

For immediate release

Launch of the World Yachting Summit: A Groundbreaking Event for the Yachting Industry

Monaco – September 25th, 2024 – **The World Yachting Summit (WYS) is proud to announce the launch of its inaugural edition, to be held from 15-17 April 2025 in Monaco, with the 2026 edition scheduled to take place in Dubai (exact dates to be confirmed).**

The World Yachting Summit is neither a trade show, nor an event focused on yacht sales. It is an international convergence platform bringing together industry professionals, innovators, thought leaders and visionaries. Alternating between Monaco and Dubai, the WYS represents the future of an industry facing transformation. Its core themes include innovation, connection and excellence in the yachting and superyachting sectors, from 10m to over 100m. The event offers a fully immersive experience, where every participant will be part of the evolution of yachting.

A New Yachting Event Model

The WYS combines exhibition, conferences and social events, allowing participating companies to be exhibitors, speakers & attendees, while enjoying networking opportunities through high quality social events.

With a carefully curated program tailored to meet the diverse needs of industry stakeholders and end users, participants will have the opportunity to choose between various tracks, including plenary sessions, expert roundtable discussions, high-profile keynotes and workshops on various topics, and case studies for both yachting and non-yachting professionals of relevant sectors to share their insights.

A Comprehensive Editorial Agenda

The WYS aims to support the development of yachting worldwide, with a particular focus on the business evolution and practices, emerging markets and new destinations, as well as the adoption of technological solutions aiming for a cleaner future.

The WYS has already outlined its editorial agenda for the first two editions in Monaco (April 2025) and Dubai (Spring 2026), structured around the **SWOC** framework: Strengths and Weaknesses, Opportunities and Challenges. This forward-thinking approach replaces the traditional **SWOT analysis**, providing a more dynamic outlook for the industry's future. The editorial agenda for the first two years includes in-depth discussions on **100 topics** relating to:

Business Perspectives — Changing Paradigms

- New Construction
- Brokerage, Dealerships, Direct Sales
- Charter / Rental
- Owners & Charterers
- External Market Forces
- Emerging Markets and Regional Trends

Tourism & Yachting — Recipes for success

- Success Stories from Past to Present
- Celebrities, Influencers & Yachting Destination Marketing
- The Secrets behind Superyachting's Success
- Unlocking the Potential of Untapped Destinations

Technological Advances — The Road to Net-Zero

- New Construction, Design & Refit
- Innovative Engineering
- Case studies

Challenges Ahead — Reinventing the Yachting World

- Environmental Protection
- Technology, Training & Skills
- Crew matters
- Tax, Regulations, Compliance, Insurance
- Yachting Lifestyle & Destinations

A key feature of the WYS is the open nature of its agenda. Although overseen by the editorial team, participants are invited to submit proposals, which, if relevant, will be incorporated into the program as keynotes, case studies, or roundtable discussions. For more details on specific topics, please contact WYS.

How to participate

In order to take part and benefit from combined exhibition space, speaking opportunity and registration for the social events, companies can purchase WYS packages for two persons, which includes a standard fully equipped stand with their own branding, a speaking opportunity, participation in the conference program and seats in the opening cocktail evening, gala dinner and closing evening. Other packages, such as General Attendee 3-Day Pass and VIP Package, are available — to enquire further, please contact WYS.

Strategic Partnerships & Sponsorships

Worthy of note, the opportunity for the WYS to set foot in Monaco and Dubai was made possible thanks to two Strategic Partnership agreements signed with Monaco-based company [Monaco Marina Management \(M3\)](#) and Dubai-based leading uber luxury real estate developer [OMNIYAT](#). Since its establishment in 2005, OMNIYAT has been at the forefront of Dubai's ultra luxury property market, revolutionizing design and lifestyle experiences through architectural masterpieces. As a visionary that blends innovation and sustainability, OMNIYAT is equally passionate about giving back to the sea, ensuring that both luxury and responsibility go hand in hand, while setting new benchmarks for bespoke living environments that align with yachting's refined lifestyle.



WORLD
YACHTING
SUMMIT

Though initially based in Monaco, with plans to return in 2027, WYS is open to expanding to other regions in alternate years.

For businesses seeking enhanced visibility throughout the year and during the event, WYS offers a limited number of exclusive [sponsorship opportunities](#) with significant benefits. Interested parties should contact the WYS Organization Team.



Inaugural WYS partners & host. Left to right: Bernard d'Alessandri (General Secretary, Yacht Club de Monaco), who hosted the press conference; Audrey Luciani (Executive Director, M3); Jose Marco Casellini (CEO, M3); Mahdi Amjad (Chairman, OMNIYAT); Makram Azar (Advisor, OMNIYAT). ©WYS

Strategic Partners

www.worldyachtingsummit.com

Host Venue





Organization team member Laurent Perignon explains the WYS concept. ©WYS



Heather Parkmann & Lucy Dunn (BI Group) discussing WYS with Laurent Perignon. ©WYS



WYS Organization Team and Partners, welcomed by Bernard d'Alessandri, General Secretary of the Yacht Club de Monaco. ©WYS

For more information on the WYS, do not hesitate to contact the following persons:

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For high resolution images, please email: contact@worldyachtingsummit.com

About OMNIYAT

Since its establishment in 2005, OMNIYAT has been at the forefront of Dubai's real estate sector, revolutionizing ultra-luxury living and pushing the boundaries of conventional design. As a leading, visionary developer, OMNIYAT influenced the aesthetic, cultural, and economic footprint of Dubai. By mastering "The Art of Elevation" and merging ultra-luxury with curated living, OMNIYAT delivered bespoke designs and experiences across residential, hospitality, and retail spaces.

Grounded in exceptional craftsmanship, OMNIYAT's vision transforms unique concepts into architectural masterpieces. Infused with unrivalled artistry and designed to empower the future of luxury experiences, every detail in OMNIYAT's creations holds significant meaning. The company's philosophy lies in pushing the artistic boundaries of design, craft, and excellence to elevate the human experience.

OMNIYAT's accomplishments have not only supported in elevating Dubai's global standing but have also helped redefining the landscape of exclusive properties. By consistently setting new industry benchmarks, iconic architectural marvels such as The Opus, One at Palm Jumeirah and The Lana have earned the trust of discerning individuals and investors worldwide. OMNIYAT redefines quality, rarity, and purpose with exceptional minds, pioneering a legacy of architectural excellence.

Why OMNIYAT is Sponsoring the World Yachting Summit

OMNIYAT's sponsorship of the World Yachting Summit reflects its commitment to connecting luxury living with innovation and environmental responsibility. As a developer known for creating iconic, high-end spaces, OMNIYAT views yachting as a natural extension of the refined lifestyle it fosters. The summit's focus on cutting-edge technology and the future of yachting aligns perfectly with OMNIYAT's mission to shape a sophisticated lifestyle for its clientele.

Furthermore, OMNIYAT is deeply committed to giving back to the environment that inspires its developments. Through its participation in the World Yachting Summit, OMNIYAT aims to champion sustainable yachting practices and advocate for the preservation of marine ecosystems. This sponsorship reinforces OMNIYAT's belief in balancing luxury with responsibility, ensuring that the beauty of the oceans is protected for future generations while continuing to create exceptional living experiences.

About Monaco Marina Management (M3)

Founded in 2018, Monaco Marina Management (M3) is a Monaco-based consultancy firm specializing in the creation, development, promotion, and management of marinas, yacht clubs and sailing schools worldwide. M3's mission is to establish vibrant spaces that bridge the gap between land and sea, fostering not only environmental stewardship but also enhancing local economies and creating thriving centers for tourism, entertainment, and community life.

M3 supports its clients through comprehensive consultancy services, advising on the development of marinas, yacht clubs and sailing schools to ensure they become lively hubs with significant economic and financial impacts. Guided by sustainable development principles, M3 balances social advancement, economic growth, and environmental preservation, with a particular emphasis on protecting the oceans and biodiversity.

In July 2024, M3 introduced the “M3 Monaco Smart & Sustainable Standard”, a certification that labels marinas, yacht clubs and sailing schools. It assesses establishments based on ESG (Environmental, Social, Governance) criteria, focusing on their durability, environmental impact, and long-term profitability.

Why Monaco Marina Management (M3) is Supporting the World Yachting Summit

Each year, M3 organizes Smart Events that bring together key players from the yachting and marina industries, with the goal of making these sectors more responsible, ethical and innovative. These gatherings in Dubai and Monaco aim to raise awareness and drive concrete actions through constructive synergy, fostering collaboration and ambition to create a more conscious and forward-thinking future for the industry.

This is precisely why we support the World Yachting Summit. Together we can aim further, and faster, in achieving ESG goals and building a sustainable yachting industry for the future generations to continue to enjoy sailing the oceans.