The WYS is committed to **measurable progress**, with a post-summit **industry report** outlining key recommendations. These insights will be shared with **regulators, authorities, and global stakeholders**, ensuring that discussions lead to **concrete initiatives and industry-wide improvements**.

An Exclusive Networking & Social Experience

Beyond the conference sessions, the **World Yachting Summit** will offer a curated selection of high-profile **networking events**, allowing attendees to connect in some of Monaco's most prestigious venues:



- Welcome Cocktail (April 14) – Monte-Carlo Bay Hotel
- Gala Dinner (April 15) – Hôtel de Paris' Salle Empire
- Closing Event (April 16) – Yacht Club de Monaco

The summit also marks the **beginning of an annual tradition**, with the 2026 edition already set to take place in Dubai.

Superyachts Channel Announced as Official Media Partner

In an exciting development, the **World Yachting Summit** has announced a **strategic media partnership with Superyachts Channel**, one of the leading voices in yachting media. This collaboration will provide **unparalleled coverage** of the summit, ensuring that key insights, discussions, and breakthroughs reach a global audience.



Monaco to host first ever World Yachting Summit in 2025

Superyachts Channel will deliver **exclusive interviews, live updates, and behind-the-scenes content** from the event, amplifying its impact across the industry. With its extensive reach and expertise, the channel will play a crucial role in driving the conversation forward, giving a platform to the voices shaping the future of yachting.

A New Era for Yachting

The **World Yachting Summit 2025** is more than just an event—it's a **defining moment** for the future of yachting. With the support of **Superyachts Channel**, the summit will bring the industry's most pressing discussions to a **global audience**, ensuring that the ideas shared in Monaco translate into meaningful change worldwide.

For more information and participation details, visit the [World Yachting Summit website](https://superyachtschannel.com/world-yachting-summit-2025-a-bold-new-era-for-the-industry/).



Events

1° World Yachting Summit – Inaugural Edition – 15th to 17th April 2025

By **Nautic TV** - February 14, 2025



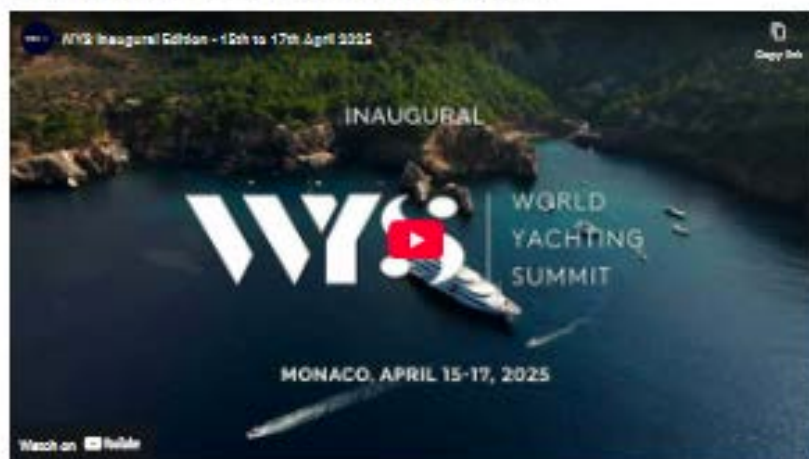
1° World Yachting Summit. A Groundbreaking Event for the Yachting Industry. Monaco, April 15th – 17th 2025.



The world of yachting is gearing up for a major new event: the first World Summit dedicated to the yachting industry. A new model of nautical gathering, bringing together for the first time leading experts and engineers, visionaries and enthusiasts, authorities and leaders in the yachting and boating industry across all sectors.

The inaugural edition of the World Yachting Summit (WYS) will be held in Monaco from 15 to 17 April 2025, in the evocative setting of the Monte-Carlo Bay Hotel & Resort. The event constitutes an international convergence platform that will gather the main industry key players and participants to discuss major challenges related to the future of yachting and maritime action plans. Three days of networking, showcases, social events, plenary conferences and parallel sessions covering four major themes: Business Perspectives — Changing Paradigms; Tourism & Yachting — Recipes for success; Technological Advances — The Road to Net-Zero; Challenges Ahead — Reinventing Yachting.

The goal is to provide a solid base of discussion, interaction and inspiration which aims to support the development of yachting worldwide, with a particular focus on business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions for a more performing and cleaner future in an ever-changing global nautical market. The World Yachting Summit has already outlined its agenda for the first two international editions which will alternate between Monaco (April 2025) and Dubai (Spring 2026). See the full editorial agenda for the first two years here.



"A key feature of WYS is the open nature of its program overseen by the editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynote, case studies or round tables" – explains Laurent Perignon, WYS Development & Content. The World Yachting Summit also demonstrates a strong commitment to expansion and international vocation, aiming to involve new geographical areas in future editions, starting with Dubai in 2026. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

The launch of WYS in Monaco, known as the Capital of Advanced Yachting, before moving on to Dubai, is the result of two strategic partnership agreements signed with MLI, a Monaco-based marina consulting services company, and OMNIYAT, a leading Dubai-based luxury real estate developer.

"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," says Madhi Anjad, Chairman of OMNIYAT. As a developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of the refined lifestyle it promotes. This partnership reinforces OMNIYAT's belief in balancing luxury with responsibility, ensuring that the beauty of the coasts is protected for future generations while continuing to create exceptional living experiences.

MLI's ambition is to help clients & authorities create or transform marinas into nautical lifestyle centers, combining performance, aesthetics and sustainability, at the service of the surrounding communities and for the promotion of yachting destinations. Following the success of the 4th Smart Marina Initiative, MLI decided to take on the opportunity of supporting the World Yachting Summit, as Joel Marco Camille, CEO of MLI points out: "We are convinced that it is through exchanges and meetings that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."

More than another annual yachting event, the World Yachting Summit is a strategic platform for companies willing to act for a positive-impact industry, grow, innovate and succeed in the competitive world of yachting, while increasing their visibility and strengthening their presence on the market. Companies can leverage significant benefits through high-level networking, international promotion, active participation in conferences and cross-sector knowledge sharing.

For more information about participation & involvement, speaking opportunities and registration, visit WYS website worldyachtingsummit.com or contact contact@worldyachtingsummit.com.



All images courtesy of World Yachting Summit

Five reasons to attend the inaugural World Yachting Summit in Monaco

15 January 2025 • Written by Hannah Rankine for World Yachting Summit

The yachting industry is welcoming a brand new event to the calendar in 2025 – the [World Yachting Summit](#) (WYS). Taking place on 15-17 April 2025 in Monaco, the event aims to position itself as the "Davos of yachting" or the "COP of the seas". With a focus on shaping a progressive future for the industry, the summit will tackle critical global challenges, including the sector's occasional struggles with public perception and the need for more consistent regulations worldwide.

The summit promises insightful exchanges, exclusive gatherings and valuable networking opportunities, intending to develop actionable roadmaps for the growth of the yachting industry. This vision is driven by the diverse insights and contributions of its participants and industry stakeholders. *BOAT* takes a look at some of its rationale...

1. Flip the script on how the world sees yachting

As business models evolve, owner and charterer preferences shift, generational changes reshape wealth dynamics, and external market forces exert influence, the yachting industry is poised to transform. These shifts are set to redefine traditional practices, potentially bringing significant changes that will shape the industry for the next decade and beyond.

Using a SWOC (strengths, weaknesses, opportunities and challenges) framework, the WYS will delve into four pivotal areas driving industry transformation, seeking to redefine the narrative around yachting in order to help present it as a forward-thinking and responsible industry.

The objective is to join forces, not only to highlight the industry's benefits and positive undertakings but also to ensure the industry's growth remains dynamic and inclusive.

2. Make sense of complex global issues

Established markets have long recognised that the success of yachting is intertwined with a broader ecosystem. This includes addressing infrastructure requirements, offering compelling lifestyle experiences, and navigating – if not simplifying – the complexities of regulatory frameworks.

The summit will spotlight a range of critical topics. Beyond raising awareness, it aims to facilitate discussions and propose actionable solutions to navigate these issues. By addressing the needs of all stakeholders – current and future clients alike – across the diverse yachting spectrum, from 10-metre day yachts to 100-metre superyachts, the summit seeks to chart a clearer, more sustainable path for the industry's future.



3. Make your voice heard

One of the defining features of the summit is its attendee-driven approach. Rather than dividing audiences into siloed events, the summit takes inspiration from global forums like Davos, offering a unified convergence platform with multiple avenues for engagement.

Unlike traditional conferences, the summit encourages active engagement, inviting companies to participate as both speakers and attendees. This format makes the event not only informative and educational but also interactive. With flexibility at its heart, it allows participants to tailor their experience.

While the WYS editorial team oversees the overarching structure, participants are also invited to propose topics and ideas that resonate with them. These contributions, if aligned with the summit's vision, are integrated as keynotes, case studies or roundtable discussions. This approach transforms attendees from passive listeners into engaged contributors, creating a space where voices across the industry can shape meaningful dialogue.

4. Turn ideas into real action

Unlike events tied to commercial agendas, the summit is independent of yacht shows or media affiliations, ensuring its sole focus remains on the exchange of ideas and solutions. Rather than being a platform solely for discussion, it aims to be a catalyst for action. With a proactive approach akin to global events like COP, the WYS intends to set measurable targets that will drive progress across the yachting industry, from educational objectives to efficient use of resources, best practices to improved collaboration, and recyclability to smart development.

This is why there will be a report published after the summit, bringing forward proposed recommendations that can then be shared as a unified voice with regulators and authorities. A proactive approach not only aims to showcase yachting's commitment to positive change but also highlights its valuable contributions to economies – such as tourism and the wider luxury sectors – and recognises the essential role of its participants.



5. Network with a packed programme of social events

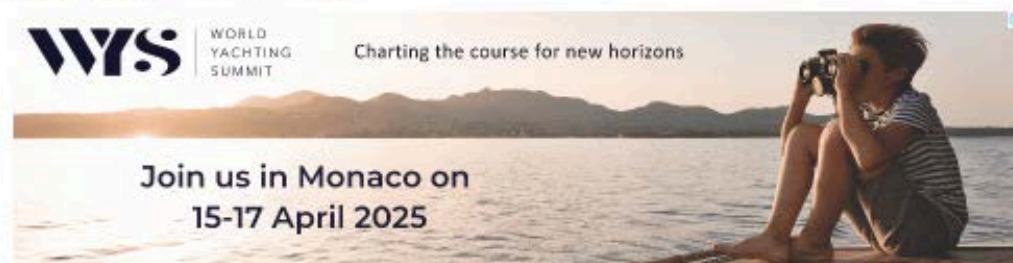
The summit extends far beyond the conference halls, offering opportunities to connect with players from across the yachting ecosystem and beyond.

Networking begins even before the summit officially opens, with a Welcome Cocktail on 14 April at the Monte Carlo Bay Hotel, providing a relaxed setting for introductions and informal conversations. The social calendar then features a Gala Dinner on 15 April at Hôtel de Paris' Salle Empire, one of Monaco's most luxurious venues. The summit concludes on 16 April at the prestigious Yacht Club de Monaco, offering attendees a final chance to network, reflect on the summit's content and explore opportunities for future collaboration.

Notably, the WYS aims to launch an annual tradition, with the second edition already scheduled for spring 2026 in Dubai. This development is made possible through the collaborative efforts of its two strategic partners: M3, a Monegasque waterfront development consultancy, and OMNIYAT, a Dubai based luxury real estate company.

For more information, [visit the World Yachting Summit website](#) and [view the various participation packages](#).

Sponsored content created for World Yachting Summit





Dive into the World Yachting Summit: Innovation and Collaboration in Monaco



BY AHD KAMAL | 08 NOV 2024

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- What objectives does the event aim to achieve?
- How do partnerships contribute to the summit's success?
- What sets the World Yachting Summit apart from other events?
- What advantages can companies gain from attending the summit?

The World Yachting Summit is set to gather industry leaders and experts for its inaugural event in Monaco from April 15 to 17, 2025. This unique summit will serve as a meeting ground for yachting professionals, focusing on future challenges and potential advancements in the luxury yacht sector. It promises to foster collaboration and innovation within the yachting world.

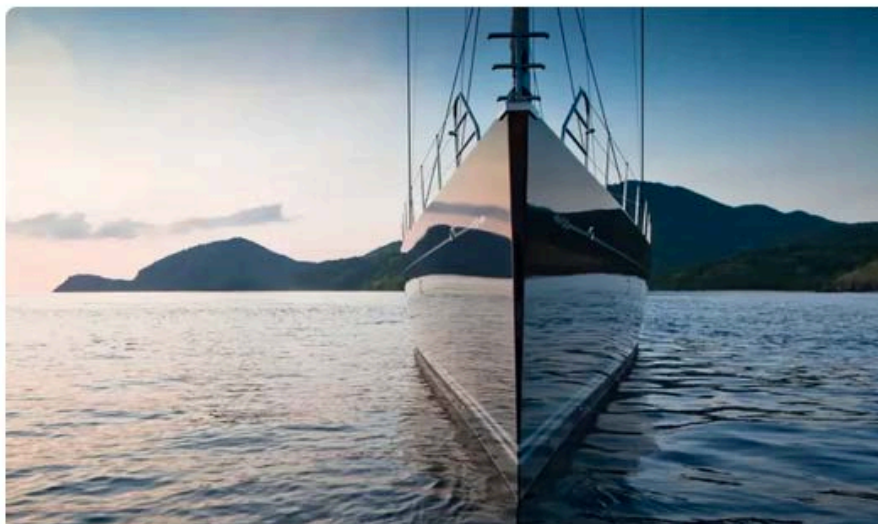
Summit Goals and Directions



The World Yachting Summit seeks to create an international platform where industry leaders and decision-makers can discuss the future challenges of the yachting sector. With panel discussions and sessions on business development, evolving commercial trends, and the latest technological advancements, the summit aims to promote a more sustainable future for yachting. Attendees will have opportunities to network and build partnerships that contribute to the growth of the industry,

creating a supportive environment for investors and emerging businesses alike.

Strategic Partnerships for Event Success



The summit has established strategic partnerships with leading entities, such as Monaco Marina Management (M3) and OMNIYAT. OMNIYAT, a luxury real estate developer from Dubai, enhances the summit's focus on combining luxury with environmental responsibility. M3, a marina consultancy expert, supports the event with its vision of transforming marinas into sustainable marine lifestyle hubs, creating destinations that go beyond traditional docking points and contribute to the vitality of the yachting sector.

A Global Summit with an Inclusive Approach



The World Yachting Summit distinguishes itself by inviting a range of perspectives and cultural insights, encouraging knowledge exchange and fresh ideas among international leaders. By emphasizing cultural diversity and global viewpoints, the summit aims to open new paths for international cooperation. Additionally, hosting the second edition in Dubai in 2026 demonstrates the summit's ambition to expand its reach, offering participants insights into emerging markets and strengthening their global presence.

Benefits of Participating in the Summit



The World Yachting Summit provides companies with a valuable opportunity to enhance their global visibility and market presence through networking and promotional events. Companies will benefit from participating in discussions, engaging with industry leaders, and gaining cross-sector knowledge that encourages innovation. This summit offers a strategic platform for companies aiming to grow and innovate, helping them forge strong connections and contribute positively to the yachting industry.

The World Yachting Summit will be more than an annual gathering; it is a gateway for change and growth in the yachting world, ensuring that brands can secure a prominent position in the competitive global yachting market.



BY AHD KAMAL

Started my career in Automotive Journalism in 2015. Even though I'm a pharmacist, hanging around cars all the time has created a passion for the automotive industry since day 1.

Boats of the future are born here: here comes the World Yachting Summit

November 7, 2024 • No Comments



The boating world is going through a phase of rapid evolution, with new solutions ranging from environmental sustainability to technological innovation. Foiling hulls, catamarans and other types of boats are changing the scenario. Against this backdrop, the World Yachting Summit (**Monaco, April 15-17, 2025**) was created as an international event designed to answer crucial questions about the future of boating by bringing industry experts and innovators into dialogue.

The World Yachting Summit

The World Yachting Summit is not a boat show or a trade event. It is a strategic platform dedicated to bringing together nautical professionals, investors and visionaries to discuss the challenges and opportunities facing the industry in the coming years. The event will offer lectures, panel discussions and networking moments to encourage discussion among all those involved in the boating world, from companies to designers, from shipyards to brokers.



The World Yachting Summit – How It Works

The summit, which will take place between Munich and Dubai, will not follow a linear organization, but will offer a series of simultaneous events, conferences and discussions structured to be cross-cutting. The sessions, ranging from B2B to B2C business, will provide insight into how the marine industry will need to evolve to meet the needs of a rapidly changing world.



YOUR OPEN DOOR TO TUSCANY



Who it's for

The event is aimed at all players in the global boating scene. This includes investors, naval architects, shipyards, marina developers, charter companies, legislative bodies, technology start-ups and innovators, who together will spark a constructive debate on the future directions of boating. The goal is to create an open dialogue that can chart new directions for a more sustainable, technologically advanced and growing industry.

For more information, details or to participate, [click here to access the official channels of The World Yachting Summit](#).



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The 1st World Yachting Summit: A Groundbreaking Event for the Nautical Industry



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First World Yachting Summit to drop anchor in Monaco



Andrew Banks
Managing Editor

06:06 AM October 25, 2024



Monaco will host the first World Yachting Summit (WYS) from 15-17 April 2025, at the Monte-Carlo Bay Hotel & Resort.

This event is expected to position Monaco as a leading hub for yachting innovation and luxury. It will attract industry leaders, enthusiasts, and experts from around the world, boosting the local economy and tourism. Additionally, it is hoped the summit will enhance Monaco's reputation as a premier destination for maritime activities and high-profile events.

The summit will cover key topics such as sustainable yachting practices, advancements in yacht design and technology, and the future of maritime regulations. Attendees will also discuss the impact of digital transformation on the yachting industry and explore strategies for promoting environmental conservation within the sector.

During the event, top industry players and participants will gather to discuss major challenges related to the future of yachting and develop action plans. In addition to networking showrooms, social events, plenary conferences, and parallel sessions, four major themes will be covered: Business Perspectives – Changing Paradigms; Tourism & Yachting – Recipes for Success; Technological Advances – Net-Zero; Challenges Ahead – Reinventing Yachting.

The summit is expected to lead to increased collaboration among industry stakeholders, fostering innovative solutions to current challenges. It may also result in the development of new technologies and practices that promote sustainability and efficiency within the yachting sector. Furthermore, the summit could facilitate the establishment of new partnerships and business opportunities, driving growth and transformation in the global yachting industry.

The summit's aim is to provide a solid foundation for discussion, interaction, and inspiration for yachting worldwide. It focuses on business evolution, emerging markets and new destinations, as well as the adoption of technological solutions to enhance performance and cleanliness. This is in an ever-changing global nautical market.

There are already plans for the first two international editions of the World Yachting Summit, which will alternate between Monaco (April 2025) and Dubai (Spring 2026). You can [see the full editorial agenda for the first two years here](#).

Alternating summit locations between Monaco and Dubai allows for broader engagement with diverse maritime markets and cultural perspectives. It enables the summit to tap into the unique strengths and opportunities each location offers while fostering international cooperation. This approach also helps attract a wider range of participants, enhancing the global impact and reach of the event.

"A key feature of WYS is the open nature of its program overseen by its editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynotes, case studies or round tables," said Laurent Perignon, WYS Development & Content.

Two strategic partnership agreements with Monaco Marina Management (M3), a Monaco-based marina consulting services company, and OMNIYAT, a leading Dubai-based luxury real estate developer, have led to the launch of WYS in Monaco, which is known as the Capital of Advanced Yachting.

"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," said Madhi Amjad, Chairman of OMNIYAT.

A developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of its refined lifestyle. As part of this partnership, OMNIYAT demonstrates its commitment to balance luxury and responsibility, protecting the beauty of the oceans for future generations while continuing to create exceptional living experiences.

MGMI's mission is to help clients & authorities create or transform marinas into nautical lifestyle centers that combine performance, aesthetics, and sustainability, promoting yachting destinations in the local community.

M3 decided to support the World Yachting Summit following the success of the 4th Smart Marina Initiative.

José Marco Casellini, CEO of Monaco Marina Management said: "We are convinced that it is through exchanges and meetings that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."

The World Yachting Summit is not just another yachting event; it is a strategic platform for companies that want to make a positive impact on the industry, grow, innovate, and succeed in the competitive yachting industry, as well as strengthen their market presence and visibility.

By networking at high levels, promoting internationally, participating in conferences, and sharing knowledge across industries, companies can gain considerable benefits.

New partnerships forged during the summit could lead to collaborative research and development initiatives that accelerate technological advancements in the yachting industry.

By combining resources and expertise, these alliances may also drive down costs, making sustainable practices more accessible to a broader range of companies.

Such partnerships could open up new markets and customer bases, ultimately contributing to the industry's long-term growth and resilience.



AUTHOR
Andrew Banks
Managing Editor

Andrew is the leader of Azzet's Australian editorial team. He has worked in major newsrooms including The Sunday Telegraph, news.com.au, Mumbrella and Stockhead in a career spanning more than 30 years.



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Events | Yacht Club Monaco

The 1st World Yachting Summit: A Groundbreaking Event for the Nautical Industry

The yachting sector is set to welcome a major new event: the inaugural World Yachting Summit, taking place from April 15-17, 2025, at the Monte-Carlo Bay Hotel & Resort in Monaco.

By **Andrei Dragos** October 23, 2024



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This event is designed to bring together experts, engineers, visionaries, authorities, and industry leaders from around the globe, offering a unique opportunity for collaboration and exchange. The Summit will serve as an international platform addressing key challenges and the future of the yachting industry through three days of networking, social events, and thematic sessions.



The event will focus on four central topics: "Business Perspectives – Evolving Paradigms," "Tourism and Yachting – Recipes for Success," "Technological Advancements: Towards Zero Emissions," and "Future Challenges – Reinventing Yachting." The aim is to create a space for dialogue that fosters global growth in the yachting industry, with an emphasis on sustainable business practices, emerging markets, and cutting-edge technology.

The World Yachting Summit has already announced two international editions. Following its debut in Monaco in 2025, the event will move to Dubai in the spring of 2026. This global approach underscores the Summit's ambition to integrate different geographic regions and enrich its program with diverse cultural perspectives.

A unique feature of the Summit is its open program structure, curated by an editorial team that welcomes proposals from participants for speeches, case studies, and roundtable discussions. According to Laurent Perignon, head of development and content for the Summit, this flexibility allows the event to adapt based on participant input, encouraging the exploration of new ideas and emerging markets.

The Summit's launch in Monaco is supported by two strategic partnerships: Monaco Marina Management (M3), a consulting firm specializing in yacht marina development, and OMNIYAT, a luxury real estate developer based in Dubai. These collaborations highlight the Summit's commitment to linking innovation, luxury, and sustainability. OMNIYAT, known for creating iconic, high-quality spaces, views yachting as a natural extension of its dedication to refined, sustainable living.

Monaco Marina Management, meanwhile, aims to transform marinas into hubs of nautical lifestyle, blending performance, aesthetics, and sustainability while promoting top yachting destinations. M3's CEO, José Marco Casellini, emphasized that collaboration and the exchange of ideas are vital for the future of the industry.

More than just an annual event, the World Yachting Summit aspires to be a strategic platform for companies looking to innovate and succeed in the competitive yachting world. It offers high-level networking opportunities, international exposure, and knowledge-sharing across sectors. For more information on the event and participation opportunities, visit worldyachtingsummit.com

World Yachting Summit: the first world summit dedicated to the yachting industry

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The World Yachting Summit is a strategic platform for businesses wanting to work in an industry with a positive impact and grow, innovate and be successful in the competitive yachting industry



3 MINUTES OF READING

From 15 to 17 April, in the enchanting setting of the **Monte-Carlo Bay Hotel & Resort** in Monaco, the first edition of the **World Yachting Summit (WYS)** will be held; an international meeting platform that will unite the main players and experts in the industry to discuss the main challenges in the future of yachting and promote a plan of action. Over these three days of showrooms, networking, social events, conferences and meetings, four main topics will be covered:

- **Business Perspectives** – Evolution archetypes;
- **Tourism & Yachting** – Recipes for success;
- **Technological Advances** – The path to zero emissions;
- **Challenges Ahead** – Reinventing yachting.

The aim is to create a solid base for discussion, interaction and inspiration focused on **supporting the development of pleasure yachting around the world**, with particular attention on its evolution, company practice, emerging markets, new destination, and adopting technological solutions to guarantee a better performing and cleaner future.

The event organisers have already shared the programmes for the first two editions, in Monaco (April 2025) and Dubai (spring 2026). The full programme can be found [here](#). "A fundamental characteristic of the WYS – explains **Laurent Perignon**, WYS Development & Content – is the open nature of its programme, supervised by our editorial team. Participants are invited to present proposals that can be incorporated into the programme, like speeches, case studies or round tables."

In addition, the World Yachting Summit is strongly committed to expanding, hoping to involve new geographical areas in future iterations: this openness will not only enhance the event with **different cultures and perspectives**, but will also offer participants the unique opportunity of being in contact with industry leaders and **explore emerging markets**.

Deciding to launch the WYS in Monaco is the result of two strategic partnership agreements signed with **Monaco Marina Management (M3)**, a services consultancy company for tourist marinas based in Monaco, and **OMNIYAT**, one of the main luxury real estate developers based in Dubai.

The ambition of M3 is to help clients and authorities to create or transform tourist marinas into hubs, based on a nautical lifestyle, where services, aesthetics and sustainability will be at the service of the surrounding communities. "We are convinced – notes **José Marco Casellini** CEO for M3 – that through these exchanges and meetings we will uncover those ideas that will shape the future of our sector. We all have a role to play and, working together, sharing our knowledge and agendas, we can guide the industry in the right direction."

As a developer of iconic, high quality spaces, OMNIYAT considers the yachting sector as a natural extension of the refined and responsible lifestyle they promote. "OMNIYAT's partnership with the World Yachting Summit – notes **Madhi Amjad**, Chairman for OMNIYAT – reflects our aim of connecting luxury lifestyle with innovation and environmental responsibility."

Mor than an annual boating event, the World Yachting Summit is a strategic platform for businesses wanting to **work in an industry with a positive impact** and grow, innovate and be successful in the competitive yachting industry. For further information, visit the WYS [official site](#) or contact via email: contact@worldyachtingsummit.com.

VICTOR FRANKLIN
LONDON



LIFESTYLE: YACHTS

First Ever World Yachting Summit 2025 Will Take Place in Monaco

October 23, 2024



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A revolutionary moment is on the horizon for the yachting world as Monaco prepares to host the first-ever **World Yachting Summit (WYS)** from April 15 to 17, 2025. Set against the stunning backdrop of the Monte-Carlo Bay Hotel & Resort, this highly anticipated event promises to bring together the most influential leaders, innovators, and enthusiasts from across the yachting industry. WYS is not just another conference—it's a fresh, innovative platform where the future of yachting will be shaped through collaboration, vision, and action.

Over three dynamic days, attendees will dive into a packed schedule of networking opportunities, insightful conferences, and exclusive social events. The summit will address the biggest questions facing the industry today: how to adapt business models in a rapidly changing world, the evolving role of yachting in tourism, and the race to integrate cutting-edge technology for a more sustainable, eco-friendly future. These thought-provoking conversations will also explore how yachting must reinvent itself to stay ahead of shifting global demands.

"The World Yachting Summit stands out because it's not just about listening to presentations," says Laurent Perignon, Head of Development & Content. "We're creating a space where participants can actively contribute to the program, whether through keynotes, case studies, or roundtable discussions. This is where the ideas that shape the future of yachting will emerge." WYS is designed to foster meaningful exchanges that spark real action, ensuring the industry evolves in the right direction.

Following its debut in Monaco, the World Yachting Summit will head to **Dubai** in 2026. This expansion, made possible through partnerships with **Monaco Marina Management (M3)** and **OMNIYAT**, marks the beginning of the summit's journey as a truly global event. OMNIYAT, a leading luxury real estate developer, views yachting as an essential part of the refined lifestyle it promotes, and the partnership underscores their commitment to balancing luxury with environmental responsibility.

"OMNIYAT is excited to partner with the World Yachting Summit because it aligns with our mission to blend luxury living with innovation and sustainability," says Madhi Amjad, Chairman of OMNIYAT. "Yachting is a natural extension of the luxurious, responsible lifestyle we champion. This summit is the perfect platform to explore how the industry can grow while preserving the beauty of our oceans for future generations." José Marco Casellini, CEO of Monaco Marina Management, adds, "By coming together and sharing knowledge, we can steer the yachting industry toward a smarter, more sustainable future."

The **World Yachting Summit** is not just another yachting event—it's a vital platform for businesses that want to grow, innovate, and lead the industry. With high-level networking, international exposure, and a focus on positive impact, this summit is the place where the future of yachting will be written. For those interested in participating, speaking, or simply attending, more details are available at worldyachtingsummit.com.

World Yachting Summit Contact:

Laura Mangraviti

WYS Sales & Marketing Manager

Mail: laura@worldyachtingsummit.com

Main photo: The WYS team and partners were welcomed by Bernard d'Allessandri, General Secretary of the Yacht Club de Monaco. Photo source: WYS

Written by Ricky Franklin



EVENTS

1st World Yachting Summit to be held in Monaco

By David Robinson | October 22, 2024



New one-of-a-kind event will take place in April next year

What is said to be a new approach to a yachting event is being launched under the World Yachting Summit (WYS) brand, with the first edition to be held in Monaco from April 12-17, 2025. This will be followed by a second edition in Dubai in the spring 2026.



The launch of the World Yachting Summit

The dual location is down to the fact that WYS is jointly organised by Monaco Marina Management (M3) and Omniyat, a Dubai-based luxury real estate developer. This pairing came together following the signing of two strategic partnership agreements.

The inaugural WYS edition will be held in the Yacht Club de Monaco and the Monte Carlo Bay Hotel & Resort. The event constitutes an international convergence platform that the organisers say will gather the main industry key players and participants to discuss major

challenges related to the future of yachting and develop action plans.

Three days of networking, social events, plenary conferences and parallel sessions covering four major themes collectively comprise the agendas for the first two WYS editions:

1) Business Perspectives – Changing Paradigms

- New Construction
- Brokerage, Dealerships, Direct Sales
- Charter/Rental
- Owners & Charterers
- External Market Forces

2) Challenges Ahead – Reinventing the Yachting World

- Environmental Protection
- Technology, Training & Skills
- Crew Matters
- Tax, Regulations, Compliance, Insurance
- Yachting Lifestyle & Destinations

3) Technological Advances – The Road to Net-Zero

- New Construction, Design & Refit
- Innovative Engineering
- Case studies

4) Tourism & Yachting – Recipes for Success

- Success Stories from Past to Present
- Celebrities, Influencers & Yachting Destination Marketing
- The Secrets behind Superyachting's Success
- Unlocking the Potential of Untapped Destinations

The goal is to provide a solid base of discussion, interaction and inspiration to support the development of yachting worldwide, with a particular focus on business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions for a cleaner future in an ever-changing global nautical market.

A key feature of WYS is the open nature of its agenda. Although overseen by an editorial team, participants are invited to submit proposals, which, if relevant, will be incorporated as keynotes, case studies, or within expert roundtable discussions amongst the 100 topics already predefined related to the four key areas above.



"Omniyat's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," says Madhi Amjad, chairman of Omniyat. As a developer known for high-end spaces, the company views yachting as a natural extension of the refined lifestyle it promotes.

M3 CEO Jose Casellini says: "We are convinced that it is through exchanges and meetings that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."

M3 aims to help clients and authorities create or transform marinas into nautical lifestyle centres, combining performance, aesthetics and sustainability for the promotion of yachting destinations. Following the success of the 4th Smart Marina Initiative, held just prior to the 2024 Monaco Yacht Show, M3 decided to take on the opportunity of supporting the World Yachting Summit.




Yachting International Radio · Segui
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...

Monaco is set to host the inaugural World Yachting Summit in 2025, marking a significant event for the global yachting industry. The summit aims to bring together industry leaders, innovators, and policymakers to discuss the future of yachting, sustainability, and emerging trends. This prestigious gathering will further solidify Monaco's status as a central hub in the world of luxury yachting, fostering collaboration and innovation.

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Monaco to host first ever World Yachting Summit in 2025 - Monaco Life

It has been announced that the inaugural edition of World Yachting Summit (WYS) is set to tak...

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News

Major event for the yachting industry to take place here in Monaco - A key meeting for leading figures in the yachting industry has been announced for the Principality as the first World Yachting Summit (WYS) is set to take place next year here in Monaco from April 15th to 17th, at the Monte-Carlo Bay Hotel & Resort. The event is set offer a platform for experts, innovators, and executives to explore critical challenges and opportunities shaping the industry's future. The three-day event will see sessions take place in order to exchange ideas and focus on sustainable growth, advanced technology integration, and expanding into new markets. Monaco will host the first event, with Dubai set to host the second edition in 2026. For details on participation and registration, visit worldyachtingsummit.com.



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Monaco to host first ever World Yachting Summit in 2025

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From monacolife.net

6:00 PM · Oct 22, 2024 · 32 Views

MONACO REPORTER

First World Yachting Summit in Monaco

BY CELINA LAPUENTE DE LAVOTHA | OCTOBER 21, 2024 | BERNARD D'ALESSANDRI | FIRST WORLD YACHTING SUMMIT - WYS
YACHT CLUB OF MONACO - YACHTING

April 15-17, 2025 at Monte-Carlo Bay Hotel & Resort



The world of yachting is bracing for an important new event: the first World Summit (WYS) totally dedicated to the yachting industry. This summit will bring together under one roof, leading experts and engineers, visionaries and enthusiasts, authorities and leaders in the yachting and boating industry across all sectors.

The first edition of WYS will be held in Monaco from April, 15-17, 2025, in the superb setting of the Monte-Carlo Bay Hotel & Resort. WYS is an international convergence platform that will gather the main industry key players and participants to discuss major challenges related to the future of yachting and nurture action plans. The program will roll out over three days of networking, showroom, social events, plenary conferences and parallel sessions covering four major themes: Business Perspectives — Changing Paradigms; Tourism & Yachting — Recipes for success; Technological Advances — The Road to Net-Zero; Challenges Ahead — Reinventing Yachting.



Laurent Perignon presenting the WYS concept @WYS

The main objective is to provide a solid base of discussion, interaction and inspiration aiming to support the development of yachting worldwide, with a particular focus on business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions for a more performing and responsible future in a dynamic global nautical market.

WYS Expansion

WYS has already outlined its agenda for the first two international editions which will alternate between Monaco (April 2025) and Dubai (Spring 2026).

See the full editorial agenda for the first two years here.

"A key feature of WYS is the open nature of its program overseen by the editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynotes, case studies or round tables" – explains Laurent Perignon, WYS Development & Content. The World Yachting Summit also demonstrates a strong commitment to expansion and international vocation, aiming to involve new geographical areas in future editions, starting with Dubai in 2026.

This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

The launch of WYS in Monaco, known as the Capital of Advanced Yachting, before moving on to Dubai, is the result of two strategic partnership agreements signed with Monaco Marina Management (M3), a Monaco-based marina consulting services company, and OMNIYAT, a leading Dubai-based luxury real estate developer.



WYS organization team & partners welcomed by Bernard d'Alessandri, Secretary General YCM @WYS

When luxury meets responsibility

"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," says Madhi Amjad, Chairman of OMNIYAT. As a developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of the refined lifestyle it promotes. This partnership reinforces OMNIYAT's belief in balancing luxury with responsibility, ensuring that the beauty of the oceans is protected for future generations while continuing to create exceptional living experiences.

Monaco Marina Management's ambition is to help clients & authorities create or transform marinas into nautical lifestyle centers, combining performance, aesthetics and sustainability, at the service of the surrounding communities and for the promotion of yachting destinations.

Following the success of the 4th Smart Marina Initiative, M3 decided to take on the opportunity of supporting the World Yachting Summit, as José Marco Casellini, CEO of Monaco Marina Management declares: "We are convinced that it is through exchanges and meetings that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."

More than another annual yachting event, the World Yachting Summit is a strategic platform for companies willing to act for a positive-impact industry, grow, innovate and succeed in the competitive world of yachting, while increasing their visibility and strengthening their presence on the market. Companies can leverage significant benefits through high-level networking, international promotion, active participation in conferences and cross-sector knowledge sharing.

For information: worldyachtingsummit.com

monacolife.net

MONACO TO HOST FIRST EVER WORLD YACHTING SUMMIT IN 2025

by [Cassandra Tassi](#) 21/10/2024



It has been announced that the inaugural edition of World Yachting Summit (WYS) is set to take place from 15th to 17th April 2025 at the Monte-Carlo Bay Hotel & Resort in Monaco.

The event promises to be a pivotal gathering for the yachting industry, bringing together experts, visionaries and industry leaders to discuss key challenges and innovations that will shape the future of the sector.

Over the course of three days, the summit will feature networking opportunities, showrooms, and plenary sessions covering four major themes: *Business Perspectives — Changing Paradigms*, *Tourism & Yachting — Recipes for Success*, *Technological Advances — The Road to Net-Zero*, and *Challenges Ahead — Reinventing Yachting*. This platform will encourage collaboration and knowledge sharing as participants explore ways to drive sustainable growth, adopt new technologies, and expand into emerging markets.

Monaco, often regarded as the Capital of Advanced Yachting, has been chosen as the starting point for the inaugural event, then Dubai will host the next edition in 2026.

"A key feature of WYS is the open nature of its program overseen by the editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynotes, case studies or round tables," said Laurent Perignon, WYS Development and Content.

Key partnerships include Monaco Marina Management (M3) and Dubai-based luxury real estate developer OMNIYAT.

For further details on participation and registration, visit worldyachtingsummit.com.

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Main photo: WYS organisation team and partners, welcomed by Bernard d'Alessandri, General Secretary of the Yacht Club de Monaco. Photo source: WYS

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MONACO TO HOST INAUGURAL WORLD YACHTING SUMMIT

by Jack Brodie | Oct 21, 2024 | Events



The inaugural World Yachting Summit (WYS) is set to take place from April 15 to 17, 2025, at the Monte-Carlo Bay Hotel & Resort in Monaco. This event is poised to become a key meeting point for leading figures in the yachting industry, offering a platform for experts, innovators, and executives to explore critical challenges and opportunities shaping the sector's future.

Over the three-day event, attendees will engage in networking, visit showrooms, and participate in plenary sessions. The discussions will revolve around four main themes: "Business Perspectives — Changing Paradigms," "Tourism & Yachting — Success Strategies," "Technological Innovation — The Road to Net-Zero," and "Future Challenges — Reinventing Yachting." These sessions aim to foster collaboration and the exchange of ideas, with a focus on sustainable growth, advanced technology integration, and expanding into new markets.

Monaco, known as a center for innovation in yachting, will host the event's debut, with Dubai set to host the second edition in 2026.

WYS offers a unique format, allowing participants to contribute ideas for keynotes, case studies, and round-table discussions, as noted by Laurent Perignon, in charge of WYS Development and Content.

The summit's key partners include Monaco Marina Management (M3) and Dubai-based luxury real estate developer OMNIYAT.

For details on participation and registration, visit worldyachtingsummit.com.

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**1 ° World Yachting Summit**
*A Groundbreaking Event for the Yachting Industry***Monaco, April 15th – 17th 2025, Monte-Carlo Bay Hotel & Resort**

The world of yachting is gearing up for a major new event: the first World Summit dedicated to the yachting industry. A new model of nautical gathering, bringing together for the first time leading experts and engineers, visionaries and enthusiasts, authorities and leaders in the yachting and boating industry across all sectors.

Monaco – October 17, 2024 – The inaugural edition of the **World Yachting Summit (WYS)** will be held in Monaco from 15 to 17 April 2025, in the enchanting setting of the **Monte-Carlo Bay Hotel & Resort**. The event constitutes an international convergence platform that will gather the main industry key players and participants to discuss major challenges related to the future of yachting and nurture action plans. Three days of networking showroom, social events, plenary conferences and parallel sessions covering four major themes: Business Perspectives — Changing Paradigms; Tourism & Yachting — Recipes for success; Technological Advances — The Road to Net-Zero; Challenges Ahead — Reinventing Yachting.

The goal is to provide a solid base of discussion, interaction and inspiration which aims to support the development of yachting worldwide, with a particular focus on business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions for a more performing and cleaner future in an ever-changing global nautical market.

The World Yachting Summit has already outlined its agenda for the first two international editions which will alternate between Monaco (April 2025) and Dubai (Spring 2026). See the full editorial agenda for the first two years [here](#).

"A key feature of WYS is the open nature of its program overseen by the editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynotes, case studies or round tables" – explains Laurent Perignon, WYS Development & Content. The World Yachting Summit also demonstrates a strong commitment to expansion and international vocation, aiming to involve new geographical areas in future editions, starting with Dubai in 2026. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

The launch of WYS in Monaco, known as the Capital of Advanced Yachting, before moving on to Dubai, is the result of two strategic partnership agreements signed with **Monaco Marina Management (M3)**, a Monaco-based marina consulting services company, and **OMNIYAT**, a leading Dubai-based luxury real estate developer.

"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," says Madhi Amjad, Chairman of OMNIYAT. As a developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of the refined lifestyle it promotes. This partnership reinforces OMNIYAT's belief in balancing luxury with responsibility, ensuring that the beauty of the oceans is protected for future generations while continuing to create exceptional living experiences.

Monaco Marina Management's ambition is to help clients & authorities create or transform marinas into nautical lifestyle centers, combining performance, aesthetics and sustainability, at the service of the surrounding communities and for the promotion of yachting destinations. Following the success of the 4th Smart Marina Initiative, M3 decided to take on the opportunity of supporting the World Yachting Summit, as **José Marco Casellini, CEO of Monaco Marina Management** points out: *"We are convinced that it is through exchanges and meetings that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."*

More than another annual yachting event, the World Yachting Summit is a strategic platform for companies willing to act for a positive-impact industry, grow, innovate and succeed in the competitive world of yachting, while increasing their visibility and strengthening their presence on the market. Companies can leverage significant benefits through high-level networking, international promotion, active participation in conferences and cross-sector knowledge sharing.

For more information about **participation & involvement, speaking opportunities and registration**, visit WYS website worldyachtingsummit.com or contact contact@worldyachtingsummit.com.

Please find the presskit & pictures here : <https://tinyurl.com/WYS2025>

MUCK RACK



1 ° World Yachting Summit *A Groundbreaking Event for the Yachting Industry*

Monaco, April 15th – 17th 2025, Monte-Carlo Bay Hotel & Resort

The world of yachting is gearing up for a major new event: the first World Summit dedicated to the yachting industry. A new model of nautical gathering, bringing together for the first time leading experts and engineers, visionaries and enthusiasts, authorities and leaders in the yachting and boating industry across all sectors.

Monaco – October 17, 2024 – The inaugural edition of the **World Yachting Summit (WYS)** will be held in Monaco from 15 to 17 April 2025, in the enchanting setting of the **Monte-Carlo Bay Hotel & Resort**. The event constitutes an international convergence platform that will gather the main industry key players and participants to discuss major challenges related to the future of yachting and nurture action plans. Three days of networking showroom, social events, plenary conferences and parallel sessions covering four major themes: Business Perspectives — Changing Paradigms; Tourism & Yachting — Recipes for success; Technological Advances — The Road to Net-Zero; Challenges Ahead — Reinventing Yachting.

The goal is to provide a solid base of discussion, interaction and inspiration which aims to support the development of yachting worldwide, with a particular focus on business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions for a more performing and cleaner future in an ever-changing global nautical market.

The World Yachting Summit has already outlined its agenda for the first two international editions which will alternate between Monaco (April 2025) and Dubai (Spring 2026). See the full editorial agenda for the first two years [here](#).

*"A key feature of WYS is the open nature of its program overseen by the editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynotes, case studies or round tables" – explains **Laurent Perignon, WYS Development & Content**. The World Yachting Summit also demonstrates a strong commitment to expansion and international vocation, aiming to involve new geographical areas in future editions, starting with Dubai in 2026. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.*

The launch of WYS in Monaco, known as the Capital of Advanced Yachting, before moving on to Dubai, is the result of two strategic partnership agreements signed with **Monaco Marina Management (M3)**, a Monaco-based marina consulting services company, and **OMNIYAT**, a leading Dubai-based luxury real estate developer.

*"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," says **Madhi Amjad, Chairman of OMNIYAT**. As a developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of the refined lifestyle it promotes. This partnership reinforces OMNIYAT's belief in balancing luxury with responsibility, ensuring that the beauty of the oceans is protected for future generations while continuing to create exceptional living experiences.*

Monaco Marina Management's ambition is to help clients & authorities create or transform marinas into nautical lifestyle centers, combining performance, aesthetics and sustainability, at the service of the surrounding communities and for the promotion of yachting destinations. Following the success of the 4th Smart Marina Initiative, M3 decided to take on the opportunity of supporting the World Yachting Summit, as **José Marco Casellini, CEO of Monaco Marina Management** points out: *"We are convinced that it is through exchanges and meetings that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge and taking action, we can steer the industry in the right direction."*

More than another annual yachting event, the World Yachting Summit is a strategic platform for companies willing to act for a positive-impact industry, grow, innovate and succeed in the competitive world of yachting, while increasing their visibility and strengthening their presence on the market. Companies can leverage significant benefits through high-level networking, international promotion, active participation in conferences and cross-sector knowledge sharing.

For more information about **participation & involvement, speaking opportunities and registration**, visit WYS website worldyachtingsummit.com or contact contact@worldyachtingsummit.com.

Please find the presskit & pictures here : <https://tinyurl.com/WYS2025>



MONACO NEWS



1 ° World Yachting Summit
A Groundbreaking Event for the Yachting Industry

Monaco, April 15th – 17th 2025, Monte-Carlo Bay Hotel & Resort

The world of yachting is gearing up for a major new event: the first World Summit dedicated to the yachting industry. A new model of nautical gathering, bringing together for the first time leading experts and engineers, visionaries and enthusiasts, authorities and leaders in the yachting and boating industry across all sectors.

Monaco – October 17, 2024 – The inaugural edition of the **World Yachting Summit (WYS)** will be held in Monaco from 15 to 17 April 2025, in the enchanting setting of the **Monte-Carlo Bay Hotel & Resort**. The event constitutes an international convergence platform that will gather the main industry key players and participants to discuss major challenges related to the future of yachting and nurture action plans. Three days of networking showroom, social events, plenary conferences and parallel sessions covering four major themes: Business Perspectives — Changing Paradigms; Tourism & Yachting — Recipes for success; Technological Advances — The Road to Net-Zero; Challenges Ahead — Reinventing Yachting.

The goal is to provide a solid base of discussion, interaction and inspiration which aims to support the development of yachting worldwide, with a particular focus on business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions for a more performing and cleaner future in an ever-changing global nautical market.

The World Yachting Summit has already outlined its agenda for the first two international editions which will alternate between Monaco (April 2025) and Dubai (Spring 2026). See the full editorial agenda for the first two years [here](#).

"A key feature of WYS is the open nature of its program overseen by the editorial team. Participants are invited to submit proposals that can be incorporated into the program as keynotes, case studies or round tables" – explains Laurent Perignon, WYS Development & Content. The World Yachting Summit also demonstrates a strong commitment to expansion and international vocation, aiming to involve new geographical areas in future editions, starting with Dubai in 2026. This openness will not only enrich the event with a diversity of cultures and perspectives but will also provide unique opportunities for attendees to network with industry leaders and explore emerging markets.

The launch of WYS in Monaco, known as the Capital of Advanced Yachting, before moving on to Dubai, is the result of two strategic partnership agreements signed with **Monaco Marina Management (M3)**, a Monaco-based marina consulting services company, and **OMNIYAT**, a leading Dubai-based luxury real estate developer.

"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility," says Madhi Amjad, Chairman of OMNIYAT. As a developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of the refined lifestyle it promotes. This partnership reinforces OMNIYAT's belief in balancing luxury with responsibility, ensuring that the beauty of the oceans is protected for future generations while continuing to create exceptional living experiences.

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<https://annuaire-monaco.mc/en/news>



1° World Yachting Summit : A Groundbreaking Event for the Yachting Industry

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World Yachting Summit Contact:

Laura Mangraviti
WYS Sales & Marketing Manager
E: laura@worldyachtingsummit.com
T: +33 (0)6 40 61 98 88

About OMNIYAT

Since its establishment in 2005, OMNIYAT has been at the forefront of Dubai's real estate sector, revolutionizing ultra-luxury living and pushing the boundaries of conventional design. As a leading, visionary developer, OMNIYAT influenced the aesthetic, cultural, and economic footprint of Dubai. By mastering "The Art of Devotion" and merging ultra-luxury with curated living, OMNIYAT delivered bespoke designs and experiences across residential, hospitality, and retail spaces. The company's philosophy lies in pushing the artistic boundaries of design, craft, and excellence to elevate the human experience. OMNIYAT's accomplishments have not only supported in elevating Dubai's global standing but have also helped redefining the landscape of exclusive properties. By consistently setting new industry benchmarks, iconic architectural marvels such as The Opus, One at Palm Jumeirah and The Lana have earned the trust of discerning individuals and investors worldwide. OMNIYAT redefines quality, rarity, and purpose with exceptional minds, pioneering a legacy of architectural excellence.

About Monaco Marina Management (M3)

Founded in 2018, Monaco Marina Management (M3) is a Monaco-based consultancy firm specializing in the creation, development, promotion, and management of marinas, yacht clubs and sailing schools worldwide. M3's mission is to establish vibrant spaces that bridge the gap between land and sea, fostering not only environmental stewardship but also enhancing local economies and creating thriving centers for tourism, entertainment, and community life. Guided by sustainable development principles, M3 balances social advancement, economic growth, and environmental preservation, with a particular emphasis on protecting the oceans and biodiversity. In July 2024, M3 introduced the "M3 Monaco Smart & Sustainable Standard", a certification that labels marinas, yacht clubs and sailing schools, focusing on their durability, environmental impact, and long-term profitability.

[CLICK HERE to submit your press release to MyPR.co.za International/](#)

1° World Yachting Summit : A Groundbreaking Event for the Yachting Industry Submission Details

Author: Laura Mangraviti from [World Yachting Summit](#).



OCTOBER 17, 2024 - WYS

1 ° WORLD YACHTING SUMMIT: A GROUNDBREAKING EVENT FOR THE YACHTING INDUSTRY

Monaco, April 15th – 17th 2025, Monte-Carlo Bay Hotel & Resort

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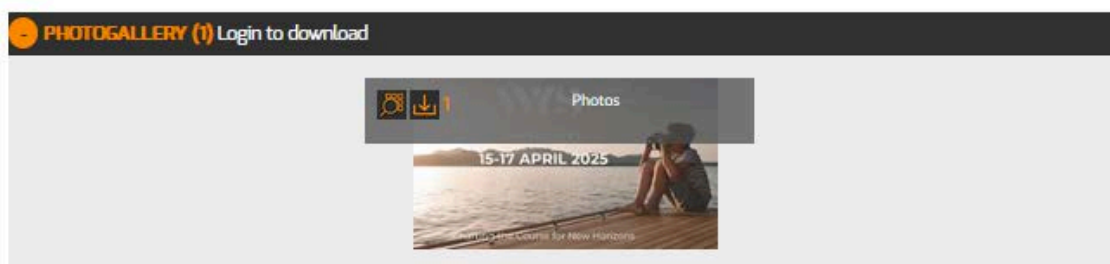
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[Read more](#)



Italian Media Coverage



DAILY NAUTICA

Il presidente dell'ECPY a DN: "Le norme ambientali mettono a rischio la libertà di navigazione"

Condividi

Salva

Thierry Voisin, numero uno dell'European Committee for Professional Yachting, ha spiegato a DN le ragioni per le quali le norme ambientali limitano troppo lo yachting



I PUNTI CHIAVE

- **UN SETTORE IN PERICOLO**

🕒 2 MINUTI DI LETTURA

Al [World Yachting Summit](#) di Monaco abbiamo intervistato **Thierry Voisin**, presidente dell'**European Committee for Professional Yachting**, una delle associazioni più attive in Europa nella tutela degli interessi della nautica professionale. Durante il suo panel dedicato al tema del lobbying, Voisin ha lanciato un chiaro allarme: le attuali **normative ambientali**, pur necessarie, stanno mettendo in seria difficoltà la **libertà di navigazione degli yacht**, soprattutto in Paesi come la Francia. Per questo, secondo il presidente dell'ECPY, è fondamentale trovare una soluzione che coinvolga tutte le associazioni del settore.

UN SETTORE IN PERICOLO

*"Il tema del panel per il quale ho fatto da moderatore – ha dichiarato Thierry Voisin ai microfoni di Daily Nautica – riguardava il lobbying. Si tratta di un argomento essenziale per lo yachting perché il **settore nautico è in grande pericolo** al giorno d'oggi. Il pericolo è rappresentato dalle norme ambientali che vengono imposte dappertutto, non solo in Europa. A causa di queste regole gli yacht incontrano sempre più **difficoltà a navigare**. Se non troviamo al più presto una soluzione, un giorno le barche potranno navigare soltanto **all'interno dei porti**".*

*"Il Paese dove si avverte maggiormente questa problematica – sottolinea Voisin – è la Francia, dove vivo e ho ogni giorno a che fare con le autorità. Penso fortemente che bisogna mettere insieme tutte le associazioni, compresa la ECPY di cui sono presidente, e adottare delle azioni concrete. Non siamo contro la sostenibilità, anche perché è il modo di poter **salvaguardare il nostro pianeta**, ma dobbiamo trovare una soluzione che possa combinare allo stesso modo l'economia e le istanze ambientali".*

di Valerio Caccavale



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DAILY NAUTICA

EVENTI E FIERE

27 maggio 2025

Engel Jan de Boer (Lloyd's Register) a DN: "Serve una nuova cultura della sicurezza"

Condividi

Salva

Il direttore globale del segmento yacht di Lloyd's Register spiega a DN l'importanza della sicurezza nel settore e gli strumenti dell'ente per implementarla



I PUNTI CHIAVE

- **Una nuova cultura della sicurezza**
- **Gli strumenti**

2 MINUTI DI LETTURA

Durante il [World Yachting Summit](#) di Monaco sono emerse questioni fondamentali per il futuro della nautica, tra cui il tema della [sostenibilità](#), che però è complementare ad altri aspetti cruciali del settore. Lo spiega ai nostri microfoni **Engel Jan de Boer**, direttore globale del segmento yacht per [Lloyd's Register](#) e tra i relatori dell'appuntamento monegasco

"Se non c'è sicurezza non c'è sostenibilità", sottolinea de Boer, secondo cui bisogna innanzitutto capire il livello di consapevolezza sul tema, per poi lavorare ad una **nuova cultura della sicurezza**. Nell'intervista rilasciata a Daily Nautica il direttore globale del segmento yacht di Lloyd's Register illustra inoltre quali sono gli strumenti messi a disposizione da Lloyd's Register per aumentare la sicurezza nel mondo della nautica.

Una nuova cultura della sicurezza

"Credo fortemente – afferma Engel Jan de Boer – che il settore sia attualmente bloccato su una cultura della colpa. Per me questo mostra un livello non professionale in termini di sicurezza. Per arrivare ad un livello professionale non è sufficiente solo aggiungere regolamenti, per cui si aspetta che accada un altro incidente per imporre nuove leggi. Abbiamo bisogno di capire a che punto siamo da questo punto di vista e di **confrontarci con altri settori**".

Gli strumenti

"Il primo aprile – racconta de Boer – abbiamo lanciato un **sondaggio** sulla cultura della sicurezza all'interno del settore. Abbiamo cercato di coinvolgere più management company, equipaggi e capitani possibili. È un sondaggio piuttosto estensivo, ideato scientificamente. Gli psicologi della nostra compagnia analizzeranno i risultati e li pubblicheremo per capire a che punto siamo e cosa deve essere fatto per andare avanti. Non bisogna occuparsi solo di sostenibilità, per quanto sia fondamentale, ma anche di sicurezza".

di Arianna Gurreri

DAILY NAUTICA

INTERVISTE

23 maggio 2025

Jo Assael (Marshall Islands Registry) a DN: "I dati sono importanti per capire il mercato della nautica"

Condividi

Salva

Il direttore commerciale del Registro delle Isole Marshall Jo Assael spiega come anche i numeri abbiano valore per il settore



I PUNTI CHIAVE

- **Numeri per capire il settore nautico**

🕒 2 MINUTI DI LETTURA

Jo Assael, direttore commerciale di IRI/Marshall Islands Registry, ha partecipato alle giornate della prima edizione del World Yachting Summit di Monaco. Ai microfoni di DN, media partner dell'appuntamento monegasco, ha commentato come sia rimasto piacevolmente sorpreso "di come siano stati utilizzati i **dati** per approfondire alcuni temi affrontati".

Numeri per capire il settore nautico

Dal suo punto di vista sono una "vera e propria spina dorsale del World Yachting Summit". I dati, infatti, "sono importanti – spiega Jo Assael ai microfoni di DN – **per capire il mercato della nautica** e la direzione che si vuole intraprendere. Anche l'IRI/Marshall Islands Registry monitora i dati in merito a come vengono sfruttate le imbarcazioni dagli armatori, per poi studiare il settore della nautica da diporto a livello sia regionale sia globale".

Il direttore commerciale di IRI/Marshall Islands Registry sottolinea, inoltre, quanto sia importante la **partnership trasversale** tra gli attori protagonisti di questo campo, da ogni punto di vista, per capire le esigenze di un mondo in trasformazione e di conseguenza soddisfare gli armatori. Lo stesso Jo Assael, infatti, durante il World Yachting Summit di Monaco, ha fatto riferimento alla crescita interessante di un'area geografica strategica come quella degli Emirati Arabi Uniti.

di Marcella Ottolenghi

DAILY NAUTICA

EVENTI E FIERE

23 maggio 2025

Patrick Coote (MarineMax) a DN: "Servono broker qualificati per migliorare il mondo dello yachting"

Condividi

Salva

Daily Nautica ha intervistato Patrick Coote di MarineMax che ci ha parlato dei broker nel mondo dello yachting



I PUNTI CHIAVE

- **PROFESSIONALITÀ E TRASPARENZA**
- **COMPETENZE DEL BROKER**

2 MINUTI DI LETTURA

La prima edizione del [World Yachting Summit](#) di Monaco è stata l'occasione per riunire i più importanti attori della nautica mondiale e affrontare insieme a loro i temi più rilevanti del settore. Daily Nautica, media partner dell'evento, ha intervistato **Patrick Coote**, vicepresidente della Superyacht Division di [MarineMax](#), che ha affrontato il tema dei **broker** e della professionalità che essi devono avere per metterla al servizio della clientela. Da oltre 40 anni, infatti, MarineMax, uno dei più grandi rivenditori di barche e yacht da diporto al mondo, offre una gamma completa di servizi, competenze e supporto per aiutare i clienti ad abbracciare pienamente lo stile di vita nautico.

PROFESSIONALITÀ E TRASPARENZA

"Il nostro obiettivo – spiega Patrick Coote ai microfoni di DN – è quello di migliorare il settore nautico per quelli che ci lavorano, ma anche per i clienti che serviamo. In particolare, uno dei temi principali della mia sessione al World Yachting Summit era quello della professionalità e della trasparenza dei brokers. Il mondo dello yachting, come sappiamo, è un'industria molto tradizionale, ma sfortunatamente, è anche piuttosto arretrata in alcuni aspetti. Per esempio, non è altamente regolata in termini di broker e ritengo che ci sia grande margine di miglioramento. Io provengo dal mondo del brokerage e mi piacerebbe vedere **brokers altamente qualificati** che forniscano servizi di alto livello".

COMPETENZE DEL BROKER

"La prima domanda che dobbiamo porci – aggiunge il vicepresidente della Superyacht Division di [MarineMax](#) – è perché i clienti decidono di acquistare un'imbarcazione. Molto spesso vogliono godersi un momento di relax, vogliono navigare e spendere un po' di tempo con le proprie famiglie. I broker devono concentrarsi su queste esigenze e **assicurare ai clienti un'esperienza da sogno**, libera da qualsiasi preoccupazione. Quindi sono fermamente convinto che un buon broker debba essere esperto delle questioni finanziarie, tecniche e della negoziazione, ma deve anche saper combinare tutte queste competenze e metterle a servizio del cliente".

di Valerio Caccavale

DAILY NAUTICA

Lo yacht designer Philippe Briand a DN: "Il nostro lavoro è prevedere il futuro"

Condividi

Salva

Il rinomato designer di barche a vela Philippe Briand spiega a DN cosa voglia dire oggi disegnare un'imbarcazione di successo



I PUNTI CHIAVE

- **La firma di oltre 12.000 scafi**

🕒 2 MINUTI DI LETTURA

Philippe Briand, yacht designer fondatore dell'omonimo **studio** di progettazione con sedi a La Rochelle (Francia) e a Londra, durante le giornate della prima edizione del **World Yachting Summit** di Monaco ha raccontato ai microfoni di Daily Nautica, media partner dell'appuntamento monegasco, cosa voglia dire ideare una barca a vela di successo e come manifestazioni di questo tipo possano diventare un **"crocevia di idee"** utili a ridefinire il futuro della nautica.

La firma di oltre 12.000 scafi

Forte dei suoi 40 anni di professione e degli **oltre 12.000 scafi** che solcano i mari con la sua firma, Philippe Briand ha spiegato a DN come il lavoro degli yacht designer sia **"prevedere il futuro"**, ovvero **"progettare oggi barche che saranno pronte per il mercato fra qualche anno"**. Una ricerca che si sta indirizzando verso una **nuova generazione di imbarcazioni**, pensate per i nuovi armatori e soprattutto rispettose delle istanze legate alla sostenibilità e alle **emissioni zero**.

*"I clienti – ha raccontato Briand ai microfoni di Daily Nautica – ora vogliono barche per viaggiare ma anche per fare attività sull'acqua. Per questo includiamo a bordo sempre più **mezzi di intrattenimento acquatico e beach club**", che avvicinino armatori e ospiti al mare. Senza però dimenticare che questi progetti futuri implicheranno obbligatoriamente una revisione dei consumi energetici e delle emissioni. "Forse – ha sottolineato lo yacht designer francese – dovremmo rivedere le dimensioni degli yacht, indirizzandoci magari **verso modelli più piccoli**, come quelli che solcano il Mediterraneo, che però abbiano a bordo mezzi per divertirsi tra le onde".*

di Marcella Ottolenghi



DAILY NAUTICA

EVENTI E FIERE

15 maggio 2025

Jean Claude Biver (Biver) a DN: "Amore per il prodotto e rispetto per il cliente"

Condividi Salva

Da imprenditore di successo a fondatore del proprio marchio, Jean Claude Biver racconta a DN gli elementi chiave nel rapporto coi clienti



I PUNTI CHIAVE

- **Rispetto e generosità**
- **Il ruolo delle emozioni**

🕒 2 MINUTI DI LETTURA

La prima edizione del [World Yachting Summit](#) di Monaco è stata un'occasione di incontro per tutto il settore del mercato di lusso. Un'opportunità di confronto tra ambiti diversi per riflettere sulle tendenze del mercato e dei compratori. **Jean Claude Biver**, imprenditore di successo nel settore degli orologi di lusso e presidente del [marchio Biver](#), si è concentrato proprio sull'aspetto delle vendite. Dopo aver gestito cinque grandi brand, tra cui ad esempio Hublot, Zenit e Omega, dal 2023 ha fondato il proprio. Nell'intervista rilasciata a Daily Nautica, media partner dell'evento, Biver racconta quali sono gli elementi chiave nel rapporto con il cliente.

Rispetto e generosità

*"Capire i clienti – spiega Jean Claude Biver ai microfoni di Daily Nautica – significa innanzitutto rispettarli. Oggi c'è una mancanza di **rispetto**, in molti li considerano solo come persone che spendano soldi. Il secondo elemento che bisogna capire è la **generosità**. Per comprendere qualcun altro e la sua cultura devi avere una mentalità aperta e hai bisogno di essere generoso. Questi sono i miei due consigli".*

Il ruolo delle emozioni

*"Quando compriamo – aggiunge Biver – non abbiamo bisogno solo di soldi, ma anche di divertirci. Molte persone comprano senza davvero godere del prodotto. Se puoi **divertirti e avere emozioni**, questo è l'aspetto più importante del comprare. E noi ce ne stiamo dimenticando. Se gli imprenditori hanno amore per il prodotto, rispetto e comprensione per il cliente, allora viene anche l'emozione, ma non si può amare ciò che non si capisce".*

di Arianna Gurreri

Argomenti: [foto-&-video](#)

DAILY NAUTICA

AMBIENTE

14 maggio 2025

Vienna Eleuteri (Red Sea Authority) a DN: "Coniugare mercato del lusso e sostenibilità è possibile"

Condividi

Salva

Vienna Eleuteri racconta a DN come la Saudi Red Sea Authority riesca a coniugare la sostenibilità con lo sviluppo del turismo



I PUNTI CHIAVE

- [Unire mercato del lusso e sostenibilità](#)
- [Gli strumenti](#)

2 MINUTI DI LETTURA

Vienna Eleuteri, scienziata ambientale che collabora con la [Red Sea Authority](#) dell'Arabia Saudita, durante il [World Yachting Summit](#) di Monaco ha illustrato le nuove vie che si stanno trovando in Arabia Saudita per **coniugare la sostenibilità con lo sviluppo del turismo**. In un'intervista a Daily Nautica, media partner dell'evento, ha poi spiegato com'è possibile far coesistere l'azione per l'ambiente e il mercato del lusso. Gli strumenti, secondo l'esperienza di Vienna Eleuteri, sono un quadro normativo flessibile, che segua gli obiettivi sostenibili dell'agenda 2030 dell'ONU, e la strategia nazionale per il mar Rosso, che mira a tutelarne l'ecosistema.

Unire mercato del lusso e sostenibilità

*"Tenere assieme il mercato del lusso e la sostenibilità ambientale – racconta Vienna Eleuteri ai microfoni di DN – può sembrare un ossimoro, un paradosso, ma è l'opposto. Quello che ho sperimentato in Arabia Saudita e con la Red Sea Authority, che regola quasi 2000 km di costa, è che stiamo colmando il divario tra quello che noi sappiamo dal punto di vista scientifico e quello che facciamo e che incoraggiamo a fare, costruendo un percorso rigoroso ma molto flessibile, un **quadro normativo** che accolga un'economia rigenerativa per il mare".*

Gli strumenti

*"La base per ottenere questo – sottolinea la scienziata ambientale – è ovviamente la **missione 2030** e più specificamente la **strategia nazionale per il Mar Rosso** che è stata pubblicata recentemente. In base a questa noi stiamo davvero colmando il gap tra lusso e sostenibilità in modo che tutti i pilastri della sostenibilità siano presi in considerazione: non solo l'aspetto ambientale, ma anche il pilastro sociale ed economico".*

di Arianna Gurreri

DAILY NAUTICA

AMBIENTE

13 maggio 2025

Francis Lapp (Sunreef Yachts) a DN: "Felice di promuovere il lato ecologico della tecnologia"

Condividi

Salva

Da pioniere a leader di settore, il fondatore e presidente di Sunreef Yachts a Monaco racconta presente e futuro dei suoi catamarani green



I PUNTI CHIAVE

- **Sunreef Yachts, la nautica sostenibile**

2 MINUTI DI LETTURA

Francis Lapp, fondatore e presidente di **Sunreef Yachts**, cantiere polacco specializzato in **catamarani customizzati "green"**, durante le fruttuose giornate della prima edizione del **World Yachting Summit** di Monaco ha raccontato ai microfoni di Daily Nautica da dove viene questa passione e svelato gli impegni futuri, sempre in un'ottica sostenibile.

Sunreef Yachts, la nautica sostenibile

"Sono ingegnere e con questa formazione – spiega Lapp – ho iniziato anni fa la mia ricerca con Sunreef Yachts, brevettando i primi risultati. Ora siamo leader nel campo dei catamarani ecologici e sono felice di **promuovere il lato ecologico della tecnologia**". Il cantiere polacco sta attualmente costruendo il più grande catamarano elettrico al mondo, il **Sunreef 43M Eco**, e ha ricevuto nel tempo diversi riconoscimenti internazionali, proprio per la qualità degli obiettivi raggiunti e ovviamente la sostenibilità degli scafi.

Sunreef Yachts segue le intere fasi ideative e realizzative in proprio, nel sito di Danzica e, dal 2022, in quello di Ras Al-Khaimah, negli Emirati Arabi. Ed è grazie a ciò che può intraprendere **percorsi progettuali e produttivi avanzati**, ma sempre personalizzati, in base ai risultati di volta in volta raggiunti. "Il nostro lavoro – conferma il fondatore e presidente del cantiere – è di **ricerca continua** e stiamo già guardando alle nuove tecnologie, dall'idrogeno alle celle solari di domani".

Un lavoro da pioniere che nasce da un'attitudine costante, sin dagli esordi: "Non sto lavorando per il profitto a fine mese del mio cantiere – afferma Francis Lapp – ma voglio **impegnarmi per il futuro della nautica**, per il futuro dei nostri figli".

di Marcella Ottolenghi

DAILY NAUTICA

EVENTI E FIERE

13 maggio 2025

Jean-Francois Guitard (Sky Valet) a DN: "Siamo tra i leader dell'aviazione privata in Europa"

Condividi

Salva

Jean-François Guitard, direttore dell'Aviation & Business Development di Sky Valet, racconta a Daily Nautica i trend del settore e le sfide ambientali del futuro



I PUNTI CHIAVE

- **TREND DEL MERCATO**
- **SFIDE AMBIENTALI**

2 MINUTI DI LETTURA

Al [World Yachting Summit](#) di Monaco Daily Nautica ha intervistato **Jean-François Guitard**, direttore generale dell'Aviation & Business Development di [Sky Valet](#), uno dei principali operatori europei nei servizi aeroportuali dedicati all'aviazione d'affari. Sky Valet gestisce scali strategici come quelli di **Cannes** e **Saint-Tropez**, offrendo servizi premium a **jet privati** e clienti di alto profilo. Dopo il periodo post-pandemico, oggi l'azienda si posiziona al secondo posto in Europa nel settore e le sue prospettive di crescita sono sempre più incoraggianti.

TREND DEL MERCATO

"La nostra azienda – racconta Jean-François Guitard ai microfoni di DN – fornisce servizi di gestione per gli aeroporti di Cannes e Saint Tropez. Subito dopo la pandemia abbiamo assistito ad una grande ripresa del commercio e, di conseguenza, anche del traffico aereo. Dal 2022 in poi la crescita si è stabilizzata, ma continuiamo ad avere importanti numeri. Attualmente, infatti, siamo l'azienda **numero due in Europa** per quanto riguarda i servizi aeroportuali".

SFIDE AMBIENTALI

"Ci sono due importanti sfide – sottolinea Jean-François Guitard – che riguardano la sostenibilità. La prima è quella delle infrastrutture aeroportuali: attualmente non abbiamo raggiunto la **carbon neutrality**, ma abbiamo diminuito le emissioni di circa il 90%. La seconda è quella dei velivoli. Questi ultimi sono sicuramente una fonte di inquinamento ed è per questo motivo che stiamo cercando di **adottare nuove tecnologie** e nuove risorse energetiche per ridurre drasticamente le emissioni. Nei prossimi 5 anni potremmo persino arrivare ad avere **aerei elettrici**".

di Valerio Caccavale

DAILY NAUTICA

DESIGN

09 maggio 2025

Dan Lenard (Nuvolari Lenard) a DN: "Progettare barche sempre nuove è una grande responsabilità"

Condividi

Salva

Il designer del famoso studio di yacht design Nuvolari Lenard racconta cosa voglia dire individuare la strada del successo di una imbarcazione



I PUNTI CHIAVE

- **Nuvolari Lenard, una storia di successo**
- **NL PLUS: da firma a marchio**

2 MINUTI DI LETTURA

Dan Lenard, stylist e designer cofondatore del rinomato studio **Nuvolari Lenard**, in occasione della **prima edizione del World Yachting Summit** di Monaco ha raccontato a Daily Nautica, media partner dell'evento, quale sia tuttora il suo costante obiettivo professionale, dopo tre decenni e mezzo di attività. *"Come nella musica – spiega il progettista – una volta fatti uscire 10 album di successo, anche l'undicesimo deve esserlo".*

Nuvolari Lenard, una storia di successo

E cosa contraddistingue uno yacht di successo? Secondo Lenard, **"è una combinazione di bellezza, di proporzioni, di valore percepibile"**. Perché tutto il lavoro, l'impegno tecnico ed economico alla base di ogni realizzazione, va sempre evidenziato, affinché la ricchezza del risultato sia compresa da chiunque guardi. *"Sapere che circolano così tanti yacht disegnati da Nuvolari Lenard – ammette il progettista – è piacevole, ma è anche una grande responsabilità. Ogni nuovo progetto diventa infatti sempre più complesso da rendere iconico, riconoscibile, e, perché no, instagrammabile"*.

NL PLUS: da firma a marchio

Una ricerca che trova oggi il suo culmine nel programma **Nuvolari Lenard PLUS**, *"una modalità molto comune ad esempio nel settore della moda – racconta Lenard – in cui i prodotti sono brandizzati dal designer, ma assolutamente nuova per la nautica. Una sorta di pedigree degli yacht disegnati da noi, che trasformi la nostra firma in un marchio"*.

di Marcella Ottolenghi

DAILY NAUTICA

INTERVISTE

09 maggio 2025

Il Ceo di RAK Properties a DN: "Ras Al Khaimah punta a diventare una nuova meta per il turismo nautico"

Condividi

Salva

Sameh Muthadi, Ceo di RAK Properties, spiega i nuovi progetti per l'emirato Ras Al Khaimah, tra cui un marina di nuova generazione che combina lifestyle e impegno verso la sostenibilità



I PUNTI CHIAVE

- **MARINA DI NUOVA GENERAZIONE**
- **NAUTICA SOSTENIBILE**

2 MINUTI DI LETTURA

Durante la prima edizione del [World Yachting Summit](#) di Monaco, che ha riunito i principali attori della nautica internazionale, noi di Daily Nautica abbiamo avuto il piacere di intervistare **Sameh Muthadi**, Ceo di **RAK Properties**, una delle realtà immobiliari più dinamiche e visionarie degli Emirati Arabi Uniti. Fondata nel 2005 per volontà di Sua Altezza lo Sceicco Saud Bin Saqr Al Qasimi, RAK Properties ha l'ambizioso obiettivo di trasformare **Ras Al Khaimah**, città situata nella zona nord-occidentale del Golfo Persico, in una destinazione d'eccellenza per il **turismo nautico internazionale**.

MARINA DI NUOVA GENERAZIONE

"Il turismo – spiega **Sameh Muthadi** ai microfoni di DN – è un fattore chiave per lo sviluppo di **Ras Al Khaimah**. In questo senso sono stati fatti grandi passi in avanti negli ultimi anni. Storicamente **Ras Al Khaimah** era particolarmente impegnata nel settore della nautica, sia per il mondo della vela che per quello delle imbarcazioni sportive a motore. Il nostro obiettivo è quindi quello di ravvivare quell'entusiasmo e attirare sempre più persone che vogliono visitare questi luoghi. Siamo i maggiori sviluppatori in quell'area e stiamo lavorando ad una nuova **marina innovativa** capace di accogliere turisti da tutte le parti del mondo. Stiamo per inaugurare, infatti, un grande resort con circa 600 stanze, 23 ristoranti e diverse banchine per i diportisti che vorranno approdare in questa fantastica area che sarà ancora più grande di quella di Las Vegas".

NAUTICA SOSTENIBILE

"La sostenibilità – sottolinea **Sameh Muthadi** – guida tutte le nostre attività. **Ras Al Khaimah**, del resto, è un luogo che fa della natura il suo principale punto di forza. Noi di RAK Properties abbiamo vasti terreni dove ci impegniamo a preservare la flora e la fauna locale, tra cui fenicotteri e particolari specie di tartarughe. Questo è anche il motivo per cui molte persone sono attratte da questi luoghi, quindi per noi è un **grande valore aggiunto** che dobbiamo curare e sviluppare".

di Valerio Caccavale

DAILY NAUTICA

EVENTI E FIERE

08 maggio 2025

Il Ceo di Habacoa a DN: "Saremo il più grande marina di lusso del Nord America"

Condividi

Salva

Al World Yachting Summit di Monaco abbiamo intervistato il Ceo di Habacoa Ra'anan Ben-Zur



I PUNTI CHIAVE

- [L'essenza di Habacoa](#)
- [L'attenzione per l'ambiente](#)

2 MINUTI DI LETTURA

Al [World Yachting Summit](#) di Monaco sono stati presentati molti progetti avveniristici per il mondo dello yachting. Tra questi anche quello di [Habacoa](#), che aspira a diventare il **porto turistico di lusso più grande del Nord America**. In qualità di media partner dell'evento, Daily Nautica ha avuto la possibilità di intervistare **Ra'anan Ben-Zur**, developer & Ceo dell'azienda.

Durante l'intervista si è parlato dell'essenza di Habacoa, una **marina per superyacht** situata nelle **isole Bahamas** e collegata a un **complesso residenziale di lusso**, che sarà inaugurata nel 2027. Ben-Zur ha spiegato che l'obiettivo è quello di diventare una nuova destinazione di riferimento non solo per l'America, ma anche per tutto il resto del mondo. Lusso, servizi esclusivi e comfort sono le parole chiave del progetto, che però non dimentica il rispetto per l'ambiente.

L'essenza di Habacoa

"Habacoa – racconta Ra'anan Ben-Zur ai microfoni di DN – è il nome storico delle Bahamas nella prima mappa del nuovo mondo. Quello che stiamo costruendo è una marina per superyacht. Una **resort community iconica** e di lusso, ancorata ad un porto turistico. Questo è il punto di differenziazione. Sarà la più grande e la prima marina per destinazione nell'intera regione del Nord America. Tutti i servizi che adottiamo sono pensati per prendersi cura del capitano, dell'equipaggio e ovviamente dei proprietari e degli ospiti. Offriremo forniture, sicurezza, comfort e lusso, tutti servizi di prima classe. Questa è l'essenza di Habacoa".

L'attenzione per l'ambiente

"C'è anche – sottolinea il developer & Ceo di Habacoa – l'aspetto del resort, un progetto davvero esclusivo con solo **240 unità residenziali**. È una zona ambientale molto delicata, per questo abbiamo deciso di avere un basso impatto. Stiamo anche costruendo una marina a terra, che si apre sull'oceano proprio all'ultimo momento, per limitare gli effetti sulla vita marina".

di Arianna Gurreri

DAILY NAUTICA

INTERVISTE

02 maggio 2025

Michael St.Pierre (Princess Yachts Monaco) a DN: "Capire le esigenze degli armatori è fondamentale"

Condividi

Salva

Daily Nautica ha intervistato Michael St.Pierre, broker per Princess Yachts Monaco, in occasione del World Yachting Summit di Monaco



I PUNTI CHIAVE

- **NUOVE TENDENZE DEL MERCATO**
- **IL SUCCESSO DELL'AFTERSALES**

2 MINUTI DI LETTURA

In occasione della prima edizione del [World Yachting Summit](#) di Monaco, Daily Nautica, media partner dell'evento, ha intervistato **Michael St.Pierre**, broker di [Princess Yachts Monaco](#), la filiale del prestigioso cantiere britannico nel Principato di Monaco, attiva nel settore della vendita, del charter e dell'assistenza post-vendita di imbarcazioni di lusso.

Con un forte interesse nel mercato della **Costa Azzurra** e grazie ad una ampia rete internazionale, Princess Yachts si distingue per l'attenzione alle esigenze dei clienti, alla sostenibilità e all'innovazione tecnologica. Nel corso dell'intervista Michael St.Pierre ha condiviso con noi alcune riflessioni sulle nuove tendenze del mercato, l'evoluzione della clientela e il ruolo fondamentale giocato dal **servizio aftersales**.

NUOVE TENDENZE DEL MERCATO

*"Il mercato è cambiato molto nell'ultimo periodo – spiega Michael St.Pierre ai microfoni di DN – e dobbiamo essere consapevoli di quello che sta accadendo oggi giorno. Dovremmo analizzare in maniera molto approfondita il flusso di clientela che partecipa ai saloni, come quello di Monaco, ed in particolare da dove provengono, quest'ultimo aspetto penso sia molto importante per **capire le esigenze di ciascun armatore**".*

*"Specie nel reparto **charter** – sottolinea il broker – c'è un grande interesse delle **giovani generazioni**, che hanno a cuore anche le tematiche legate all'ambiente e alle **nuove tecnologie** che possono essere implementate all'interno delle proprie imbarcazioni. Ci sono molte persone infatti che desiderano diversificare il loro portfolio di investimenti e noi di Princess Yachts diamo il massimo supporto. Nel 2012 è nata l'idea di aprire **diversi uffici** in modo da assistere i clienti in ogni momento. Avere questi punti di riferimento penso sia un aspetto fondamentale che garantisce sicurezza e grande professionalità".*

IL SUCCESSO DELL'AFTERSALES

*"L'aftersales – aggiunge Michael St.Pierre – è una delle nostre principali attività: grazie ai nostri professionisti in-house **controlliamo ogni fase della costruzione** che si svolge all'interno dei cantieri di Princess Yachts, manteniamo costantemente le relazioni con i nostri clienti e ci preoccupiamo di fornire l'imbarcazione a Monaco con tutti i comfort e gli optional richiesti. Il segreto del successo del nostro aftersales è proprio la nostra **esperienza**".*

di Valerio Caccavale

DAILY NAUTICA

EVENTI E FIERE

02 maggio 2025

Tobias Kohl (Rolls-Royce) a DN: "E' importante anche ottimizzare i sistemi propulsivi attuali"

Condividi

Salva

Al World Yachting Summit di Monaco Tobias Kohl, esperto di propulsione sostenibile di Rolls-Royce, ha sottolineato l'importanza di focalizzarsi anche sulle prestazioni dei sistemi propulsivi attuali



1 MINUTO DI LETTURA

Tobias Kohl, responsabile Application Engineering Marine & Offshore di Rolls-Royce Solutions a Friedrichshafen, in Germania, è intervenuto alla prima edizione del World Yachting Summit di Monaco, per parlare di **motori e carburanti del futuro**. La sua specializzazione infatti mira allo sviluppo di sistemi alternativi per **ridurre l'impronta di CO₂** mediante fonti di energia sostenibili e all'aumento dell'efficienza con sistemi di propulsione moderni, come i motori ibridi e le pratiche di post-trattamento dei gas di scarico.

Noi di Daily Nautica, in qualità di media partner dell'evento, abbiamo avuto la possibilità di intervistarlo per approfondire queste tematiche. *"L'ottimizzazione dei consumi di carburante – ha sottolineato ai nostri microfoni – è importante tout court, a prescindere dal tipo di carburante. Perché bisogna focalizzarsi anche sulle prestazioni dei sistemi propulsivi attuali. Sono infatti molto contento che a Monaco non si sia parlato solo di tecnologie del futuro".*

Le **alternative green**, ha ricordato Kohl, esistono già e sono applicabili: *"Ma il nostro settore Ricerca & Sviluppo – spiega a DN – collabora con società di ingegneria esterne e Università per ampliare la prospettiva e riuscire ad offrire a cantieri e armatori sempre le soluzioni migliori".*

DAILY NAUTICA

EVENTI E FIERE

28 aprile 2025

Nicola Pomi di Volvo Penta a DN: "Obiettivo emissioni zero entro il 2050"

Condividi

Salva

Daily Nautica ha intervistato Nicola Pomi, Vice President Marine Sales Yacht & Superyacht di Volvo Penta, in occasione del World Yachting Summit di Monaco



I PUNTI CHIAVE

- [Efficienza e soluzioni energetiche](#)
- [Idrogeno e soluzioni alternative](#)

2 MINUTI DI LETTURA

Il [World Yachting Summit](#) di Monaco è stata una preziosa occasione di confronto sul futuro della nautica. Innovazione e sostenibilità sono state le parole chiave del dibattito, a cui hanno partecipato stakeholder ed esperti del settore. Uno dei protagonisti è stato [Nicola Pomi](#), Vice President Marine Sales Yacht & Superyacht di [Volvo Penta](#), azienda leader nel settore della propulsione.

Nell'intervista rilasciata a Daily Nautica, media partner dell'evento, Pomi ha sottolineato che siamo ad un punto di non ritorno per quanto riguarda la crisi climatica. Per questo Volvo Penta sta cercando di facilitare il più possibile la **transizione ecologica** nel settore della nautica da diporto. L'obiettivo è la **"net zero"**, cioè azzerare le emissioni nette entro il 2050.

Efficienza e soluzioni energetiche

"Noi - ha spiegato ai microfoni di DN il Vice President Marine Sales Yacht & Superyacht di [Volvo Penta](#) - abbiamo qualche scadenza ferma: entro il 2050 dobbiamo essere 'net zero' e il gruppo Volvo ha già annunciato che entro il 2040 stopperà la produzione di motori diesel. Ancora prima di approfondire quale tipo di energia vogliamo usare, che sia elettrico, carburante bio o alternativo, dobbiamo concentrarci sull'**efficienza**, chiedendoci quale sia la migliore soluzione per un tipo di yacht, a seconda dell'utilizzo che ne facciamo. E dopo, partendo da questo, proviamo a incrementare tutti i tipi di energia che abbiamo".

Idrogeno e soluzioni alternative

"Penso che l'idrogeno - ha aggiunto Nicola Pomi - sia una delle tecnologie che andremo ad esplorare, anche se ci sono ancora delle complessità nel portarlo a bordo. Quello che davvero vediamo come trend nel mercato è l'introduzione di questi **combustibili alternativi** come metano, ammoniaca, HVO, che ad oggi è già pronto. Vedo che c'è un grande sviluppo di queste tecnologie, ma per quel che riguarda l'idrogeno gli esempi che sono già sul mercato sono ancora a livello sperimentale, non è ancora pronto per essere implementato nel settore".

di Arianna Gurreri

DAILY NAUTICA

EVENTI E FIERE

27 aprile 2025

Arjen van Elk di Feadship a DN: "La chiave del nostro successo è la qualità e la voglia di innovare"

Condividi

Salva

Daily Nautica ha intervistato Arjen van Elk, direttore del reparto vendite di Feadship, in occasione del World Yachting Summit di Monaco



I PUNTI CHIAVE

- **IL SUCCESSO DELL'AZIENDA**
- **LE SOLUZIONI GREEN DI FEADSHIP**

2 MINUTI DI LETTURA

La prima edizione del [World Yachting Summit](#), che si è svolta nella prestigiosa cornice del **Monte-Carlo Bay Hotel & Resort**, ha visto la partecipazione dei principali attori del settore nautico, tra cui cantieri di fama mondiale, che hanno dato vita ad un interessante dibattito su innovazione, sostenibilità e sviluppo del mercato.

Daily Nautica, media partner dell'evento, ha seguito da vicino i momenti più significativi della manifestazione e ha avuto l'opportunità di intervistare **Arjen van Elk**, direttore del reparto vendite di [Feadship](#), per approfondire la visione e l'impegno green del celebre cantiere olandese.

IL SUCCESSO DELL'AZIENDA

*"Il segreto dietro il successo della nostra azienda – dichiara Arjen van Elk ai microfoni di DN – non è così semplice da spiegare: sicuramente gran parte del successo è dovuto alla **qualità** che mettiamo nel nostro lavoro e che ci consente di soddisfare le esigenze dei nostri clienti. È stato un percorso che ha richiesto molto tempo, che ci ha permesso di collaborare con importanti cantieri, e di acquisire una grande esperienza".*

LE SOLUZIONI GREEN DI FEADSHIP

*"Circa 6 anni fa – racconta Arjen van Elk – ci siamo proposti di raggiungere l'obiettivo delle **zero emissioni entro il 2030**. È una sfida ambiziosa, ma in questi anni abbiamo fatto degli incredibili passi in avanti verso questa direzione, costruendo yacht dotati di **sistemi ibridi** e adottando nuove soluzioni propulsive. Inoltre, ci siamo concentrati sul design delle imbarcazioni, in modo tale che potessero essere il più efficienti possibili. Quasi tutti i nostri yacht, quindi, rispecchiano la nostra agenda sostenibile".*

di Valerio Caccavale



Successo per la prima edizione del World Yachting Summit



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Monaco lancia il primo World Yachting Summit, tracciando una nuova rotta audace per il settore con innovazione e sostenibilità

■ Venerdì, aprile 25, 2025



Il primo "World Yachting Summit" di Monaco ha segnato un momento cruciale nell'evoluzione del settore nautico. Organizzato da M3, società di consulenza nautica con sede a Monaco, e Omniyet, società di sviluppo di lusso con sede a Dubai, l'evento ha attirato esperti e stakeholder provenienti da 20 paesi diversi, rafforzando la posizione di Monaco come polo globale per le innovazioni più all'avanguardia nel settore nautico.

José Marco Casellini, CEO di M3, ha elogiato il Summit definendolo un evento rivoluzionario che ha suscitato entusiasmo e che avrà un impatto duraturo sul settore nautico. Ha osservato che il riscontro estremamente positivo dell'evento ne ha sottolineato il valore commerciale e strategico. Truendo ispirazione da rinomati forum internazionali come COP e Davos, il Summit ha favorito il dibattito in corso tra progettisti, enti regolatori, innovatori e decisori politici sul futuro della nautica da diporto.

Copie per pubblicità

Distribuito su tre giorni, il Summit ha ospitato 19 panel e 8 "Inspiration Talks" incentrati su temi essenziali come il turismo, le dinamiche di mercato, la sostenibilità e i progressi tecnologici. L'evento ha inoltre messo in luce l'intersezione tra la nautica da diporto e altri settori del lusso, tra cui la gestione patrimoniale, il settore immobiliare di lusso, l'aviazione privata e l'orologeria, offrendo un'ampia panoramica sul futuro del settore.

Jean-Claude Biver, un nome rinomato nel mondo dell'orologeria, ha tenuto il discorso di apertura. Grazie alla sua esperienza nel rivitalizzare marchi iconici come Blancpain e Hublot, Biver ha sottolineato che la vera innovazione risiede nell'essere unici e all'avanguardia. Truendo spunto dalla sua esperienza personale, come l'utilizzo pionieristico di materiali in carbonio e lo sviluppo di leghe d'oro antigraffio, Biver ha incoraggiato i partecipanti a "rimanere connessi al futuro" e a considerare gli errori come preziose opportunità di apprendimento.

Il secondo giorno, Giovanna Vitelli, Presidente del Gruppo Azimut Benetti, si è unita ad altre figure di spicco, tra cui Espen Osino, Dan Lenard, Michael Brennan e Patrick Coots, per discutere dell'urgente necessità di trasformazione culturale del settore. Affrontando le crescenti preoccupazioni relative all'allineamento della nautica da diporto con gli Obiettivi di Sviluppo Sostenibile, il panel ha esplorato i modi per entrare in contatto con i valori emergenti della nuova clientela. Una proposta di nuova interpretazione dell'acronimo SMART (Sostenibile, Moderno, Attraente, Intraprendente, Trasformativo) ha sintetizzato il cambiamento necessario nel settore.

Olivier Wenden, Vicepresidente della Fondazione Principe Alberto II, ha sottolineato il bivio critico che il settore si trova ad affrontare: "Non è in gioco solo il futuro del pianeta, ma il futuro dell'umanità". Le sue parole hanno risuonato per tutto il Summit, esortando il settore a passare da una conformità passiva a una leadership attiva nella lotta al cambiamento climatico. Victorien Erussand, fondatore di Energy Observer, ha condiviso la sua esperienza alla guida di un'imbarcazione a emissioni zero in un viaggio globale, dimostrando il potenziale delle tecnologie marittime sostenibili.

La sostenibilità è stata uno dei temi principali dell'evento, ma il Summit ha anche sottolineato l'importanza della modernizzazione nella nautica da diporto. Temi come una maggiore trasparenza, la digitalizzazione e lo sviluppo di destinazioni per la nautica da diporto pensate per le giovani generazioni sono stati al centro dell'attenzione. Queste destinazioni, si è sostenuto, dovrebbero offrire esperienze significative che ridefiniscano il lusso attraverso l'artigianalità, la semplicità e l'accessibilità. Un altro tema chiave è stata la necessità di una migliore narrazione per comunicare il valore economico e sociale della nautica da diporto. In questo modo, il settore potrebbe attrarre nuovi talenti e affrontare la continua carenza di lavoratori qualificati. La promozione della cultura oceanica e l'investimento nell'istruzione dei giovani sono stati visti come strategie trasformative per contribuire a plasmare il futuro del settore.

Il Summit si è concluso con una nota di "realismo consapevole". Albert Manzone della Société des Bains de Mer ha sottolineato che la resilienza di Monaco affonda le sue radici nella stabilità politica, in una fiscalità favorevole e in un'eccezionale qualità della vita, un modello che potrebbe apportare benefici all'industria nautica. Il clima generale è stato di "cauto ottimismo", riconoscendo che la crescita è possibile, ma solo con l'adattamento, la semplificazione e una profonda comprensione delle esigenze in continua evoluzione del mercato.

In un'epoca di sfide globali e dinamiche mutevoli, il settore nautico ha il potenziale per prosperare, ma solo se si evolve al passo con i tempi. Come ha giustamente affermato Bernard d'Alessandri dello Yacht Club de Monaco, "Quando siamo in mare, siamo ospiti in un mondo che non è il nostro", un monito di umiltà e rispetto che potrebbe guidare il settore verso un futuro più consapevole e sostenibile.

Guardando al futuro, il prossimo evento chiave sarà la quinta edizione del Monaco Smart & Sustainable Marina Rendezvous, il 21 e 22 settembre, dove oltre 250 professionisti si riuniranno per discutere dello sviluppo sostenibile delle infrastrutture portuali.

DAILY NAUTICA

EVENTI E FIERE

24 aprile 2025

Giovanna Vitelli (Azimut Benetti) a DN: "Indici nautici come per le automobili"

Condividi

Salva

Al World Yachting Summit di Monaco la presidente del gruppo Azimut Benetti ha sostenuto la promozione, come nell'automotive, di indici di sostenibilità oggettivi e condivisi



1 MINUTO DI LETTURA

Giovanna Vitelli, presidente di [Azimut Benetti](#), è stata tra i protagonisti della prima edizione del [World Yacht Summit](#). Nel suo intervento all'appuntamento monegasco ha voluto focalizzare l'attenzione del settore sulla definizione di **indici nautici di sostenibilità "razionali, obiettivi e trasparenti"**. Uno strumento fondamentale per gli armatori per capire cosa realmente offra il mercato e "che – ha spiegato Vitelli – *renderebbe il nostro ambito produttivo ancora più professionale e serio*", ma che tuttavia non è ancora condiviso.

Noi di Daily Nautica, in qualità di media partner dell'evento, abbiamo avuto l'occasione di intervistarla per approfondire il tema. "In Azimut Benetti – ha sottolineato ai nostri microfoni – **crediamo molto negli indici**, infatti abbiamo supportato sia il Yacht Environmental Transparency Index ([YETI](#)), sia il [SEA Index CO2 Emissions Rating](#), e abbiamo dato il nostro apporto anche per lo sviluppo di un indice adatto alle imbarcazioni al di sotto dei 24 m di lunghezza, le più diffuse nei nostri mari".

Esemplare di questo impegno è la serie [Seadeck](#) di Azimut, "apice" della **ricerca sulla sostenibilità** del cantiere italiano. Perché, come ha ricordato la stessa imprenditrice nella nostra video-intervista, "**bisogna agire concretamente**".

di Marcella Ottolenghi

Blue Economy MAGAZINE

Genova - Si è tenuta a Monaco la prima edizione del **'World Yachting Summit'**, un appuntamento che ha segnato un punto di svolta per il settore nautico. Ideato da M3, società di consulenza marina monegasca, e dalla luxury developer Omniyat di Dubai, l'evento ha raccolto esperti e stakeholder da venti Paesi diversi, consolidando il ruolo di Monaco come 'Capitale della Nautica Avanzata'. Il ceo di M3, José Marco Casellini, ha definito il Summit "un'iniziativa straordinaria" che ha "generato entusiasmo", sottolineando come i feedback ricevuti abbiano confermato il potenziale commerciale e strategico dell'appuntamento.

L'evento, ispirato a modelli internazionali come la Cop o il Forum di Davos, ha messo a confronto progettisti, autorità, regolatori, funzionari pubblici e innovatori in un dialogo costante sul futuro del settore. Nel corso di tre giorni, si sono alternati 19 panel e 8 "inspiration talks" che hanno toccato temi fondamentali come il turismo, l'evoluzione del mercato, la transizione ecologica e l'impatto delle nuove tecnologie. L'evento ha saputo coinvolgere anche settori adiacenti - dalla gestione patrimoniale al real estate di lusso, dall'orologeria all'aviazione privata - per offrire una visione trasversale della nautica del domani. L'intervento inaugurale è stato affidato a **Jean-Claude Biver, figura di riferimento nel mondo dell'orologeria**, noto per aver rilanciato marchi come Blancpain e Hublot. Il suo messaggio è stato chiaro: innovazione significa essere primi, unici e diversi". Con esempi tratti dalla sua esperienza, come l'uso del carbonio o l'invenzione di leghe d'oro antigraffio, ha invitato il pubblico a "restare connessi al futuro" e ad ascoltare le nuove generazioni, ricordando che "commettere errori permette di imparare".

La seconda giornata ha visto protagonista **Giovanna Vitelli, presidente del gruppo Azimut Benetti**, seguita da un confronto tra figure chiave come Espen Oeino, Dan Lenard, Michael Berman e Patrick Coote. L'industria, è emerso, deve compiere una vera e propria rivoluzione culturale, sia per rispondere alle crescenti critiche sul disallineamento rispetto agli Obiettivi di Sviluppo Sostenibile, sia per intercettare i nuovi valori della clientela emergente. Sono state approfondite le diverse strade percorribili, riassunte in un'accezione alternativa dell'acronimo Smart: Sustainable (Sostenibile); Modern (Moderna); Attractive (Attrattiva); Resourceful (Ingegnosa), Transformative (Trasformativa).

Olivier Wenden, vicepresidente della Fondazione Principe Alberto II, ha espresso con forza la posta in gioco: "Non è il futuro del pianeta ad essere in gioco, ma quello dell'umanità stessa. Siamo a un punto di svolta". Un messaggio ripreso da altri interventi che hanno invocato un passaggio da una conformità passiva a una leadership climatica attiva.

Victorien Erussard, fondatore di Energy Observer, ha raccontato il viaggio attorno al mondo della sua imbarcazione-laboratorio a zero emissioni come simbolo concreto di ciò che è possibile fare.

Accanto alla sostenibilità, il Summit ha evidenziato il bisogno di modernizzazione. Ciò implica maggiore trasparenza, digitalizzazione e la costruzione di destinazioni nautiche all'altezza delle aspettative delle nuove generazioni. Spazi di esperienza e significato, dove l'artigianalità, la semplicità e l'accessibilità ridefiniscono il concetto stesso di lusso senza ostentazione. Un altro tema forte è stato quello della narrazione. Comunicare meglio il valore economico e sociale della nautica è cruciale, anche per attrarre nuovi professionisti in un settore che necessita di equipaggi e maestranze qualificate. Investire in formazione e promuovere la cultura del mare fin dall'infanzia diventa così una strategia trasformativa.

La sessione conclusiva ha lasciato spazio a un realismo consapevole. Albert Manzone, della Société des Bains de Mer, ha ricordato che la resilienza di Monaco nasce dalla combinazione di **stabilità politica, fiscalità favorevole e qualità della vita**, un modello da cui trarre spunto anche per il settore nautico. Il sentimento emerso è stato definito "cauto ottimismo": la crescita è possibile, ma richiede adattamento, semplificazione e ascolto delle nuove esigenze.

In un mondo segnato da crisi ricorrenti e da nuovi equilibri globali, la nautica può continuare a prosperare, a patto di evolvere. Come ha concluso Bernard d'Alessandri dello Yacht Club de Monaco, "quando siamo in mare, siamo ospiti in un mondo che non è il nostro". Un promemoria di umiltà e rispetto che potrebbe guidare l'intera industria verso un futuro più consapevole. Il prossimo appuntamento è già fissato: il 21 e 22 settembre si terrà la quinta edizione del **Monaco Smart & Sustainable Marina Rendezvous**, che riunirà oltre 250 professionisti per discutere dell'evoluzione sostenibile delle infrastrutture portuali.

DA OGGI AL 17 APRILE IL PRINCIPATO DIVENTA CAPITALE DEL MEDITERRANEO

Nautica e turismo sostenibile, sette giorni di eventi a Monaco

Si parte con i Pardo Open Days, poi il World Yachting Summit. Focus su tecnologia e nuove regole

Francesca Villaggio / MONACO

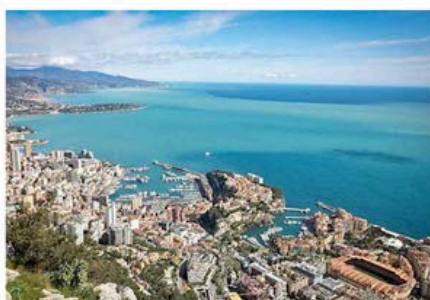
Il Principato di Monaco ospita in questo mese di aprile due eventi di rilievo legati allo yachting, il primo, dal 10 al 13, è il "Pardo Open Days", un'immersione nell'universo Pardo Yachts, mentre il secondo, dal 15 al 17 è la prima edizione del World Yachting Summit, un vertice globale dell'industria della nautica.

Il Pardo Open Days è un evento firmato Oceanis Yachts (OY), dealer ufficiale di Pardo Yachts per la Liguria e Monaco, che ha scelto come palcoscenico il prestigioso Yacht Club di Monaco per far conoscere a tutti gli appassionati del settore questo marchio che incarna il perfetto equilibrio tra eleganza, prestazioni e artigianalità italiana. Durante quattro giorni il pubblico può scoprire l'intera gamma Pardo Yachts e ammirare da vicino i modelli più iconici, compresi il Pardo GT75 che sintetizza magicamente in "soli" 23 metri, molte delle qualità che normalmente appartengono ad un superyacht e il Pardo GT52, caratterizzato da ottima abitabilità, facilità di conduzione, bassi consumi e, soprattutto, performance.

L'altro appuntamento, il World Yachting Summit, si svolge invece al Monte-Carlo Bay Hotel e vuole essere un nuovo modello di raduno nautico, progettato per favorire un dialogo attivo, promuovere un dibattito costruttivo e incoraggiare azioni concrete per il futuro della nautica. Saranno tre giorni di conferenze plenarie, di show-room, di networking e sessioni parallele animate da un panel di esperti con due percorsi tematici principali: il primo sullo sviluppo del business e del turismo, mirando a migliorare le strategie imprenditoriali e massimizzare le risorse territoriali, mentre il secondo percorso approfondisce il piano d'azione per la transizione a zero emissioni e la trasformazione del settore. Tra i relatori figurano rappresentanti di spicco di concessionari e broker, cantieri navali, celebri architetti navali, produttori di motori leader del settore e sviluppatori di destinazioni nautiche provenienti dai mercati americani e mediorientali. Questi si uniranno a regolatori, società di classificazione, autorità di bandiera, consulenti legali e finanziari per un'analisi approfondita del settore. L'evento si aprirà con un intervento di Altrata-Wealth-X (azienda che profila gli individui più ricchi al mondo) su "Il Futuro della Ricchezza", offrendo una prospettiva trasversale per comprendere meglio le opportunità di crescita e sviluppo. La seconda giornata sarà contraddistinta dall'apertura ufficiale della sessione plenaria da parte

di Olivier Wenden, vicepresidente e direttore generale della Fondazione Prince Albert II di Monaco che terrà un discorso di rilievo sull'imperativo di armonizzare la nautica da diporto con la tutela dell'ambiente.

Oltre ai temi specifici della nautica, il summit offrirà approfondimenti su innovazioni e tendenze future in settori correlati come l'aviazione privata, l'ospitalità di lusso e la gestione patrimoniale. Sebbene questi mercati abbiano peculiarità diverse, condividono aspetti chiave come le



Un'immagine dall'alto di Monaco

aspettative dei clienti, l'evoluzione del business, le opportunità turistiche, le innovazioni tecnologiche e le sfide normative, rendendo le discussioni particolarmente rilevanti per l'intero settore.

Tra gli esperti che interverranno c'è Nicola Pomi, vicepresidente delle vendite marine per yachting e superyachting presso Volvo Penta, che affronterà le sfide dei progressi tecnologici e della digitalizzazione in un contesto di normative ambientali sempre più severe. Nel frattempo, lo yacht designer italiano

Dan Lenard del rinomato studio Nuvolari Lenard offrirà le sue intuizioni sulle mutevoli aspettative dei clienti e sul futuro della progettazione di yacht, con un focus sulla sostenibilità. L'evento presenterà anche uno Showroom per ampliare le opportunità di networking e l'Innov' Lounge, uno spazio dedicato alle start-up interessate a entrare in contatto con gli stakeholder dell'industria nautica.

Al termine del Summit, un rapporto dettagliato raccoglierà i principali argomenti discussi, fornendo una chiara visione delle sfide e delle opportunità per il futuro del settore. La seconda edizione del World Yachting Summit, nel 2026, sarà a Dubai, proprio per la sua vocazione internazionale che punta a coinvolgere nuove aree geografiche e ad arricchire l'evento con una diversità di culture e prospettive, ma anche ad offrire ai partecipanti opportunità di entrare in contatto con i leader del settore ed esplorare i mercati emergenti. —

DAILY NAUTICA

EVENTI E FIERE

16 aprile 2025

A Monaco al via la prima edizione del World Yachting Summit – Il video di DN

Condividi

Salva

Al centro della prima giornata del World Yachting Summit di Monaco il futuro del mercato e la sostenibilità



I PUNTI CHIAVE

- L'apertura del World Yachting Summit
- I temi della prima giornata

🕒 4 MINUTI DI LETTURA

A Monaco ha preso il via la prima edizione del **World Yachting Summit**, nuovo appuntamento nautico internazionale ospitato dallo splendido Monte-Carlo Bay Hotel & Resort. L'obiettivo dell'**evento**, di cui Daily Nautica è media partner, è **incoraggiare il dibattito e supportare lo sviluppo** del mondo dello yachting.

Con questo intento sono state invitate aziende di fama mondiale come **Azimut Benetti**, **Sanlorenzo** e **Nuvolari-Lenard**, oltre a organizzazioni internazionali e leader del settore che hanno discusso dell'evoluzione e dei nuovi trend del mercato. Un altro grande tema è quello della sostenibilità, affrontato attraverso vari interventi sulle nuove soluzioni e tecnologie che rendono possibile l'obiettivo delle emissioni zero.

L'apertura del World Yachting Summit

Laurent Pelignon, addetto allo sviluppo e ai contenuti del World Yachting Summit, ha aperto la giornata con un discorso sulle sfide del futuro poste dalla fine della globalizzazione e dai dazi americani che influenzano fortemente il mercato dell'energia e dei trasporti. Durante il suo intervento ha posto la domanda centrale attorno a cui ruotano i temi degli incontri: *"Dove si colloca l'industria dello yachting in questo momento?"*.

Per rispondere a questo interrogativo, lo stesso Laurent Pelignon ha presentato i dati di [Altrata](#), azienda che fornisce e analizza i trend provenienti dal mercato. Il primo riguarda il **Nord America**, che si conferma il **primo consumatore al mondo** nel campo degli yacht e dei superyacht. L'Italia si colloca invece in prima posizione per la produzione di **yacht tra i 24 e i 60 metri** e terza per quelli dai 60 ai 100 metri.

Il secondo trend rilevante riguarda il **passaggio della ricchezza** alle nuove generazioni. Questo porta a chiedersi quali sono le aspettative dei millennials e della generazione Z e dunque i possibili trend futuri dello yachting. Alcune novità sono già visibili, come la richiesta di **accessibilità** e di **sostenibilità**, ma anche modi diversi di condurre il business, basato sulla strategia e l'uso dei dati. Tutti questi temi sono stati al centro del programma della prima giornata, ricca di ospiti e occasioni di dibattito.

I temi della prima giornata

Dopo un primo momento dedicato al networking, i partecipanti hanno dovuto scegliere tra due diverse tracce tematiche da seguire. La prima era incentrata sulle forze e le debolezze nello **sviluppo dell'industria nautica**. Il primo panel legato a questo argomento ha approfondito questioni come la frammentazione e la specializzazione del mercato, nonché la sua evoluzione. A parlarne ospiti di rilievo quali **Patrick Coote**, di [Marine Max](#) e **Severine Sciortino** di [Sanlorenzo Med](#).

La seconda traccia era invece dedicata alle **opportunità e alle sfide del settore**. In particolare, durante la prima conferenza della mattina, sono stati discussi i nuovi regolamenti, chiedendosi se questi siano d'aiuto o d'intralcio alla crescita dello yachting. Alla discussione, oltre a relatori esperti come [Engel-Jan De Boer](#), ha partecipato anche il legale **Stefano Comisi**, collaboratore di Daily Nautica.

Nel pomeriggio si sono poi susseguiti altri incontri per ognuno dei due percorsi tematici. Il primo è proseguito con un panel sulla valorizzazione degli yacht piuttosto che sul loro deprezzamento. A trattare l'argomento erano presenti **Dan Lenard** e **Aren Van Elk** di Fedship. Il tema della crescita del mercato è stato sviluppato anche discutendo il modello del **dealership business**, della sua rilevanza e convenienza. L'ultimo intervento si è invece incentrato sui vantaggi dell'acquisto ma anche del noleggio degli yacht.

La seconda traccia, infine, è continuata con un focus sulle soluzioni attuabili per l'obiettivo delle **emissioni zero**. Nel primo pomeriggio [Nicola Pomi](#) ha portato l'esperienza di [Volvo Penta](#) per discutere di tutte le modalità per affrontare le sfide ambientali con Guillaume Perben di Composite Recycling e Werner Perl di Dynamic Nord. Tra i punti più importanti, Pomi ha sottolineato come la soluzione non sia legata solo all'elettrico, bensì alla **modifica di tutta la catena produttiva**, ma si è discusso anche dell'**importanza dei materiali** nella costruzione e della disponibilità ad accogliere sempre **nuove tecnologie**.

di Arianna Gurreri



EVENTI

24 aprile 2025

Successo per la prima edizione del World Yachting Summit

Condividi



Salva



Si è conclusa con successo la prima edizione del World Yachting Summit di Monaco: un debutto che ridefinisce il futuro della nautica



🕒 0 MINUTI DI LETTURA

di Arianna Gurreri



Nautica: M3 lancia da Monaco il Summit globale per un futuro sostenibile

L' appuntamento che ha segnato un punto di svolta per il settore nautico

24 Aprile 2025 17:20

Si è tenuta a Monaco la prima edizione del 'World Yachting Summit', un appuntamento che ha segnato un punto di svolta per il settore nautico. Ideato da M3, società di consulenza marina monegasca, e dalla luxury developer Omniyat di Dubai, l'evento ha raccolto esperti e stakeholder da venti Paesi diversi, consolidando il ruolo di Monaco come 'Capitale della Nautica Avanzata'.

Monaco capitale della nautica avanzata

Il CEO di M3, José Marco Casellini, ha definito il Summit "un'iniziativa straordinaria" che ha "generato entusiasmo", sottolineando come i feedback ricevuti abbiano confermato il potenziale commerciale e strategico dell'appuntamento. L'evento, ispirato a modelli internazionali come la COP o il Forum di Davos, ha messo a confronto progettisti, autorità, regolatori, funzionari pubblici e innovatori in un dialogo costante sul futuro del settore. Nel corso di tre giorni, si sono alternati 19 panel e 8 "inspiration talks" che hanno toccato temi fondamentali come il turismo, l'evoluzione del mercato, la transizione ecologica e l'impatto delle nuove tecnologie. L'evento ha saputo coinvolgere anche settori adiacenti - dalla gestione patrimoniale al real estate di lusso, dall'orologeria all'aviazione privata - per offrire una visione trasversale della nautica del domani.

L'intervento inaugurale è stato affidato a Jean-Claude Biver, figura di riferimento nel mondo dell'orologeria, noto per aver rilanciato marchi come Blancpain e Hublot. Il suo messaggio è stato chiaro: innovazione significa essere primi, unici e diversi". Con esempi tratti dalla sua esperienza, come l'uso del carbonio o l'invenzione di leghe d'oro antigraffio, ha invitato il pubblico a "restare connessi al futuro" e ad ascoltare le nuove generazioni, ricordando che "commettere errori permette di imparare".

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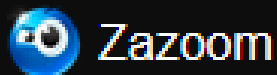
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Nautica | M3 lancia da Monaco il Summit globale per un futuro sostenibile

Lapresse.it | 24 apr 2025

Si è tenuta a **Monaco** la prima edizione del 'World Yachting **Summit**', un appuntamento che ha segnato un punto di svolta per il settore nautico. Ideato da M3, società di consulenza marina monegasca, e dalla luxury developer Omnyat di Dubai, l'evento ha raccolto esperti e stakeholder da venti Paesi diversi, consolidando il ruolo di **Monaco** come 'Capitale della **Nautica Avanzata**'. **Monaco** capitale della **Nautica** avanzata. Il CEO di M3, José Marco Casellini, ha definito il **Summit** "un'iniziativa straordinaria" che ha "generato entusiasmo", sottolineando come i back ricevuti abbiano confermato il potenziale commerciale e strategico dell'appuntamento. L'evento, ispirato a modelli internazionali come la COP o il Forum di Davos, ha messo a confronto progettisti, autorità, regolatori, funzionari pubblici e innovatori in un dialogo costante sul **futuro** del settore. [Leggi su Lapresse.it](#)



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SMART: la nuova rotta della nautica delineata al summit World Yachting Summit di Monaco

Servizio

Di **Press Mare** • 23/04/2025 - 17:53

Evento

Yacht industry

Si è conclusa con grande successo la prima edizione del World Yachting Summit, tenutasi dal 15 al 17 aprile presso il Monte-Carlo Bay Hotel & Resort. Ispirato a forum globali come il COP e il World Economic Forum di Davos, l'evento ha riunito oltre 20 nazionalità tra leader del settore nautico, autorità governative, enti regolatori e innovatori, per delineare una nuova rotta verso un futuro più sostenibile, trasparente e inclusivo per la nautica internazionale.

Organizzato da M3 Monaco in collaborazione con OMNIYAT, il World Yachting Summit ha offerto un programma articolato su due filoni principali: "Business & Tourism Development" e "Practical Roadmap to Net Zero". In totale, 19 sessioni di panel, 8 "Inspiration Talks" e numerosi keynote hanno esplorato temi cruciali come l'innovazione tecnologica, la transizione energetica, la digitalizzazione e lo sviluppo di nuove destinazioni nautiche.

Tra i relatori di spicco, Jean-Claude Biver, icona dell'orologeria svizzera, ha aperto i lavori sottolineando l'importanza di essere "i primi, unici e diversi", invitando l'industria nautica a osare e ad ascoltare le nuove generazioni.

SMART: la nuova bussola della nautica

Il summit ha introdotto un nuovo acronimo, SMART, per guidare la trasformazione del settore:

Sustainable: Olivier Wenden, vicepresidente della Fondazione Principe Alberto II, ha ribadito che la sostenibilità non è più un'opzione, ma una necessità urgente. Barbara Sanches di DNV ha evidenziato l'importanza di combinare azioni pratiche immediate con innovazioni strategiche per raggiungere l'obiettivo Net Zero.

Modern: La modernizzazione passa attraverso la trasparenza, la digitalizzazione e lo sviluppo di nuove destinazioni nautiche con infrastrutture adeguate e regolamentazioni standardizzate.

Attractive: Per attrarre le nuove generazioni, è fondamentale semplificare i processi, valorizzare l'artigianalità e promuovere esperienze significative e accessibili.

Resourceful: Comunicare positivamente il valore economico e sociale della nautica, investendo in innovazione e formazione continua degli equipaggi, è essenziale per il futuro del settore.

Transformative: Coltivare la cultura nautica sin dalla giovane età e promuovere un approccio umano-centrico che unisca eccellenza tecnica ed esperienziale sono chiavi per un cambiamento duraturo.



Giovanna Vitelli: sostenibilità come leva di crescita

Tra gli interventi più attesi, quello di Giovanna Vitelli, presidente del Gruppo Azimut|Benetti, ha posto l'accento sulla necessità di adottare tecnologie sostenibili già disponibili, senza attendere soluzioni future. Ha inoltre sottolineato l'importanza di standardizzare le metriche di efficienza, prendendo esempio dal settore automobilistico, per garantire trasparenza e credibilità nel percorso verso la sostenibilità.

Ottimismo cauto e nuove prospettive

Nella sessione conclusiva, Bernard d'Alessandri, segretario generale dello Yacht Club de Monaco, ha ricordato che "in mare siamo ospiti di un mondo che non ci appartiene", invitando l'industria a un approccio più umile e rispettoso. Nonostante le sfide legate a instabilità geopolitiche, pressioni normative e cambiamenti demografici, il sentiment generale è stato di "ottimismo cauto", con la consapevolezza che adattamento, formazione e centralità del cliente saranno determinanti per il futuro della nautica.

Un evento destinato a lasciare il segno

José Marco Casellini, CEO di M3, ha dichiarato: "Il World Yachting Summit 2025 ha lasciato un'impronta indelebile nell'industria nautica, generando entusiasmo e apprezzamento per la qualità dei contenuti e l'organizzazione dell'evento. Questo summit si afferma come forza trainante per l'innovazione e la riflessione strategica sul futuro della nautica a livello globale".

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ASSISTENTE

17 aprile 2025

Il World Yachting Summit all'insegna della sostenibilità

Condividi Salva

Giovanna Vitelli interviene al World Yachting Summit per tracciare la rotta verso la sostenibilità



I PUNTI CHIAVE

- + [Giovanna Vitelli al World Yachting Summit](#)
- + [Un futuro green per la nautica](#)

di SIMONA LITTURA

La seconda giornata del [World Yachting Summit](#) di Monaco si è svolta all'insegna dell'innovazione e della sostenibilità. Per parlare di questi temi è stata invitata [Giovanna Vitelli](#), presidente di [Azimut Benetti](#), che durante il suo intervento ha illustrato gli elementi fondamentali individuati dall'azienda per rivoluzionare il settore. Assieme a lei molti altri ospiti internazionali hanno affrontato i nodi più importanti del percorso verso le **emissioni zero**, analizzando le possibili soluzioni per un futuro più pulito nel mondo della nautica.

Giovanna Vitelli al World Yachting Summit

"Il cambiamento – afferma Giovanna Vitelli – può diventare realtà solo se il condizionale. Lo ricerca è necessario e deve continuare in questa direzione, ma non si deve dimenticare la comunicazione". Per questo la prima parola chiave del suo intervento è stata **trasparenza**.

La presidente del gruppo ha sottolineato l'esigenza di fornire **dati certificati** rispetto ai consumi e alle emissioni reali delle imbarcazioni. Per questo Azimut ha adottato il **SEA Index**, strumento che permette di **valutare le emissioni** degli yacht oltre i 24 m fornito dai accurati e verificati, non solo nella sua versione "tradizionale" ma sviluppando, in collaborazione con Sea Index, anche la formula per valutare le emissioni di imbarcazioni sotto i 24 m.

Sono stati inoltre presentati alcuni importanti traguardi raggiunti dal gruppo, come nel caso della [Saila Seacore](#), in un anno di utilizzo gli yacht Seacore producono il **60% in meno di gas a effetto serra**, comparati a imbarcazioni con una propulsione in linea d'asse. La [presidentessa di Azimut Benetti](#) ha spiegato che gli ottimi risultati del gruppo in questo ambito sono possibili grazie a diversi fattori. Il primo è l'utilizzo del **olio vegetale idrotrattato**, un biocarburante di elevata qualità proveniente da materie prime rinnovabili, che permette di ridurre le emissioni tra il 60 e il 90% rispetto al mix fossile di riferimento. "È una soluzione – sottolinea Vitelli – semplice e attuabile, sebbene ci siano dei problemi di trasporto. Ma in questo caso l'aumento della domanda può essere risolto".

Altre innovazioni adottate dal cantiere riguardano i materiali e un'architettura più sostenibile, grazie all'utilizzo della **fibra di carbonio** e di **acciai ad alta efficienza**. Ma uno dei campi in cui Azimut si impegna di più è la **propulsione innovativa e ibrida**.

"Abbiamo investito – racconta la presidente del gruppo – tutta la conoscenza a nostra disposizione in questo ambito, anche grazie all'aiuto di [Vestas Energy](#)". L'impegno di Azimut è dunque quello di cercare le migliori tecnologie in funzione della dimensione e della tipologia della barca: per questo vengono proposti i livelli di elettrificazione. Lo sforzo in questo ambito ha portato il gruppo a conseguire risultati eccezionali, come aver costruito il più grande yacht ibrido al mondo, [Luminosity](#).

Un futuro green per la nautica

Dopo l'introduzione di Vitelli, il dibattito è continuato con un panel che ha affrontato la questione di come proseguire lo sviluppo della sostenibilità in modo intelligente. Assieme a [Patrick Cooke](#) di [MarinePlus](#), [Michael Jensen](#) di [Lürssen](#) e altri importanti relatori, si è parlato della necessità di rendere questo cambiamento attrattivo, gioioso e accessibile a tutti. Tra gli protagonisti della seconda giornata dell'evento, [Nicola Poni](#) di [Vito Penta](#), [Tobias Mohr](#) di [Bainbridge](#) e [Dore Lenard](#) di [Nautic League](#), che hanno contribuito al dibattito su come rendere il futuro della nautica più sostenibile e pulito.

di Arianna Gennari

Argomenti: [ambiente e sostenibilità](#)

EVENTI

16 aprile 2025

A Monaco al via la prima edizione del World Yachting Summit

Condividi

Salva

Al centro della prima giornata del World Yachting Summit di Monaco il futuro del mercato e la sostenibilità



🕒 0 MINUTI DI LETTURA

di Arianna Gurreri



Nautica, 'World Yachting Summit' a Monaco dal 15 aprile

Esperti a confronto per parlare del futuro del settore

di **Ilenia Arnolfo**, 14 Aprile 2025 16:22

Dal 15 al 17 aprile si terrà a Monaco il **'World Yachting Summit' (WYS)**, evento internazionale che riunirà i principali protagonisti dell'industria nautica globale. Lo ha annunciato **M3, leader nello sviluppo costiero, nella progettazione di marine e nella creazione di yacht club**, che propone soluzioni tra performance economica e responsabilità ambientale, occupandosi da circa sette anni della progettazione di infrastrutture costiere sostenibili, offrendo modelli innovativi per il futuro dello sviluppo nautico.

Il World Yachting Summit si distingue, come iniziativa libera da influenze istituzionali, commerciali o associative, per promuovere un momento di scambio e confronto. Parteciperanno costruttori navali, produttori di motori, gestori di marine, esperti tecnologici, professionisti del turismo nautico e decisori economici. Al centro del summit: innovazione, sostenibilità e trasformazione del settore.

In particolare sono quattro i temi chiave che verranno trattati durante le conferenze, le tavole rotonde e i workshop: **'Economia e Modelli di Business'**, cambiamenti di mercato, economie emergenti e nuovi equilibri finanziari; **'Turismo e Sostenibilità'**, integrazione della nautica nelle strategie di sviluppo del turismo sostenibile; **'Tecnologia e Innovazione'**, transizione verso soluzioni a basse emissioni, digitalizzazione, intelligenza artificiale e marine intelligenti; **'Regolamentazione e Immagine del Settore'**, adattamento agli standard in evoluzione e ai cambiamenti nella percezione pubblica.

Il **'World Yachting Summit'** si inserisce nell'iniziativa 'Monaco Capital of Advanced Yachting', lanciata dallo Yacht Club de Monaco, con il quale M3 collabora in occasione del 'Monaco Smart & Sustainable Marina Rendezvous', evento che si tiene ogni anno a settembre (21 e 22 settembre 2025).

L'EVENTO

“World Yachting Summit” a Monaco, dal 15 aprile esperti a confronto per il futuro del settore

Parteciperanno costruttori navali,
produttori di motori, gestori di marine,
esperti tecnologici, professionisti del
turismo nautico e decisori economici

14 Aprile 2025 | Aggiornato alle 17:29 | 1 minuto di lettura



Il porto di Monaco



G enova - Dal 15 al 17 aprile si terrà a Monaco il **“World Yachting Summit”** (Wys), evento internazionale che riunirà i principali protagonisti dell'industria nautica globale. Lo ha annunciato **M3**, leader nello sviluppo costiero, nella progettazione di marine e nella creazione di yacht club, che propone soluzioni tra performance economica e responsabilità ambientale, occupandosi da circa sette anni della progettazione di infrastrutture costiere sostenibili, offrendo modelli innovativi per il futuro dello sviluppo nautico.

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COMENTA CON I LETTORI

TECNOLOGIE TRASPORTI MARE

TIM



L'AVVISATORE MARITTIMO



IL SECOLO XIX

NOTIFICHE | VETRINA

Blue Economy

MAGAZINE

YACHT

Nautica e turismo sostenibile, sette giorni di eventi a Monaco

Prima il Pardo Open Days, poi il World Yachting Summit. Che cosa succede nel Principato

FRANCESCA VILLAGGIO

10 Aprile 2025 alle 01:00 | 2 minuti di lettura



Il Principato di Monaco

Il Principato di Monaco ospita in questo mese di aprile due eventi di rilievo legati allo yachting, il primo, dal 10 al 13, è il **"Pardo Open Days"**, un'immersione nell'universo Pardo Yachts, mentre il secondo, dal 15 al 17 è la prima edizione del **World Yachting Summit**, un vertice globale dell'industria della nautica.

Il Pardo Open Days è un evento firmato **Oceanis Yachts** (OY), dealer ufficiale di Pardo Yachts per la Liguria e Monaco, che ha scelto come palcoscenico il prestigioso Yacht Club di Monaco per far conoscere a tutti gli appassionati del settore questo marchio che incarna il perfetto equilibrio tra eleganza, prestazioni e artigianalità italiana. Durante quattro giorni il pubblico può scoprire l'intera gamma **Pardo Yachts** e ammirare da vicino i modelli più iconici, compresi il Pardo GT75 che sintetizza magicamente in "soli" 23 metri, molte delle qualità che normalmente appartengono ad un superyacht e il Pardo GT52, caratterizzato da ottima abitabilità, facilità di conduzione, bassi consumi e, soprattutto, performance.

L'altro appuntamento, il World Yachting Summit, si svolge invece al **Monte-Carlo Bay Hotel** e vuole essere un nuovo modello di raduno nautico, progettato per favorire un dialogo attivo, promuovere un dibattito costruttivo e incoraggiare azioni concrete per il futuro della nautica. Saranno tre giorni di conferenze plenarie, di showroom, di networking e sessioni parallele animate da un panel di esperti con due percorsi tematici principali: il primo sullo sviluppo del business e del turismo, mirando a migliorare le strategie imprenditoriali e massimizzare le risorse territoriali, mentre il secondo percorso approfondisce il piano d'azione per la transizione a zero emissioni e la trasformazione del settore. Tra i relatori figurano rappresentanti di spicco di concessionari e **broker, cantieri navali, celebri architetti navali**, produttori di motori leader del settore e sviluppatori di destinazioni nautiche provenienti dai mercati americani e mediorientali. Questi si uniranno a regolatori, società di classificazione, autorità di bandiera, consulenti legali e finanziari per un'analisi approfondita del settore. L'evento si aprirà con un intervento di Altrata-Wealth-X (azienda che profila gli individui più ricchi al mondo) su "Il Futuro della Ricchezza", offrendo una prospettiva trasversale per comprendere meglio le opportunità di crescita e sviluppo. La seconda giornata sarà contraddistinta dall'apertura ufficiale della sessione plenaria da parte di **Olivier Wenden**, vicepresidente e direttore generale della **Fondazione Prince Albert II** di Monaco che terrà un discorso di rilievo sull'imperativo di armonizzare la nautica da diporto con la tutela dell'ambiente.

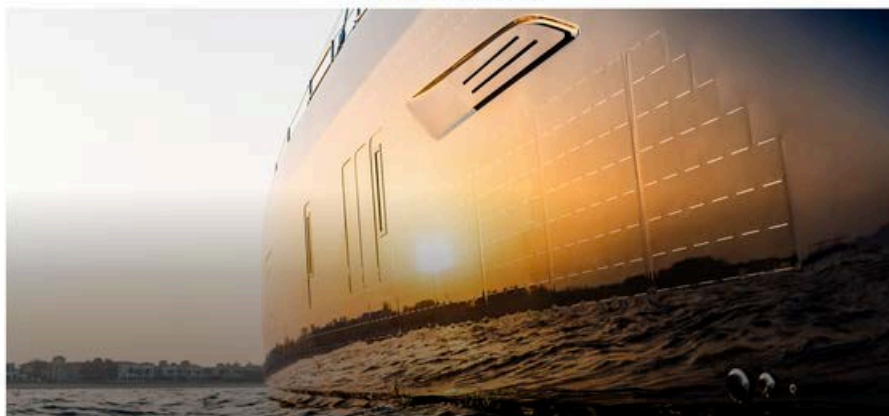
Oltre ai temi specifici della nautica, il summit offrirà approfondimenti su innovazioni e tendenze future in settori correlati come **l'aviazione privata, l'ospitalità di lusso** e la gestione patrimoniale. Sebbene questi mercati abbiano peculiarità diverse, condividono aspetti chiave come le aspettative dei clienti, l'evoluzione del business, le opportunità turistiche, le innovazioni tecnologiche e le sfide normative, rendendo le discussioni particolarmente rilevanti per l'intero settore.

Tra gli esperti che interverranno c'è **Nicola Pomi**, vicepresidente delle vendite marine per yachting e superyachting presso **Volvo Penta**, che affronterà le sfide dei progressi tecnologici e della digitalizzazione in un contesto di normative ambientali sempre più severe. Nel frattempo, lo yacht designer italiano Dan Lenard del rinomato studio Nuvolari Lenard offrirà le sue intuizioni sulle mutevoli aspettative dei clienti e sul futuro della progettazione di yacht, con un focus sulla sostenibilità. L'evento presenterà anche uno showroom per ampliare le opportunità di networking e l'Innov' Lounge, uno spazio dedicato alle start-up interessate a entrare in contatto con **gli stakeholder dell'industria nautica**.

Al termine del Summit, un rapporto dettagliato raccoglierà i principali argomenti discussi, fornendo una chiara visione delle sfide e delle opportunità per il futuro del settore. La seconda edizione del World Yachting Summit, nel 2026, sarà a **Dubai**, proprio per la sua vocazione internazionale che punta a coinvolgere nuove aree geografiche e ad arricchire l'evento con una diversità di culture e prospettive, ma anche ad offrire ai partecipanti opportunità di entrare in contatto con i leader del settore ed esplorare i mercati emergenti. —

World Yachting Summit debutta a Monaco: Nautic Times tra i partner ufficiali

Silvia Pirelli Data: 10 Aprile 2025



Tra pochi giorni, Monaco ospiterà la **prima edizione del World Yachting Summit**, un appuntamento internazionale imperdibile dedicato al futuro della **nautica**. Nautic Times, come media partner ufficiale, sarà protagonista di questa nuova iniziativa, portando la sua voce autorevole nel panorama dello yachting globale.

Dal **15 al 17 aprile 2025**, il cuore pulsante del Principato accoglierà il World Yachting Summit, un evento che punta a diventare un punto di **riferimento** per tutta l'industria nautica. Questo innovativo format è pensato per mettere insieme i principali attori del settore: costruttori, designer, investitori, armatori, sviluppatori turistici e player tecnologici.



Il **World Yachting Summit** si terrà presso il prestigioso Monte-Carlo Bay Hotel & Resort e vedrà la partecipazione di una selezione di esperti provenienti da tutto il mondo. Tra i protagonisti ci saranno CEO di cantieri navali, progettisti di yacht, sviluppatori di marina e destinazioni turistiche, oltre a figure di spicco nei settori legale, finanziario e della sostenibilità ambientale.

L'obiettivo dell'evento è quello di tracciare nuove rotte per l'industria nautica, affrontando le sfide globali con un focus sull'innovazione, la sostenibilità e lo sviluppo economico.

I temi chiave del World Yachting Summit

Il programma del **World Yachting Summit 2025** è diviso in due grandi aree tematiche, ognuna delle quali affronta aspetti cruciali per il futuro della nautica:

- **Business & Turismo:** strategie per la crescita dei mercati nautici, valorizzazione dei territori e modelli di business innovativi.
- **Tecnologia & Sostenibilità:** soluzioni per una nautica più ecologica, transizione energetica, propulsione green e gestione responsabile delle risorse.

Inoltre, quattro macro-temi guideranno i dibattiti e gli interventi dei relatori:

- Business Perspectives – Changing Paradigms
- Tourism & Yachting – Recipes for Success
- Technological Advances – The Road to Net-Zero
- Challenges Ahead – Reinventing Yachting

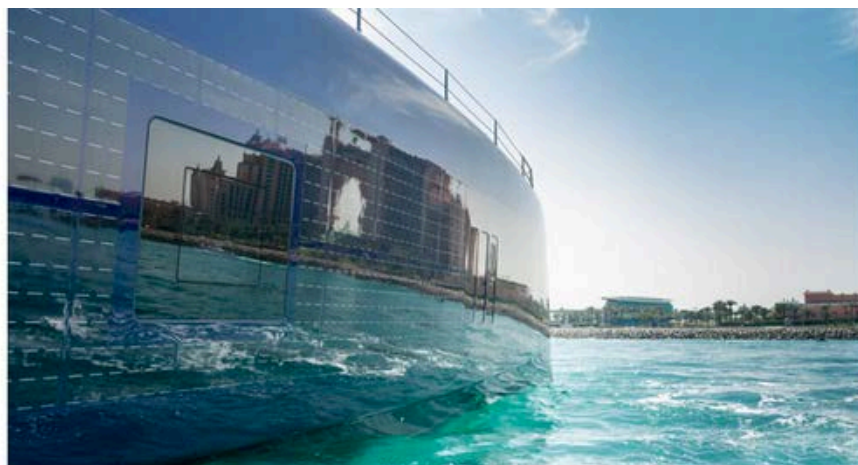


Relatori e contributi internazionali di rilievo

Il World Yachting Summit ospiterà alcuni dei protagonisti più influenti del settore, tra cui:

- Francis Lapp (Sunreef Yachts)
- Arjen van Elk (Feadship)
- Nicola Pomi (Volvo Penta)
- Tobias Kohl (Rolls-Royce Solutions)
- Dan Lenard (Nuvolari Lenard)
- Espen Øino (Espen Øino International)
- Nicolas Boulet (Michelin/WISAMO)
- Jean-François Guitard (Sky Valet)
- David Seal (Yachts for Sale)

L'apertura ufficiale sarà affidata a **Olivier Wenden**, Vicepresidente e Direttore Generale della **Fondazione Prince Albert II**, che sottolineerà l'importanza di unire il mondo della nautica con la tutela dell'ambiente.



Partnership strategiche del World Yachting Summit

Il lancio del **World Yachting Summit** a Monaco è reso possibile grazie alle partnership con **M3**, una società monegasca di consulenza marina, e **OMNIYAT**, sviluppatore immobiliare di lusso con sede a Dubai. Inoltre, la prossima edizione del Summit si terrà nel 2026 negli Emirati Arabi Uniti, un chiaro segno della sua vocazione internazionale.

José Marco Casellini, CEO di **M3**, ha dichiarato: “È attraverso il confronto che nascono le idee per il futuro della nautica. Il **WYS** sarà un catalizzatore di cambiamento e innovazione.”

Nautic Times al fianco dell'innovazione

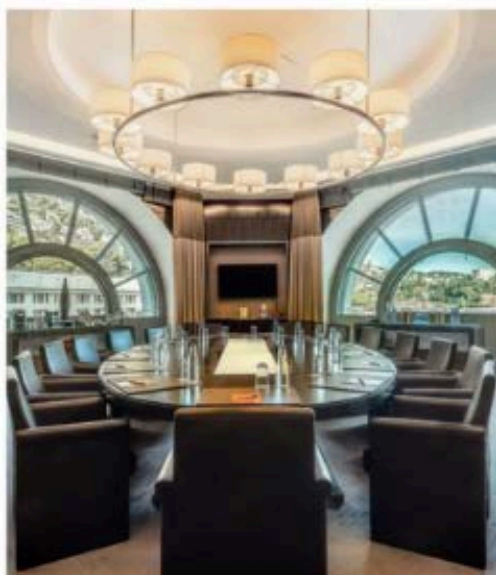
Nautic Times è entusiasta di supportare questa nuova iniziativa come **media partner ufficiale**. Con la nostra redazione multilingue e la nostra forte presenza nei saloni nautici di tutta Europa, saremo testimoni e narratori degli sviluppi più significativi di questo evento storico.

Il **World Yachting Summit** rappresenta un'opportunità unica per fare networking con i principali decision maker del settore, scoprire nuove tecnologie e tendenze, sviluppare opportunità di business globali e contribuire a un futuro più sostenibile per la nautica.

Un appuntamento imperdibile non solo per i professionisti del settore, ma anche per chi vede nel mare un'opportunità di innovazione, cultura e crescita economica.

Quando e dove

- **Quando:** 15-17 aprile 2025
- **Dove:** Monte-Carlo Bay Hotel & Resort, Monaco
- **Info e programma:** worldyachtingsummit.com



World Yachting Summit 2025: Monaco ospita il primo vertice globale dell'industria nautica

Superyacht

Di Press Mare ■ 06/04/2025 - 19:01

Yacht Industry

Con pochi giorni al debutto, il primo World Yachting Summit sta per essere inaugurato nel Principato di Monaco, la "Capital of Advanced Yachting". Dal 15 al 17 aprile 2025, presso il Monte-Carlo Bay Hotel & Resort, questo evento esclusivo offrirà un'analisi approfondita su innovazioni, tendenze e sfide del settore nautico.

Un summit ispirato ai grandi eventi globali

Ispirato a incontri di calibro internazionale come la COP e il Forum di Davos, il World Yachting Summit riunirà leader del settore, organizzazioni internazionali, enti regolatori, autorità turistiche e rappresentanti governativi. L'obiettivo è stimolare un dialogo costruttivo e promuovere azioni concrete per il futuro dello yachting. L'evento si articola in due percorsi tematici:

Business e Turismo Nautico: un focus sulle strategie imprenditoriali, lo sviluppo delle destinazioni e la crescita sostenibile del settore.

Transizione verso Zero Emissioni: un piano d'azione per la trasformazione dell'industria e l'aderenza agli Obiettivi di Sviluppo Sostenibile dell'ONU.





Un panel di relatori d'eccezione

Il summit vedrà la partecipazione di figure chiave dell'industria nautica, tra cui:

Francis Lapp (Sunreef Yachts): l'evoluzione dei catamarani nel settore esperienziale e il futuro delle energie alternative.

Arjen van Elk (Feadship): strategie aziendali e nuovi modelli economici per i cantieri navali.

Nicola Pomi (Volvo Penta): innovazione tecnologica e impatto delle nuove normative ambientali.

Tabias Kohl (Rolls-Royce Solutions GmbH): propulsione sostenibile e carburanti del futuro.

Dan Lenard (Nuvolari Lenard): sostenibilità e nuove aspettative nel design degli yacht.

Espen Øino (Espen Øino International): prospettive su "A Clean Future" e il declino della globalizzazione nello yachting.

Nicolas Baulet (WISAMO Michelin): innovazioni nella propulsione eolica per una navigazione più sostenibile.

Thierry Voisin (ECPY): l'immagine dello yachting e le roadmap per lo sviluppo futuro.

Patrick Coote (MarineMax Superyacht Division): strategie di crescita e trasformazione nel settore nautico.

Oltre ai grandi nomi della nautica, il summit offrirà una prospettiva trasversale con interventi di esperti in aviazione privata, ospitalità di lusso e gestione patrimoniale. L'evento prevede anche un'area espositiva con showroom e l'Innov' Lounge, uno spazio dedicato alle start-up per connettersi con gli stakeholder del settore.

Il claim del summit, "Tracciare la rotta verso nuovi orizzonti", sottolinea l'impegno verso soluzioni concrete. Al termine dell'evento verrà pubblicato un rapporto con le principali conclusioni e le prospettive future per l'industria. Con un'ambizione globale, il World Yachting Summit guarda già al 2026 con un'espansione prevista a Dubai, segno dell'intenzione di coinvolgere nuove aree geografiche e promuovere la crescita internazionale dello yachting.

Per maggiori informazioni e per registrarsi: worldyachtingsummit.com

Filippo Ceragioli

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DAILY NAUTICA

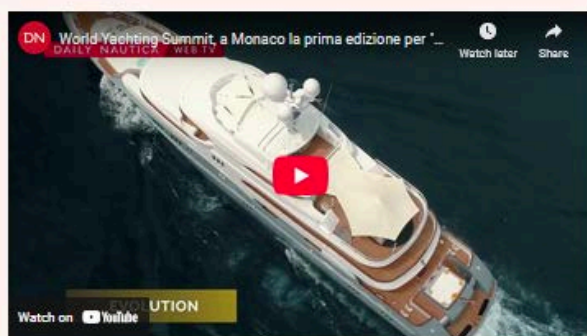
EVENTI E FIERE

28 marzo 2025

World Yachting Summit: a Monaco la prima edizione per "tracciare la rotta verso nuovi orizzonti"

Condividi Salva

Dal 15 al 17 aprile è in programma il primo World Yachting Summit di Monaco, vertice globale del settore della nautica



I PUNTI CHIAVE

- **Le tematiche del primo World Yachting Summit**
- **Un programma articolato**
- **Espansione e internazionalizzazione**

3 MINUTI DI LETTURA

Dal 15 al 17 aprile a Monaco il **World Yachting Summit**, primo vertice globale del settore della nautica dal claim "Tracciare la rotta verso nuovi orizzonti", offrirà una visione a 360° sulle innovazioni, le tendenze e le sfide in atto.

Volontariamente organizzato in un luogo internazionale, il **Monte-Carlo Bay Hotel & Resort**, e ispirato ad incontri mondialmente riconosciuti come la Conference of the Parties COP, sui temi dell'ambiente e il Forum di Davos su temi economici e politici, il World Yachting Summit coinvolgerà leader del settore nautico, organizzazioni internazionali, enti regolatori e autorità turistiche, unitamente a rappresentanti governativi, sviluppatori di **waterfront** e innovatori di settore, per favorire un dialogo attivo e **promuovere un dibattito costruttivo**, incoraggiando **azioni concrete per il futuro della navigazione**.

Le tematiche del primo World Yachting Summit

Il programma prevede **due filoni di approfondimento**, secondo i quali vengono organizzati i contributi dei diversi speaker chiamati a partecipare: **sviluppo del business e del turismo**, che mira ad indagare le migliori strategie imprenditoriali per massimizzare le risorse territoriali e favorire una crescita sostenibile e innovativa, e **transizione a zero emissioni**, che affronta la transizione del mondo della navigazione con un occhio d'interesse alle sempre più pressanti istanze ambientali individuate dai 17 Obiettivi di sviluppo sostenibile dell'ONU.

Un programma articolato



Tanti i professionisti invitati a portare la propria esperienza, **rappresentanti di tutti i settori coinvolti nell'industria della nautica**: concessionari e broker, architetti navali, rappresentanti di cantieri e di aziende produttrici di sistemi di propulsione, sviluppatori di destinazioni turistiche, regolatori, autorità di bandiera, consulenti legali e finanziari.

Nei Daily Nautica, tra i **media partner** dell'appuntamento monegasco, abbiamo avuto l'occasione di intervistare alcuni dei protagonisti di questo panel ricco ed eterogeneo: **Nicolas Boulet**, ceo di Wisamo (Gruppo Michelin), **Tobias Kohl**, direttore Application Engineering Marine & Offshore di Rolls-Royce Solutions, **Francis Lappo**, fondatore e ceo di Sunreef Yachts, **Dan Lenard**, yacht designer dello studio Nuvolari Lenard, **Tomasz Lisowski**, presidente dell'International Sailing Schools Association (ISSA) e **Nicola Pomi**, vicepresidente vendite yachting e superyachting di Volvo Penta, Arjen van Elk, marketing & resale di Feadship.

Le giornate del World Yachting Summit si apriranno con un intervento della società di analisi **Wealth-X** di Altrata sul tema **"Il futuro della ricchezza"**, per una prospettiva sulle opportunità di crescita e di sviluppo della nautica da diporto, mentre la sessione plenaria del secondo giorno sarà aperta ufficialmente da **Olivier Wenden**, vicepresidente e direttore generale della Fondazione Prince Albert II di Monaco, con una relazione focalizzata sull'imperativo di **armonizzare la nautica con la tutela dell'ambiente**.

Espansione e internazionalizzazione

Inoltre, ai temi specifici dello yachting si affiancheranno presentazioni di argomenti inerenti altri ambiti, come **l'aviazione privata** o **l'ospitalità di lusso**, affini per quanto riguarda alcuni aspetti, come ad esempio le aspettative dei clienti, l'evoluzione del business, le opportunità turistiche, le innovazioni tecnologiche e le sfide normative. Previste anche un'**Area Showroom**, per ampliare le opportunità di networking, e l'**Innov' Lounge**, spazio dedicato a **startups** interessate a entrare in contatto con gli stakeholder dell'industria nautica.

Il World Yachting Summit, nell'ottica di espansione e di **internazionalizzazione** che lo distingue sin da questo primo appuntamento, coinvolgerà nuove aree geografiche nelle edizioni future, a partire da Dubai nel 2026. Un'apertura che arricchirà con la diversità di culture e di prospettive, e nel contempo offrirà ai partecipanti opportunità per connettersi con altri esponenti del settore ed esplorare nuovi mercati.

ATTUALITÀ

Monaco ospita il primo summit mondiale dell'industria dello yachting

Autore: **Agathe Chetani** | Pubblicato il 27/03/2025 | 2 minuti di lettura



World Yachting Summit Monaco 2025

Per la prima volta, esperti, ingegneri, visionari, appassionati, istituzioni e leader nel settore della nautica da diporto e dei superyacht si incontreranno nel Principato.

C'è un nuovo atteso appuntamento nel mondo dello yachting: il World Yachting Summit (WYS). Monaco è stata scelta come meta inaugurale dell'evento, più precisamente il Monte-Carlo Bay Hotel & Resort.

Dal 15 al 17 aprile 2025, i principali operatori del settore discuteranno le sfide maggiori per il futuro dello yachting ed elaboreranno un piano d'azione. Il networking, le conferenze e le sessioni secondarie, che coprono quattro tematiche principali (Prospettive commerciali – Cambiamenti di paradigma; Turismo e nautica da diporto – Ricette per il successo; Progressi tecnologici – Obiettivi sostenibili zero; Sfide future – Reinventare la nautica da diporto) e gli eventi serali saranno il fulcro del WYS.

Il summit vanta un elenco impressionante di relatori, tra cui Francis Lapp (fondatore e CEO di Sunreef Yachts), Espen Otne (famoso designer di yacht), Tobias Kohl (Rolls-Royce Solutions) e Nicolas Boulet (CEO di WISAMO Michelin). L'evento si aprirà con una presentazione di Altrata-Wealth-X su "Il futuro della ricchezza", mentre Olivier Wendel, vicepresidente e amministratore delegato della Fondazione Principe Alberto II di Monaco, terrà un discorso sull'unione di nautica da diporto e salvaguardia dell'ambiente.

Oltre alle tematiche peculiari dello yachting, il summit offrirà approfondimenti su alcuni settori del lusso correlati, tra cui l'aviazione privata, gli hotel 5 stelle e la gestione patrimoniale. L'evento ospiterà anche uno Showroom per il networking e una Inner Lounge dedicata alle start-up che desiderano prendere contatti con gli operatori del settore.

*** LEGGI ANCHE:** Tra fallimenti e successi imprenditoriale: un podcast esclusivo con Flavio Briatore e Marco Mazzoli

Il lancio è il risultato di una partnership strategica firmata con Monaco Marina Management. L'obiettivo: "Aiutare i clienti e le istituzioni a creare o trasformare i porti turistici in spazi da vivere che combinino prestazioni, estetica e sostenibilità, al servizio delle comunità circostanti e della promozione delle destinazioni costiere", si legge nel comunicato stampa.

I biglietti sono quasi esauriti, quindi se siete interessati vi consigliamo di prenotare in fretta. L'impegno del WYS verso l'internazionalizzazione è ormai chiaro: il progetto è quello di coinvolgere nuove aree geografiche nelle prossime edizioni, a partire da Dubai nel 2026.

Per maggiori informazioni: worldyachtingsummit.com

COMUNICATI-STAMPA.NET

World Yachting Summit - Il Programma

26/03/25 • Internazionale

di Laura Mangraviti

Con pochi giorni al debutto, il primo vertice globale dell'industria della nautica sta per essere inaugurato a Monaco, una città sinonimo di lusso e riconosciuta come "Capital of Advanced Yachting". Dal 15 al 17 aprile 2025, il World Yachting Summit offrirà una visione unica sulle innovazioni, le tendenze e le sfide del settore. Ecco cosa aspettarsi dalla sua prima edizione. Monaco, 15 - 17 aprile 2025, Monte-Carlo Bay Hotel & Resort.



Monaco - 25 marzo 2025 - Ispirato a prestigiosi incontri globali come la COP e il Forum di Davos, il World Yachting Summit riunisce leader del settore nautico, organizzazioni internazionali, enti regolatori e autorità turistiche, insieme a rappresentanti governativi, sviluppatori di waterfront e innovatori del settore. L'evento è progettato per favorire un dialogo attivo, promuovere un dibattito costruttivo e incoraggiare

azioni concrete per il futuro della nautica.

Attraverso due "percorsi" tematici che affrontano le principali sfide del settore e sviluppati con il contributo di un panel di esperti, i partecipanti potranno scegliere le sessioni più adatte ai propri interessi ed esigenze. Ecco i temi principali:

- Il primo percorso si concentra sullo sviluppo del business e del turismo, mirando a migliorare le strategie imprenditoriali e massimizzare le risorse territoriali per favorire una crescita sostenibile e innovativa.
- Il secondo percorso approfondisce il piano d'azione per la transizione a zero emissioni e la trasformazione del settore, affrontando le crescenti critiche del pubblico e delle nuove generazioni sulla scarsa aderenza della nautica ai 17 Obiettivi di Sviluppo Sostenibile dell'ONU.

Scopri il programma dell'evento 2025 qui: <https://worldyachtingsummit.com/program/>

L'eccezionale gamma di professionisti che parteciperanno al WYS rappresenta un'ampia varietà di settori coinvolti nell'industria della nautica. Tra i relatori figurano rappresentanti di spicco di concessionari e broker, cantieri navali, celebri architetti navali, produttori di motori leader del settore e sviluppatori di destinazioni nautiche provenienti dai mercati americani e mediorientali. Questi si uniranno a regolatori, società di classificazione, autorità di bandiera, consulenti legali e finanziari per un'analisi approfondita del settore. Tra i relatori principali spiccano:

- Francis Lapp, Fondatore e CEO di Sunreef Yachts, parteciperà a diversi panel, tra cui "The Rise of the Catamaran in Experiential Yachting" e "What Could Be a Clean and Alternative Future".
- Arjen van Elk, Marketing & Resale di Feedship, illustrerà il punto di vista del cantiere sull'evoluzione dei modelli economici, delle strategie aziendali e delle prospettive di mercato.
- Nicola Pomi, Vicepresidente delle vendite marine per Yachting e Superyachting di Volvo Penta, parlerà delle sfide dell'innovazione tecnologica e della digitalizzazione, analizzando le nuove normative ambientali.
- Tobias Kohl, Direttore dell'Application Engineering Marine & Offshore di Rolls-Royce Solutions GmbH, affronterà il tema della propulsione sostenibile e dei carburanti del futuro.
- Dan Lenard, yacht designer di Nuvolari Lenard, discuterà l'evoluzione delle aspettative dei clienti e il futuro del design degli yacht, con un focus sulla sostenibilità.
- Espen Øino, rinomato yacht designer e fondatore di Espen Øino International, interverrà su "A Clean Future" e "The End of Globalization".

- Nicolas Boulet, CEO di WISAMO Michelin, esperto di propulsione eolica per la nautica, parlerà della decarbonizzazione della navigazione. È a capo del team che sviluppa un'innovativa vela gonfiabile automatizzata.
- Tomasz Lipski, Presidente dell'International Sailing Schools Association (ISSA), metterà in evidenza il ruolo della cultura velica nell'awicinare più persone al mare, promuovendo sia la passione sportiva sia una maggiore consapevolezza sulla sostenibilità e la conservazione marina.
- Jean-François Guitard, Direttore dell'aviazione generale e dello sviluppo commerciale di Sky Valet, offrirà approfondimenti sull'evoluzione globale del mercato dell'aviazione business.
- Matty Zadnikar, Fondatore e CEO di SeaNet, condividerà riflessioni sull'evoluzione dei modelli economici e sui rapporti tra broker, cantieri e clienti.
- Aw. Stefano Comisi, esperto in tassazione, regolamentazione, compliance e assicurazioni, parlerà del settore dello yachting nel contesto del Codice Doganale dell'Unione.
- Alessandro Tricoli, Partner e Responsabile dell'International Transaction Group di Fichte & Co, affronterà temi legati al finanziamento navale, ai contratti di compravendita, costruzione e conversione, alle joint venture, al finanziamento azionario e agli investimenti.
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- Sameh Muhtadi, CEO di RAK Properties, condividerà la sua visione sull'approccio olistico degli Emirati Arabi Uniti per favorire lo sviluppo del turismo nautico.
- Engel-Jan de Boer, Global Yacht Segment Director di Lloyd's Register EMEA, affronterà il tema sempre cruciale della sicurezza in mare e a bordo, analizzando le crescenti sfide dell'integrazione tra uomo e tecnologia in questo contesto.
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L'evento si aprirà con un intervento di Altrata-Wealth-X su "Il Futuro della Ricchezza", offrendo una prospettiva trasversale per comprendere meglio le opportunità di crescita e sviluppo. La seconda giornata sarà contraddistinta dall'apertura ufficiale della sessione plenaria da parte di Olivier Wenden, Vicepresidente e Direttore Generale della Fondazione Prince Albert II di Monaco. In questa occasione, egli terrà un discorso di rilievo sull'imperativo, sostenuto dalla Fondazione, di armonizzare la nautica da diporto con la tutela dell'ambiente.

Oltre ai temi specifici della nautica, il summit offrirà approfondimenti su innovazioni e tendenze future in settori correlati come l'aviazione privata, l'ospitalità di lusso e la gestione patrimoniale. Sebbene questi mercati abbiano peculiarità diverse, condividono aspetti chiave come le aspettative dei clienti, l'evoluzione del business, le opportunità turistiche, le innovazioni tecnologiche e le sfide normative, rendendo le discussioni particolarmente rilevanti per l'intero settore.

L'evento presenterà anche un Showroom per ampliare le opportunità di networking e l'Innov Lounge, uno spazio dedicato alle start-up interessate a entrare in contatto con gli stakeholder dell'industria nautica. L'innovazione nel settore della nautica è guidata dalla crescente esigenza di sostenibilità e di maggiore efficienza nella gestione di energia, rifiuti e consumo idrico.

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Prenota qui: <https://worldyachtingsummit.com/participate/>

Per maggiori informazioni:



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di Laura Mangraviti



HOME > 1° WORLD YACHTING SUMMIT "IL PROGRAMMA"

MARZO 26, 2025

1° WORLD YACHTING SUMMIT *IL PROGRAMMA*

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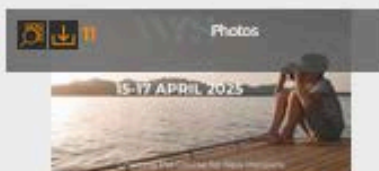
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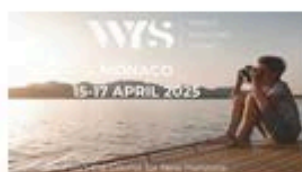
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Dal 15 al 17 aprile 2025, il cuore pulsante del Principato accoglierà il World Yachting Summit, un evento che punta a diventare un punto di riferimento per tutta l'industria nautica. Questo innovativo format è pensato per mettere insieme i principali attori del settore: costruttori, designer, investitori, armatori, sviluppatori turistici e player tecnologici.



Il **World Yachting Summit** si terrà presso il prestigioso Monte-Carlo Bay Hotel & Resort e vedrà la partecipazione di una selezione di esperti provenienti da tutto il mondo. Tra i protagonisti ci saranno CEO di cantieri navali, progettisti di yacht, sviluppatori di marina e destinazioni turistiche, oltre a figure di spicco nei settori legale, finanziario e della sostenibilità ambientale.

L'obiettivo dell'evento è quello di tracciare nuove rotte per l'industria nautica, affrontando le sfide globali con un focus sull'innovazione, la sostenibilità e lo sviluppo economico.



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Il mondo della nautica sta attraversando una fase di rapida evoluzione, con nuove soluzioni che spaziano dalla sostenibilità ambientale all'innovazione tecnologica. Scafi foiling, catamarani e altri tipi di barca stanno cambiando lo scenario. In questo contesto, il World Yachting Summit (Monaco, 15-17 aprile 2025) nasce come un evento internazionale pensato per rispondere alle domande cruciali sul futuro della nautica, mettendo in dialogo esperti e innovatori del settore.

The World Yachting Summit

Il World Yachting Summit non è un salone nautico né un evento commerciale. Si tratta di una piattaforma strategica dedicata a riunire professionisti, investitori e visionari della nautica, con l'obiettivo di discutere le sfide e le opportunità che l'industria dovrà affrontare nei prossimi anni. L'evento offrirà conferenze, tavole rotonde e momenti di networking per favorire il confronto tra tutte le figure coinvolte nel mondo della nautica, dalle aziende ai progettisti, dai cantieri ai broker.

The World Yachting Summit – Come funziona

Il summit, che si svolgerà tra Monaco e Dubai, non seguirà un'organizzazione lineare, ma offrirà una serie di eventi simultanei, conferenze e discussioni strutturate in modo da essere trasversale. Le sessioni, che spaziano dal business B2B al B2C, permetteranno di capire come il settore nautico dovrà evolversi per rispondere alle esigenze di un mondo in rapida trasformazione.

The World Yachting Summit – A chi è rivolto

L'evento si rivolge a tutti i protagonisti del panorama nautico globale. Questo include investitori, architetti navali, cantieri, sviluppatori di marina, compagnie di charter, enti legislativi, start-up tecnologiche e innovatori, che insieme daranno vita a un dibattito costruttivo sulle direzioni future del diporto. L'obiettivo è creare un dialogo aperto che possa tracciare nuove rotte per un'industria più sostenibile, tecnologicamente avanzata e in crescita.

Riproduzione: www.barcheamolore.com



Le barche del futuro nascono qui: arriva il World Yachting Summit

Novembre 7, 2024 • Nessun commento

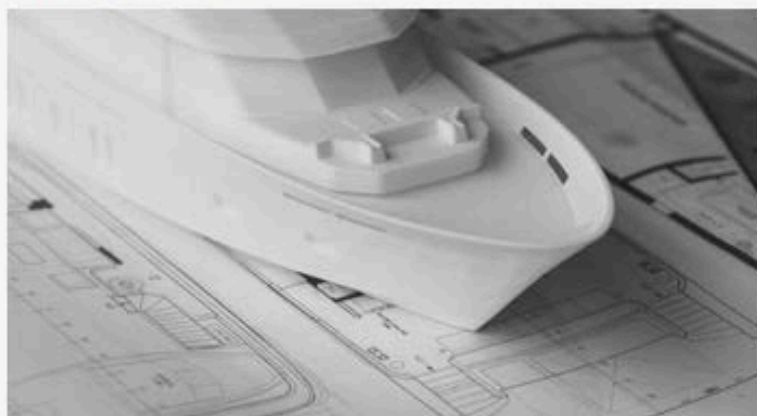


The World Yachting Summit

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The World Yachting Summit

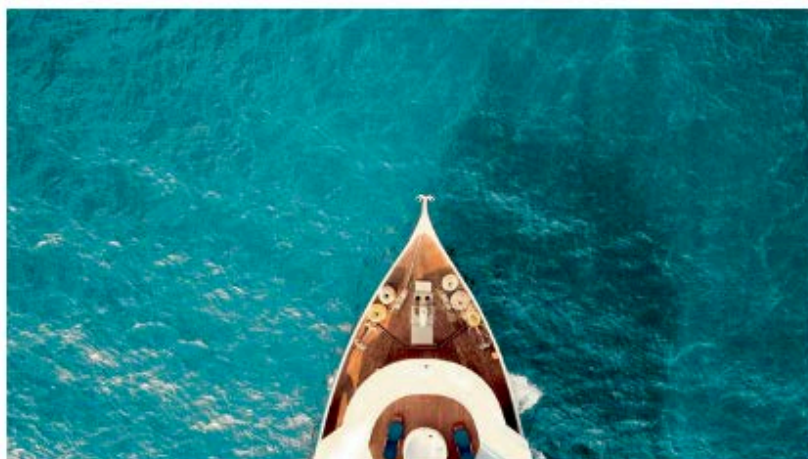
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Il Primo World Yachting Summit promette sostenibilità e innovazione

Non un semplice summit ma un evento che vuole rivoluzionare il mondo dell'industria nautica Monaco si prepara ad ospitare il World Yachting Summit (WYS), un evento senza precedenti nel mondo nautico. Si terrà dal 15 al 17 aprile 2025 presso il lussuoso Monte Carlo Bay Hotel & Resort. Questo summit rappresenta una piattaforma di incontro dedicata [...]

di REDAZIONE DI LUXURY PRÊT À PORTER | 4 Novembre
2024



Non un semplice summit ma un evento che vuole rivoluzionare il mondo dell'industria nautica

Monaco si prepara ad ospitare il World Yachting Summit (WYS), un evento senza precedenti nel mondo nautico. Si terrà dal 15 al 17 aprile 2025 presso il lussuoso Monte Carlo Bay Hotel & Resort. Questo summit rappresenta una piattaforma di incontro dedicata a discutere le sfide e le opportunità future del yachting globale. Non sarà rivolto esclusivamente ai leader del settore ma anche a esperti e appassionati.

Un nuovo modo di incontrarsi

Il WYS non è semplicemente un raduno, ma un nuovo **modello di networking** pensato per stimolare la crescita e l'innovazione nel settore. Durante i tre giorni dell'evento, i partecipanti potranno accedere a showroom, eventi sociali e conferenze plenarie, con focus su temi cruciali come le **prospettive aziendali**, il turismo, le tecnologie sostenibili e le sfide future dello yachting. Questo approccio collaborativo mira a incoraggiare la **condivisione** di idee e strategie innovative.





35 | **NEWS**



La prima edizione del World Yachting Summit si terrà dal 15 al 17 aprile 2025 a Monaco. Il WYS è una piattaforma che riunisce i professionisti e le menti illuminate del settore. I temi di discussione proposti includono innovazione, connessione ed eccellenza nei settori dello yachting e del superyachting.

The first edition of the World Yachting Summit will take place from 15 to 17 April 2025 in Monaco. The WYS is a platform that brings together the industry's professionals and enlightened minds. Suggested discussion topics include innovation, connectivity and excellence in the yachting and superyachting industries.



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22 Ott 2024

Nizza24 notizie dalla Costa Azzurra martedì 22 ottobre



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Oct 22 - Nizza 24: Ultime Notizie

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Monaco ospiterà il primo World Yachting Summit

Dal 15 al 17 aprile del prossimo anno, il Principato di Monaco sarà la sede del primo World Yachting Summit (WYS). Questo evento di tre giorni, che si terrà presso il Monte-Carlo Bay Hotel & Resort, vedrà la partecipazione di esperti, innovatori ed esponenti di spicco del settore della nautica. I temi principali in discussione saranno la crescita sostenibile, l'integrazione di tecnologie avanzate e l'espansione verso nuovi mercati. Questo summit rappresenta una piattaforma per affrontare le sfide cruciali e le opportunità che stanno plasmando il futuro dell'industria nautica. Dopo Monaco, Dubai ospiterà la seconda edizione nel 2026. Per ulteriori informazioni e registrazioni, visita il sito worldyachtingsummit.com.



Nizza24: World Yachting Summit a Monaco - Torna la Taxe d'habitation? - motard a 110 Km/h sulla Promenade

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Podcast Episode

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Taxe d'habitation? - motard a 110 Km/h sulla Promenade**

Nizza 24: Ultime Notizie

Oct 22, 2024 • 6 min 31 sec



Episode Description

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Radio Nizza

22-10-2024 • 6分



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INTERIORISSIMI



Event

Monaco ospita il primo Summit Globale sullo Yachting: visioni e soluzioni per il settore nautico

Ottobre 20, 2024



Il 1° World Yachting Summit: un evento innovativo per l'Industria Nautica

Il settore della nautica si prepara ad accogliere un nuovo evento di rilievo: il primo Summit mondiale dedicato allo yachting, che si terrà dal 15 al 17 aprile 2025 al Monte-Carlo Bay Hotel & Resort a Monaco. Questa iniziativa è pensata per riunire esperti, ingegneri, visionari, autorità e leader del settore nautico da tutto il mondo, offrendo un'opportunità di confronto e collaborazione.



La giornata di presentazione del programma del World Yachting Summit

L'evento sarà una piattaforma internazionale che affronterà le principali sfide del futuro della nautica da diporto, attraverso tre giorni di networking, eventi sociali, conferenze e sessioni tematiche su quattro argomenti centrali: "Prospettive di Business - Paradigmi in Evoluzione", "Turismo e Yachting - Ricette per il Successo", "Progressi Tecnologici: Verso Emissioni Zero" e "Sfide Future - Reinventare lo Yachting". L'obiettivo è creare uno spazio di discussione e interazione che favorisca lo sviluppo globale della nautica, con particolare attenzione alle pratiche aziendali, ai mercati emergenti e alle nuove tecnologie per un futuro sostenibile e performante.

Il World Yachting Summit ha già pianificato due edizioni internazionali: dopo Monaco nel 2025, l'evento si sposterà a Dubai nella primavera del 2026. Questo approccio riflette l'apertura e l'ambizione internazionale dell'evento, che mira a coinvolgere diverse aree geografiche e ad arricchirsi di nuove prospettive culturali.

Una delle caratteristiche distintive del WYS è la struttura aperta del suo programma, supervisionato da un team editoriale che accoglie proposte dai partecipanti per speech, case study e tavole rotonde, come spiegato da Laurent Perignon, responsabile dello sviluppo e dei contenuti di WYS. Questa flessibilità permette di adattare il programma in base agli input dei partecipanti e di esplorare nuove idee e mercati emergenti.

Il lancio del Summit a Monaco è stato reso possibile grazie a due partnership strategiche: con Monaco Marina Management (M3), una società di consulenza specializzata in porti turistici, e OMNIYAT, uno sviluppatore immobiliare di lusso con sede a Dubai. Queste collaborazioni sottolineano l'intento di collegare innovazione, lusso e sostenibilità.



ARTICOLI PIÙ LETTI



OMNIYAT, noto per la creazione di spazi iconici e di alta qualità, vede nel settore dello yachting una naturale estensione del proprio impegno verso uno stile di vita raffinato e sostenibile. La partnership con WYS rappresenta per l'azienda un'opportunità per promuovere un equilibrio tra lusso e responsabilità ambientale, garantendo la protezione degli oceani per le future generazioni.

Monaco Marina Management, dal canto suo, punta a trasformare i porti turistici in hub per uno stile di vita nautico che unisca prestazioni, estetica e sostenibilità, promuovendo le destinazioni dello yachting. Dopo il successo dell'iniziativa Smart Marina, M3 ha scelto di supportare il World Yachting Summit, come affermato dal CEO José Marco Casellini, convinto che la collaborazione e lo scambio di idee siano fondamentali per il futuro del settore.

Più che un semplice evento annuale, il World Yachting Summit si propone come una piattaforma strategica per le aziende che desiderano crescere, innovare e ottenere successo nel competitivo mondo dello yachting, offrendo opportunità di networking di alto livello, promozione internazionale e scambio di conoscenze tra diversi settori.

Per ulteriori informazioni sull'evento e sulle opportunità di partecipazione, è possibile visitare il sito web worldyachtingsummit.com o contattare contact@worldyachtingsummit.com.

Sito web: <https://worldyachtingsummit.com/program/>

OMNIYAT

Sin dalla sua fondazione nel 2005, OMNIYAT è stata in prima linea nel settore immobiliare di Dubai, rivoluzionando la vita ultra-lusso e spingendo i confini del design convenzionale. In qualità di sviluppatore leader e visionario, OMNIYAT ha influenzato l'impronta estetica, culturale ed economica di Dubai. Padroneggiando "L'arte dell'elevazione" e fondendo l'ultra-lusso con uno stile di vita curato, OMNIYAT ha fornito progetti ed esperienze su misura in spazi residenziali, di ospitalità e di vendita al dettaglio. La filosofia dell'azienda risiede nello spingere i confini artistici del design, dell'artigianato e dell'eccellenza per elevare l'esperienza umana. I risultati di OMNIYAT non solo hanno contribuito ad elevare la posizione globale di Dubai, ma hanno anche contribuito a ridefinire il panorama delle proprietà esclusive. Stabilendo costantemente nuovi parametri di riferimento del settore, meraviglie architettoniche iconiche come The Opus, One at Palm Jumeirah e The Lana hanno guadagnato la fiducia di individui e investitori esigenti in tutto il mondo. OMNIYAT ridefinisce la qualità, la rarità e lo scopo con menti eccezionali, aprendo la strada a un'eredità di eccellenza architettonica.

Monaco Marina Management (M3)

Fondata nel 2018, Monaco Marina Management (M3) è una società di consulenza con sede a Monaco specializzata nella creazione, sviluppo, promozione e gestione di porti turistici, yacht club e scuole di vela in tutto il mondo. La missione di M3 è quella di creare spazi vivaci che colmino il divario tra terra e mare, promuovendo non solo la tutela dell'ambiente ma anche valorizzando le economie locali e creando fiorenti centri per il turismo, l'intrattenimento e la vita comunitaria. Guidato dai principi dello sviluppo sostenibile, M3 bilancia il progresso sociale, la crescita economica e la conservazione dell'ambiente, con particolare attenzione alla protezione degli oceani e della biodiversità. Nel luglio 2024, M3 ha introdotto il "M3 Monaco Smart & Sustainable Standard", una certificazione che etichetta porti turistici, yacht club e scuole di vela, concentrandosi sulla loro durabilità, impatto ambientale e redditività a lungo termine.

DAILY NAUTICA

EVENTI E FIERE

18 ottobre 2024

World Yachting Summit: il primo summit mondiale dedicato al settore dello yachting

Condividi

Salva

Il World Yachting Summit è una piattaforma strategica per le aziende che desiderano agire per un'industria a impatto positivo e crescere, innovare e avere successo nel competitivo mondo dello yachting



3 MINUTI DI LETTURA

Dal 15 al 17 aprile 2025, nell'incantevole cornice del **Monte-Carlo Bay Hotel & Resort** di Monaco, si terrà l'edizione inaugurale del **World Yachting Summit (WYS)**, una piattaforma di convergenza internazionale che riunirà i principali attori ed esperti del settore per discutere le principali sfide legate al futuro della nautica e per promuovere piani d'azione. In questi tre giorni di showroom, networking, eventi sociali, conferenze plenarie e sessioni parallele verranno trattati quattro temi principali:

- **Business Perspectives** – Paradigmi in evoluzione;
- **Tourism & Yachting** – Ricette per il successo;
- **Technological Advances** – La strada verso le emissioni zero;
- **Challenges Ahead** – Reinventare lo yachting.

L'obiettivo è quello di fornire una solida base di discussione, interazione e ispirazione che miri a **supportare lo sviluppo della nautica da diporto in tutto il mondo**, con particolare attenzione all'evoluzione, alle pratiche aziendali, ai mercati emergenti, alle nuove destinazioni e all'adozione di soluzioni tecnologiche per garantire un futuro più performante e pulito.

L'evento ha già delineato il suo programma per le prime due edizioni, a Monaco (aprile 2025) e Dubai (primavera 2026). Il programma editoriale completo è disponibile [qui](#). *“Una caratteristica fondamentale del WYS – spiega **Laurent Perignon**, WYS Development & Content – è la natura aperta del suo programma, supervisionato dal team editoriale. I partecipanti sono invitati a presentare proposte che possono essere incorporate nel programma come speech, casi di studio o tavole rotonde”.*

Inoltre, il World Yachting Summit dimostra un forte impegno di espansione, puntando a coinvolgere nuove aree geografiche nelle future edizioni: questa apertura non solo arricchirà l'evento con una **diversità di culture e prospettive** ma offrirà anche ai partecipanti opportunità uniche di entrare in contatto con i leader del settore ed **esplorare i mercati emergenti**.

Il lancio del WYS a Monaco è il risultato di due accordi di partnership strategica firmati con **Monaco Marina Management** (M3), società di servizi di consulenza per porti turistici con sede a Monaco, e **OMNIYAT**, uno dei principali sviluppatori immobiliari di lusso con sede a Dubai.

L'ambizione di M3 è quella di aiutare clienti e autorità a creare o trasformare i porti turistici in centri, caratterizzati da uno stile di vita nautico, dove prestazioni, estetica e sostenibilità sono al servizio delle comunità circostanti. *"Siamo convinti – afferma **José Marco Casellini**, CEO di M3 – che è attraverso questi scambi e incontri che emergeranno le idee che daranno forma al futuro del nostro settore. Abbiamo tutti un ruolo da svolgere e, lavorando insieme, condividendo le nostre conoscenze e agenda, possiamo indirizzare il settore nella giusta direzione".*

In qualità di sviluppatore di spazi iconici e di alta qualità, OMNIYAT considera invece il settore dello yachting come un'estensione naturale dello stile di vita raffinato e responsabile che promuove. *"La partnership di OMNIYAT con il World Yachting Summit – dichiara **Madhi Amjad**, Chairman di OMNIYAT – riflette il suo impegno nel collegare la vita di lusso con l'innovazione e la responsabilità ambientale".*

Più di un evento nautico annuale, il World Yachting Summit è una piattaforma strategica per le aziende che desiderano **agire per un'industria a impatto positivo** e crescere, innovare e avere successo nel competitivo mondo dello yachting. Per ulteriori informazioni, visitare il [sito ufficiale](https://www.dailyautica.com/eventi-e-fiore/world-yachting-summit/156277/) del WYS o contattare contact@worldyachtingsummit.com.

di Manuela Sciandra

1° World Yachting Summit - Un evento rivoluzionario per l'industria nautica: Monaco, dal 15 al 17 Aprile 2025

L'edizione inaugurale del World Yachting Summit si terrà a Monaco dal 15 al 17 aprile 2025, nella cornice del Monte-Carlo Bay Hotel & Resort



18/10/2024 16:00



Il mondo della nautica si prepara per un nuovo grande evento: il primo Summit mondiale dedicato al settore dello yachting. Un nuovo modello di raduno nautico, che per la prima volta riunisce i massimi esperti e ingegneri, visionari e appassionati, autorità e leader del settore dello yachting e del boating attraverso tutti i settori.

Monaco – 17 Ottobre 2024 – L'edizione inaugurale del World Yachting Summit (WYS) si terrà a **Monaco dal 15 al 17 aprile 2025**, nell'incantevole cornice del **Monte-Carlo Bay Hotel & Resort**. L'evento costituisce una piattaforma di convergenza internazionale che riunirà i principali attori e partecipanti del settore per discutere le principali sfide legate al futuro della nautica e promuovere piani d'azione. Tre giorni di showroom di networking, eventi sociali, conferenze plenarie e sessioni parallele che copriranno quattro temi principali: Business Perspectives - paradigmi in evoluzione; Tourism & Yachting - ricette per il successo; Technological Advances: la strada verso le emissioni zero; Challenges Ahead - reinventare lo yachting.

L'obiettivo è quello di fornire una solida base di discussione, interazione e ispirazione che miri a supportare lo sviluppo della nautica da diporto in tutto il mondo, con particolare attenzione all'evoluzione e alle pratiche aziendali, ai mercati emergenti e alle nuove destinazioni, nonché all'adozione di soluzioni tecnologiche per un futuro più performante e pulito in un mercato nautico globale in continua evoluzione.

Il **World Yachting Summit** ha già delineato il suo programma per le prime due edizioni internazionali che si alterneranno tra **Monaco** (aprile 2025) e **Dubai** (primavera 2026). Il programma editoriale completo per i primi due anni è disponibile [qui](#).

"Una caratteristica fondamentale di WYS è la natura aperta del suo programma, supervisionato dal team editoriale. I partecipanti sono invitati a presentare proposte che possono essere incorporate nel programma come speech, casi di studio o tavole rotonde" – spiega **Laurent Perignon, WYS Development & Content**. Il World Yachting Summit dimostra inoltre un forte impegno di espansione e una vocazione internazionale, puntando a coinvolgere nuove aree geografiche nelle future edizioni, a partire da Dubai nel 2026. Questa apertura non solo arricchirà l'evento con una diversità di culture e prospettive, ma offrirà anche ai partecipanti opportunità uniche di entrare in contatto con i leader del settore ed esplorare i mercati emergenti.

Il lancio di WYS a Monaco, nota come **Capital of Advanced Yachting**, prima di spostarsi a Dubai, è il risultato di due accordi di partnership strategica firmati con **Monaco Marina Management (M3)**, una società di servizi di consulenza per porti turistici con sede a Monaco, e **OMNIYAT**, uno dei principali sviluppatori immobiliari di lusso con sede a Dubai.

"La partnership di OMNIYAT con il World Yachting Summit riflette il suo impegno nel collegare la vita di lusso con l'innovazione e la responsabilità ambientale", afferma **Madhi Amjad, Chairman of OMNIYAT**. In qualità di sviluppatore noto per la creazione di spazi iconici e di alta qualità, OMNIYAT considera il settore dello yachting come un'estensione naturale dello stile di vita raffinato che promuove.

Questa partnership rafforza la convinzione di OMNIYAT nel bilanciare lusso e responsabilità, garantendo che la bellezza degli oceani sia protetta per le generazioni future e continuando a creare esperienze di vita eccezionali.

L'ambizione di **Monaco Marina Management** è quella di aiutare clienti e autorità a creare o trasformare i porti turistici in centri per uno stile di vita nautico, combinando prestazioni, estetica e sostenibilità, al servizio delle comunità circostanti e per la promozione delle destinazioni per lo yachting.

Dopo il successo della quarta iniziativa Smart Marina, M3 ha deciso di cogliere l'opportunità di sostenere il World Yachting Summit, come sottolinea **José Marco Casellini, CEO di Monaco Marina**: *"Siamo convinti che è attraverso questi scambi e incontri che emergeranno le idee che daranno forma al futuro del nostro settore. Abbiamo tutti un ruolo da svolgere e, lavorando insieme, condividendo le nostre conoscenze e agendo, possiamo indirizzare il settore nella giusta direzione"*.

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Laura Mangraviti
WYS Sales & Marketing Manager



NAUTICA YACHT

1° World Yachting Summit : Un evento rivoluzionario per l'industria nautica



Il mondo della nautica si prepara per un nuovo grande evento: il primo Summit mondiale dedicato al settore dello yachting. Un nuovo modello di raduno nautico, che per la prima volta riunisce i massimi esperti e ingegneri, visionari e appassionati, autorità e leader del settore dello yachting e del boating attraverso tutti i settori.

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World Yachting Summit 2025: Un Nuovo Evento per l'Industria Nautica

Il mondo dello yachting si prepara a un evento rivoluzionario: la prima edizione del *World Yachting Summit (WYS)*, che si terrà dal 15 al 17 aprile 2025 presso il Monte-Carlo Bay Hotel & Resort a Monaco. Questo evento di respiro internazionale riunirà i principali attori del settore, tra cui esperti, ingegneri, autorità e appassionati, per discutere le sfide e le opportunità future dello yachting.

Focus sull'Innovazione e Sostenibilità

Il WYS si distingue come piattaforma di scambio e ispirazione, con l'obiettivo di supportare lo sviluppo della nautica da diporto a livello globale. Il programma prevede tre giorni di conferenze plenarie, showroom di networking ed eventi sociali, concentrandosi su quattro tematiche principali:

1. **Business Perspectives:** analisi dei nuovi paradigmi economici nel settore.
2. **Tourism & Yachting:** strategie di successo per destinazioni emergenti.
3. **Technological Advances:** soluzioni verso la sostenibilità e le emissioni zero.
4. **Challenges Ahead:** idee innovative per reinventare il futuro dello yachting.

L'evento mira a fornire una base di discussione e azione concreta, promuovendo pratiche aziendali avanzate e soluzioni tecnologiche per un futuro più performante e sostenibile nel mondo della nautica.

Un'Esperienza Unica tra Monaco e Dubai

Il WYS, con un programma biennale, debutterà a Monaco nel 2025 per poi spostarsi a Dubai nel 2026. Questo alternarsi tra le due città rappresenta l'impegno dell'evento nel coinvolgere diverse aree geografiche, arricchendo le discussioni con prospettive internazionali. La scelta di Monaco, capitale dello yachting avanzato, per il lancio, sottolinea l'importanza della location e la visione strategica del summit.

Partnership Strategiche per un Settore in Crescita

Il successo del World Yachting Summit è supportato da partnership con importanti realtà del settore, tra cui *Monaco Marina Management (M3)* e *OMNIYAT*, un leader nello sviluppo immobiliare di lusso con sede a Dubai. Queste collaborazioni sono fondamentali

per promuovere una visione di lusso sostenibile, unendo l'innovazione alle pratiche responsabili.

Madhi Amjad, Chairman di OMNIYAT, sottolinea: "La nostra collaborazione con il World Yachting Summit rappresenta un impegno nel coniugare lusso, innovazione e rispetto per l'ambiente, garantendo che la bellezza degli oceani sia preservata per le generazioni future".

José Marco Casellini, CEO di Monaco Marina Management, afferma: "Siamo convinti che, grazie a questi incontri, emergeranno idee innovative che plasmeranno il futuro dello yachting. Lavorando insieme, possiamo orientare il settore verso un futuro più sostenibile".

Un'Opportunità per le Aziende e i Professionisti del Settore

Il World Yachting Summit non è solo un evento, ma una vera e propria piattaforma di crescita per le aziende dello yachting. Partecipare al WYS significa ottenere visibilità internazionale, fare networking con i leader del settore, contribuire a discussioni strategiche e promuovere un'industria a impatto positivo. Le aziende interessate possono beneficiare delle opportunità di parlare, sponsorizzare e presentare i loro prodotti a un pubblico qualificato.

Per maggiori dettagli sull'evento, le modalità di partecipazione e le opportunità di visibilità, è possibile visitare il sito ufficiale worldyachtingsummit.com o contattare contact@worldyachtingsummit.com.

Il *World Yachting Summit 2025* si preannuncia come l'evento da non perdere per tutti i professionisti e appassionati di yachting, pronti a plasmare il futuro di un settore in continua evoluzione.



1° WORLD YACHTING SUMMIT: UN EVENTO RIVOLUZIONARIO PER L'INDUSTRIA NAUTICA

🕒 18 Ottobre 2024 📁 Nautica, News 💬 Leave a comment

Monaco, dal 15 al 17 Aprile, Monte-Carlo Bay Hotel & Resort

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Bruno Allevi

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CERCA NEL SITO:

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18/10/24 Internazionale

di Laura Mangraviti

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Puoi trovare il presskit e le immagini qui: <https://tinyurl.com/WYS2025>

World Yachting Summit Contact:
Laura Mangraviti
WYS Sales & Marketing Manager
E: laura@worldyachtingsummit.com
T: +33 (0)6 40 61 98 88

OMNIYAT

Sin dalla sua fondazione nel 2005, OMNIYAT è stata in prima linea nel settore immobiliare di Dubai, rivoluzionando la vita ultra-lusso e spingendo i confini del design convenzionale. In qualità di sviluppatore leader e visionario, OMNIYAT ha influenzato l'impronta estetica, culturale ed economica di Dubai. Padroneggiando "L'arte dell'elevazione" e fondendo l'ultra-lusso con uno stile di vita curato, OMNIYAT ha fornito progetti ed esperienze su misura in spazi residenziali, di ospitalità e di vendita al dettaglio. La filosofia dell'azienda risiede nello spingere i confini artistici del design, dell'artigianato e dell'eccellenza per elevare l'esperienza umana. I risultati di OMNIYAT non solo hanno contribuito ad elevare la posizione globale di Dubai, ma hanno anche contribuito a ridefinire il panorama delle proprietà esclusive. Stabilendo costantemente nuovi parametri di riferimento del settore, meraviglie architettoniche iconiche come The Opus, One at Palm Jumeirah e The Lana hanno guadagnato la fiducia di individui e investitori esigenti in tutto il mondo. OMNIYAT ridefinisce la qualità, la rarità e lo scopo con menti eccezionali, aprendo la strada a un'eredità di eccellenza architettonica.

Monaco Marina Management (M3)

Fondata nel 2018, Monaco Marina Management (M3) è una società di consulenza con sede a Monaco specializzata nella creazione, sviluppo, promozione e gestione di porti turistici, yacht club e scuole di vela in tutto il mondo. La missione di M3 è quella di creare spazi vivaci che colmino il divario tra terra e mare, promuovendo non solo la tutela dell'ambiente ma anche valorizzando le economie locali e creando fiorenti centri per il turismo, l'intrattenimento e la vita comunitaria. Guidato dai principi dello sviluppo sostenibile, M3 bilancia il progresso sociale, la crescita economica e la conservazione dell'ambiente, con particolare attenzione alla protezione degli oceani e della biodiversità. Nel luglio 2024, M3 ha introdotto il "M3 Monaco Smart & Sustainable Standard", una certificazione che etichetta porti turistici, yacht club e scuole di vela, concentrandosi sulla loro durabilità, impatto ambientale e redditività a lungo termine.

<https://worldyachtingsummit.com/program/>

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Curiosità Interessanti e Sorprendenti dal Mondo

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Puoi trovare il presskit e le immagini qui: <https://tinyurl.com/WYS2025>

World Yachting Summit Contact:
Laura Mangraviti
WYS Sales & Marketing Manager
E: laura@worldyachtingsummit.com
T: +33 (0)6 40 61 98 88

OMNIYAT

Sin dalla sua fondazione nel 2005, OMNIYAT è stata in prima linea nel settore immobiliare di Dubai, rivoluzionando la vita ultra-lusso e spingendo i confini del design convenzionale. In qualità di sviluppatore leader e visionario, OMNIYAT ha influenzato l'impronta estetica, culturale ed economica di Dubai. Padroneggiando "L'arte dell'elevazione" e fondendo l'ultra-lusso con uno stile di vita curato, OMNIYAT ha fornito progetti ed esperienze su misura in spazi residenziali, di ospitalità e di vendita al dettaglio. La filosofia dell'azienda risiede nello spingere i confini artistici del design, dell'artigianato e dell'eccellenza per elevare l'esperienza umana. I risultati di OMNIYAT non solo hanno contribuito ad elevare la posizione globale di Dubai, ma hanno anche contribuito a ridefinire il panorama delle proprietà esclusive. Stabilendo costantemente nuovi parametri di riferimento del settore, meraviglie architettoniche iconiche come The Opus, One at Palm Jumeirah e The Lana hanno guadagnato la fiducia di individui e investitori esigenti in tutto il mondo. OMNIYAT ridefinisce la qualità, la rarità e lo scopo con menti eccezionali, aprendo la strada a un'eredità di eccellenza architettonica.

Monaco Marina Management (M3)

Fondata nel 2018, Monaco Marina Management (M3) è una società di consulenza con sede a Monaco specializzata nella creazione, sviluppo, promozione e gestione di porti turistici, yacht club e scuole di vela in tutto il mondo. La missione di M3 è quella di creare spazi vivaci che colmino il divario tra terra e mare, promuovendo non solo la tutela dell'ambiente ma anche valorizzando le economie locali e creando fiorenti centri per il turismo, l'intrattenimento e la vita comunitaria. Guidato dai principi dello sviluppo sostenibile, M3 bilancia il progresso sociale, la crescita economica e la conservazione dell'ambiente, con particolare attenzione alla protezione degli oceani e della biodiversità. Nel luglio 2024, M3 ha introdotto il "M3 Monaco Smart & Sustainable Standard", una certificazione che etichetta porti turistici, yacht club e scuole di vela, concentrandosi sulla loro durabilità, impatto ambientale e redditività a lungo termine.

<https://worldyachtingsummit.com/program/>

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World Yachting Summit: il primo summit mondiale dedicato al settore dello yachting

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1 ° World Yachting Summit - Monaco, dal 15 al 17 Aprile 2025

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Nautica Report

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Charting the Course for New Horizons

1° World Yachting Summit, un evento rivoluzionario per l'industria nautica

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Evento

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AQUA

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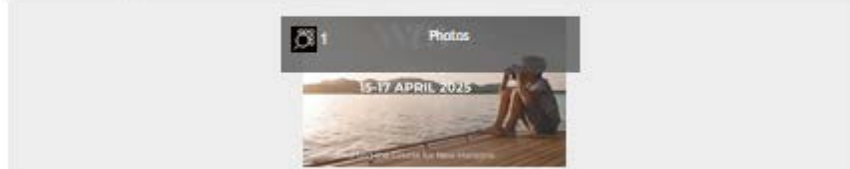
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E: laura@worldyachtingsummit.com

T. +33 (0)6 40 61 98 88

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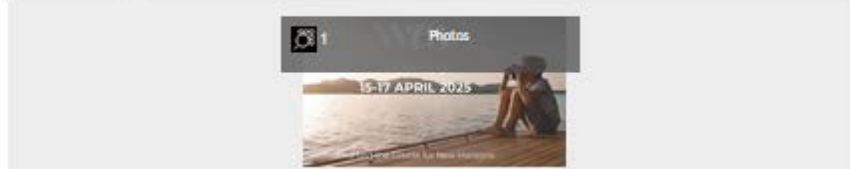
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WYS Sales & Marketing Manager

E: laura@worldyachtingsummit.com

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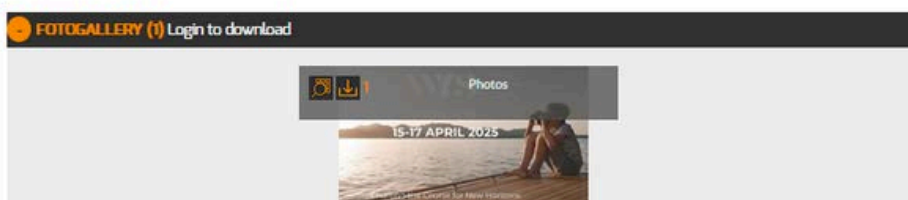
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Il mondo della nautica si prepara per un nuovo grande evento: il primo Summit mondiale dedicato al settore dello yachting. Un nuovo modello di raduno nautico, che per la prima volta riunisce i massimi esperti e ingegneri, visionari e appassionati, autorità e leader del settore dello yachting e del boating attraverso tutti i settori.

L'edizione inaugurale del **World Yachting Summit (WYS)** si terrà a **Monaco dal 15 al 17 aprile 2025**, nell'incantevole cornice del **Monte-Carlo Bay Hotel & Resort**. L'evento costituisce una piattaforma di convergenza internazionale che riunirà i principali attori e partecipanti del settore per discutere le principali sfide legate al futuro della nautica e promuovere piani d'azione. Tre giorni di showroom di networking, eventi sociali, conferenze plenarie e sessioni parallele che copriranno quattro temi principali: Business Perspectives - paradigmi in evoluzione; Tourism & Yachting - ricette per il successo; Technological Advances: la strada verso le emissioni zero; Challenges Ahead - reinventare lo yachting.

L'obiettivo è quello di fornire una solida base di discussione, interazione e ispirazione che miri a supportare lo sviluppo della nautica da diporto in tutto il mondo, con particolare attenzione all'evoluzione e alle pratiche aziendali, ai mercati emergenti e alle nuove destinazioni, nonché all'adozione di soluzioni tecnologiche per un futuro più performante e pulito in un mercato nautico globale in continua evoluzione.

Il World Yachting Summit ha già delineato il suo programma per le prime due edizioni internazionali che si alterneranno tra Monaco (aprile 2025) e Dubai (primavera 2026). Il programma editoriale completo per i primi due anni è disponibile qui.

"Una caratteristica fondamentale di WYS è la natura aperta del suo programma, supervisionato dal team editoriale. I partecipanti sono invitati a presentare proposte che possono essere incorporate nel programma come speech, casi di studio o tavole rotonde" - spiega **Laurent Perignon, WYS Development & Content**. Il World Yachting Summit dimostra inoltre un forte impegno di espansione e una vocazione internazionale, puntando a coinvolgere nuove aree geografiche nelle future edizioni, a partire da Dubai nel 2026. Questa apertura non solo arricchirà l'evento con una diversità di culture e prospettive, ma offrirà anche ai partecipanti opportunità uniche di entrare in contatto con i leader del settore ed esplorare i mercati emergenti.

Il lancio di WYS a Monaco, nota come *Capital of Advanced Yachting*, prima di spostarsi a Dubai, è il risultato di due accordi di partnership strategica firmati con Monaco Marina Management (M3), una società di servizi di consulenza per porti turistici con sede a Monaco, e OMNIYAT, uno dei principali sviluppatori immobiliari di lusso con sede a Dubai.

"La partnership di OMNIYAT con il World Yachting Summit riflette il suo impegno nel collegare la vita di lusso con l'innovazione e la responsabilità ambientale", afferma **Madhi Amjad, Chairman of OMNIYAT**. In qualità di sviluppatore noto per la creazione di spazi iconici e di alta qualità, OMNIYAT considera il settore dello yachting come un'estensione naturale dello stile di vita raffinato che promuove.

Questa partnership rafforza la convinzione di OMNIYAT nel bilanciare lusso e responsabilità, garantendo che la bellezza degli oceani sia protetta per le generazioni future e continuando a creare esperienze di vita eccezionali.

L'ambizione di Monaco Marina Management è quella di aiutare clienti e autorità a creare o trasformare i porti turistici in centri per uno stile di vita nautico, combinando prestazioni, estetica e sostenibilità, al servizio delle comunità circostanti e per la promozione delle destinazioni per lo yachting.

Dopo il successo della quarta iniziativa Smart Marina, M3 ha deciso di cogliere l'opportunità di sostenere il World Yachting Summit, come **sottolinea José Marco Casellini, CEO di Monaco Marina**: "Siamo convinti che è attraverso questi scambi e incontri che emergeranno le idee che daranno forma al futuro del nostro settore. Abbiamo tutti un ruolo da svolgere e, lavorando insieme, condividendo le nostre conoscenze e agendo, possiamo indirizzare il settore nella giusta direzione".

Più di un altro evento nautico annuale, il **World Yachting Summit** è una piattaforma strategica per le aziende che desiderano agire per un'industria a impatto positivo, crescere, innovare e avere successo nel competitivo mondo dello yachting, aumentando al contempo la propria visibilità e rafforzando la propria presenza sul mercato. Le aziende possono trarre vantaggi significativi attraverso il networking di alto livello, la promozione internazionale, la partecipazione attiva a conferenze e la condivisione delle conoscenze intersettoriali.

Per ulteriori informazioni su partecipazione e coinvolgimento, **speaking opportunities** e registrazione, visitare il sito web [WYS worldyachtingsummit.com](https://www.wysworldyachtingsummit.com) o contattare contact@worldyachtingsummit.com.

World Yachting Summit Contact:

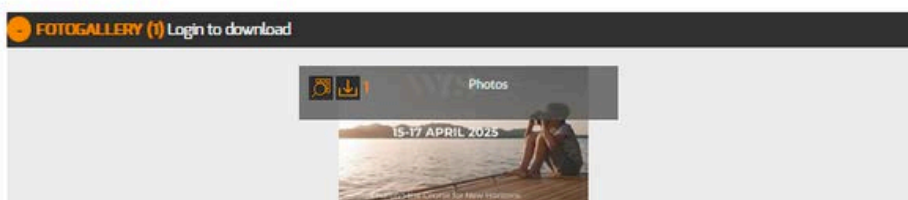
Laura Mangraviti

WYS Sales & Marketing Manager

E: laura@worldyachtingsummit.com

T. +33 (0)6 40 61 98 88

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French Media Coverage



Accueil » NOUVELLES DE VOYAGE À MONACO » Monaco lance le premier World Yachting Summit, traçant une nouvelle voie audacieuse pour l'industrie avec innovation et durabilité

Monaco lance le premier World Yachting Summit, traçant une nouvelle voie audacieuse pour l'industrie avec innovation et durabilité

Vendredi, Avril 25, 2025



Le tout premier « World Yachting Summit » à Monaco a marqué un tournant dans l'évolution de l'industrie du yachting. Organisé par M3, cabinet de conseil maritime monégasque, et Omniyat, promoteur immobilier de luxe basé à Dubaï, l'événement a réuni des experts et des acteurs de 20 pays différents, renforçant ainsi la position de Monaco comme pôle mondial des innovations de pointe dans le secteur du yachting.

José Marco Casellini, PDG de M3, a salué le Sommet, le qualifiant d'événement novateur qui a suscité l'enthousiasme et aura un impact durable sur le secteur du yachting. Il a souligné que les retours extrêmement positifs de l'événement soulignent sa valeur commerciale et stratégique. S'inspirant de forums internationaux de renom comme la COP et Davos, le Sommet a facilité les discussions continues entre designers, régulateurs, innovateurs et décideurs politiques sur l'avenir du yachting.

D'une durée de trois jours, le Sommet a proposé 19 panels et 8 « Inspiration Talks » axés sur des thèmes essentiels comme le tourisme, la dynamique du marché, le développement durable et les avancées technologiques. L'événement a également mis en lumière les liens entre le yachting et d'autres industries de luxe, notamment la gestion de patrimoine, l'immobilier de luxe, l'aviation privée et l'horlogerie, offrant ainsi une vision globale de l'avenir du secteur.

Jean-Claude Biver, figure emblématique de l'horlogerie, a prononcé le discours d'ouverture. Fort de son expérience dans la revitalisation de marques emblématiques comme Blancpain et Hublot, il a souligné que la véritable innovation réside dans l'originalité et l'anticipation. S'appuyant sur son propre parcours, notamment celui de pionnier de l'utilisation de matériaux en carbone et du développement d'alliages d'or résistants aux rayures, il a encouragé les participants à « rester tournés vers l'avenir » et à considérer les erreurs comme de précieuses opportunités d'apprentissage.

Le deuxième jour, Giovanna Vitelli, présidente du groupe Azimut Benetti, s'est jointe à d'autres personnalités, dont Espen Oeino, Dan Lenard, Michael Breman et Patrick Coote, pour discuter de l'urgence d'une transformation culturelle pour le secteur. Face aux préoccupations croissantes concernant l'alignement du yachting sur les Objectifs de développement durable, le panel a exploré les moyens de s'adapter aux valeurs émergentes d'une nouvelle clientèle. Une nouvelle interprétation de l'acronyme SMART (Sustainable, Moderne, Attrayant, Ingénieux, Transformateur) a été proposée pour illustrer la transformation nécessaire au sein du secteur.

Olivier Wenden, vice-président de la Fondation Prince Albert II, a souligné le carrefour crucial auquel l'industrie est confrontée : « Ce n'est pas seulement l'avenir de la planète qui est en jeu, mais celui de l'humanité. » Ses propos ont résonné tout au long du Sommet, exhortant l'industrie à passer d'une conformité passive à un leadership actif dans la lutte contre le changement climatique. Victorien Erussard, fondateur d'Energy Observer, a partagé son expérience de pilote d'un navire zéro émission lors d'un voyage mondial, démontrant ainsi le potentiel des technologies maritimes durables.

La durabilité était un thème majeur de l'événement, mais le Sommet a également souligné l'importance de la modernisation du yachting. Des sujets tels que la transparence accrue, la numérisation et le développement de destinations de plaisance conçues pour les jeunes générations ont occupé une place centrale. Ces destinations, a-t-il été souligné, devraient offrir des expériences enrichissantes qui redéfinissent le luxe par le savoir-faire, la simplicité et l'accessibilité. Un autre sujet clé était la nécessité d'améliorer le storytelling pour communiquer la valeur économique et sociale du yachting. Ce faisant, le secteur pourrait attirer de nouveaux talents et remédier à la pénurie actuelle de main-d'œuvre qualifiée. La promotion de la culture océanique et l'investissement dans l'éducation des jeunes ont été considérés comme des stratégies transformatrices pour contribuer à façonner l'avenir du secteur.

Le Sommet s'est conclu sur une note de « réalisme conscient ». Albert Manzone, de la Société des Bains de Mer, a souligné que la résilience de Monaco repose sur sa stabilité politique, une fiscalité avantageuse et une qualité de vie exceptionnelle, un modèle qui pourrait profiter à l'industrie du yachting. L'ambiance générale était à un « optimisme prudent », reconnaissant que la croissance est possible, mais seulement avec adaptation, simplification et une compréhension approfondie de l'évolution des exigences du marché.

À l'ère des défis mondiaux et des dynamiques changeantes, le secteur du yachting a le potentiel de prospérer, à condition d'évoluer avec son temps. Comme l'a si bien dit Bernard d'Alessandri, du Yacht Club de Monaco : « Lorsque nous sommes en mer, nous sommes des invités dans un monde qui n'est pas le nôtre », un rappel d'humilité et de respect qui pourrait guider l'industrie vers un avenir plus responsable et durable.

Dans l'attente, le prochain événement phare sera la cinquième édition du Monaco Smart & Sustainable Marina Rendezvous, les 21 et 22 septembre, où plus de 250 professionnels se réuniront pour échanger sur le développement durable des infrastructures portuaires.

LUXE INFINITY

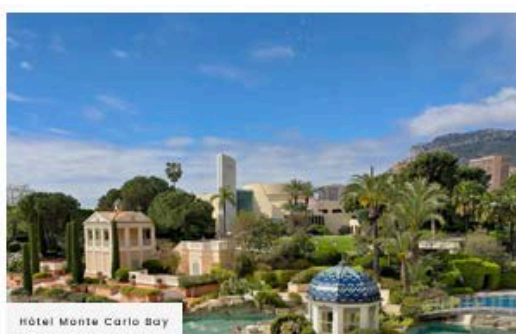
LifeStyle



Publié
24 avril 2025

Du 15 au 17 avril derniers, Monaco a confirmé son statut de « Capitale du Yachting Avancé » en accueillant la toute première édition du **World Yachting Summit (WYS)**.

Véritable succès, cet événement pionnier qui s'est déroulé à l'hôtel Monte Carlo Bay s'est imposé comme une plateforme d'échanges incontournable pour les décideurs et acteurs de l'ensemble de la chaîne de valeur du yachting, venus réfléchir ensemble aux mutations du secteur.



Une ambition internationale au cœur de la Principauté

Inspiré des grands rendez-vous mondiaux comme la COP ou le Forum de Davos, le WYS 2025 a réuni des participants issus de **20 nationalités**, parmi lesquels des leaders de l'industrie nautique, des représentants d'organisations internationales, des régulateurs, des autorités touristiques, des responsables politiques, ainsi que des développeurs et innovateurs du littoral.

Trois jours durant, **débats, réflexions stratégiques et réseautage de haut niveau** ont rythmé un programme salué unanimement par les participants comme par la presse spécialisée.

Une programmation à la hauteur des enjeux

Au cœur de cette première édition, **deux grandes thématiques** :

- Perspectives commerciales et développement touristique
- Vers un plan d'action concret pour atteindre le Net Zéro

Ces axes ont été explorés à travers **15 tables rondes**, enrichies par 8 **"Inspiration Talks"** et des **keynotes** d'experts issus de secteurs connexes (immobilier de luxe, gestion de patrimoine, horlogerie, hôtellerie de prestige, aviation privée), offrant une vision transversale et prospective.



Jean-Claude Biver : l'Inspiration par l'excellence

C'est Jean-Claude Biver, figure emblématique de l'horlogerie suisse, qui a ouvert le bal des conférences inspirantes. Connu pour avoir relancé avec brio les marques Blancpain et Hublot, il a partagé sa vision de l'innovation :

« Être le premier. Être unique. Être différent. »

À travers ses expériences – comme la création d'un alliage d'or irrayable ou l'usage pionnier du carbone –, il a rappelé combien l'innovation s'épanouit dans l'audace et l'écoute des nouvelles générations.

SMART : une feuille de route pour un yachting réinventé

Face aux critiques croissantes sur son impact environnemental et sa déconnexion des enjeux contemporains, le WYS a proposé une réflexion collective, articulée autour d'un nouvel acronyme **SMART**, réinterprété comme suit :

- **Sustainable (Durable) :**
« La durabilité n'est plus une option, c'est une nécessité vitale », a déclaré Olivier Wenden, Vice-Président de la Fondation Prince Albert II. De son côté, Barbara Sanchez (DNV) a souligné que le Net Zéro ne sera atteint que par une combinaison d'actions concrètes et d'innovations stratégiques. Le témoignage de Victorien Erussard, capitaine du navire laboratoire Energy Observer, a illustré cette dynamique d'avant-garde.
- **Modern (Moderne) :**
Transparence, digitalisation, normalisation des pratiques, mais aussi création de **nouvelles destinations yachting** pensées pour les attentes des nouvelles générations – à la fois clients et équipages.
- **Attractive (Attractif) :**
Simplifier les usages, valoriser l'artisanat, démocratiser les expériences nautiques : autant de leviers pour **reconnecter le yachting à une dimension émotionnelle, créative et accessible**.
- **Ressourceful (Ingénieux) :**
Le yachting est un moteur économique puissant, encore trop méconnu. La **formation continue des équipages** reste également un enjeu central pour la sécurité, la qualité de service et la pérennité de la filière.
- **Transformative (Transformateur) :**
L'éveil à la mer doit commencer dès le plus jeune âge. Le secteur doit cultiver **une culture de la mer** ancrée dans la passion, l'excellence et le respect du vivant.



Un optimisme prudent, mais bien présent

Comme l'a souligné **Albert Manzone**, Directeur Général Adjoint de la SBM, Monaco illustre par son modèle de résilience une voie à suivre pour les destinations émergentes.

La session de clôture du sommet a mis en lumière les défis structurels du secteur : **géopolitique incertaine**, **pression réglementaire accrue**, **mutation des attentes des clients**, et **pénurie de main-d'œuvre qualifiée**.

Le **Moyen-Orient**, notamment, s'affirme comme une destination hivernale montante, mais la **Méditerranée** conserve sa place de leader incontesté de la croisière estivale par sa richesse culturelle et son art de vivre.

Si la prudence reste de mise, **l'optimisme domine** : en plaçant l'innovation, la durabilité et la simplicité d'usage au cœur de ses priorités, l'industrie du yachting peut aborder l'avenir avec confiance.

« En mer, nous sommes des invités dans un monde qui n'est pas le nôtre », a rappelé avec justesse **Bernard d'Alessandri**, Secrétaire Général du Yacht Club de Monaco – un appel à l'humilité plus que jamais d'actualité.

Le succès du WYS a été permis grâce à des partenaires stratégiques comme la société **M3**, cabinet monégasque spécialisé en marinas, et **OMNIYAT**, promoteur immobilier de luxe basé à Dubaï.

« Le WYS 2025 a posé les bases d'une dynamique nouvelle dans le yachting mondial. L'événement s'impose comme un catalyseur d'idées, un accélérateur d'innovation et un vecteur de transformation durable. » **José Marco Casellini**, PDG de M3



José Marco Casellini



Monaco Charts Nouveau cours pour la yachting au Sommet mondial révolutionnaire

24 avril 2025

Le premier sommet mondial de yachting, qui s'est tenu du mardi 15 avril au jeudi 17 avril, a été salué comme un changeur de jeu pour l'industrie mondiale du yachting. S'inspirant de rassemblements de poids lourds comme Davos et COP, le sommet a réuni les principaux chiffres de 20 nations – des constructeurs navals et des innovateurs technologiques aux régulateurs, aux investisseurs et aux responsables gouvernementaux – pour trois jours de débat robuste, de dialogue visionnaire et de concentration en rasoir sur l'avenir.

Tenue à Monaco, l'événement a abordé de front l'industrie pressante, avec des panels et des keynotes axés sur l'innovation, la durabilité et le remodelage du récit de yachting pour une nouvelle génération. De la lutte contre le scepticisme du public à l'égard de l'impact environnemental de la navigation de luxe pour demander une repensation dans la façon dont le secteur communique sa valeur économique, le message était clair: évoluer ou être laissé à la dérive.

Des poids lourds comme Jean-Claude Biver (icône horlogère), Olivier Wenden (Fondation Prince Albert II) et Giovanna Vitelli (Azimut Benetti) ont livré des «pourparlers d'inspiration», tandis que les chefs de secteur ont cartographié une vision intelligente pour l'avenir de Yachting – *Durable, Moderne, Attractif, Ingénieux et Transformateur*. Des appels ont été faits pour une meilleure transparence, des destinations plus intelligentes, une technologie plus verte et un changement culturel qui embrasse l'humilité et la conception centrée sur l'homme.

Des problèmes clés tels que un écart de compétences en équipe imminente, des changements générationnels dans les attitudes de propriété et l'émergence du marché du Moyen-Orient ont été discutés avec une honnêteté rafraîchissante. Malgré les défis continus – la volatilité géopolitique, les vents contraires réglementaires et une clientèle plus axée sur l'expérience – l'humeur dominante était celle de l'optimisme prudent.

L'événement, propulsé par M3 Consultancy et le développeur basé à Dubaï, Omniyat, a dépassé les attentes en matière de contenu et de calibre. Comme l'a noté José Marco Casellini, PDG de M3, «Ce sommet a cimenté sa place de plate-forme vitale pour l'avenir du yachting – non seulement en tant qu'entreprise, mais comme une culture de transformation.»



Monaco trace la route : Points clés du premier World Yachting Summit

Par **Mark Linden** | Publié le 22 avril 2025 | 4 minutes de lecture



Le WYS combine exposition, conférences et événements sociaux © World Yachting Summit

Le tout premier World Yachting Summit à Monaco a offert un puissant mélange d'innovation, de durabilité et de vision stratégique alors que les leaders de l'industrie traçaient une nouvelle voie pour le secteur du yachting de luxe.

L'émergence de Monaco comme centre mondial du yachting a occupé une place centrale lors du sommet. Le Directeur Général Adjoint de la Société des Bains de Mer de Monte-Carlo, Albert Manzone, a exposé la formule du succès de la principauté : stabilité politique sous 700 ans de leadership de la famille royale, connectivité stratégique et diversification économique. Cette approche holistique a transformé Monaco en ce que M. Manzone a qualifié de « *destination de luxe de classe mondiale* », offrant de précieuses leçons pour les marchés émergents.

Bernard D'Alessandri, Secrétaire Général du Yacht Club de Monaco, a renforcé la position de Monaco comme étant bien plus qu'un simple port de luxe. Le club a élargi ses services au-delà des prestations traditionnelles pour membres afin d'embrasser l'éducation, l'innovation et les initiatives de durabilité comme le **Monaco Energy Boat Challenge** et le SeaIndex – un outil développé avec UBS qui mesure les émissions de CO2 et offre des incitations pour les navires écologiques.

→ **À LIRE AUSSI** : Monaco accueille le premier sommet mondial consacré à l'industrie du yachting

Naviguer à travers les défis de l'industrie

« L'optimisme prudent » a caractérisé l'évaluation de l'avenir de l'industrie du yachting lors du sommet. Bien que le secteur montre une résilience avec un marché mondial évalué à 55 milliards de dollars en 2024 (projection de 68 milliards de dollars d'ici 2030), il fait face à des vents contraires significatifs : pressions réglementaires, évolution démographique et surveillance accrue de l'impact environnemental.

Les experts de l'industrie ont souligné le besoin crucial d'efforts de lobbying unifiés pour remodeler la perception publique. Dans un panel intitulé « Comment faire du lobbying pour le yachting : transformer une industrie vilipendée en perception positive », les intervenants ont souligné l'importance de suivre le modèle de l'aviation privée avec un plaidoyer centralisé, proposant un organisme de lobbying à l'échelle européenne pour promouvoir la durabilité et coordonner les messages.

L'impératif de durabilité

Olivier Wenden, Vice-Président et Directeur Général de la Fondation Prince Albert II de Monaco, a livré peut-être le message le plus résonnant du sommet dans son discours d'ouverture : « *La durabilité n'est définitivement plus une option. Nous sommes à un tournant de l'histoire humaine.* » Il a souligné que la crise est fondamentalement « *une question humaine* » nécessitant une action urgente du secteur privé.

Ce sentiment a trouvé écho tout au long des sessions techniques où les experts ont exploré des voies réalistes vers la décarbonisation. Plutôt que d'attendre des solutions parfaites, l'industrie doit poursuivre des gains immédiats grâce à l'efficacité énergétique, la modernisation des navires existants et des systèmes de bord plus intelligents.

Giovanna Vitelli, Présidente du Groupe Azimut Benetti, a appelé à la transparence et à des métriques standardisées dans son discours sur « Durabilité : Usages et Abus ». Elle a souligné les réalisations de son entreprise avec des réductions d'émissions allant jusqu'à 40% grâce à des technologies pratiques comme l'optimisation de la coque, la propulsion hybride et les carburants renouvelables.

L'expérience client de demain

Alors que la richesse se transmet aux générations plus jeunes, le sommet a révélé un profond changement dans les préférences de luxe. Le panel sur « Les Nouvelles Propositions de Style de Vie du Yachting » a décrit une évolution s'éloignant de la consommation ostentatoire vers le « slow yachting » – se concentrant sur des expériences significatives, le bien-être et la connexion environnementale.

L'Amérique mène la demande sur le marché des charters en évolution, avec des clients recherchant de plus en plus des voyages personnalisés et axés sur l'expérience. Les plateformes numériques simplifient la location de yachts tandis que des destinations émergentes comme la Turquie et la Mer Rouge gagnent en popularité aux côtés des favoris traditionnels de la Méditerranée.

“ Conçu par M3, une société de conseil maritime basée à Monaco, et par le promoteur de luxe Omnyat de Dubaï, l'événement a rassemblé des experts et des parties prenantes de vingt pays différents, consolidant ainsi le rôle de Monaco en tant que « capitale du yachting de pointe ».

“ Le prochain rendez-vous est déjà fixé : les 21 et 22 septembre, la cinquième édition du Monaco Smart & Sustainable Marina Rendezvous aura lieu au Yacht Club de Monaco, réunissant plus de 250 professionnels pour discuter de l'évolution durable des infrastructures portuaires.



The World Yachting Summit

Monaco 15-17 April 2025

17 Avr
2025

YACHTING : Succès de la première édition du World Yachting Summit

Written by [Floriane Dumont](#). Posted in [à la une](#), [secondaire](#)

Inspiré par des rassemblements mondiaux de renom tels que la COP et Davos, le premier World Yachting Summit a réuni un large public international du yachting représentant 20 nationalités.



Parmi les participants figuraient des acteurs clés de l'industrie du yachting, des organisations internationales, des organismes de réglementation et des autorités touristiques, ainsi que des responsables gouvernementaux, des développeurs de front de mer et des innovateurs avant-gardistes de l'industrie. L'événement a favorisé un dialogue actif, des débats constructifs et d'excellentes opportunités de réseautage au cours des trois jours du Sommet. Les premiers retours des participants et des médias marins ont été extrêmement positifs. L'événement a répondu avec succès à l'appel de l'industrie pour une approche plus tournée vers l'avenir, centrée sur un mélange d'innovation, de durabilité et de vision stratégique.

Le programme comportait 2 pistes principales de 19 tables rondes sur 3 jours, abordant les **perspectives commerciales et le développement du tourisme**, ainsi que les défis de l'industrie dans la création d'une **feuille de route pratique vers le Net Zero pour réinventer le yachting**. Les participants ont également assisté à 8 « Inspiration Talks » et à des conférences d'experts, qui ont fourni des informations précieuses avant les ateliers, ainsi que des perspectives d'industries connexes telles que l'immobilier de luxe, la gestion de patrimoine, l'hôtellerie de luxe, l'horlogerie et l'aviation privée.

Premier. Unique. Différent.

M. **Jean-Claude Biver**, l'un des leaders mondiaux les plus célèbres de l'horlogerie, connu notamment pour ses nombreux mandats de CEO à la tête de Blancpain et Hublot – deux marques qu'il a ressuscitées avec succès – a donné le mardi 15 avril le premier des « inspiration-talks ». M. Biver a souligné l'importance de rester connecté à l'avenir et d'écouter les jeunes générations. L'innovation, a-t-il dit, vient du fait d'être le premier, unique et différent. Il a illustré l'innovation à travers des histoires, comme l'invention d'un alliage d'or résistant aux rayures et l'utilisation de matériaux en carbone, et le fait que faire des erreurs permet d'apprendre.

Revoir et réinventer le yachting

Compte tenu des critiques croissantes du public et des jeunes générations concernant son manque d'alignement perçu avec les 17 objectifs de développement durable de l'ONU, les conclusions de la première édition du World Yacht Summit sont que l'industrie du yachting a besoin non seulement d'une véritable introspection, mais aussi d'actions tangibles pour améliorer son profil.

Après une présentation liminaire le mercredi 16 avril par **Giovanna Vitelli**, présidente du chantier naval italien Azimut Benetti, un large éventail d'acteurs de l'industrie, y compris des personnalités bien connues telles que **Espen Oeino** (EOI), **Dan Lenard** (Nuvolari Lenard), **Michael Bremen** (Lürssen) et **Patrick Coote** (MarineMax), ont exploré les nombreuses voies à suivre, qui peuvent être résumées par l'acronyme **SMART** joué d'une manière différente :

Durable : « La durabilité n'est plus une option, nous sommes définitivement à un tournant de l'histoire de l'humanité et nous nous interrogeons sur la place de l'être humain sur cette planète. Je pense que c'est l'avenir de l'humanité qui est en jeu, pas l'avenir de la planète elle-même. » Ces mêmes mots de M. **Olivier Wendes**, Vice-Président et Directeur Général de la Fondation Prince Albert II, qui a donné aux participants un « discours d'inspiration » le mercredi 16 avril, ont été appuyés par **Barbara Sanches** (DNV) lors de son discours d'ouverture sur la question de savoir si la Route vers le Net Zéro est réalisable. Même si le yachting bénéficie généralement d'une absence de contraintes réglementaires, l'industrie doit être prête à l'échec, à apprendre vite et à évoluer. La voie vers la neutralité carbone n'est pas pavée d'une solution miracle, mais en combinant des actions pratiques aujourd'hui avec des innovations stratégiques pour demain, afin de positionner l'industrie du yachting pour passer d'une conformité réactive à un leadership climatique proactif, avec une collaboration plus forte entre toutes les parties prenantes. C'est d'ailleurs le message qu'a véhiculé **Victorien Erussard**, fondateur et capitaine d'Energy Observer, lorsqu'il a raconté l'aventure de son premier navire-laboratoire qui a fait le tour du monde sans émission de CO₂.

Moderne : L'une des voies de modernisation de l'industrie du yachting, outre l'adoption de nouvelles technologies efficaces et sa numérisation, réside dans plus de transparence et de partage de l'information, des spécifications techniques à l'autorégulation – plus de fausses annonces ! L'industrie ne peut que bénéficier de suivre l'exemple d'autres secteurs industriels tels que l'automobile et l'aviation, les consommateurs, en particulier les plus jeunes, ayant besoin de comprendre clairement qui fait quoi lorsque les pratiques commerciales ne sont plus clairement définies. La deuxième voie de modernisation réside dans le développement de nouvelles destinations de yachting, où les infrastructures et les services d'accompagnement doivent se combiner avec des réglementations standardisées, tout en offrant des propositions de style de vie pertinentes pour les nouvelles générations, les clients et les équipages.

Attrayant : Pour attirer les jeunes générations, il faut simplifier les processus, promouvoir la valeur économique du yachting et faire passer le récit de l'ostentation à l'objectif. Il s'agit notamment de mettre en valeur l'artisanat, de créer des souvenirs et de rendre la navigation de plaisance accessible, des idées fortement soutenues par les étudiants universitaires. L'industrie a besoin d'être à l'écoute des jeunes générations, de comprendre leurs valeurs et leurs attentes, car les clients de demain deviennent les clients d'aujourd'hui. Leurs modes de vie changent. Le yachting doit s'adapter en proposant des expériences plus flexibles, plus significatives et plus durables.

Débrouillard : Il doit y avoir une communication positive sur le yachting. Le yachting est un moyen de partager la richesse et de créer de la valeur économique qui profite à l'ensemble de la communauté, en particulier aux secteurs à revenu moyen et faible. Au-delà du lobbying du yachting auprès des autorités qui définissent les cadres réglementaires, sous un même toit comme avec l'EBAA (Europe) ou la NBAA (USA) dans le secteur de l'aviation privée, l'industrie doit mettre en avant ses contributions en investissant dans l'innovation, la durabilité et le développement à long terme. La formation continue de l'équipage est également essentielle, car un équipage qualifié et engagé garantit la sécurité, la joie et la valeur globale du yacht.

Transformateur : Cultiver la culture du yachting commence avec la jeunesse et la voile. L'industrie doit encourager l'exposition précoce à la mer et à la nature, afin de favoriser un lien profond avec l'environnement marin. L'introduction de nouvelles personnes dans l'industrie du yachting doit se concentrer sur la passion, la fierté, l'engagement et l'excellence, avec des normes de qualité élevées dans tous les secteurs de la construction, de la gestion et de l'exploitation de yachts. Une approche centrée sur l'humain est essentielle pour combiner l'excellence technique avec des éléments émotionnels et expérientiels pour enrichir le style de vie.

Un optimisme prudent

Comme l'a expliqué M. **Albert Manzone**, Directeur Général Adjoint de la Société des Bains de Mer, le succès renouvelé à long terme de la Principauté de Monaco provient d'une combinaison de facteurs clés tels que la stabilité politique et fiscale – pour favoriser la confiance des investisseurs – la connectivité et une économie diversifiée dans un environnement sûr aux modes de vie aux multiples facettes ; Une recette de résilience et de réinvention qui vaut la peine d'être explorée pour les destinations émergentes comme pour l'industrie du yachting.

La dernière session du World Yachting Summit a offert un dialogue réfléchi sur l'avenir de l'industrie, encadré par un « optimisme prudent ». La discussion a mis en évidence la dépendance du secteur à l'égard de la richesse mondiale, les événements macroéconomiques passés comme la bulle Internet, la crise financière de 2008 et la pandémie de COVID-19 ayant provoqué des ralentissements suivis de rebonds.

Cependant, le paysage actuel présente des défis plus complexes, notamment l'instabilité géopolitique, les pressions réglementaires et l'évolution démographique des clients. La prochaine génération de propriétaires de yachts est plus âgée, axée sur la durabilité, axée sur l'expérience et moins encline à assumer les complexités de la propriété. La pénurie d'équipages qualifiés et de gens de métier qualifiés a également été identifiée comme une préoccupation croissante, les changements générationnels dans les attitudes au travail affectant les opérations de yachts et l'artisanat.

Les discussions ont également porté sur l'évolution mondiale de la richesse et le développement des infrastructures, en particulier au Moyen-Orient, qui se positionne comme une destination alternative pour la navigation de plaisance en hiver. Pourtant, beaucoup ont souligné que la richesse culturelle, l'histoire et le mode de vie de la Méditerranée restent inégalés pour les croisières estivales.

En fin de compte, bien qu'il y ait un courant sous-jacent d'inquiétude quant à une éventuelle contraction du marché, le sentiment dominant est resté « prudemment optimiste », ancré dans la conviction qu'avec une adaptation réfléchie et un accent renouvelé sur la formation, la durabilité et la simplicité centrée sur le client, l'industrie du yachting peut continuer à prospérer dans un monde en mutation.

Cependant, comme l'a rappelé à tous les participants M. **Bernard d'Alessandri**, Secrétaire Général du Yacht Club de Monaco, que « *lorsque nous sommes en mer, nous sommes des invités dans un monde qui n'est pas le nôtre* », un sens plus profond de l'humilité ferait probablement aussi du bien à l'industrie.



Monaco pour héberger un sommet mondial inaugural

30 mars 2025

Monaco devrait accueillir le tout premier sommet mondial de yachting, cimentant son statut de «capitale du yachting avancé». Se déroulant du 15 au 17 avril 2025 au Monte-Carlo Bay Hotel & Resort, l'événement réunira des leaders de l'industrie, des organismes de réglementation et des experts mondiaux pour discuter de l'avenir du yachting.

Inspiré par les principaux sommets internationaux tels que COP et Davos, le World Yachting Summit vise à favoriser un dialogue significatif, à encourager le débat et à générer des actions concrètes pour l'industrie. Le programme se concentrera sur le développement des entreprises et du tourisme, l'amélioration des stratégies entrepreneuriales et l'optimisation des ressources territoriales pour une croissance durable. Il explorera également la voie du net zéro, abordant la transformation de l'industrie et s'alignant sur les objectifs mondiaux de durabilité dans un examen approfondi du public.

Le sommet comportera une impressionnante gamme d'experts de tout le secteur du yachting, y compris les constructeurs navals, les courtiers, les concepteurs et les responsables de la réglementation. Les conférenciers notables incluent Francis Lapp, PDG de Sunreef Yachts, qui discutera des tendances des catamaranes durables; Arjen Van Elk de Feadship, qui examinera les modèles commerciaux en évolution; Nicola Pomi, vice-présidente des ventes maritimes chez Volvo Penta, qui analysera la numérisation et les réglementations environnementales; Tobias Kohl de Rolls-Royce Solutions GmbH, qui explorera les technologies de propulsion durables; Espen oino, fondatrice d'Espen oino International, qui parlera de la conception future du yacht et des considérations environnementales; et Alessandro Tricoli, partenaire de Fichte & Co, qui couvrira les stratégies de financement des navires et d'investissement.

Au-delà de la yachting, les discussions s'étendront à l'hospitalité de luxe, à l'aviation privée et à la gestion de la patrimoine, des industries qui partagent les principales tendances et défis du marché. Les participants auront accès à une salle d'exposition dédiée et à un salon d'innovation, présentant des start-ups et des technologies émergentes. Le sommet préparera également la voie à de futures éditions internationales, avec des plans pour s'étendre à Dubaï en 2026.

Les billets se vendant rapidement, les professionnels de l'industrie sont encouragés à sécuriser leur place maintenant. Pour les billets et plus de détails, visitez: <https://worldyachtingsummit.com>.



WORLD YACHTING SUMMIT 2025

Monaco, 15 - 17 avril 2025, Monte-Carlo Bay Hotel & Resort



À quelques jours de son lancement, le **premier sommet mondial de l'industrie de la plaisance** s'apprête à être inauguré à **Monaco**, une ville synonyme de luxe et reconnue comme la "Capitale de la Plaisance Avancée". Du **15 au 17 avril 2025**, le **World Yachting Summit** offrira une vision unique des **innovations, tendances et défis** qui redéfinissent le secteur. Voici à quoi s'attendre lors de sa **première édition**.

1^{er} World Yachting Summit Le Programme

Monaco, 15 - 17 avril 2025, Monte-Carlo Bay Hotel & Resort.



World Yachting Summit

Inspiré par des rencontres mondiales prestigieuses telles que la **COP** et le **Forum de Davos**, le **World Yachting Summit** réunit des leaders de l'industrie nautique, des organisations internationales, des autorités de régulation et touristiques, ainsi que des représentants gouvernementaux, des développeurs de waterfront et des innovateurs du secteur. L'événement est conçu pour favoriser un dialogue actif, promouvoir un débat constructif et encourager des actions concrètes pour l'avenir de la plaisance.

À travers deux "parcours" thématiques abordant les principaux défis du secteur, élaborés avec la contribution d'un panel d'experts, les participants pourront choisir les sessions les mieux adaptées à leurs intérêts et besoins. Voici les principaux thèmes :

- **Le premier parcours** se concentre sur le **développement des affaires et du tourisme**, visant à améliorer les stratégies entrepreneuriales et à maximiser les ressources territoriales pour favoriser une croissance durable et innovante.

- **Le premier parcours** se concentre sur le **développement des affaires et du tourisme**, visant à améliorer les stratégies entrepreneuriales et à maximiser les ressources territoriales pour favoriser une croissance durable et innovante.
- **Le deuxième parcours** approfondit le **plan d'action pour la transition vers des émissions zero et la transformation du secteur**, abordant les critiques croissantes du public et des nouvelles générations concernant le faible respect de la plaisance envers les 17 Objectifs de Développement Durable de l'ONU.



La gamme exceptionnelle de professionnels qui participeront au **WYS** représente une large variété de secteurs impliqués dans l'industrie nautique. Parmi les intervenants figurent des représentants de concessionnaires et de courtiers de renom, des chantiers navals, des architectes navals célèbres, des fabricants de moteurs leaders du secteur et des développeurs de destinations nautiques provenant des marchés américains et moyen-orientaux.



Sunreef 80 Eco

Ils se joindront à des régulateurs, des sociétés de classification, des autorités de pavillon, des consultants juridiques et financiers pour une analyse approfondie du secteur.

Pour bénéficier de cette réduction, contactez-nous à l'adresse suivante :

Laura Mangraviti
WYS Sales & Marketing Manager
laura@worldyachtingsummit.com

ACTUNAUTIQUE

Le World Yachting Summit 2025, du 15-17 avril, à Monaco



Le World Yachting Summit s'ouvre cette année avec l'ambition de devenir un carrefour stratégique du secteur nautique international. Évoquant les grandes conférences mondiales comme la COP ou le Forum de Davos, cet événement rassemble des acteurs clés de l'industrie maritime, des décideurs publics, des institutions internationales, ainsi que des représentants du tourisme, des régulateurs et des porteurs de projets liés aux zones côtières.

L'ouverture officielle du sommet sera marquée par l'intervention d'Olivier Wenden, Vice-président et Directeur Général de la Fondation Prince Albert II de Monaco, qui abordera la nécessité d'harmoniser la navigation de plaisance avec les enjeux environnementaux. En amont, Altrata-Wealth-X proposera une analyse transversale intitulée *L'Avenir de la Richesse*, fournissant des données précieuses sur les tendances économiques et les leviers de croissance du secteur.

L'événement s'articule autour de deux parcours thématiques. Le premier est consacré au développement économique et touristique, avec une attention particulière portée à l'innovation entrepreneuriale et à l'optimisation des ressources territoriales. Le second s'oriente vers la transition énergétique et la transformation durable du yachting, répondant aux critiques croissantes concernant l'impact environnemental du secteur et son alignement insuffisant avec les Objectifs de Développement Durable des Nations Unies.

Un espace showroom et un Innov' Lounge viendront compléter les conférences, en offrant aux start-ups et entreprises innovantes une plateforme pour échanger avec les décideurs de l'industrie. L'accent est mis sur les solutions liées à l'efficacité énergétique, à la gestion des déchets et à la préservation de l'eau, moteurs essentiels d'une plaisance durable.

De nombreux experts de renom interviendront durant ces trois jours :

- Francis Lapp (Sunreef Yachts), Espen Øino (Espen Øino International) et Dan Lenard (Nuvolari Lenard) exploreront les pistes d'un yachting écoresponsable et les évolutions du design naval.
- Arjen van Elk (Feadship), Matty Zadnikar (SeaNet) et Patrick Coote (MarineMax) analyseront les mutations des modèles économiques et des stratégies commerciales.
- Nicola Pomi (Volvo Penta) et Tobias Kohl (Rolls-Royce Solutions) traiteront des enjeux liés à la propulsion propre et à l'innovation technologique.
- Nicolas Boulet (WISAMO Michelin) partagera son expertise en propulsion éolienne, tandis que Tomasz Lipski (ISSA) soulignera le rôle éducatif de la voile dans la sensibilisation à l'environnement.
- Des acteurs du marché international, tels que Ra'anan Ben-Zur (Habacoa Marina), Adrien Peet (Red Sea Global), et Sameh Muhtadi (RAK Properties), mettront en lumière les stratégies de développement des infrastructures nautiques en Amérique du Nord et au Moyen-Orient.
- D'autres intervenants, comme Jean-François Guitard (Sky Valet), Thierry Voisin (ECPY), Alessandro Tricoli (Fichte & Co), Engel-Jan de Boer (Lloyd's Register), et David Seal (Yachts for Sale), offriront des perspectives croisées sur les problématiques réglementaires, la fiscalité, le branding, ou encore les attentes des nouvelles clientèles.

Outre les sujets spécifiques à la plaisance, le sommet s'intéressera aux dynamiques convergentes avec d'autres secteurs de luxe, tels que l'aviation privée, l'hôtellerie haut de gamme et la gestion patrimoniale. Ces univers partagent des défis communs : exigences élevées des clients, pression réglementaire croissante, digitalisation rapide et recherche constante d'expériences exclusives.

À l'issue de l'événement, un rapport de synthèse détaillera les échanges, identifiant les leviers prioritaires pour accélérer la transformation du secteur. Fidèle à sa devise *Tracer la route vers de nouveaux horizons*, le World Yachting Summit aspire à insuffler un élan stratégique fondé sur des engagements concrets.

Enfin, le sommet affiche sa volonté d'ouverture internationale. Dès 2026, une édition sera organisée à Dubaï, illustrant l'ambition de renforcer la portée mondiale de l'événement et d'intégrer les marchés émergents à la réflexion collective sur le futur du yachting.

WYS

Monaco accueille le premier sommet mondial consacré à l'industrie du yachting

Par Agathe Lefebvre | Publié le 27 mars 2025 | 2 minutes de lecture



World Yachting Summit Monaco 2025

Pour la première fois : des experts, des ingénieurs, des visionnaires, des passionnés, des institutionnels et des leaders dans la navigation de plaisance et de grande plaisance seront réunis en Principauté.

Un nouvel événement majeur détermine dans le monde du yachting : le World Yachting Summit (WYS). En pour l'édition inaugurale, c'est Monaco, et plus particulièrement le Monte-Carlo Bay Hotel & Resort qui a été choisi.

Du 15 au 17 avril 2025, les principaux acteurs de l'industrie discuteront des défis majeurs liés à l'avenir du yachting et élaboreront des plans d'action sur cette plateforme de convergence internationale. Réseautage, conférences plénières, sessions parallèles couvrant quatre thèmes majeurs (Perspectives commerciales - Changements de Paradigmes ; Tourisme et yachting - Les secrets du succès ; Avancées technologiques - Objectif Zero Émissions ; Les Défis à venir - Réinventer le yachting) et soirées seront au cœur du WYS.

Le sommet présente une impressionnante liste d'intervenants, dont Francis Lapp (fondateur et PDG de Suncoast Yachts), Egon Orino (designer de yachts renommé), Tobias Kohl (Rolls-Royce Solutions) et Nicolas Boulter (PDG de WISAMO Michelin). L'événement s'ouvrira par une présentation d'Almata-Wealth-X sur « L'Ascent de la Richesse », tandis qu'Olivier Wenden, Vice-président et Directeur Général de la Fondation Prince Albert II de Monaco, prononcera un discours sur l'harmonisation du yachting avec la protection de l'environnement.

Au-delà des sujets spécifiques au yachting, le sommet offrira des perspectives sur des secteurs de luxe connexes, notamment l'aviation privée, l'hôtellerie de luxe et la gestion de patrimoine. L'événement comprendra également un Showroom pour le réseautage et un Inno' Lounge dédié aux start-ups cherchant à établir des connexions avec les acteurs de l'industrie.

*** À LIRE AUSSI : L'intelligence artificielle : un game-changer pour le secteur financier**

Ce lancement résulte d'un accord de partenariat stratégique signé avec Monaco Marina Management. Son ambition ? « Aider les clients et les autorités à créer ou à transformer les ports de plaisance en lieux de vie, alliant performance, esthétique et durabilité, au service des communautés environnantes et de la promotion des destinations côtières », affirme les organisateurs.

Avec des billets presque épuisés, les personnes intéressées sont encouragées à réserver rapidement. Le WYS démontre un fort engagement envers l'internationalisation, avec des projets d'impliquer de nouvelles zones géographiques lors des prochaines éditions, à commencer par Dubaï en 2026.

Pour plus d'informations : worldyachtingsummit.com

LUXE INFINITY

LifeStyle

A quelques jours de son ouverture, le **World Yachting Summit (WYS)**, premier du nom, s'élance à **Monaco**, capitale du luxe maritime consacré, désormais harponnée comme « Capitale de la Plaisance Avancée ».

« Tracer la route vers de nouveaux horizons »



Du 15 au 17 avril 2025, le Rocher reçoit les grands acteurs de l'industrie nautique, pour une rencontre inédite, où l'avenir de la plaisance sera au cœur des discussions au sein d'un cadre inspiré par les grands sommets internationaux tels que la COP ou le Forum de Davos, relevant de la grande politique.

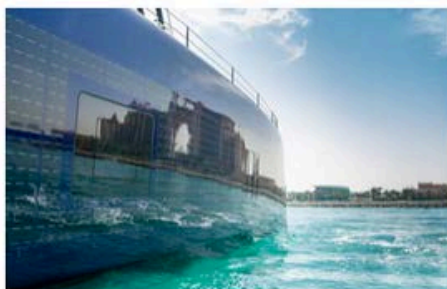
Le World Yachting Summit s'ouvre à la synergie des acteurs pour anticiper les mutations du secteur et impulser une dynamique d'innovation responsable à travers de grands débats, analyses et prises de paroles d'experts, vers un tournant dans le monde du yachting.

Un rendez-vous structurant pour l'industrie nautique

Ce sommet s'ouvrira à tous les acteurs du secteur regroupés autour d'une même ambition : réinventer la plaisance à l'heure de mouvements globaux. Deux parcours thématiques structureront l'événement :

- Développement économique et touristique : optimiser les stratégies entrepreneuriales, dynamiser les destinations nautiques et créer des synergies territoriales durables.
- Le passage au Net Zéro : répondre aux attentes sociétales et à l'urgence du besoin environnemental en intégrant les 17 ODD (Objectifs de Développement Durable) de l'ONU dans la stratégie des acteurs impliqués dans le secteur.

> Découvrez le programme complet



Un plateau d'intervenants d'exception

Le WYS 2025 regroupera, une constellation des grands noms du yachting international de secteurs différents, courtiers, chantiers, motoristes et de la construction navale, sociétés de classification, juridiques, financiers et responsables du développement des nouvelles destinations nautiques.

Dans le cadre des personnalités phares présentes à la rencontre de Monaco :

- **Francis Lapp**, Fondateur et Président-directeur général de Sunreef Yachts, traitera non seulement de l'investissement du catamaran en yachting expérientiel mais au prisme de scénarios d'un avenir propre alternatif.
- **Arjen van Elk** du chantier Feadship évoquera les visions d'un chantier hors normes sur les transformations des modèles économiques.
- **Nicola Pomi** de Volvo Penta s'interrogera sur les enjeux de la numérisation, du côté des contraintes réglementaires de l'innovation technologique.
- **Tobias Kohli** (Rolls-Royce Solutions GmbH) traitera des dernières avancées en matière de propulsion durable et de carburants du futur.
- **Dan Lenard** (Nuvolari Lenard) interrogera les évolutions du design de yacht face à l'urgence des attentes clients.
- **Eepan Øino**, grande figure du design se prononcera sur « A Clean Future », « The End of Globalization ».
- **Nicolas Boulet** de WISAMO Michelin abordera les perspectives de la propulsion voilée automatisée pour la décarbonation des navires.
- **Tomaaz Lipak** représentant l'ISSA, avec un plaidoyer pour le rôle fort de la culture dans l'émergence de l'écologie de la mer.
- **Jean-François Guffard** (Sky Valet) croise l'apport de l'aviation d'affaires en pleine mutation avec lui.
- En prime, **Matty Zadnikar** (SeaNet), **David Seal** (Yachts for Sale), **Michael St. Pierre** (Princess Yachts), **Patrick Coole** (MarineMax), **Ra'anan Ben-Zur** (Habacoo Marina), et d'autres qui porteront le débat sur les nouveaux modèles économiques et l'humain comme produit, les dimensions marketing et l'engagement client.

N'oublions pas Alessandro Tricoll, Stefano Comel, Thierry Volein, Sameh Muhtadi, Adam Peet ou Engel-Jan de Boer, figures de proue du droit maritime, financement naval ou sécurité à bord. Une ambition structurante mais nationale.

Le WYS ne reste pas circonscrite au propre yachting stricto sensu. Il se tourne aussi vers des secteurs connexes comme l'aviation, l'hôtellerie de luxe ou la gestion de fortune, afin que les dynamiques croisées alimentent la réflexion sur les attentes clients, l'innovation, la durabilité et la gouvernance.



L'événement proposera :

- Un Showroom exclusif pour favoriser le réseautage sur mesure
- Un Innov' Lounge dédié aux start-ups et projets disruptifs, autour d'une logique de coopération et de croissance verte
- De riches échanges autour de la gestion de l'énergie, des déchets, de l'eau à bord mais aussi autour de la digitalisation responsable « Tracer la route vers de nouveaux horizons » Tel est le slogan du World Yachting Summit.

Cette manifestation est dédiée à une plaisance tournée vers l'avenir, lucide, engagée et créative.

Au terme de l'événement, un rapport final de synthèse révélera une cartographie claire des chantiers prioritaires et opportunités émergentes pour le secteur.

Enfin, cette première édition inaugure une ambition internationale car dès 2026 le WYS se tiendra à Dubaï, marquant une volonté d'ouverture vers de nouveaux territoires et d'élargir le dialogue à l'échelle internationale.

Plus qu'un sommet, c'est un nouveau cap pour l'industrie de la plaisance.

Patrick Koune

Avec les billets presque épuisés, c'est le moment idéal pour réserver votre place.

Réservez ici : <https://worldyachtingsummit.com/participez/>

Pour plus d'informations : <https://worldyachtingsummit.com/>

MONACO : WORLD YACHTING SUMMIT 2025 – LE PROGRAMME ET...



FLORIANE DUMONT

26 MAR 2025

**A LA UNE, AUTRES DÉPARTEMENTS,
INFOS NATIONALES, INFOS PACA**

PARTAGER :



MONACO : World Yachting Summit 2025 – Le programme et les principaux intervenants

Inspiré par des rassemblements mondiaux de renom tels que la COP et Davos, le World Yachting Summit réunit des dirigeants de l'industrie du yachting, des organisations internationales, des organismes de réglementation et des autorités touristiques, ainsi que des représentants gouvernementaux, des promoteurs de fronts de mer et des innovateurs du secteur.

Cet événement vise à favoriser un dialogue actif, à promouvoir un débat constructif et à encourager des actions concrètes pour l'avenir du yachting. Grâce à deux axes thématiques abordant les principaux défis du secteur et élaborés avec l'aide d'un panel d'experts, les participants pourront choisir les sessions qui correspondent le mieux à leurs intérêts et à leurs besoins.

Voici les principaux thèmes :

Le premier axe est axé sur le développement des entreprises et du tourisme, visant à améliorer les stratégies entrepreneuriales et à optimiser les ressources territoriales pour favoriser une croissance durable et innovante.

Le deuxième axe se penche sur la feuille de route concrète vers le zéro émission nette et la transformation du secteur, répondant aux critiques croissantes du public et des jeunes générations concernant son manque d'alignement perçu avec les 17 Objectifs de développement durable des Nations Unies.

Consultez le programme de l'événement 2025 ici : <https://worldyachtingsummit.com/program/>

Le prestigieux panel de professionnels participant au WYS représente un large éventail de secteurs impliqués dans l'industrie du yachting. Parmi les intervenants, on comptera d'éminents représentants de concessionnaires et de courtiers, de chantiers navals, d'architectes navals renommés, de motoristes de premier plan, de promoteurs de destinations nautiques des marchés américain et moyen-oriental ; tous se joindront aux régulateurs, aux sociétés de classification, aux pavillons et aux conseillers juridiques et financiers pour une introspection qui promet d'être enrichissante.

Parmi les intervenants :

Francis Lapp, fondateur et PDG de Sunreef Yachts, participera à plusieurs panels, notamment sur « L'essor du catamaran dans le yachting expérientiel » et « Quel avenir propre et alternatif ? »

Arjen van Elk, Marketing et Revente de Feadship, présentera le point de vue d'un chantier naval sur l'évolution des modèles économiques, les stratégies commerciales et les perspectives de marché.

Nicola Pomi, Vice-président des ventes marines pour le yachting et le superyachting chez Volvo Penta, abordera les défis de l'innovation technologique et de la numérisation, et analysera les nouvelles réglementations environnementales.

Tobias Kohl, Directeur de l'ingénierie d'application marine et offshore chez Rolls-Royce Solutions GmbH, abordera la propulsion durable et les carburants du futur.

Dan Lenard, concepteur de yachts chez Nuvolari Lenard, abordera l'évolution des attentes des clients et l'avenir de la conception de yachts, en mettant l'accent sur le développement durable.

Espen Øino, concepteur de yachts renommé et fondateur d'Espen Øino International, interviendra sur « Un avenir propre » et « La fin de la mondialisation ».

Nicola Boulet, PDG de WISAMO Michelin, expert en propulsion éolienne pour le yachting, abordera la décarbonation de la navigation. Il dirige l'équipe chargée du développement d'une voile gonflable automatisée innovante.

Tomasz Lipski, président de l'Association internationale des écoles de voile (AISS), soulignera le rôle de la culture de la voile dans l'engagement du public pour la mer, favorisant ainsi la passion du sport et une plus grande sensibilisation au développement durable et à la conservation marine.

Jean-François Guitard, directeur de l'aviation générale et du développement commercial chez Sky Valet, analysera l'évolution mondiale du marché de l'aviation d'affaires.

Matty Zadnikar, fondateur et PDG de SeaNet, partagera ses réflexions sur l'évolution des modèles économiques et les relations entre courtiers, chantiers navals et clients.

Avv. Stefano Comisi, expert en fiscalité, réglementation, conformité et assurance, abordera le secteur du yachting dans le contexte du Code des douanes de l'Union.

Alessandro Tricoli, associé et responsable du groupe Transactions internationales chez Fichte & Co, abordera le financement des navires, les contrats de vente et d'achat, les contrats de construction et de transformation, les coentreprises, le financement par actions et les investissements. Thierry Voisin, PDG de l'ECPPY - Comité européen des professionnels du yachting, abordera les questions liées à l'image du yachting et les perspectives de développement.

Michael St. Pierre, courtier chez Princess Yachts, présentera l'évolution du modèle de concession et ses liens avec les chantiers navals et les courtiers.

David Seal, courtier et fondateur de la chaîne YouTube « Yachts for Sale », se penchera sur le marketing des yachts et des destinations, tout en offrant un aperçu de l'évolution des modes de location et de propriété.

Patrick Coote, vice-président du marketing de marque de la division Superyachts de MarineMax, apportera son point de vue sur l'évolution des stratégies de développement commercial face à un monde en mutation et sur les opportunités futures.

Ra'anana Ben-Zur, PDG et développeur de Habacoa Marina, présentera les développements du secteur du yachting et des infrastructures sur le marché nord-américain.

Adrian Peet, directeur général du Yacht Club, Sports et divertissements de Red Sea Global, présentera les stratégies saoudiennes pour faire de la mer Rouge une destination de yachting de premier plan. Sameh Muhtadi, PDG de RAK Properties, partagera son point de vue sur l'approche holistique des Émirats arabes unis pour favoriser le développement du tourisme de plaisance.

Engel-Jan de Boer, directeur mondial du segment Yachting chez Lloyd's Register EMEA, abordera le sujet crucial de la sécurité en mer et à bord, ainsi que les défis croissants de l'intégration humaine et technique dans cette perspective.

Et d'autres grands noms du secteur.

L'événement s'ouvrira par une conférence sur « *L'avenir de la richesse* » par Altrata-Wealth-X, offrant une perspective intersectorielle essentielle pour mieux comprendre les opportunités de croissance et de développement. La deuxième journée sera marquée par l'ouverture officielle de la séance plénière par Olivier Wenden, Vice-Président et Directeur Général de la Fondation Prince Albert II de Monaco. À cette occasion, il prononcera un discours sur l'impératif, défendu par la Fondation, d'harmoniser le yachting avec la préservation de l'environnement.

Au-delà des thématiques spécifiques au yachting, le sommet offrira un aperçu des innovations et des tendances futures dans des secteurs connexes tels que l'aviation privée, l'hôtellerie de luxe et la gestion de patrimoine. Si ces marchés présentent des différences, ils partagent des aspects essentiels, notamment les attentes des clients, l'évolution des activités, les opportunités touristiques, les innovations technologiques et les défis réglementaires. Les discussions sont donc d'une grande pertinence pour l'ensemble du secteur. L'événement proposera également un Showroom pour multiplier les opportunités de networking, ainsi que l'Innov' Lounge, un espace dédié aux start-ups souhaitant échanger avec les acteurs du yachting. Le besoin d'innovation dans l'industrie du yachting est motivé par la demande de respect de l'environnement et d'amélioration de l'efficacité énergétique, de la gestion des déchets et de la consommation d'eau.

Le slogan du sommet, « *Tracer la voie vers de nouveaux horizons* », souligne la volonté de passer de la parole aux actes. À l'issue de l'événement, un rapport détaillé compilera les principaux sujets abordés, offrant une vision claire des défis et des opportunités pour l'avenir du secteur.

Le World Yachting Summit témoigne également d'une volonté forte d'expansion et d'internationalisation, avec l'intention d'inclure de nouvelles régions géographiques lors des prochaines éditions, à commencer par Dubaï en 2026. Cette ouverture enrichira non seulement l'événement d'une diversité de cultures et de perspectives, mais offrira également aux participants des occasions uniques de réseauter avec les leaders du secteur et d'explorer les marchés émergents.

À quelques jours de l'événement et avec des billets qui partent rapidement, c'est le moment idéal pour réserver votre place.

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Pour plus d'informations : <https://worldyachtingsummit.com/>

<https://presseagence.fr/monaco-world-yachting-summit-2025-le-programme-et-les-principaux-intervenants/>

26 Mar
2025

YACHTING : « World Yachting Summit 2025, le programme et les principaux intervenants »

Written by **Floriane Dumont**. Posted in à la une, secondaire

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Post di Luxe Infinity

Luxe Infinity
13 marzo · 🌐

Le World Yachting Summit 2025 : redéfinir le futur de l'industrie du yachting !

Du 15 au 17 avril 2025, Monaco, the Capital of Advanced Yachting, accueillera la première édition de ce sommet, réunissant les esprits qui façonnent l'avenir du secteur.

Chantiers navals, capitaines, ingénieurs, entrepreneurs, investisseurs et institutionnels, entre autres, se retrouveront dans le cadre du Monte-Carlo Bay Hotel & Resort pour mener une réflexion collective et envisager l'avenir de l'industrie de la plaisance et de la grande plaisance.

@World yachting summit

En savoir plus : <https://www.luxe-infinity.com/.../le-world-yachting.../>

#worldyachtingsummit #yachting #yachtinglifestyle #yacht



Patrick Koune's Post



Patrick Koune is in Monte-Carlo, Monaco.

February 27 · 🌐

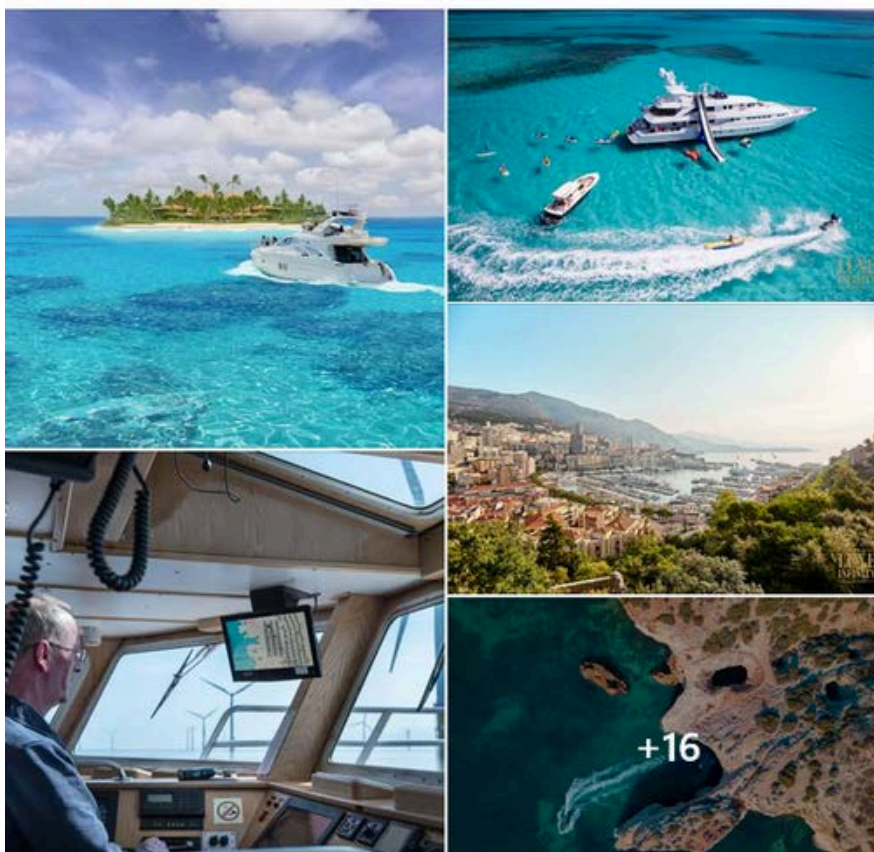
World Yachting Summit Monaco : L'avenir du yachting se dessine ! Du 14 au 17 Avril 2025<https://worldyachtingsummit.com/>

Le World Yachting Summit sera, du 14 au 17 Avril, le théâtre d'innovations et de discussions cruciales pour l'avenir de l'industrie nautique. Des leaders visionnaires, des experts en durabilité et des passionnés de yachting se réuniront à Monaco pour façonner le futur de ce secteur prestigieux.

Nous sommes particulièrement fiers d'annoncer la participation de Luxe Infinity en tant que partenaire de cet événement d'exception. Notre engagement envers l'excellence et l'innovation s'aligne parfaitement avec les valeurs du summit.

Découvrez les moments forts, les dernières tendances et les solutions durables qui émergent pour un yachting plus responsable.

#WorldYachtingSummit #Monaco #Yachting #LuxeInfinity #Innovation #Durabilité #Nautisme
#Yachts #Luxe #Événement #Partenaire #IndustrieNautique #MonacoEvents #tendancesnautiques
Luxe Infinity #patrickkoune #luxeinfinity





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Un événement qui tranche avec le Yacht Show : le World Yachting Summit

20 février 2025



Un événement qui tranche avec le Yacht Show : le World Yachting Summit
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Monaco accueillera le premier World Yachting Summit

23 octobre 2024

Le premier World Yachting Summit (WYS) se tiendra du 15 au 17 avril 2025 au Monte-Carlo Bay Hotel & Resort à Monaco. Cet événement est sur le point de devenir un point de rencontre clé pour les personnalités de premier plan de l'industrie du yachting, offrant une plate-forme aux experts, innovateurs et dirigeants pour explorer les défis et opportunités critiques qui façonnent l'avenir du secteur.

Au cours de l'événement de trois jours, les participants participeront au réseautage, visiteront des salles d'exposition et participeront à des séances plénières. Les discussions s'articuleront autour de quatre thèmes principaux : « Perspectives commerciales – Changer les paradigmes », « Tourisme et yachting – Stratégies de réussite », « Innovation technologique – La route vers le net zéro » et « Défis futurs – Réinventer le yachting ». Ces sessions visent à favoriser la collaboration et l'échange d'idées, en mettant l'accent sur la croissance durable, l'intégration de technologies avancées et l'expansion sur de nouveaux marchés.

Monaco, connu comme centre d'innovation dans le yachting, accueillera les débuts de l'événement, tandis que Dubaï devrait accueillir la deuxième édition en 2026.

WYS propose un format unique, permettant aux participants d'apporter des idées de keynotes, d'études de cas et de tables rondes, comme le souligne Laurent Pérignon, en charge du développement et du contenu de WYS.

Les principaux partenaires du sommet comprennent Monaco Marina Management (M3) et le promoteur immobilier de luxe basé à Dubaï OMNIYAT.

Pour plus de détails sur la participation et l'inscription, visitez worldyachtingsummit.com.

MONACO : WORLD YACHTING SUMMIT – UN ÉVÉNEMENT AVANT-G...



FLORIANE DUMONT

18 OCT 2024

A LA UNE, AUTRES DÉPARTEMENTS, INFOS NATIONALES, INFOS PACA

PARTAGER :



MONACO : World Yachting Summit – Un événement avant-gardiste dans l'industrie du yachting

Le monde du yachting se prépare à accueillir un nouvel événement majeur : le premier sommet mondial consacré à l'industrie du yachting.

Un nouveau modèle de rassemblement nautique, réunissant pour la première fois des experts et des ingénieurs de premier plan, des visionnaires et des passionnés, des institutionnels et des leaders de tous les secteurs de la navigation de plaisance comme de grande plaisance.



L'édition inaugurale du **World Yachting Summit (WYS)** se tiendra à Monaco du 15 au 17 avril 2025, dans le cadre enchanteur du **Monte-Carlo Bay Hotel & Resort**. L'événement constitue une plateforme de convergence internationale qui réunira les principaux acteurs et participants de l'industrie pour discuter des défis majeurs liés à l'avenir du yachting et élaborer des plans d'action. Trois jours de présentations, de réseautage, de conférences plénières et de sessions parallèles couvrant quatre thèmes majeurs : Perspectives commerciales – Changements de Paradigmes ; Tourisme et yachting – Les recettes du succès ; Avancées technologiques – Objectif Zero Émissions ; Les Défis à venir – Réinventer le yachting. Et de belles soirées en point d'orgue.

L'objectif est de fournir une base solide de discussions, d'interactions et d'inspiration en vue de soutenir le développement du yachting dans le monde entier, avec un accent particulier sur l'évolution des pratiques commerciales et modèles économiques, l'essor de marchés émergents et de nouvelles destinations, ainsi que l'adoption de solutions technologiques pour un avenir plus performant et plus propre dans un environnement nautique mondial en constante évolution.

Le World Yachting Summit a déjà arrêté son programme éditorial pour les deux premières éditions qui alterneront entre Monaco (avril 2025) et Dubaï (printemps 2026). Voir l'agenda éditorial complet pour les deux premières années ici.

« L'une des principales caractéristiques du WYS est la flexibilité de son programme, supervisé par l'équipe éditoriale. Les participants sont invités à soumettre des propositions qui peuvent être intégrées au programme sous forme de keynotes, d'études de cas ou de tables rondes », explique **Laurent Pérignon, responsable du développement et du contenu du WYS**. Le World Yachting Summit témoigne également d'une vocation internationale, visant à impliquer de nouvelles zones géographiques dans les prochaines éditions, en commençant par Dubaï en 2026. Cette ouverture permettra non seulement d'enrichir l'événement d'une diversité de cultures et de perspectives, mais offrira également aux participants des occasions uniques de nouer des contacts avec les leaders de l'industrie et de travailler à l'accompagnement du développement des marchés émergents.

Le lancement de la WYS à Monaco, connue comme « The Capital of Advanced Yachting » et avant de se déplacer à Dubaï, est le résultat de deux accords de partenariat stratégique signés avec **Monaco Marina Management (M3)**, une société de conseil pour le développement de ports de plaisance basée à Monaco, et **OMNIYAT**, un promoteur de premier plan spécialisé dans l'immobilier de luxe basé à Dubaï.

« Le partenariat d'OMNIYAT avec le World Yachting Summit reflète notre engagement à associer le luxe à l'innovation et à la responsabilité environnementale », déclare **Madhi Amjad, président d'OMNIYAT**. En tant que promoteur connu pour créer des réalisations emblématiques et haut de gamme, OMNIYAT considère le yachting comme une extension naturelle du style de vie raffiné qu'il promeut. Ce partenariat renforce la conviction d'OMNIYAT de concilier luxe et responsabilité, en veillant à ce que la beauté des océans soit protégée pour les générations futures tout en continuant à créer des expériences de vie exceptionnelles.

L'ambition de Monaco Marina Management est d'aider les clients et les autorités à créer ou à transformer les ports de plaisance en lieux de vie, alliant performance, esthétique et durabilité, au service des communautés environnantes et de la promotion des destinations côtières. Suite au succès de la 4ème Smart Marina, M3 a décidé de saisir l'opportunité de soutenir le World Yachting Summit, comme le souligne **José Marco Casellini, CEO de Monaco Marina Management** : « Nous sommes convaincus que c'est à travers les échanges et les rencontres qu'émergent les idées qui façonneront l'avenir de notre industrie. Nous avons tous un rôle à jouer, et en travaillant ensemble, en partageant nos connaissances et en agissant, nous pouvons orienter l'industrie dans la bonne direction ».

Plus qu'un simple événement annuel sur le yachting, le World Yachting Summit est une plateforme stratégique pour les entreprises désireuses d'agir en faveur d'une industrie à impact positif, de croître, d'innover et de réussir dans le monde compétitif de la plaisance, tout en augmentant leur visibilité et en renforçant leur présence sur le marché. Les entreprises participantes peuvent profiter de nombreux avantages grâce au format de l'événement, leur permettant une participation active aux conférences et à un partage des connaissances intersectorielles, ainsi qu'à la promotion de leur savoir-faire à l'international.

Pour plus d'informations sur la participation, ainsi que sur les opportunités d'intervenir lors du WYS, rendez-vous sur worldyachtingsummit.com



YACHTING : World Yachting Summit - Un événement avant-gardiste dans l'industrie du yachting

Warning: *Fluorescein* is toxic. Handle with care.

The number of yawning or yelping is associated to several behavioural changes. The greatest variation is usually observed at 17 minutes in the yawning.

Un nouveau modèle de développement durable, structuré pour la première fois des aspects des systèmes de pensée plus, les connaissances et les personnes, les institutions et les leaders de tous les secteurs de la mondialité de générer une grande puissance.



Un autre spectacle du World Wrestling Network (WWE) se tiendra à Mexico du 11 au 17 avril 2012, dans le cadre évènementiel de **Wrestle-Cardo**. **Ray Hoffer & Hossain**, l'échelon suivant de son parcours de champion international qu'il aura les prochains années et par lequel de nombreux fans de lutte seront satisfaits. L'événement de spectacle à Mexico sera planifié d'ici. Tout sera basé sur la performance, le comportement, les performances physiques et la manière pacifique comme quatre autres sujets. *Thématiques connexes* : Changements de l'équilibre, l'impact et l'impact – les motifs de succès. *Autres événements* : *Elle est la dernière*, les faits et les – l'histoire du pugilat. Et les autres événements ont été ajoutés.

La compréhension de la nature des liens entre le développement, l'émancipation et l'implication en vue de contribuer à l'émergence d'un peuplement dans le monde entier, sera un travail particulièrement fécond des psychologues communautaires et sanitaires éducatifs (travail de médiation éducatifs) et de spécialistes éducatifs, ainsi que l'élaboration de stratégies éducatives pour un avenir plus profitable et plus pacifique dans un environnement mondial en constante évolution.

Le World Factbook fournit à WPA ses données officielles pour les deux pays (janvier 2006). Via l'apport officiel complet pour les deux pays, nous avons pu :

[illegible]

Le document de la WTA à Waco, comme toutes « The Capital of Adventure Building » et aussi de se déplacer à Delhi, se le structuré de deux sections de personnel scientifique expérimenté avec **Waco World Management** (WWM), qui fournit de conseil pour le développement de point de destination touristique à Waco, et **Waco World** qui promeut de manière plus spécialisée dans l'industrie de tourisme à Delhi.

[illegible][illegible]

Plus qu'un simple instrument censé servir le public, le World Traveling Bureau est une plateforme stratégique pour les entreprises étrangères. Enge-neré par des initiatives à l'origine pacifistes, le service Clientele est devenu dans le monde entier l'un des piliers du tourisme, tout en augmentant leur visibilité et en redonnant leur puissance au monde. Les entreprises participantes peuvent profiter de nombreux avantages grâce au réseau de l'Organisation, leur permettant leur participation active aux conférences et à leur partage des connaissances, réseaux, ainsi qu'à la promotion de leur savoir-faire à l'international.

Pour plus d'informations sur la qualification, rendez-vous sur www.assessments.be ou appelez le 02 222 22 22.

5. Find

Other Media Coverage



ホーム・モナコ旅行ニュース・モナコが初の世界ヨットサミットを開催、革新と持続可能性を軸に業界の新たな大胆な方向性を示す

モナコが初の世界ヨットサミットを開催、革新と持続可能性を軸に業界の新たな大胆な方向性を示す

前4月の金曜日、25、2025



モナコで開催された初の「ワールド・ヨット・サミット」は、ヨット業界の進化における重要な節目となりました。モナコを拠点とする海洋コンサルタント会社M3とドバイを拠点とする高級デベロッパーOmniyatが主催したこのイベントには、20カ国から専門家や関係者が集まり、最先端のヨット技術革新における世界的な拠点としてのモナコの地位を確固たるものにしました。

M3のCEO、ホセ・マルコ・カセリーニ氏は、サミットが画期的なイベントであり、人々の情熱を掻き立て、ヨット業界に永続的な影響を与えるだろうと称賛しました。カセリーニ氏は、イベントに対する圧倒的に肯定的なフィードバックが、その商業的および戦略的価値を裏付けていると述べました。COPやダボス会議といった著名な国際フォーラムからインスピレーションを得たサミットは、ヨット業界の未来について、デザイナー、規制当局、イノベーター、政策立案者の間で継続的な議論を促進しました。

19日間にわたるサミットでは、観光、市場動向、持続可能性、技術革新といった重要なテーマに焦点を当てた8のパネルディスカッションとXNUMXつの「インスピレーショントーク」が行われました。また、ヨットと、資産運用、高級不動産、プライベート航空、時計製造といった他のラグジュアリー産業との関わりも紹介され、このセクターの将来像を広く示唆しました。

時計業界で名高いジャン＝クロード・ビバー氏が開会の辞を述べました。ブランパンやウブロといった象徴的なブランドを活性化させた経験を持つビバー氏は、真のイノベーションとは、独自性と時代を先取りすることにあると強調しました。カーボン素材の先駆的活用や傷に強い合金の開発といった自身の歩みを振り返りながら、ビバー氏は参加者に対し、「未来との繋がりを保ち続ける」こと、そして失敗を貴重な学習機会と捉えることを促しました。

2日目には、アジムット・ベネッティ・グループの会長であるジョヴァンナ・ヴィテッリ氏が、エスペン・オエイノ氏、ダン・レナード氏、マイケル・ブレマン氏、パトリック・クート氏といった著名な方々と共に、ヨット業界における文化変革の緊急の必要性について議論しました。ヨット業界と持続可能な開発目標（SDGs）の整合性に関する懸念の高まりを受け、パネルディスカッションでは、新たな顧客層の新たな価値観とつながる方法を探りました。「SMART（持続可能、現代的、魅力的、資源豊富、変革的）」という頭文字の新たな解釈が提案され、業界に必要な変化を象徴しました。

アルベール2世大公財団の副会長、オリヴィエ・ウェンデン氏は、業界が直面する重大な岐路を強調し、「危機に瀕しているのは地球の未来だけでなく、人類の未来でもある」と述べた。彼の言葉はサミット全体に響き渡り、業界に対し、気候変動への対応において受動的なコンプライアンスから積極的なリーダーシップへと転換するよう促した。エナジー・オブザーバーの創設者、ヴィクトリアン・エルサル氏は、ゼロエミッション船を率いて世界一周航海に臨んだ自身の経験を語り、持続可能な海事技術の可能性を示した。

WYS - NOTICIAS DE VIAJES A MÓNACO - Mónaco lanza su primera Cumbre Mundial de Yates, marcando un nuevo rumbo para la industria con innovación y sostenibilidad.

Innovación y sostenibilidad.

Mónaco lanza su primera Cumbre Mundial de Yates, marcando un nuevo rumbo para la industria con innovación y sostenibilidad.

Viernes, abril 25, 2025



La primera «Cumbre Mundial de Yates» celebrada en Mónaco marcó un hito en la evolución de la industria náutica. Organizado por M3, consultora náutica monegasca, y Omnyjet, promotora de lujo con sede en Dubái, el evento reunió a expertos y representantes de 20 países, consolidando la posición de Mónaco como centro mundial de innovación en yates de vanguardia.

José Marco Cesellini, CEO de M3, elogió la Cumbre como un evento innovador que despertó entusiasmo y tendrá un impacto duradero en el sector náutico. Señaló que la acogida tan positiva del evento resaltó su valor comercial y estratégico. Inspirándose en foros internacionales de renombre como la COP y Davos, la Cumbre facilitó el debate continuo entre diseñadores, reguladores, innovadores y legisladores sobre el futuro de la náutica.

Durante tres días, la Cumbre contó con 19 paneles y 8 charlas inspiradoras centradas en temas esenciales como el turismo, la dinámica del mercado, la sostenibilidad y los avances tecnológicos. El evento también mostró la intersección de la navegación a vela con otras industrias del lujo, como la gestión patrimonial, el sector inmobiliario de lujo, la aviación privada y la relojería, ofreciendo una visión amplia del futuro del sector.

Jean-Claude Biver, figura reconocida en el mundo de la relojería, pronunció el discurso inaugural. Con su experiencia en la revitalización de marcas icónicas como Blancpain y Hublot, Biver destacó que la verdadera innovación reside en ser único y estar a la vanguardia. Basándose en su propia trayectoria, como ser pionero en el uso de materiales de carbono y el desarrollo de aleaciones de oro resistentes a los arañazos, Biver animó a los asistentes a "mantenerse conectados con el futuro" y a considerar los errores como valiosas oportunidades de aprendizaje.

El segundo día, Giovanna Vitelli, presidenta del Grupo Azimut Benetti, se unió a otras figuras destacadas, como Espen Oeino, Dan Lenard, Michael Breman y Patrick Coote, para debatir la urgente necesidad de transformación cultural del sector. Abordando la creciente preocupación por la alineación de la náutica con los Objetivos de Desarrollo Sostenible, el panel exploró maneras de conectar con los valores emergentes de la nueva clientela. Una nueva interpretación propuesta del acrónimo SMART (Sostenible, Moderno, Atractivo, Ingenioso, Transformador) resumió el cambio necesario en el sector.

Olivier Wenden, vicepresidente de la Fundación Príncipe Alberto II, enfatizó la crucial encrucijada que enfrenta la industria: «No solo está en juego el futuro del planeta, sino el futuro de la humanidad». Sus palabras resonaron durante toda la Cumbre, instando a la industria a pasar del cumplimiento pasivo al liderazgo activo en la lucha contra el cambio climático. Victorien Erussard, fundador de Energy Observer, compartió su experiencia al frente de un buque de cero emisiones en una travesía global, demostrando el potencial de las tecnologías marítimas sostenibles.

La sostenibilidad fue un tema central del evento, pero la Cumbre también enfatizó la importancia de la modernización en la náutica. Temas como una mayor transparencia, la digitalización y el desarrollo de destinos náuticos diseñados para las generaciones más jóvenes ocuparon un lugar central. Se argumentó que estos destinos deberían ofrecer experiencias significativas que redefinan el lujo a través de la artesanía, la simplicidad y la accesibilidad. Otro tema clave fue la necesidad de una mejor narrativa para comunicar el valor económico y social de la náutica. De esta manera, el sector podría atraer nuevos talentos y abordar la escasez actual de trabajadores cualificados. Promover la cultura oceánica e invertir en la educación de los jóvenes se consideraron estrategias transformadoras para ayudar a forjar el futuro de la industria.

La Cumbre concluyó con un toque de realismo consciente. Albert Manzone, de la Société des Bains de Mer, señaló que la resiliencia de Mónaco se basa en la estabilidad política, una fiscalidad favorable y una calidad de vida excepcional, un modelo que podría beneficiar a la industria náutica. El clima general fue de optimismo moderado, reconociendo que el crecimiento es posible, pero solo con adaptación, simplificación y una profunda comprensión de las cambiantes demandas del mercado.

En una era de desafíos globales y dinámicas cambiantes, el sector náutico tiene potencial para prosperar, pero solo si evoluciona al ritmo de los nuevos tiempos. Como bien lo expresó Bernard d'Alessandri, del Yacht Club de Mónaco: «Cuando navegamos, somos huéspedes en un mundo que no es el nuestro», un recordatorio de humildad y respeto que podría guiar a la industria hacia un futuro más consciente y sostenible.

De cara al futuro, el próximo evento clave será la quinta edición del Monaco Smart & Sustainable Marine Rendezvous, los días 21 y 22 de septiembre, donde más de 250 profesionales se reunirán para debatir sobre el desarrollo sostenible de las infraestructuras portuarias.



SMART: Der neue Kurs der Yachtbranche – definiert beim World Yachting Summit in Monaco

Service

Von **Press Mare** • 23/04/2025 - 17:58

Event

Monaco – Der erste World Yachting Summit, der vom 15. bis 17. April im Monte-Carlo Bay Hotel & Resort stattfand, wurde mit großem Erfolg abgeschlossen. Inspiriert von globalen Plattformen wie der COP oder dem Weltwirtschaftsforum in Davos, brachte die Veranstaltung Teilnehmer aus über 20 Nationen zusammen – darunter führende Akteure der Yachtbranche, Regierungsbehörden, Regulatoren und innovative Vordenker. Ziel: eine neue, nachhaltigere, transparentere und integrativere Ausrichtung für die Zukunft der internationalen Yachtwelt.

Ein Gipfeltreffen, das den Paradigmenwechsel einleitet

Organisiert von M3 Monaco in Zusammenarbeit mit OMNIYAT, bot der World Yachting Summit ein strukturiertes Programm mit zwei Hauptthemen: „Business & Tourism Development“ und „Practical Roadmap to Net Zero“. Insgesamt fanden 19 Panels, 8 „Inspiration Talks“ und zahlreiche Keynotes statt – mit Fokus auf technologische Innovation, Energiewende, Digitalisierung und neue Yachtreiseziele.

Jean-Claude Biver, eine Ikone der Schweizer Uhrenbranche, eröffnete den Summit mit einer kraftvollen Botschaft: Innovation entsteht durch den Mut, „der Erste, Einzigartige und Andere“ zu sein – und durch die Bereitschaft, jungen Generationen zuzuhören.

SMART: Die neue Navigationshilfe der Yachtindustrie

Der Summit stellte ein neues Akronym in den Mittelpunkt – SMART – als strategischen Leitfaden für den Wandel der Branche:

Sustainable (Nachhaltig): Olivier Wenden, Vizepräsident der Prinz-Albert-II-Stiftung, betonte die Dringlichkeit nachhaltigen Handelns. Barbara Sanches (DNV) hob die Notwendigkeit hervor, sofortige Maßnahmen mit langfristiger Innovation zu verbinden, um Net-Zero-Ziele zu erreichen.

und die Entwicklung neuer Yachting-Destinationen mit geeigneter Infrastruktur und klaren Regulierungsstandards.

Attractive (Attraktiv): Um junge Generationen anzusprechen, müssen Prozesse vereinfacht, Handwerkskunst hervorgehoben und bedeutungsvolle Erlebnisse geschaffen werden – zugänglich und authentisch.

Resourceful (Ressourcenorientiert): Die Yachtbranche muss ihren ökonomischen und sozialen Wert kommunizieren, kontinuierlich in Innovation und Ausbildung investieren und als integraler Teil einer nachhaltigen Gesellschaft auftreten.

Transformative (Transformativ): Eine nachhaltige Yachtkultur beginnt in der Kindheit – mit Segeln, Meeresnähe und einem emotionalen Zugang. Ein menschenzentrierter Ansatz, der technisches Können mit Erlebnissen verbindet, ist der Schlüssel.



Giovanna Vitelli: Nachhaltigkeit als Wachstumsmotor

Ein Höhepunkt war der Beitrag von Giovanna Vitelli, Präsidentin der Azimut Benetti Group. Sie betonte die Notwendigkeit, sofort auf vorhandene nachhaltige Technologien zu setzen, anstatt auf zukünftige Lösungen zu warten. Zudem sprach sie sich für standardisierte Effizienzkriterien aus – in Anlehnung an die Automobilbranche –, um Glaubwürdigkeit und Transparenz zu fördern.

Vorsichtiger Optimismus und neue Perspektiven

In der Abschlussrunde erinnerte Bernard d'Alessandri, Generalsekretär des Yacht Club de Monaco, an die Demut, die das Meer erfordert: „Auf See sind wir Gäste in einer Welt, die nicht die unsere ist.“ Trotz geopolitischer Unsicherheiten, wachsender Regulierung und demografischer Umbrüche war der Grundton der Diskussionen von „vorsichtigem Optimismus“ geprägt – getragen von der Überzeugung, dass Anpassungsfähigkeit, Ausbildung und Kundenzentrierung die Yachtbranche zukunftsfähig machen können.

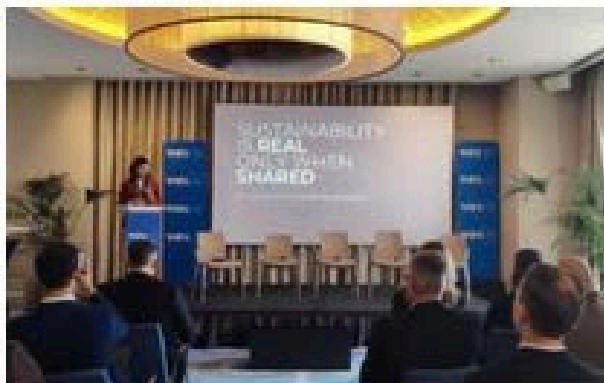
Eine Veranstaltung mit bleibendem Eindruck

José Marco Casellini, CEO von M3, resümierte: „Der World Yachting Summit 2025 hat der Yachtindustrie neue Impulse gegeben. Die positive Resonanz auf Inhalt und Organisation zeigt das Potenzial dieser Plattform als Motor für Innovation und strategische Ausrichtung auf globaler Ebene.“

Eventos

LA CUMBRE MUNDIAL DE YATES POR LA SOSTENIBILIDAD

Por: Arrianna Gurneri



Giovanna Vitelli participa en el World Yachting Summit para trazar un rumbo hacia la sostenibilidad

Giovanna Vitelli participa en el World Yachting Summit para trazar un rumbo hacia la sostenibilidad

El segundo día de la Cumbre Mundial de Yates en Mónaco se centró en **la innovación y la sostenibilidad**. Giovanna Vitelli, CEO de Azimut Benetti, habló sobre este tema y explicó los elementos fundamentales identificados por la compañía para revolucionar la industria. Junto a ella, numerosos invitados internacionales debatieron sobre los temas fundamentales para lograr **zero emisiones**, analizando posibles soluciones para un futuro más limpio en la industria náutica.

Giovanna Vitelli en la Cumbre Mundial de Navegación

"El cambio —dice Giovanna Vitelli— solo puede hacerse realidad si es compartido. La investigación es necesaria y debe continuar en esta dirección, pero no podemos olvidarnos de la comunicación". Por eso, la idea central de su charla fue la **transparencia**.

El director general del Grupo destacó la necesidad de proporcionar **datos certificados** sobre el consumo de combustible. Por ello, Azimut ha adoptado el **Index SEA**, una herramienta que **evalúa las emisiones de yates** de más de 24 m y proporciona datos precisos y verificados. Esto permite a los propietarios evaluar su consumo, pero también puede aplicarse a yates nuevos en fase de diseño.

Azimut, presentó algunos de los logros del Grupo, como la serie Seadeck. En un año de uso, el Seadeck produce **un 40% menos de gases de efecto invernadero** en comparación con los buques de eje de línea. La CEO de Azimut Benetti también explicó que estos resultados se han logrado mediante diversas acciones. El primero es el uso de **aceite vegetal hidrotratado**, un biocombustible de alta calidad procedente de materiales renovables, lo que lleva a una reducción de las emisiones de entre el 60% y el 90% en comparación con la combinación de combustibles fósiles mencionada. "Es una solución **rápida e implementable**, aunque existen algunos problemas con el transporte", señala. "Pero en este caso, el aumento de la demanda puede solucionarse".

Otra innovación de la empresa se centra en los materiales y una arquitectura más sostenible, mediante el uso de **fibra de carbono** y **cascos de alta eficiencia**. Uno de los campos en los que Azimut trabaja intensamente es la **propulsión híbrida e innovadora**.

"Hemos invertido —afirma Giovanna Vitelli— en todo el conocimiento disponible en este campo gracias a nuestra colaboración con Volvo Penta. En este caso, nos esforzamos por aplicar el mismo enfoque a yates de todas las familias". Azimut continúa trabajando en esta dirección, con logros excepcionales, como la construcción del yate híbrido más grande del mundo, Luminosity.

Un futuro verde para la navegación

Tras la introducción de Vitelli, el debate continuó con un panel que abordó cómo seguir desarrollándose de forma sostenible e inteligente. Junto con **Patrick Cooke** de MarinePlus, **Michael Brennan** de Lürssen y otros importantes ponentes, debatieron cómo lograr que este cambio sea atractivo, rentable y accesible para todos. El segundo día del evento también intervinieron **Nicola Poni** de Volvo Penta, **Tobias Kohl** de Rolls Royce y **Dan Lenard** de Ruysdonk Lenard, quienes contribuyeron al debate sobre cómo lograr un futuro de la navegación más sostenible y limpio.

Por: Arrianna Gurneri

В преддверии и предвкушении

О том, чем удивит и порадует нас парусный спорт в первую половину апреля



- * **4-6 апреля.** Кубок Краснодарского края по парусному спорту в классе MX700 (финал). Сочи.
- * **4-6 апреля.** Sochi Winter Cup. Заключительный этап. Сочи.
- * **4-6 апреля.** Выставка «Лодки Экспо». Московская обл., Одинцовский район, 55-й км. Минского шоссе.
- * **10 апреля.** Регата Sochi Grand Marina (командные гонки). Сочи.
- * **10-13 апреля.** Tenzor International Cup - J/70 Open Winter Series. Бодрум. Турция.
- * **10-13 апреля.** Кубок «6MX». Верхнее озеро. Калининград.
- * **11-13 апреля.** PROyachting Winter Challenge (финал). Сочи.
- * **12 апреля.** Старт российско-бразильской экстремальной парусной экспедиции в честь 20-летия BRICS на яхте Fraternidade («Братство»), капитан Сергей Щербаков. Салвадор-де-Байя. Бразилия.
- * **15-17 апреля.** World Yachting Summit. Monte-Carlo Bay. Монако.

КОРОТКО

В Монако пройдет первый Всемирный саммит по яхтингу

Автор: Agathe Chéreau Опубликовано 24 октября 2024



Всемирный саммит по яхтингу 2025 в Монако

С 15 по 17 апреля 2025 года в Монако соберутся эксперты, инженеры, мечтатели и энтузиасты яхтенной индустрии на первом Всемирном саммите по яхтингу (WYS).

На это уникальное событие съедутся лидеры и специалисты яхтинга и суперяхт со всего мира. Местом проведения выбрано Княжество Монако, а именно — отель Monte-Carlo Bay Hotel & Resort.

В течение трёх дней участники будут обсуждать ключевые вопросы, касающиеся будущего яхтинга, и разрабатывать планы для их решения. Программа саммита включает насыщенную повестку: нетворкинг, лекции, параллельные сессии и вечерние мероприятия. Среди тем для обсуждения: «Перспективы бизнеса и смена парадигм», «Туризм и яхтинг — ключевые факторы успеха», «Технологические достижения на пути к нулевым выбросам» и «Будущее яхтинга: переосмысление отрасли».

На саммите выступит впечатляющий состав участников, включая Фрэнсиса Лаппа (основателя и генерального директора Sunreef Yachts), Эспена Ойно (известного дизайнера яхт), Тобиаса Коля (Rolls-Royce Solutions) и Николя Буле (генерального директора WISAMO Michelin). Мероприятие откроется презентацией Altrata-Wealth-X на тему «Будущее благосостояния», а Оливье Венден, вице-президент и генеральный директор Фонда Князя Монако Альбера II, выступит с речью о гармонизации яхтинга с защитой окружающей среды.

Помимо тем, посвященных яхтингу, на саммите будут рассмотрены перспективы смежных секторов роскоши, включая частную авиацию, элитный гостиничный бизнес и управление активами. В рамках мероприятия также будет работать шоу-рум для налаживания деловых связей и Innov' Lounge для стартапов, желающих наладить связи с представителями отрасли.

Эта инициатива стала результатом соглашения о стратегическом партнерстве с Monaco Marina Management. Его амбиции? «Помочь клиентам и властям создавать и трансформировать пристани для яхт в жилые пространства, сочетающие в себе результативность, эстетику и устойчивость, служащие интересам окружающих сообществ и продвигающие прибрежные направления», заявляют организаторы.

Поскольку почти все билеты распроданы, заинтересованным лицам рекомендуется поторопиться с бронированием. WYS демонстрирует твердую приверженность интернационализации и планирует охватить новые географические регионы в будущие годы, начиная с Дубая в 2026 году.

Дополнительная информация: worldyachtsummit.com

LA 1º CUMBRE MUNDIAL DE YATES SE CELEBRARÁ EN MÓNACO

Por Comunidad Nautica - 23 de octubre de 2024



Salón Náutico de Mónaco 2023

Un nuevo evento único tendrá lugar en abril del próximo año

Se lanzará un nuevo enfoque para los eventos náuticos bajo la marca World Yachting Summit (WYS). La primera edición se celebrará en Mónaco del 12 al 17 de abril de 2025 y será seguida por una segunda edición en Dubái en la primavera de 2026.

La doble ubicación se debe a que WYS está organizado conjuntamente por Monaco Marina Management (M3) y Omniyat, un desarrollador inmobiliario de lujo con sede en Dubái. Esta asociación se formó tras la firma de dos acuerdos de asociación estratégica.

La primera edición de WYS se celebrará en el Yacht Club de Monaco y en el Monte Carlo Bay Hotel & Resort. El evento constituye una plataforma de convergencia internacional que, según los organizadores, reunirá a los principales actores y participantes del sector para debatir los principales retos relacionados con el futuro de la náutica y desarrollar planes de acción.

Tres días de networking, eventos sociales, conferencias plenarias y sesiones paralelas que cubren cuatro temas principales comprenden colectivamente las agendas de las dos primeras ediciones de WYS:

1) Perspectivas empresariales: cambios de paradigmas

- Nueva construcción
- Corretaje, Concesionarios, Ventas Directas
- Charter/Alquiler
- Propietarios y fletadores
- Fuerzas externas del mercado

2) Desafíos futuros: reinventar el mundo de la navegación

- Protección ambiental
- Tecnología, formación y habilidades
- Asuntos de tripulación
- Impuestos, Normas, Cumplimiento, Seguros
- Estilo de vida y destinos de navegación

3) Avances tecnológicos: el camino hacia el cero neto

- Nueva construcción, diseño y remodelación
- Ingeniería innovadora
- Estudios de caso

4) Turismo y yates: recetas para el éxito

- Historias de éxito del pasado al presente
- Celebridades, influencers y marketing de destinos náuticos
- Los secretos del éxito de los superyates
- Desbloquear el potencial de destinos sin explotar

El objetivo es proporcionar una base sólida de discusión, interacción e inspiración para apoyar el desarrollo de la navegación a vela en todo el mundo, con un enfoque particular en la evolución y las prácticas comerciales, los mercados emergentes y los nuevos destinos, así como la adopción de soluciones tecnológicas para un futuro más limpio en un mercado náutico global en constante cambio.

Una característica clave de WYS es la naturaleza abierta de su agenda. Aunque supervisada por un equipo editorial, se invita a los participantes a presentar propuestas que, si son relevantes, se incorporarán como ponencias, estudios de casos o en mesas redondas de expertos entre los 100 temas ya predefinidos relacionados con las cuatro áreas clave mencionadas anteriormente.

"La asociación de Omniyat con la World Yachting Summit refleja su compromiso de conectar la vida de lujo con la innovación y la responsabilidad medioambiental", afirma Madhi Amjad, presidente de Omniyat. Como promotora conocida por sus espacios de alta gama, la empresa considera la navegación a vela como una extensión natural del estilo de vida refinado que promueve.

El director general de M3, Jose Casellini, afirma: "Estamos convencidos de que las ideas que darán forma al futuro de nuestra industria surgirán a través de intercambios y reuniones. Todos tenemos un papel que desempeñar y, trabajando juntos, compartiendo nuestros conocimientos y tomando medidas, podemos dirigir la industria en la dirección correcta".

El objetivo de M3 es ayudar a los clientes y a las autoridades a crear o transformar puertos deportivos en centros de estilo de vida náutico, combinando rendimiento, estética y sostenibilidad para la promoción de destinos náuticos. Tras el éxito de la 4.ª Smart Marina Initiative, celebrada justo antes del Monaco Yacht Show 2024, M3 decidió aprovechar la oportunidad de apoyar la World Yachting Summit.

Fuente: [Ibi News](#)