

A young boy with light brown hair, wearing a striped t-shirt and grey shorts, is sitting barefoot on the wooden deck of a boat. He is holding black binoculars to his eyes, looking out over a calm sea towards a sunset. The sky is a mix of soft orange and pale blue. In the distance, a range of mountains is visible under the twilight sky. The boat's deck is made of light-colored wood planks, and a wooden oar with metal ferrules is visible in the foreground.

WYS

WORLD
YACHTING
SUMMIT

Monaco 15-17 April 2025

Charting the Course for New Horizons



A NEW YACHTING EVENT APPROACH

A UNIQUE INTERNATIONAL PLATFORM

Yachts and superyachts, international cross-disciplinary topics, a large exhibition space and attention given to a wide range of expert speakers. It is a format that has been successfully experimented in many other industries and differs from the standard yachting scene that is mostly about shows to showcase boats and yachts.

Alternating between **Monaco** and **Dubai**, the WYS represents the future of an industry facing transformation. Its core themes include innovation, connection and excellence in the yachting and superyachting sectors, from 10m to over 100m. The event offers a fully immersive experience, where every participant will be part of the evolution of yachting.

CONCEPT AND OBJECTIVES

The World Yachting Summit engages participating companies as exhibitors, speakers, and attendees, creating enhanced networking opportunities through high-quality social events. Moving beyond the typical "linear" format of yachting industry events, it offers a dynamic program featuring keynotes, fireside chats, workshops, and roundtables, allowing for greater interaction and engagement. Participants can select their core topics of interest without the need to attend everything, ensuring they feel they are receiving true value for their investment.

With a well-balanced program tailored to diverse sectors and profiles, the World Yachting Summit maximizes visitor potential by bringing together various industry segments in a single and unified event.

DRIVING GLOBAL INNOVATION AND GROWTH

The ambition is to establish the World Yachting Summit as a global brand that drives the advancement of yachting worldwide. With a focus on the evolution of business models, the expansion of emerging markets and new destinations, and the integration of cutting-edge technologies for a cleaner future, WYS aims to be a catalyst for transformative industry development.

SCAN ME

Visit the WYS website and explore all that awaits at this transformative event



FOUR MAIN THEMES

Business Perspectives - Changing Paradigms

- New Construction
- Brokerage, Dealerships, Direct Sales
- Charter / Rental
- Owners & Charterers
- External Market Forces

Tourism & Yachting - Recipes for success

- Success Stories from Past to Present
- Celebrities, Influencers & Destination Marketing
- The Secrets behind Superyachting's Success
- Unlocking the Potential of Untapped Destinations

Technological Advances - The Road to Net-Zero

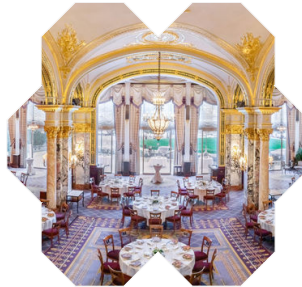
- New Construction, Design & Refit
- Innovative Engineering
- Case studies

Challenges Ahead - Reinventing Yachting

- Environmental Protection
- Technology, Training & Skills
- Crew matters
- Tax, Regulations, Compliance, Insurance
- Yachting Lifestyle & Destinations

WYS SCHEDULE

From Tuesday 15th April to Thursday 17th April 2025, both the exhibition and the entire set of plenary keynote sessions, conferences, expert roundtables, case study presentations and interviews will take place in **Monte Carlo Bay Hotel & Resort** from 9am until 5pm.



AN EXCLUSIVE WELCOME PARTY

Held on Monday 14th April 2025 at the **Monte Carlo Bay Hotel & Resort**, the WYS Welcome Cocktail Party is only for exhibitors, speakers, partners & VIPs. It will be a smart casual evening for the WYS team to meet and greet the representatives from all companies taking part in the Summit, and provide the opportunity for initial networking in an informal setting prior to the actual event opening the next day.

A PRESTIGIOUS GALA DINNER

On Tuesday 15th April 2025, an evening of entertainment and networking in a format like no other, filled with surprises, the WYS Gala Dinner will be taking place in the Salle Empire, **Hôtel de Paris, Casino Square**.

PRIVATE CLOSING PARTY

Held on Wednesday 16th April 2025 at the **Yacht Club de Monaco**, the WYS Closing Party will be opened for exhibitors, speakers, partners and VIP attendees.

When WYS closes on Thursday 17th April 2025, it will already be time to set the dates on the 2026 calendar for the second WYS edition in Dubai !

PARTICIPATE

Whether you are a yachting industry professional or are a fan interested in knowing more about what lies behind the expanding and fascinating world of yachts and superyachts, the WYS format has been designed to ensure there's something worth it for everyone!

Full Pack

9.000€ for two persons

Ideal for companies.

A 3-day pack for two that includes:

- Standard fully equipped 7.5sqm Networking Showroom with own branding
- Speaking opportunity
- Participation in the Conference program throughout
- Seats at Opening Cocktail, Gala Dinner and Closing Party
- Access to 2-3 nights WYS Special accommodation rate at Monte Carlo Bay Hotel & Resort (limited availability)

VIP Pack

2.800€ per person

Ideal for... VIP visitors.

A limited 3-day pack that includes:

- Full access to Conferences and Panel Sessions
- Full access to Networking Showroom
- Networking Breakfasts, Lunches and Coffee Breaks
- Seats at Opening Cocktail, Gala Dinner and Closing Party
- Access to 2-3 nights WYS Special accommodation rate at Monte Carlo Bay Hotel & Resort (limited availability)

Delegate Pack

1.800€ per person

Ideal for professional visitors.

A 3-day pack* that includes:

- Full access to Conferences and Panel Sessions
- Full access to Networking Showroom
- Networking Breakfasts and Coffee Breaks
- Access to 2-3 nights WYS Special accommodation rate at Monte Carlo Bay Hotel & Resort (limited availability)

*Single day passes priced at €900, no WYS special accommodation rate



PARTNER



Gold Partner

ONLY TWO

- Company logo & link in all print & digital materials
- Company logo on all WYS advertising
- Company description + ad in catalogue
- Company logo & description in all press releases
- 30sqm equipped stand in Networking Showroom
- 8 Delegate passes with lunches
- 8 Delegate seats at Gala Dinner
- 8 Delegate tickets to Opening and Closing Parties
- Keynote in plenary sessions
- WYS Channel Interview
- Speech at Gala Dinner
- Speech at Opening Party
- 10 VIP tickets for your guests

Silver Partner

ONLY THREE PER SEGMENT

Exposure available for Social Events or Exhibition or Conferences









- Company logo & link in all related print & digital materials
- Company description + ad in catalogue with relevant segment
- 15sqm equipped stand in Networking Showroom
- 4 Delegate passes with lunches
- 4 Delegate seats at Gala Dinner
- 4 Delegates tickets to Opening and Closing Parties
- 2 Speaking opportunities
- WYS Channel Interview
- Speech at Opening Party
- 6 VIP tickets

Bronze Partner

Exposure available for Social Events or Exhibition or Conferences

- Company logo & link in all related print & digital materials
- Company ad in catalogue with relevant sector
- 7.5sqm equipped stand in Networking Showroom
- 2 Delegate passes with lunches
- 2 Delegate seats at Gala Dinner
- 2 Delegate tickets to Opening and Closing Parties
- 1 Speaking opportunity
- WYS Channel Interview
- 4 VIP tickets

WHY TAKE PART?

 Be involved	 Share your views	 Open new opportunities	 Promote your business
 High volume of interactions	 All together at once	 Do it your own way	 No compulsory agenda

VOICES OF VISION: A MESSAGE FROM THE FOUNDERS

The launch of WYS in Monaco, known as the Capital of Advanced Yachting, before moving on to Dubai, is the result of two strategic partnership agreements signed with Monaco Marina Management (M3), a Monaco-based marina consulting services company, and OMNIYAT, a leading Dubai-based luxury real estate developer.



"We are convinced that it is through these exchanges and encounters that the ideas shaping the future of our industry will emerge. We all have a role to play, and by working together, sharing our knowledge, and taking action, we can steer the industry in the right direction."

José Marco Casellini, CEO of Monaco Marina Management



"OMNIYAT's partnership with the World Yachting Summit reflects its commitment to linking luxury living with innovation and environmental responsibility"

Mahdi Amjad, Chairman of OMNIYAT

CONTACT US

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